The Cash Box

VOLUME XVIII—NUMBER 28 MARCH 30, 1957



Ivory Joe Hunter is pictured above receiving a gold record from Ed Sullivan for his Atlantic recording of "Since I Met You Baby", while his manager, Wynn Lassner, looks on. Not only did Hunter record the tune, but he also wrote it as is the case with his newest disk, "Empty Arms" which is coupled with "Love's A Hurting Game". In addition Hunter is responsible for writing some of the top hits of the last few years including "I Almost Lost My Mind" and "It May Sound Silly". Having just signed a new three year contract with Atlantic, Hunter is currently on a string of one nighters which will keep him busy through April.

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47/20-6864

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MAN ON FIRE / YEAH, YEAH, YEAH

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NEW ORTHOPHONIC HIGH FIDELITY RECORDINGS

AMERICA'S FAVORITE SPEED... 45 RPM RCA VICTOR

FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 28 March 30, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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RECORDS ARE A UNIQUE ART FORM

Over the past several years, it has become eminently apparent that records are a unique art form. They weren't always considered so, particularly by people in the entertainment business, but now that the public has shown its acceptance of that fact, the entertainment world has seen the light also.

Records are unique for many reasons.

They are unique in that they constitute one of the few entertainment mediums which a person can enjoy at will. A record can be stored and brought out anytime someone feels like listening to it. A juke box player can also select the record of his choice at anytime he desires. This obviously isn't so of motion pictures, radio, television or the stage in that you just can't enjoy the same performance anytime of the day. In most cases, as a matter of fact, once you've seen a performance, that's it. It's very rare that you have the occasion to see it or hear it again.

Moreover, records are unique in that getting a hit in our field is different from every other aspect of entertainment and the effect cannot readily be reproduced in other mediums. For instance, it is becoming more and more prevalent that when a singer performs on television, he mouths the lyrics while his hit record is played. This happens because a record is such a blend of musicianship, vocalizing, arrangement and A&R know-how, that it is almost impossible to reproduce the sound which the public expects to hear.

Pointing up the uniqueness of the record business today is the fact that a few years ago, records didn't have anywhere the status they now enjoy. Recordings were considered a minor offshoot of all the various entertainment mediums, certainly nowhere nearly as important as what was then considered more substantial forms. Today that has all changed. Record artists become known faster and more intimately than artists in almost any other field. It was Elvis Presley, basically a record artist, who in the space of a few months, became an international sensation. It was Randy Wood's Dot Records which was bought for several million dollars by Paramount Pictures, a firm which only a short while ago probably didn't even consider having a record arm. And it is the record business as a whole which in 1956 upped its gross sales by more than 50%, a phenomenal achievement in any industry, and which at this moment cannot really set its sights on any future goal because there are no limits foreseeable.

The great things that have happened to the record business and the people in it are a result of a self-assertiveness which may not have been particularly planned, but which occurred through the creativeness and ingenuity of its personnel. They took records out of the class of an adjunct of other art forms and made it a unique art form in itself.

If people in the record business are enjoying the results of that achievement today, they have mostly themselves to thank.



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OF THE BEST

GALE

"DARK MOON"

Dot 15558

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THE NATION'S BEST SELLING RECORDS

POP VERSION
SONGS OF 1957!

STORM



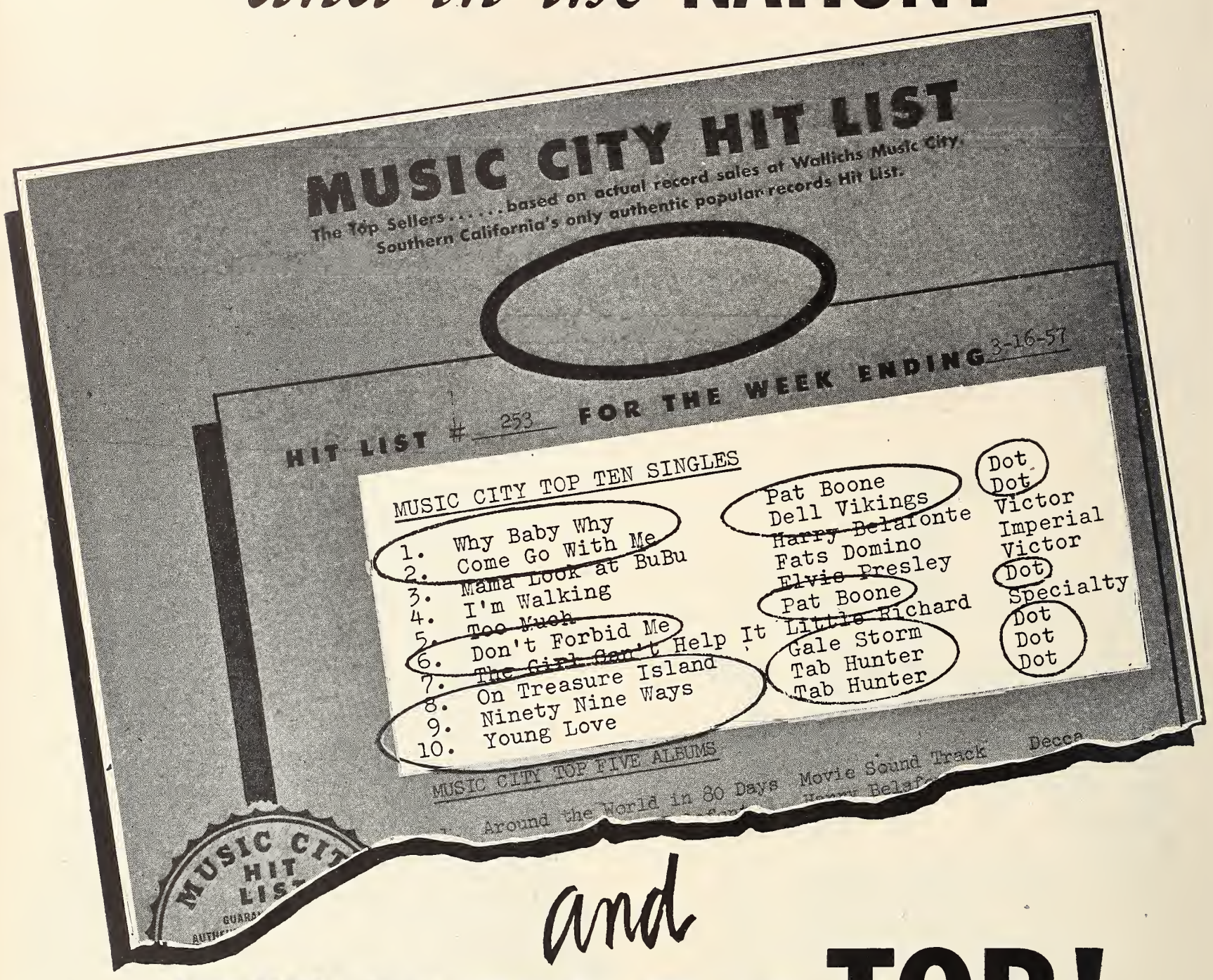
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THE NATION'S BEST SELLING RECORDS

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and in the NATION!



and HEADED FOR THE TOP!

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15550 **"DARK MOON"** — **Bonnie Guitar**

Brand **NEW** *Smash Hit*

15558 **"DARK MOON"** — **Gale Storm**

Dot RECORDS INC. / SUNSET AND VINE • HOLLYWOOD, CALIF • phone HO 3-4181

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THE BIGGEST RECORD OF THE YEAR

Bonnie Guitar



sings...

"DARK MOON"

Dot No. 15550

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THE NATION'S BEST SELLING RECORDS

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plus individual attention

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Unmatched research in sound, unequalled attention to detail — these are yours at no extra cost, when you go RCA Victor.

Wherever you may be, East, Midwest, or West, one of RCA Victor's three strategically-located plants is ready to serve you *now*. Individual attention to your order, large or small . . . fast delivery . . . drop-shipping . . . warehousing — that's RCA Victor-style "service-on-a-platter." Get full details from RCA Victor Custom Record Sales today!

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THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**YOUNG LOVE** **TAB HUNTER—SONNY JAMES** CA-3602 (F-3602)—Sonny James DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts VI-20/47-6751—Ric Cartey & Jiva-Tones	1
2	**MARIANNE** **TERRY GILKYSON — HILLTOPPERS** CO-40817—Terry Gilkyson DE-30217—Burl Ives DO-15537—Hilltoppers VI-20/47-6810—Lane Bros.	2
3	**BUTTERFLY** **CHARLIE GRACIE — ANDY WILLIAMS (Tie)** BY-1028—Bobby Carroll CD-1308—Andy Williams CM-105—Charlie Gracie CR-61795—Billy Williams EL-505—Bill Allen	5
4	**TEENAGE CRUSH** **TOMMY SANDS** CA-3639—Tommy Sands	7
5	**TOO MUCH** **ELVIS PRESLEY** VI-20/47-6800—Elvis Presley	3
6	**ROUND AND ROUND** **PERRY COMO** VI-20/47-6815—Perry Como	10
7	**DON'T FORBID ME** **PAT BOONE** DE-30219—Ernest Tubb DO-15521 (45-15521)—Pat Boone	4
8	**BANANA BOAT (DAY-O)** **HARRY BELAFONTE** VI-20/47-6771—Harry Belafonte	6
9	**PARTY DOLL** **BUDDY KNOX — STEVE LAWRENCE** CR-61792—Steve Lawrence DE-30211—Wingy Manone RO-4002—Buddy Knox	—
10	**THE BANANA BOAT SONG** **THE TARRIERS** CR-61761 (9-61761)—Steve Lawrence DO-15527 (45-15527)—Fontane Sisters GL-249 (45-249)—Tarriers ME-71020 (71020x45)—Sarah Vaughan VI-20/47-6777—Johnnie & Jack	8

11) LOVE IS STRANGE. 12) BLUE MONDAY. 13) WHO NEEDS YOU. 14) I'M WALKIN'. 15) I'M STICKIN' WITH YOU. 16) ALMOST PARADISE. 17) MOONLIGHT GAMBLER. 18) COME GO WITH ME. 19) WALKIN' AFTER MIDNIGHT. 20) SINGING THE BLUES. 21) LITTLE DARLIN'. 22) YOU DON'T OWE ME A THING. 23) GONE. 24) WHY BABY WHY. 25) BLUEBERRY HILL. 26) MAMA LOOKA BOOBOO. 27) I DREAMED. 28) JIM DANDY. 29) ONLY ONE LOVE. 30) SITTIN' IN THE BALCONY. 31) BAD BOY. 32) LUCKY LIPS. 33) I'M WAITING JUST FOR YOU. 34) WRINGLE WRANGLE. 35) I'M SORRY.

CODE

AB—Abbott	CK—Checker	EP—Epic	HE—Herald	MO—Modern	5E—Seeco
AL—Aladdin	CM—Cameo	ER—Era	IM—Imperial	NG—Norgran	5P—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	5U—Sun
AP—ABC-Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bally	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RO—Roulette	VJ—Vee-Jay
CH—Chess	DU—Duke	GL—Glory	MG—MGM	RP—RPM	VK—Vik
	EL—Eldorado	GR-Groove		5A—Savoy	



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design for a HIT!

the McGUIRE SISTERS singing

"PLEASE DONT DO THAT TO ME" and "DROWNIN' IN MEMORIES"

CORAL® RECORDS 9-61815 61815

Orchestra Conducted by DICK JACOBS

The Cash Box TOP 50

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 3/23 Pos. 3/16

1—Young Love 1 1

★CA-3602 (F-3602) SONNY JAMES — *You're The Reason*

★DO-15533 (45-15533)— TAB HUNTER — *Red Sails In The Sunset*

ME-71022 (71022x45)— CREWCUTS — *Little By Little*

VI-20/47-6751—RIC CARTEY & JIVA-TONES — *Ooh-Eee*

2—Party Doll 6 9

★CR-61792— STEVE LAWRENCE — *Pum-Pa-Lum*

DE-30211—WINGY MANONE — *Real Gone*

★RO-4002—BUDDY KNOX — *My Baby's Gone*

3—Round And Round 5 7

DA-2121—WALTER SOLEK O. — *Georgie Porgie*

★VI-20/47-6815—PERRY COMO — *Mi Caso, Su Cosa*

4—Butterfly 4 5

BY-1028—BOB CARROLL — *Look Whot You've Done*

★CD-1308—ANDY WILLIAMS — *It Doesn't Take Very Long*

★CM-105—CHARLIE GRACIE — *Ninety-Nine Ways*

CR-61795—BILLY WILLIAMS — *The Pied Piper*

EL-505—BILL ALLEN — *Oo-We-Baby*

5—Teen Age Crush 2 3

★CA-3639—TOMMY SANDS — *Hep Dee Hootie*

6—I'm Walkin' 8 10

★IM-5428—FATS DOMINO — *I'm In The Mood For Love*

7—Marianne 3 2

★CO-40817 (4-40817)— TERRY GILKYSON — *Goodbye Chiquita*

DE-30217 (9-30217)—BURL IVES — *Pretty Girl*

★DO-15537 (45-15537)— HILLTOPPERS — *You're Wasting Your Time*

VI-20/47-6810—LANE BROS. — *Sogno D'Oro*

Pos. 3/23 Pos. 3/16

8—Little Darlin' 11 29

EX-2101—THE GLADIOLAS — *Sweetheart Please Don't Go*

★ME-71060—THE DIAMONDS — *Faithful And True*

9—Banana Boat (Day-O) 9 8

★VI-20/47-6771)— HARRY BELAFONTE — *Star-O*

10—Too Much 7 4

★VI-20/47-6800—ELVIS PRESLEY — *Playing For Keeps*

11—Come Go With Me 14 19

DE-30231—SUNNY GALE — *Please Go*

DL-6112—FEDERALS — *Cold Cash*

★DO-15538—DEL-VIKINGS — *How Can I Find True Love*

12—Gone 16 20

★CA-3628—FERLIN HUSKY — *Missing Persons*

CO-40852—JOAN WEBER — *A Love That's A Lie*

ME-71070—BOBBY WAYNE — *Mexican Maidens*

13—Mama Looka Booboo 17 30

CA-3672—ROBERT MITCHUM — *What Is This Generation*

CO-40866—KING FLASH — *Zombie Jamboree*

★VI-6830—HARRY BELAFONTE — *Don't Ever Love Me*

14—I'm Stickin' With You 13 17

IM-5427—ROY BROWN — *Party Doll*

★RO-4001—JIMMY BOWEN — *Ever Lovin' Fingers*

15—Don't Forbid Me 10 6

DE-30219 (9-30219)— ERNEST TUBB — *God's Eyes*

Pos. 3/23 Pos. 3/16

★DO-15521 (45-15521)— PAT BOONE — *Anastasia*

16—Why Baby Why 19 23

★DO-15545—PAT BOONE — *I'm Waiting Just For You*

17—Sittin' In The Balcony 21 32

★CL-430—JOHNNY DEE — *A-Plus In Love*

★LI-55056—EDDIE COCHRAN — *Dark Lonely Street*

18—Love Is Strange 12 11

★GR-0175 (4G-0175)— MICKEY & SYLVIA — *I'm Going Home*

KI-5010 (45-5010)— LUTHER & LITTLE EVA — *Ain't Get No Home*

19—Almost Paradise 18 18

★AP-9787—NORMAN PETTY TRIO — *It's Been A Long Long Time*

★KA-175—ROGER WILLIAMS — *For The First Time*

★UQ-385—LOU STEIN — *Soft Sonds*

20—Who Needs You 15 13

★CO-40811 (4-40811)— FOUR LADS — *It's So Easy To Forget*

21—Walkin' After Midnight 20 14

AC-1044—LYNN HOWARD

★DE-30221—PATSY CLINE — *A Poor Man's Roses*

DL-6115—OTIS WILLIAMS & CHARMS — *I'm Waiting Just For You*

SG-231—EDDIE DEAN — *Finger Prints*

22—I'm Sorry 28 36

★ME-71032—THE PLATTERS — *He's Mine*

Pos. 3/23 Pos. 3/16

23—Just Because 29 34

★AP-9792—LLOYD PRICE — *Why*

SP-597—LARRY WILLIAMS — *Let Me Tell You, Baby*

24—99 Ways 34 —

★DO-15548—TAB HUNTER — *Don't Get Around Much Anymore*

25—I'm Waiting Just For You 24 31

★DO-15545—PAT BOONE — *Why Baby Why*

26—Only One Love 23 25

★AP-9782— GEORGE HAMILTON IV — *If I Possessed A Printing Press*

27—A Poor Man's Roses 32 40

DE-30221—PATSY CLINE — *Walkin' After Midnight*

★ME-71059—PATTI PAGE — *The Wall*

28—Banana Boat Song 22 12

CR-61761 (9-61761)— STEVE LAWRENCE — *Long Before I Knew You*

DO-15527 (45-15527)— FONTANE SISTERS — *Honolulu Moon*

★GL-249 (45-249)—TARRIERS — *Na Hidin' Place*

ME-71020 (71020x45)— SARAH VAUGHAN — *I've Got A New Heartache*

VI-20/47-6777— JOHNNIE & JACK — *Mr. Clock*

29—Moonlight Gambler 25 15

★CO-40780 (4-40780)— FRANKIE LAINE — *Lotus Land*

30—Lucky Lips 31 26

★AT-1125—RUTH BROWN — *My Heart Is Breaking Over You*

DO-15539—GALE STORM — *On Treasure Island*

Pos. 3/23 Pos. 3/16

31—Jim Dandy 30 27

★AT-1116 (45-1116)— LAVERN BAKER — *Tra La La*

32—Bad Boy 27 28

KI-5013—BIG DADDY — *Bacon Fat*

★SA-1508—CLARENCE PALMER & JIVEBOMBERS — *When Your Hair Has Turned To Silver*

VI-20/47-6834—THE ESCORTS — *Tore Up Over You*

33—Lucille 40 44

★SP-598—LITTLE RICHARD — *Send Me Some Lovin'*

34—Blue Monday 26 16

★IM-5417 (45-5417)— FATS DOMINO — *What's The Reason I'm Not Pleasing You*

35—Calypso Melody 38 41

★MG-12430—DAVID ROSE — *Theme From 'Wings Of Eagles'*

36—Love Is A Golden Ring 43 —

★CO-40856—FRANKIE LAINE — *There's Not A Moment To Spare*

37—Empty Arms — —

★AT-1128—IVORY JOE HUNTER — *Love's A Hurting Game*

★CR-61805—TERESA BREWER — *The Ricky-Tick Song*

38—Wringle Wrangle 33 24

★AP-9785 (45-9785)— BILL HAYES — *Westward Ha, The Wagons*

DE-30131—MERV GRIFFIN — *It Was My Father's Habit*

DE-30205—REX ALLEN — *Westward Ha, The Wagons*

★DS-F44—FESS PARKER — *Westward Ho, The Wogons*

ME-71010—LEN DRESSLAR — *Believe In Me*

VI-WBY-56—VAUGHN MONROE — *Westward Ho, The Wagons*

Pos. 3/23 Pos. 3/16

39—Bahama Mama 36 —

★DE-30242—FOUR ACES — *You're Mine*

40—First Date, First Kiss, First Love — —

★CA-3674—SONNY JAMES — *Speak To Me*

41—Singing The Blues 35 21

42—The Ship That Never Sailed 41 45

43—You Don't Owe Me A Thing 39 22

44—Mangos — —

45—The Wall 42 47

46—You're Mine 45 —

47—40 Cups Of Coffee — —

48—He's Mine 44 —

49—Wind In The Willow — —

50—I Dreamed 37 33

50—Chantez, Chantez 47 39

CODE:

AB—Abbott
AC—Accent
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
PE—Peacock
PI—Pilgrim
PR—Prestige
PT—Point
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WOW!

TOMMY SANDS'

NEW SMASH...

"RING-A-DING-A-DING"

CAPITOL-3690

1,000,000
750,000
500,000
300,000
250,000
200,000



Capitol RECORDS

DOMINION MUSIC PUB. CORP.
1650 B'way, N. Y. C.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

CARL MADURI
(Mercury 71084)

B+ "A GIRL IN HER TEENS" [Sarah ASCAP—Martin, Martin] Mercury comes up with an interesting new side by newcomer Carl Maduri. Strong teenage love ballad effectively presented with an exciting echo gimmick. Lyrics probably apply to every teenage femme and disk should enjoy a healthy sale in this area. It's got the beat the kids want.

B "HOW DO I LOVE YOU" [Modern BMI—Ralke, Patrick] Another dramatic fish beat ballad potently delivered by the talented songster. Good tune out of the rock and roll field.

FESS PARKER
(Disneyland 49)

B+ "A HOLE IN THE SKY" (2:15) [Musicland ASCAP — Howard] Fess Parker follows up his "Wringle Wrangle" smash with two strong sides aimed at the teenage market. This half is a strong fish-beat ballad that the kids can dance to. Potent rock and roller that could step out.

B "WEDDING BELL CALYPSO" (2:43) [Walt Disney ASCAP—Parker, Ebsen, Camarata] This half features the versatile performer in a contagious calypso novelty about the man who talks too much and finds himself walking down the aisle to be married. Both sides should win the approval of youngsters and adults.

DORIS DAY
(Columbia 40870)

B+ "TODAY WILL BE YESTERDAY TOMORROW" (2:20) [Weiss & Barry BMI—Coates] Doris Day hands in a delightful performance of a good new song with a clever title. Philosophical tune telling the person with the blues that things will be better tomorrow.

B "TWELVE O'CLOCK TONIGHT" (2:00) [Chas. N. Daniels ASCAP—Ballard] Another charming side—this time with a romantic story line. Contagious arrangement of a strong ditty with a good lilt.

BETTY MADIGAN
(Coral 61812)

B+ "TRUE LOVE GONE" (2:55) [Mills ASCAP—Hollowell Bros., Thomas, Wade] Betty Madigan gets a fresh start on Coral and makes a stellar debut with an exciting and beautiful blues ballad which she chants excellently. Top notch performance that could result in heavy sales.

B "A LOVELY NIGHT" (2:00) [Williamson ASCAP—Rodgers, Hammerstein II] This portion is a lively jumper from the Rodgers & Hammerstein score for the TV spec "Cinderella." Attractive tune that should get many spins.

MARGIE RAYBURN
(Liberty 55059)

B+ "TEENAGE HEART THROB" (2:28) [Madera ASCAP—Malkin, Allen] Margie Rayburn has two big sides backed-up on this platter. This portion is a pretty song of teenage love and admiration set to a subtle rock and roll beat. Wonderful arrangement of a number that probably has a special meaning to every teenager who admires a film or recording star. Good lyric the kids'll love.

B "WALKIN' AROUND IN A DREAM" (2:15) [Criterion ASCAP—Lewis, Yoell, Spencer] A strong bounce beat item with a light and happy lyric, is excellently presented on this half. Cute novelty about a gal in love. Both could break. They've got something extra.

The Cash Box Disk of the Week

"ALL SHOOK UP" [Presley-Shalimar BMI—Blackwell, Presley]

"THAT'S WHEN YOUR HEARTACHES BEGIN" (3:20) [Fred Fisher ASCAP—Raskin, Brown, Fisher]

ELVIS PRESLEY (RCA Victor 6870)

● If the world doesn't stop revolving during the next week or so, we can expect to see another gold disk added to Presley's phenomenal collection. The artist just can't miss winning the 14 karat platter with this sensational coupling. The question is now, how many days will it take before he hits the 1,000,000 mark. For those who enjoy Presley with a beat, Elvis offers a crazy toe tapper tagged "All Shook Up." Rockin' record that'll have the coins rolling into the boxes. For those who favor Presley on a heart-rending ballad, the sensation dishes up a stirring new version of a great oldie "That's When Your Heartaches Begin." Presley's recitation of a portion of the lyrics will probably bring tears to the eyes of his fans. Great two-sider that bears the "MUST" tag for every dealer, op and jockey. Both should be on the charts in a matter of hours. (Disk is housed in a 4 color sleeve displaying an attractive new photo of Presley).

"RING-A-DING-A-DING" [Dominion BMI—Charles, Towne]

"MY LOVE SONG" [Birchwood ASCAP—Singer]

TOMMY SANDS (Capitol 3690)

● Tommy Sands, the "overnight" sensation who became a teenage idol as a result of his recent performance in the Kraft TV play "The Singin' Idol," continues to climb toward the top with his smash platter "Teen Age Crush." In answer to the tremendous demand for more and more records by the young star, Capitol this week issued another single that can be expected to follow in the footsteps of the initial smash. "Ring-A-Ding A-Ding" is a sensational rockin' opus that should catch fire immediately. It's an absolutely torrid jump item that's just what the kids want. Powerhouse stuff tailor made for today's market. It'll probably be the on the charts the minute the records are in the stores. The romantic vocaling of Sands is displayed on the companion piece, "My Love Song." A touching love tale with a moving recitation presented with sincerity. Watch the top half's jet take-off.

"PLEASE DON'T DO THAT TO ME" (2:25) [Ross Jungnickel ASCAP—Schroeder, Weisman, Peoples]

"DROWNIN' IN MEMORIES" (2:20) [Weiss & Barry BMI—Myles]

THE McGUIRE SISTERS (Coral 61815)

● The McGuire Sisters are on the hit track once again as they introduce an exciting new tune with a great beat. It's a catchy rhythm item flavored with both a rock and roll and a latin tempo and it goes under the title "Please Don't Do That To Me." The gals blend beautifully and come up with a solid dance deck that should go great guns with the boppers. Far and away the gals' most commercial platter in many moons. Watch it take off. Bottom half, "Drownin' In Memories" is a tearful love tale chanted against a slow r & r ballad beat. Pretty tune. Top half should take off rapidly.

"MAKE LIKE A BUNNY, HONEY" (2:32) [Winneton BMI—Sherman, Sherman]

"LET IT BE ME" (2:12) [Leeds ASCAP—Curtis, Becaud]

JILL COREY (Columbia 40878)

● Pert Jill Corey, who created quite a bit of excitement with her wonderful version of "I Love My Baby," is just about ripe now to break the charts wide open with her latest Columbia platter. And she's got top drawer material to work with. "Make Like A Bunny, Honey" is a wonderful new cornballer with that inimitable charleston era flavoring. Lively, happy-go-lucky ditty that makes you wanna sing along. Powerful, musical pick-me-up that deserves heavy dee jay programming. Keep an eye on this one, it could go all the way. Flip, "Let It Be Me" is an emotional romancer that played an integral part in last week's CBS-TV "Climax" show dealing with the recording industry. Heart-rending love song that should benefit from the tremendous exposure. Superb accompaniment on both halves is supplied by Jimmy Carroll.

THE HONEY DREAMERS
(Jubilee 5273)

B+ "RAIN NO MORE" (1:55) [Benell BMI—Davis] The Honey Dreamers display their great imagination as they offer a refreshing and exciting new version of the familiar oldie "It Ain't Gonna Rain No More, No More." Thrilling, off-beat material that should attract considerable jockey play. Wonderful change from the run-of-the-mill material. Catchy side to watch closely. Could break wide open. Side has a calypso flavoring too.

C+ "TALK - TALK - TALK" (2:33) [Benell BMI — Mann, Browne] The calypso technique is employed again for a cute novelty about talkative females.

ELLA FITZGERALD
(Verve 10031)

B+ "HOTTA CHOCOLATTA" (3:05) [Beaver ASCAP—Drake, Mizzy] A clever little latin tempo ditty issued in the U.S. about a year ago, and currently making noise in Europe, is treated to a refreshing new interpretation by Ella Fitzgerald. Wonderful delivery with English and Italian lyrics. Jockeys will have a picnic with this one.

B "HEAR MY HEART" (2:16) [Leeds ASCAP — Dickinson, Lloyd] Russell Garcia supplies a wild "Lover" type instrumental setting for Ella's interpretation of the classical favorite "Valse Triste." Exciting side with a strong new lyric.

THE FONTANE SISTERS
(Dot 15555)

B "I'M STICKIN' WITH YOU" (1:45) [Jackie BMI — Bowen, Knox] The Fontane Sisters come thru with a strong group version of a high riding rock and roller currently making big noise in the teenage circles. Strong side for the gals. Should take a cut of the sales melon.

B "LET THE REST OF THE WORLD GO BY" (2:05) [Witmark ASCAP—Ball, Keirn] This lovely version of a great oldie could develop into the big side in the long run. Pretty ballad set to a slow waltz beat. Gals blend delightfully.

LOU BUSCH ORCH.
(Capitol 3667)

B+ "THE WILD ONES" (2:26) [Chatsworth ASCAP — Pober] Maestro Lou Busch leads his ork thru an imaginative new instrumental jump opus reminiscent of "The Man With The Golden Arm." Exciting item with plenty of rhythm and drive. Thrilling arrangement that should inspire dancers. Jockeys will get a bang out of this one. It could click.

C+ "MIDNIGHT MELODY" (2:08) [Chatsworth ASCAP — Busch] Lou's pen is responsible for this pretty mood item with a blues feeling. Sax, working in an echo chamber, results in some interesting effects.

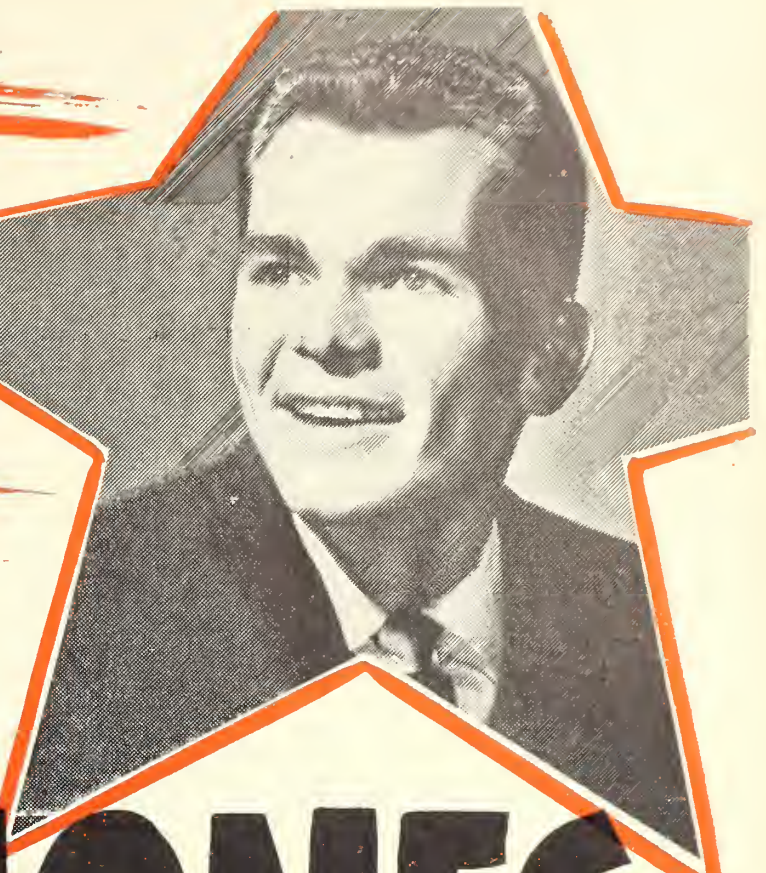
THE STYLEMASTERS
(Foremost 111)

B "I WANT A SWEETHEART" (2:17) [Somerset BMI — Ingraham] Here's a group that should hit the big time. The Stylemasters are a polished, harmonious quartet that makes an impressive debut on this side with a delightful, romantic rhythm ballad. Attractive delivery of a good tune with potential. If boys get exposure, they'll click.

C+ "CUTTIE OF THE KITTEN CROWD" (2:30) [Sandusky BMI —Swain] This half is a lively jumper with some cute vocal gimmicks and a good high school lyric. Two wonderful dance decks.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A Star is born!



DEAN JONES

SINGS

"YOUNG AND IN LOVE"

B/W

THE GYPSY IN MY SOUL

K12462
(45 RPM)

PLUGGED ON
STEVE ALLEN SHOW

M-G-M Records
701 7th Ave. N. Y. 36, N. Y.

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

VERA LYNN
(Londan 1729)

B "DON'T CRY MY LOVE" [B. F. Wood ASCAP—Marlowe, Frantren] "The Faithful Hussar", a territorial instrumental click of some months back, gets a new title and a set of lyrics presented in attractive fashion by Vera Lynn. Tender love story about a soldier marching off to the wars all set to an exciting rocking backdrop. Could catch on.

B "BY THE FOUNTAINS OF ROME" [Chappell ASCAP—Seiber] The famous British lark gets a lush string filled backing for this warm romancer set to a dreamy latin beat. Good love song.

GENE JIMAE
(Genie 1305)

B "BLUE HORIZONS" (1:50) [Famous ASCAP—Whiting, Harling, Robin] Young harmonica ace Gene Jimae displays his virtuosity with a thrilling galloping tempo interpretation of a great standard. Lad does a fine job.

C+ "WALL AROUND ME" (2:30) [Tri-Eastern ASCAP — Jimae, Ressequie, Jimae] An interesting new blues theme wailed in attractive style by the harmonicist. Dramatic intro-should attract attention.

DON CORNELL
(Caral 61811)

B "SITTIN' IN THE BALCONY" (2:09) [Bentley BMI—Dee] Don Cornell hops on a fast-rising rhythm ballad and hands in a contagious rendition that should bite off a share of the national coin this hit tune will garner. Good job.

B "MY FAITH, MY HOPE, MY LOVE" [Reg Connelly ASCAP—Burford, Ronald] The songster's big voice is overpowering on this dramatic love song from England. Don gets a tremendous assist from a huge chorus and an equally large orchestra.

PAT KIRBY
(Decca 30272)

B+ "IF I HAD A NEEDLE AND THREAD" (2:27) [E. B. Marks BMI—Jay] Pat Kirby comes up with one of her most delightful sides to date as she bounces thru a wonderful, little-girlish ditty about very young love. The multiple voicing and arrangement are superb. Catchy deck that could go over real big.

B "PLEASE BE GENTLE WITH ME" (2:46) [Bregman, Vocco & Conn ASCAP—Ballard] The talented lark employs the multiple voice gimmick again as she chants a tale of adult romance on this portion. Good fish beat should appeal to the teenage crowd.

MARLINA KARR
(Point 10)

B "YOU ALL YOU" (2:10) [Pollard BMI — Culbreth, Petrilla, Everett] Marlina Karr makes a strong first showing on the Point label with a contagious handclapper that could catch on. Ray Charles Singers and Marlina's multiple track vocaling make the side an attractive one.

C+ "I'M SORRY DARLIN'" (2:05) [Pollard BMI — Culbreath, Petrilla] Sy Oliver supplies another solid showcase for the young lark's pleasant interpretation of a rhythm romancer.

The Cash Box Sleeper of the Week

"MARKET PLACE" (2:05) [Sherman BMI—Darnell, Johnson, Stanley]

"PUSHIN'" (2:11) [Sherman BMI—Stanley]

RAY STANLEY (Zephyr 011)

● The young Zephyr label has found an exciting new voice in Ray Stanley a thrilling vocalist who should give the diskery its first smash single via a tune called "Market Place". The number is a fascinating rhythm piece best classified as a Cajun blues. It's got both a calypso flavoring and a hard driving rock and roll beat, and it's one of the most refreshing songs to come this way in quite some time. It could be a top notch money-maker. Flip, "Pushin'" features Stanley as an instrumentalist on a strong, slow-beat rocker designed for the kids with happy feet. Upper half is loaded with potential.

"THE BOTTLE IMP" (2:50) [Chas. Street BMI—Steuer]

"SUGAR CANE" (2:25) [Antilla BMI—Manning]

GEOFFREY HOLDER (Vik 0268)

● Calypso singer Geoffrey Holder won millions of new fans with his exciting singing and dancing performance in last week's CBS-TV presentation of the Robert Louis Stevenson story "The Bottle Imp". In it, Holder chanted an exciting calypso ballad especially written for the show. The number was heard about a dozen times and left a vivid impression in the mind of the viewer. The song is now available by the artist on the Vik label and we can expect to see it on the charts during the coming months. In addition to the great send-off given the disk, it's a commercial item that fits right into the current popularity of calypso music. Strong item to watch closely. Bottom portion, "Sugar Cane" is another contagious calypso ditty by the deep voiced performer.

"AIN'T THAT LOVE" (2:40) [Progressive BMI—Charles]

"THE BEGINNING OF LOVE" (2:21) [Ampco ASCAP—Fairbanks, Lynn]

MICKI MARLO (ABC-Paramount 9807)

● Micki Marlo, who had a strong territorial click with "Little By Little" and more recently drew rave notices for her vocalizing in the B'way show "Ziegfeld Follies", is just about ready for a national hit. And she could make the grade with her latest release, a torrid pop treatment of a hot number out of the rock and roll field called "Ain't That Love". The material is tailor-made for the chirp's free-swinging style and she gets a great assist from Don Costa's ork and chorus. Rockin' stuff with today's most popular beat. Kids'll love it. Micki has a bright future in store. "Ain't That Love" should start the ball rolling. Bottom half "The Beginning Of Love", is a pretty romancer set to a good R & R ballad beat. Pretty tune. Top half could win all the chips.

"ONE LITTLE KISS" (2:01) [Adonis BMI—Burton]

"CUMBA TAMBA NIKA" (2:15) [Kahl BMI—Abrams, Reid]

ADDIE LEE (Raulette 4004)

● The Roulette label, knee deep in the chips as a result of its first two smash releases "Party Doll" and "I'm Stickin' With You" (two of the nation's top selling singles) looks as though it'll keep its batting average at the 1000 mark with its latest disk starring newcomer Addie Lee. The lark is a spirited and polished young performer who chirps with zest as she debuts with a torrid rock and roller tagged "One Little Kiss". It's a sensational swinger tailor made for Addie's exciting style and the deck is sure to meet with the approval of the kids. Commercial platter headed for hitdom. Bottom half is a haunting, drum filled chant tagged "Cumba, Tamba Nika". Exciting, off-beat opus. Look for the top half to make big noise.

"PRETTY GIRL (Yea, Yea, Yea)" [Planemar BMI—David, Herman]

"I'M GONNA GET YOU" [Planemar BMI—McAllister, Brown, Cabena]

NAPPY BROWN (Savoy 1511)

● Nappy Brown, who hit it big in the pop field with "Little By Little", should do the same with his fabulous new deck "Pretty Girl". (See R & B Reviews)

ANN REYNOLDS
(Kapp 179)

B+ "WIND IN THE WILLOW" (2:45) [Broadcast BMI—Singer, Wecht, Singer] The original version of this fragile waltz ballad is issued under the Kapp banner featuring Ann Reynolds. Charming, love song that's been making noise in a number of territories. This version could create new interest and break the song on a national scale. Ann really can sing.

C+ "SAY I CAN COUNT ON YOU" (2:35) [Broadcast BMI—Singer, Wecht, Singer] The polished newcomer displays some more attractive vocal work on this touching ballad with a lilt. Good coupling.

DE CASTRO SISTERS
(RCA Victor 6862)

B+ "FLOWERS ON A HILLSIDE" (2:50) [Bulls Eye ASCAP—McKuen] The delightful harmony of the De Castro Sisters is heard on an enchanting folk flavored romancer. Beautiful material with a penetrating melody that grows on you with each listen. A powerhouse sleeper that deserves much air play. Instrumental accompaniment is attractive too.

C+ "I KNOW PLENTY" (2:11) [Huston BMI—Stanley] This half has the girls belting out a torrid, trigger-fast rock and roller that really cuts along.

ROCK MURPHY & HIS ROCKETS
(Verve 10039)

B "SHORTNIN' BREAD BOOGIE" (2:27) [Vivid ASCAP—Kessel] Rock Murphy and his Rockets, the Verve label's first entry into the rock and roll field, swing up a storm on this half as they drive thru a solid instrumental arrangement of a favorite oldie. Good dance offering.

B "ST LOUIS BLUES" (2:24) [Handy Bros. ASCAP—Handy] This half displays the crew on an equally exciting R & R version of another great standard. Kids'll enjoy both halves.

JACKIE JOCKO
(Vik 0266)

B+ "HAUNTED LOVER" (2:11) [World ASCAP—Vance, Pockriss] Vik comes up with a winner in an exciting newcomer named Jackie Jocko. Lad has a swinging style that comes over impressively as he fashions a commercial rhythm opus with a great dance beat. A catchy item to watch. Teenagers will love it.

C+ "THE PODIGAL SON" (1:42) [Republic BMI—Wolf] A galloping tempo sets the pace for Jackie's delivery of another exciting, refreshing new tune.

JERRY DORN
(King 5029)

B "THE KEY" (2:14) [Planetary ASCAP—White, Wolfson, Leeds] Jerry Dorn, who had a territorial click with his initial King release, "Wishing Well", could break thru on the national scene with this side. Touching love song chanted with a tearful voice by the polished songster. Strong material for the younger set.

C+ "QUICKSAND" (2:33) [Jay & Cee BMI—Turner, Dixon] Another emotional love ballad chanted from the heart by the dramatic vocalist.

INSTANTANEOUS SALES REACTION . . .
. . . . NATIONWIDE it's a HIT!

"MAKE LIKE A BUNNY, HONEY"







Jill Corey

COLUMBIA-40878

b/w
"LET IT BE ME"

COLUMBIA RECORDS

DECCA RECORDS

Best Bets

"SWEET SLUMBER"

"BECAUSE OF YOU"

(Decca 9-30268; 30268)



AL HIBBLER

The hypnotic Mr. Hibbler lends his big voice to this chart-bound disk for sensational results. His polished delivery and styling of "Slumber" and "Because of You" make for fast reaction everywhere. Here is Hibbler . . . at his best.

"ONE LITTLE KISS"

"I Want You"

(Decca 9-30283—45 RPM)

EXCITING
R & B HIT

THIS IS
THE
VERSION!

DORIAN BURTON

Introducing Mr. Burton . . . Mr. Versatility Plus! Sensational song writer turned singer proves with his first Decca release he can write them and he can sing them! Unbeatable hit combination. . . . Original versions.

"HAVE YOU EVER BEEN LONELY (Have You Ever Been Blue)"

"Black, Brown Or Blue Eyes"

(Decca 9-30236—45 RPM)



THE JAYE SISTERS

Sensational spot on last Saturday night's Jackie Gleason show; now hear them on their first Decca release . . . the Jaye Sisters! Talented trio prove they have the necessary ingredients for success and stardom. "Ever Been Lonely" sounds like their ticket to Hitville.

a New World of Sound DECCA Records

London Lowdown

Slim Whitman arrived in this country to undertake a second tour of the vaudeville theatres.

The Platters opened to great business at York last Tuesday. Also starting a tour this week are The Teenagers who headline at the Palladium for two weeks on April 15th.

The B. B. C. Show Band contract comes to an end June 29th, after a very successful run of five years. Most of the profession is very sorry that this fine aggregation will no longer be heard regularly.

Negotiations are about to be finalized for a return visit of Eddie Fisher. There is also talk of Eddie's starring in a film to be made over here.

Henri Salvador concluded two very successful weeks at the Prince of Wales with the critics raving about this fabulous French performer.

Although Ray McKinley and the Glenn Miller Band visited these shores, it was only to undertake a series of concerts for the U. S. Forces. What a pity this fine outfit was not able to play for the many fans to whom Glenn Miller means so many happy memories.

Ted Heath heads the show at the Prince Of Wales for the next two weeks. Also at the theatre as a solo attraction is his former singer Lita Roza.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1 **Young Love—**
Tab Hunter (London)
2 **Don't Forbid Me—**
Pat Boone (London)
3 **Knee Deep In The Blues—**
Guy Mitchell (Philips)
4 **Long Tall Sally—**
Little Richard (London)
5 **Don't You Rock Me Daddy-O—**
Lonnie Donegan (Pye-Nixa)
6 **Banana Boat (Day-O)—**
Harry Belafonte (HMV)
7 **True Love—**
Bing Crosby & Grace Kelly (Capitol)
8 **Singing The Blues—**
Guy Mitchell (Philips)
9 **Banana Boat Song—**
Shirley Bassey (Philips)
10 **Friendly Persuasion—**
Pat Boone (London)
11 **Garden Of Eden—**
Frankie Vaughan (Philips)
12 **Adoration Waltz—**
David Whitfield (Decca)
13 **The Girl Can't Help It—**
Little Richard (London)
14 **You Don't Owe Me A Thing—**
Johnnie Ray (Philips)
15 **Wisdom Of A Fool—**
Norman Wisdom (Columbia)
16 **Banana Boat Song—**
Tarriers (Columbia)
17 **Don't Knock The Rock—**
Bill Haley Comets (Brunswick)
18 **She's Got It—**
Little Richard (London)
19 **Blueberry Hill—**
Fats Domino (London)
20 **Look Homeward Angel—**
Johnnie Ray (Philips)
21 **Young Love—**
Sonny James (Capitol)
22 **Rock-A-Bye Your Baby—**
Jerry Lewis (Brunswick)
23 **The Man Who Plays The Mandolino**
Dean Martin (Capitol)
24 **St. Therese Of The Roses—**
Malcolm Vaughan (HMV)
25 **Gonna Get Along Without Ya Now**
Patience & Prudence (London)
26 **Cumberland Gap—**
Vipers (Parlophone)
27 **Knee Deep In The Blues—**
Tommy Steele (Decca)
28 **Let's Rock And Roll—**
Winifred Atwell (Decca)
29 **Don't You Rock Me Daddy-O—**
Vipers (Parlophone)
30 **Faithful Hussar—**
Vera Lynn (Decca)

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Best Bets

★ "TRUE LOVE GONE"	Betty Madigan	Caral 61812
★ "TODAY WILL BE YESTERDAY TOMORROW"	Doris Day	Columbia 40870
★ "HOTTA CHOCOLATTA"	Ella Fitzgerald	Verve 10031
★ "BAMBOOZLED" / "ONLY TRUST YOUR HEART"	Dean Martin	Capitol 3680
★ "IF I HAD A NEEDLE AND A THREAD"	Pat Kirby	Decca 30272
★ "FLOWERS ON A HILLSIDE"	DeCastra Sisters	RCA Victor 6862
★ "WIND IN THE WILLOW"	Ann Reynalds	Kapp 179
★ "TEENAGE HEART THROB"	Margie Rayburn	Liberty 55059
★ "A HOLE IN THE SKY"	Fess Parker	Disneyland 49
★ "A GIRL IN HER TEENS"	Carl Maduri	Mercury 71084
★ "HAUNTED LOVER"	Jackie Jacka	Vik 0266

DAVE DUPRE
(Challenge 1001)

B+ "DON'T CRY, FOR YOU I LOVE" [Golden West Melodies BMI—Burgess] The new Challenge label has a successful future in store if its initial release is any indication of what's to come. This release is an enchanting calypso romancer with a warm and tender lyric and melody superbly performed by Dave Dupre and a chorus. Soft number with hit potential.

C+ "FIRE IN THE EYES" [Golden West Melodies BMI—Burgess] Some effective bongo work in the introduction gives an exciting start to this up-tempo calypso ditty. Another strong romantic lyric.

ROS RUIZ, JR.
(Panart 1989)

C+ "MY ROCKIN' CHA" (2:12) [Panart Music—Ruiz, Jr.] A swinging cha cha opus is treated to an exciting delivery by Ros Ruiz and his boys. Good dance item.

C+ "ROCKIN' GUAPACHA" (2:54) [Panart Music—Yanez, Gomez] A sax takes the spotlight on this cha cha with a rock and roll beat. Hard hitting dance item with a Spanish lyric.

LA PLAYA SEXTET
(Mardi Gras 1030)

B "ITALIAN BOY" [Morro Music—Bonne] The La Playa Sextet, veteran hit makers in the latin field, comes up with another free swinging cha cha item zestfully fashioned to a good dance tempo. Spanish vocal adds to the side's excitement.

B "LA LA MERENGUE" [Ejay Music—Rivera] The crew sings up a storm on this half as it flies thru an exciting merengue. Strong platter for the right locations.

DEAN MARTIN
(Capital 3680)

B+ "BAMBOOZLED" [E. B. Marks BMI—Klein, Ebb] A delightful waltzer with a wonderful lyric depicting a fella's emotions when he's in love, is superbly handled by Dean Martin. Gay, heart warming ditty loaded with charm. Could catch on and break wide open. It's got that happy sound.

B+ "ONLY TRUST YOUR HEART" [Leo Feist ASCAP—Brodszky, Cahn] Dean turns to crooning on this half as he offers a wonderful romantic ballad from the up-coming MGM flicker "Ten Thousand Bedrooms". Touching mood item handled with warmth and sincerity. Side could break big when pic hits local theatres.

THE ROSEBUDS
(Gee 1033)

B+ "DEAREST DARLING" (2:18) [Kahl BMI—Cari] The Gee label comes up with another exciting vocal group in the Rosebuds. They make an impressive debut here as they chant a dramatic teenage love song set to a good rock and roll ballad beat. Powerful stuff with a commercial sound and tempo. Watch this side. It could smash thru. Side's got the sound the kids want.

C+ "UNCONDITIONAL SURRENDER" (2:21) [Planetary ASCAP—Schroeder, Weisman] The crew injects a latin beat into this rhythm item. Catchy side that'll also appeal to the kids.

GRADY CHAPMAN
(Zephyr 016)

B+ "MY LOVE WILL NEVER CHANGE" (2:27) [House of Fortune BMI — Motola, Brandt] Zephyr has an extremely commercial new disk here featuring newcomer Grady Chapman on a beautiful fish-beat ballad that'll have the kids swooning. Lad has a wonderfully sentimental voice that sells a song. Could be a hit with his initial release.

C+ "THE SMILING GONDOLIER" (2:51) [House of Fortune BMI—Motola, Winn] Another warmly rendered love song with a strong arrangement. Good material.

THE TRACEY TWINS
(Reserve 117)

B "THE PEDDLER SONG" (2:35) [Reserve BMI—Farage, Farage] The Reserve label continues to issue strong releases. This half features the Tracey Twins on a contagious and melodic calypso ditty. Attractive cutie that could catch on and spread rapidly. Gals blend beautifully.

B "TAKE BACK YOUR SWING" (1:40) [Reserve BMI — Dougherty] "Gimme an old fashioned melody" is the girls' request on this spright lilter. Pleasant homespun pleaser with much charm.

MARGARET WHITING
(Capitol 3666)

B "SPRING IN MAINE" (2:09) [E. H. Morris ASCAP—Allen, Leigh] A fragile and beautiful song of reminiscence is tenderly treated by the polished, sincere voice of Margaret Whiting. Class material with standard qualities.

C+ "TIPPY-TOE" (2:07) [Meridian BMI — Sherman, Coleman] An amusing novelty about a lad who's sneaking home late at night on his tip toes. Happy bouncer with a cute lyric.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

ANNE LORRAINE

(Original 533)

C+ "HOW STRANGE" (2:45) [Leo Feist ASCAP—Stothart, Brent] A moving romancer with a blues flavor is chanted with sincerity and deep feeling by Anne Lorraine. Touching ballad.

C+ "I'M SO THANKFUL" (2:35) [Arc BMI—Lange, Varnick] Another emotional interpretation of a dramatic love story.

OSCAR BRAND

(Old Town 301)

B "THE CAPTAIN'S DAUGHTER" [Acorn BMI—Brand] A charming new adaptation of a frequently heard folk tune is introduced by Oscar Brand. Amusing side that should enjoy a healthy run in the jukes.

C+ "I'LL NEVER FORGET YOU" [Acorn BMI — Brand] Another folk flavored ballad wistfully chanted by the smooth-voiced songster. A chorus assists. Simple background is effective and fits the tune perfectly.

THE COUNTERPOINTS & LAURA LESLIE

(Regnis 100)

C+ "CRAZY GIRL" (2:55) [Regnis BMI—Meresco] The new Regnis label bows on the disk scene with a good jump opus featuring the Counterpoints and Laura Leslie. Pleasant dance item.

C+ "I'M YOURS, BABY" (2:06) [Regnis BMI—Meresco, Singer] Laura takes the spotlight on this free-swinging rhythm item. Two good dance decks for the younger set.

ROBERT FRENCH ORCH.

(President 1015)

B "MADAME POMPADOUR" (2:42) [Piccadilly BMI—Say] A light and flowery string-filled instrumental dancer is delightfully fashioned by Robert French's Continental Orchestra. Pretty mood material extremely pleasant to the ear. Excellent waltz material.

B "THE FLIRT" (3:08) [E. Kassner ASCAP—Silver, Alfred] A more romantic atmosphere is cast on this half as the aggregation drifts thru a tender love theme.

THE FOUR HITS

(ABC-Paramount 9789)

"PUT ON KISSES" (2:25) [Pamco BMI—Burdon] The Four Hits bow on the ABC Paramount label with a good rhythm ballad aimed at the teenage market. Boys have a commercial sound and a pleasant piece of material to work with.

"THE MAGIC MELODY" (2:36) [Pamco BMI — Burdon] Here the boys drift thru an easy going shuffle-beat ballad with a romantic storyline. Ok side.

RAY RIVERA

(Web 1103)

C+ "CALYPSO CAT" (2:00) [Veronique ASCAP—Stride, Manges, Rivera] A cute calypso beat novelty is colorfully handled by Ray Rivera. Infectious beat.

C+ "LOLA'S GONE" (1:40) [Veronique ASCAP—Twomey, Belasco, Ribera] More of the popular calypso beat is heard on this end as Ray and the Web Rhythmaires glide thru another inviting novelty.

THE AMES BROTHERS

(RCA Victor 6851)

B "MAN ON FIRE" (2:40) [Robbins ASCAP — Fain, Webster] The title tune of an up-coming MGM flicker is chanted attractively by the Ames men. Pretty love song set to a smooth, easy-going shuffle beat.

C+ "YEAH, YEAH, YEAH" (2:32) [Malden ASCAP — Cassin, Enston] This side displays the quartet on a swing item with a good beat and a catchy, simple melody and lyric.

THE PETTICOATS

(RKO Unique 387)

B "IN MY LOVING HEART" (1:46) [Tobey ASCAP—Tobias, Marcus, Tobias] The Petticoats offer a delightful vocal blend as they prance thru a light, Spring season ditty full of charm. Attractive novelty with clickability.

C+ "MICHIGAN BANKROLL" (2:17) [Citation BMI—Cogane, Sanford, Mysels] Another contagious bouncer pleasantly handled by the trio. Simple affair.

EDDIE LAWRENCE

(Coral 61799)

B "GERMAN BASEBALL" (3:28) [Merrick BMI—Lawrence] Eddie Lawrence, whose comedy disks always get laughs, has another rib tickling side that should get heavy air play now that the baseball season is drawing near. Some of the lines are fracturing. Jockeys will have a picnic with this one.

B "GOLDEN BOSKOS" (3:10) [Merrick BMI—Lawrence] This half is an amusing satire on the many award presentations being made during this part of the year. Topical fun platter for the many who enjoyed "The Old Philosopher".

AL CAIOLA

(Regent 7505)

"MATADOR, MATADOR" [Crossroads BMI — Cadena, Caiola] Guitar ace Al Caiola is in the spotlight on this beautiful Spanish flavored instrumental bolero. Lovely theme delightfully executed. Romantic mood item.

B "BLUEBIRD SERENADE" [Broadway ASCAP — Kuhn] Whistling and smooth guitar work blend delightfully on this wistful mood item. Tender melody. Haunting number that could catch on if it gets a fair share of the air play.

NEW
TOMMY SANDS
sensation of the Academy Awards TV Show



MY LOVE SONG
RING-A-DING-A-DING

Record No. 3690
Capitol RECORDS



Round The Wax Circle

NEW YORK:

Judging by **Johnny Mathis'** performance at the Blue Angel, this lad is going to be one of the top singers in the business. The way he handles a song is striking. . . . The **DeJohn Sisters** and **Richard Hayman** currently at the Palace. . . . Epic excited about the response to **Roy Hamilton's** recording of "My Faith, My Hope, My Love". . . . **Teresa Brewer** has two big TV shows coming up. She will guest with **Perry Como** on April 6 and she will be seen in "The George M. Cohan Story" on May 11. . . . **Emile Coleman** at the Waldorf-Astoria. . . . **Charlie Applewhite's** first RKO-Unique disk is due out April 5th. . . . **Arnold Meyers,** in addition to handling the album production department of Roulette Records as was announced in last week's **Cash Box,** will also work under **Joe Kolsky** and **George Goldner,** the heads of Rama, Gee and Tico Records, in their album production department. . . . **Ferlin Husky** will appear on the **Ed Sullivan** show April 7 to sing his latest Capitol hit, "Gone". . . . **Jimmy Lamare** has been named head of the band department in GAC's Miami Beach office. . . . **John Mills Sr.,** father of the **Mills Brothers** who has been in retirment due to illness, rejoined his sons in New York to record a number entitled "The Barber Shop Quartet". After the session, the elder Mr. Mills returned to his home in Ohio. . . . **Bill Haley** will do two network shots within ten days of each other. He'll appear on the Sullivan show April 28th and the **Ray Bolger** show May 9th. . . . **Jo Ann Tolley** headlines at the Alamo Club in Detroit starting April 8th. . . . RKO-Unique artist **Jack Harris** got himself two major shows based on his recording of "Maybe It's Because". He's on the Sullivan show April 14th and the Woolworth Hour April 21st. . . . Young conductor-arranger **Stu Phillips** signed for the NBC Bandstand show for the week of April 1st. . . . **Dick Contino** and his orchestra, recently signed with GAC, have been set for a five-week stint at the Shoreham Hotel in Washington, D. C.



JOHNNY MATHIS

CHICAGO:

Local Decca sales mgr., **Al Chapman,** was the first guest on **Marty Faye-Ernie Simon** Show via WBKB-TV, 3/17. Show has panel format discussing music business. . . . Argo signed **Chubby Jackson** to LP contract. . . . **Gale Robbins** introduced her brand new ERA disk, "Feeling Of Love", to Drake Hotel's Camelia House audience. . . . Kapp's **Jerry Wald** thru town plugging his newie, "Valley Of The Red Woods". . . . **Bill Evans** exited WIND slot with plans for WBKB-Tver. "Big band and all", reports Evans. . . . Chi boy, **Tommy Sands,** skedded to sing "Thee I Love" ("Friendly Persuasion") at Academy Award presentations this week. . . . Proving fair exchange is no robbery, **Norman Ross, Jr.** bowed out of his morning seg, via WGN, in favor of coming WGN-TV show. . . . Deejay **Dan Sorkin,** WCFL, mighty happy over wife, **Betty Martin's** first waxing for ABC-Paramount, "My Honey's Lovin' Arms". . . . Pianist-singer **Mary Endress** caused much comment among public and trade over her recent "Thank You" ad in local newspapers. . . . When **Sammy Davis Jr.** closed Chez one nite early, **Don Cherry** stepped in. **Jimmy Durante** opened the next nite, 3/19. . . . **Elvis Presley** skedded for single appearance at International Amphithitter. This marks Presley's first Chi engagement. . . . **Dave Brubeck** kicked off a five-day quickie at the Blue Note alternating with **Dick "Two Ton" Baker.** Dick celebrating his sixth week there. . . . **Lil Armstrong** said to be drawing sizable crowds at the Cafe Continental. . . . Vivacious **Lisa Kirk** followed thrush **Edith Piaf** into the Empire Room of Palmer House. . . . Jazz rooms about town presenting top names. **Ramsey Lewis Trio** and **Len Sash Quartet** at the SRO Room, **Chubby Jackson** and **Cy Touff** at Cloister, and **Buddy DeFranco** at Preview. . . . Mercury's **Diamonds** brought their "Little Darlin'" to Holiday Ballroom last week. . . . Epic's **Dick Laga** showed **The Tune Timers** and their **Cash Box** Best Bet, "Thinking", around town. . . . **Ed Walker,** back to his Coral desk, predicting another chart buster from **Teresa Brewer's Cash Box** Disk Of The Week, "Empty Arms".



BETTY MARTIN

HOLLYWOOD:

Randy Wood and GAC lining up a three months' personal appearance tour for **Pat Boone.** Tour will start April 18 and include clubs, theatres, and one-night concert dates. . . . Verve Records tieing in with TV stations throughout the country which carry the Popeye cartoons to promote the **Spike Jones** recording of "Popeye The Sailor Man". Jones returns to Hollywood this week to prep his new weekly TV series on CBS. . . . **Dave Cavanaugh** back from a month's stay in New York City, spent handling A & R for Capitol in the East. . . . Decca has paired **Sammy Davis, Jr.** and **Carmen MacRae** for a new LP called "Together Again". . . . **Bob Thompson** has been set to arrange and conduct the "Stars Sing" record album for Zephyr Records. The album features the voices of **Marge** and **Gower Champion, Corrine Calvet, Ricardo Montalban, Ida Lupino, Debra Paget, Eve Arden, Howard Duff, Edmond O'Brien** and **Preston Foster.** . . . **Sammy Laine** introducing singer, **Ron Hargrave** to the local deejays, and promoting Ron's new MGM release of "Latch On".



PAT BOONE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



MITCHELL

Guy's been rewriting the charts with "Singing The Blues" and "Knee-Deep In The Blues." This newest entry was introduced on Arthur Godfrey's CBS Television show and the reception is already snowballing!

Rock-A-Billy b/w
Hoot Owl
4—40877



THE EASY RIDERS

With MARIANNE (4-40817) perched cozily on the charts, the boys are once more riding herd on the volume-paved calypso run! These are two sides from the new EASY RIDERS album (MARIANNE And Other Songs You'll Like, CL 990), that's also chart-bound!

True Love and Tender Care b/w
Don't Hurry Worry Me
4—40860



SWING AND SWAY

Two cash-catchers, tailor-made for the vast audience that appreciates what makes Sammy fun! Lead side is Sammy reading from his own poems (two book-form editions of these sold better than half a million) with the classic Kaye background.

The Ship That Never Sailed b/w
Money
4—40869



MISS DAY

The pert Miss D. delivers a pair of novelty numbers which should renew an old sales lease of hers—squatter's rights on the best-seller lists!

Twelve O'Clock Tonight b/w
Today Will Be Yesterday Tomorrow!
4—40870

THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" Ⓛ℗ Marcas Reg.

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)
And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N.Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1.
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List Your Top Ten Country Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

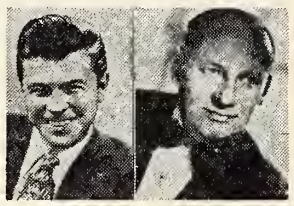
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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Donn Caldwell (WHLL-Wheeling, W.Va.) is currently conducting a campaign to get all record companies to print the times on all their records, singles and LP's alike. "With record firms trying harder and harder these days to get more air play," says Donn, "they could help the deejay with such service as this." Another thought about disk timing by Donn is the possibility of having the time elapsed from the beginning (instrumental portion) until the vocal on vocal releases. This, Donn thinks, could help the DJ give the intro to the record over the music. . . . Orchestra leader **Ted Weems** and **Buddy Moreno** former vocalist with **Dick Jurgins** and **Harry James**, spin records 5 hours each, daily, on WHHM-Memphis, Tenn. . . . **Florien Wineriter** (KALL-Salt Lake City, Utah) has just completed a session, as a member of the Utah House Of Representatives, in the Utah State Legislature, and is back on full time as KALL's "Morning Man Of Music." . . .



BUDDY MORENO TED WEEMS
(WHHM-Memphis, Tenn.)

Johnny Fairchild, now with KELP-El Paso, Texas, reports that "Pledge Of Love" by **Ken Copeland** (Imperial) is a sensation in his area. . . . **Jim Winters** (WABI-Bangor, Me.) says he's received a wonderful "report card" from the latest Hooper ratings, which put his morning and afternoon programs way out in front. . . . **Hal Fredericks** (WDSU-New Orleans, La.) has sent us a brochure which includes photos of WDSU's modern studios—studios in the quaint French Quarter of New Orleans. . . . **Frosty Mitchell** (KWWL-Waterloo & Cedar Falls, Iowa) tells all to watch out for the rock and roller "Shoe-String Potatoes And Ketchup" by **Doris Drew** on Ka Hill. . . . **Bob Bassett** (WHIM-Providence, R.I.) sent out a cute "record release" which actually announces the birth of a baby girl to he and his wife. . . . Deejays **Reed Farrell** and **Spider Webb** of WAIT-Chicago, Ill. are reported, by the station, to have been the first ones to air **Elvis Presley's** new "Peace In The Valley" EP in Chicago.

* * *

Arty Kay (WVLK-Lexington, Ky.) writes that his show is now heard from 6 AM till noon. . . . According to **Pete Dreyer** (WROW-Albany, N.Y.), folks ought to hear **George Morgan's** Columbia release of "Don't Cry, For You I Love." . . . **Chris Charles** (WCAT-Orange, Mass.) has a Saturday show whereby the favorite tunes of housewives are played for 25 minutes and actually introduced, via tape, by the housewife. An interesting note, writes Chris, is that housewives are picking the top tunes. . . . **Al Radka** (KFRE-Fresno, Calif.) and his wife celebrated his birthday by taking a trip to Las Vegas. . . . **Bob Kloss** (WKWK-Wheeling, W.Va.) gives "Jail House Rock" as the next flick for **Elvis Presley**. . . . **Gerry Herbert** (CFCF-Montreal, Canada) has started a national Pogo club in regards to the Quality LP, "Songs Of The Pogo," being distributed in Canada. . . . **Bob E. Lloyd** (WHEC-Rochester, N.Y.) emceed a big "Cancer Benefit Show And Dance" at Rochester's Sheraton Hotel on March 23rd. . . . **Kenny Vincent** (WEOL-Lorain, Ohio) looks for **Randy Starr's** Dale disk of "After School" to make it. . . . Lovely lass **Christopher Scott** of KDON-Monterey, Calif. runs the "Christopher Scott Show" Monday thru Friday, 10 to 12 Midnight. . . . **Jerry Nesler** (KSDO-San Diego, Calif.) is a partner in a large record store in Southern Calif. Jerry also promotes jazz concerts and record hops monthly. . . . Radio station KNOK-Dallas-Fort Worth, Tex. has instituted a new format featuring their own Top Thirty Rhythm And Blues Survey and Top Ten Gospel Survey. **Dean McNeil**, a KNOK deejay, leaves the air to become a KNOK Account Executive, and **Jim Randolph** steps into McNeil's spot from 6:30 AM to 9 AM. . . . **Sid Friedman** (WARM-Scranton, Pa.) ran a popularity contest among **Elvis Presley, Tommy Sands** and **Tab Hunter**. Presley was the winner, taking in 354 out of a 660 vote total. What is described as a "Circle Dance" is gaining in popularity in Sid's area. . . . **Dotty Bohm**, record librarian of WTOL-Toledo, Ohio, recently visited Publicist **Buddy Basch's** office in New York.



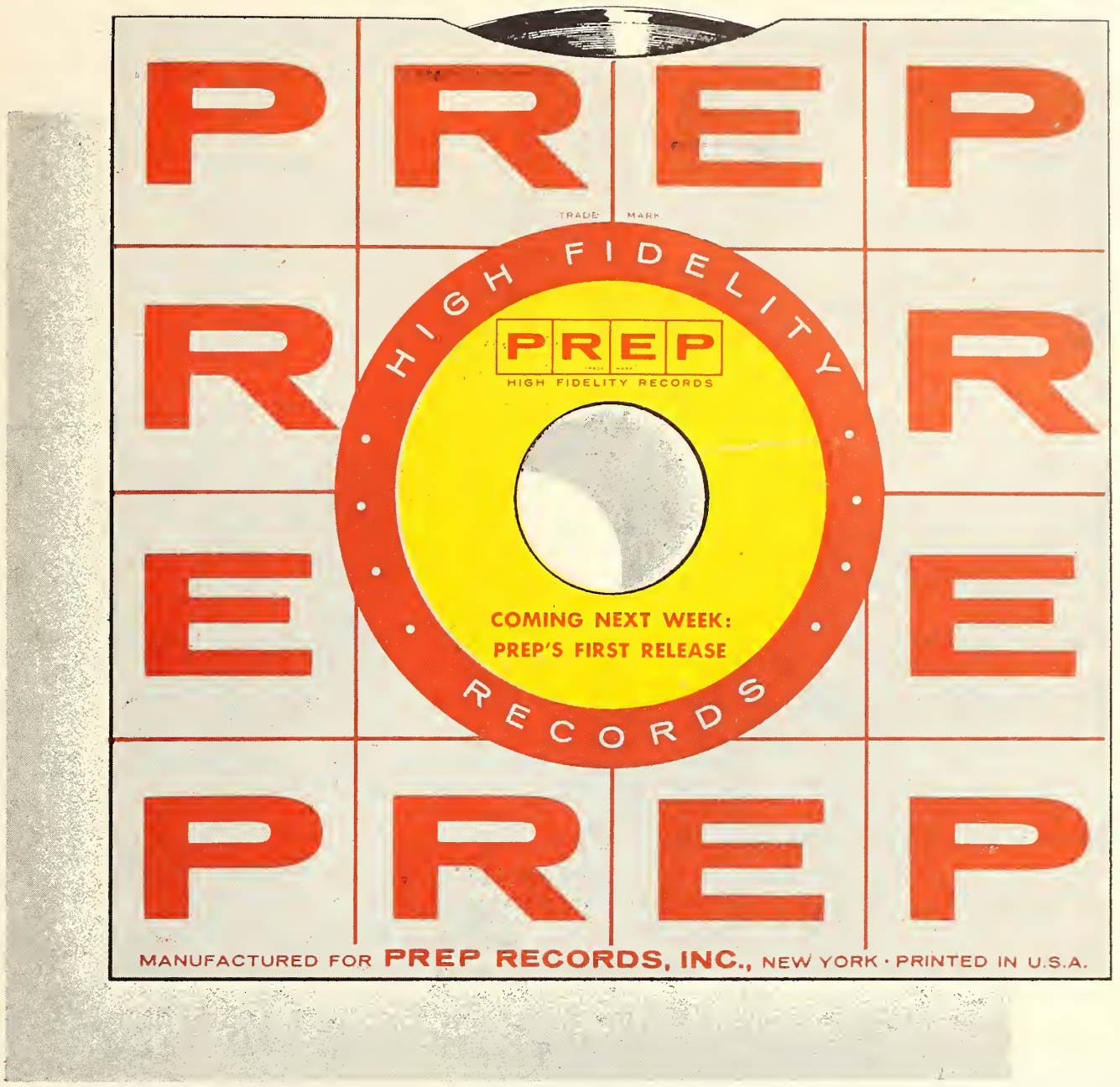
FLORIEN WINERITER
(KALL-Salt Lake City, Utah)



CHRISTOPHER SCOTT
(KDON-Monterey, Calif.)

* * *

Don Stewart (WKTC-Bowling Green, Ky.) enjoyed talking to **Jerry Crutchfield**, a member of the **Four Escorts** (formerly **Country Gentlemen**) on his "Time-Out" show recently. Jerry told Don the group changed its name to avoid giving the false impression they were Country and Western singers. . . . **Len Ross** (KDB-Santa Barbara, Calif.), recently married, likes married life and the Santa Barbara area. . . . **Bob Furlong** (WSKI-Montpelier, Vt.) runs 2 deejay shows, "Music For Milady" and "Music In The Air" for WSKI. . . . **Hal Siegel** and **Don Nalley** are now spinning disks for WYZE-Atlanta, Ga. . . . **Jack McDermott** is now stationed with WLOB-Portland, Me. after leaving WCOP-Boston, Mass. . . . The Storz chain announces these deejay changes: **Eddie Clarke**, formerly of WTIX-New Orleans, La., is now Program Director of WHB-Kansas City, Mo. **Johnny Dark** moves from WHB-Kansas City, Mo. to WQAM-Miami, Fla. **Harry Holland**, formerly of KOWH-Omaha, Neb., is stationed with WTIX-New Orleans. . . . **Doug Hendon** is running the "Top 30 Review" on WSMB-New Orleans, La.



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CashMakers

Capitol Records

NEW CAPITOL SMASHERS



BING CROSBY

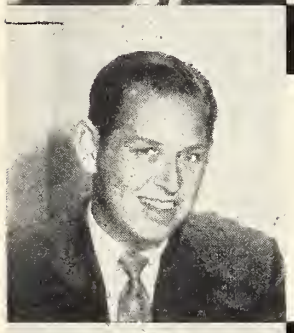
with Orchestra Conducted by Nelson Riddle

MAN ON FIRE

(From the Sol C. Siegel M-G-M Production "Men On Fire")

SEVEN DAYS A WEEK

Record No. 3695



JOE "FINGERS" CARR

LOCO-MOTION

BRAZILIAN HOBO

Record No. 3681



CAROLE BENNETT

Earl Sheldon's Orchestra and Vocal Group

HAUNTED LOVER

LET THE CHIPS FALL
(Where They May)

Record No. 3693



EVE BOSWELL

with Reg Owen's Orchestra

WHERE IN THE WORLD IS BILLY?

ROCK BOBBIN' BOATS

Record No. 3685

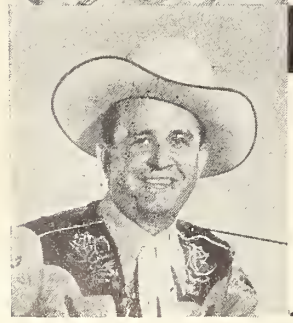


BOBBY BARE

LIFE OF A FOOL

DARLING DON'T

Record No. 3686



SKEETS McDONALD

KEEP HER OFF YOUR MIND

I AM MUSIC

Record No. 3679

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**BUTTERFLY** ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	1
2	**ROUND AND ROUND** PERRY COMO (RCA Victor)	4
3	**MARIANNE** TERRY GILKYSON (Columbia) HILLTOPPERS (Dot)	2
4	**TEENAGE CRUSH** TOMMY SANDS (Capitol)	5
5	**PARTY DOLL** BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	6
6	**YOUNG LOVE** SONNY JAMES (Capitol) — TAB HUNTER (Dot)	3
7	**I'M WALKIN'** FATS DOMINO (Imperial)	13
8	**LITTLE DARLIN'** DIAMONDS (Mercury)	20
9	**TOO MUCH** ELVIS PRESLEY (RCA Victor)	7
10	**WHO NEEDS YOU** FOUR LADS (Columbia)	8
11	**BANANA BOAT (DAY-O)** HARRY BELAFONTE (RCA Victor)	10
12	**ALMOST PARADISE** ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)	12
13	**GONE** FERLIN HUSKY (Capitol)	15
14	**WHY BABY WHY** PAT BOONE (Dot)	27
15	**COME GO WITH ME** DEL VIKINGS (Dot)	16
16	**DON'T FORBID ME** PAT BOONE (Dot)	9
17	**WALKIN' AFTER MIDNIGHT** PATSY CLINE (Decca)	19
18	**LOVE IS STRANGE** MICKEY & SYLVIA (Groove)	11
19	**LOVE IS A GOLDEN RING** FRANKIE LAINE (Columbia)	46
20	**I'M STICKIN' WITH YOU** JIM BOWEN (Roulette)	14

21) BANANA BOAT SONG. 22) CALYPSO MELODY. 23) SITTIN' IN THE BALCONY. 24) MAMA LOOKA BOOBOO. 25) MOONLIGHT GAMBLER. 26) LUCKY LIPS. 27) POOR MAN'S RICHES. 28) NINETY-NINE WAYS. 29) BALLERINA. 30) CHANTEZ, CHANTEZ. 31) THE WALL. 32) JUST BECAUSE. 33) ONLY ONE LOVE. 34) I'M WAITING JUST FOR YOU. 35) YOU DON'T OWE ME A THING. 36) CAN I STEAL A LITTLE LOVE. 37) I'M SORRY. 38) I DREAMED. 39) WRINGLE WRANGLE. 40) JIM DANDY. 41) CINCO ROBLES. 42) BLUE MONDAY. 43) STASHU PANDOWSKI. 44) LUCILLE. 45) EMPTY ARMS. 46) SINGING THE BLUES. 47) PLEDGE OF LOVE. 48) WONDERFUL! WONDERFUL! 49) WIND IN THE WILLOW. 50) I THOUGHT IT WAS OVER; TONIGHT MY HEART WILL BE CRYING; TRICKY; THE SHIP THAT NEVER SAILED.

THE ORIGINAL SMASH

"HARD HEAD"

PARTS 1 AND 2

by

JON THOMAS

TOPS IN R & B AND POP

NOTE: PAY SPECIAL ATTENTION TO PART 1

MERCURY 71078

Mercury
REG. U.S. PAT. OFF.
RECORDS

A GREAT NEW STAR

CORAL RECORDS

Betty Madigan



...HER FIRST RELEASE A SMASH!!

"TRUE LOVE GONE"

(Come On Home)

and

"A LOVELY NIGHT"

with DICK JACOBS and His Orchestra

CORAL 9-61812 • 61812

CORAL RECORDS

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Young Love (James/Hunter)
2. Mama Looka Booboo (H. Belafonte)
3. Butterfly (C. Gracie)
4. Marianne (Gilkyson/Hilltoppers)
5. Banana Boat (Day-O) (H. Belafonte)
6. Party Doll (B. Knox)
7. Little Darlin' (Diamonds)
8. Round And Round (P. Como)
9. I'm Walkin' (F. Domino)
10. Teenage Crush (T. Sands)

Chicago, Ill.

1. Round And Round (P. Como)
2. Butterfly (C. Gracie)
3. Marianne (Hilltoppers)
4. Sittin' In The Balcony (Cochran/Dee)
5. Young Love (T. Hunter)
6. Little Darlin' (Diamonds)
7. Teenage Crush (T. Sands)
8. Love Is Strange (Mickey & Sylvia)
9. Too Much (E. Presley)
10. Almost Paradise (Williams)

Los Angeles, Calif.

1. Marianne (T. Gilkyson)
2. Young Love (T. Hunter)
3. Banana Boat (Day-O) (H. Belafonte)
4. Butterfly (A. Williams)
5. Mama Looka Booboo (H. Belafonte)
6. Round And Round (P. Como)
7. Teenage Crush (T. Sands)
8. Don't Forbid Me (P. Boone)
9. Mi Casa, Su Casa (P. Como)
10. Why Baby Why (P. Boone)

Boston, Mass.

1. Marianne (T. Gilkyson)
2. I'm Stickin' With You (J. Bowen)
3. Party Doll (B. Knox)
4. Young Love (James/Hunter)
5. Teenage Crush (T. Sands)
6. Gone (F. Husky)
7. Butterfly (C. Gracie)
8. Come Go With Me (Del-Vikings)
9. Walkin' After Midnight (P. Cline)
10. Only One Love (G. Hamilton)

Detroit, Mich.

1. Come Go With Me (Del-Vikings)
2. Teenage Crush (T. 5ands)
3. Round And Round (P. Como)
4. Party Doll (B. Knox)
5. Butterfly (A. Williams)
6. Little Darlin' (Diamonds)
7. I'm Walkin' (F. Domino)
8. Marianne (Gilkyson/Hilltoppers)
9. I'm Stickin' With You (J. Bowen)
10. Walkin' After Midnight (P. Cline)

Buffalo, N. Y.

1. Party Doll (S. Lawrence)
2. Marianne (Hilltoppers/Gilkyson)
3. Young Love (Hunter/James)
4. Butterfly (C. Gracie)
5. Little Darlin' (Diamonds)
6. Too Much (E. Presley)
7. Banana Boat (Day-O) (H. Belafonte)
8. Who Needs You (4 Lads)
9. Almost Paradise (Stein/Williams)
10. Pamela Throws A Party (J. Reisman)

Cleveland, Ohio

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. Round And Round (P. Como)
4. Gone (F. Husky)
5. I'm Walkin' (F. Domino)
6. Butterfly (C. Gracie)
7. Party Doll (Lawrence/Knox)
8. Teenage Crush (T. Sands)
9. Sittin' In The Balcony (E. Cochran)
10. I'm Stickin' With You (J. Bowen)

Seattle, Wash.

1. Party Doll (8. Knox)
2. Butterfly (A. Williams)
3. Teenage Crush (T. Sands)
4. Come Go With Me (Del-Vikings)
5. Little Darlin' (Diamonds)
6. Banana Boat (Day-O) (H. Belafonte)
7. Everlovin' Fingers (J. 8owen)
8. Round And Round (P. Como)
9. Too Much (E. Presley)
10. Dark Moon (B. Guitar)

Atlanta, Ga.

1. Young Love (S. James)
2. Gone (F. Husky)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Banana Boat (Day-O) (H. Belafonte)
6. Teenage Crush (T. Sands)
7. Walkin' After Midnight (P. Cline)
8. I'm Walkin' (F. Domino)
9. Marianne (T. Gilkyson)
10. Wonderful, Wonderful (J. Mathis)

St. Louis. Mo.

1. Butterfly (Gracie/Williams)
2. Sittin' In The Balcony (E. Cochran)
3. Teenage Crush (T. Sands)
4. Round And Round (P. Como)
5. Young Love (T. Hunter)
6. Pretend (T. Smith)
7. Walkin' After Midnight (P. Cline)
8. Marianne (Gilkyson/Hilltoppers)
9. Why Baby Why (P. Boone)
10. Only One Love (Drifters)

Pittsburgh, Pa.

1. Little Darlin' (Diamonds)
2. Teenage Crush (T. Sands)
3. Party Doll (B. Knox)
4. 8utterfly (C. Gracie)
5. I'm Stickin' With You (J. Bowen)
6. Come Go With Me (Del-Vikings)
7. Young Love (James/Hunter)
8. Round And Round (P. Como)
9. Mama Looka Booboo (H. Belafonte)
10. I'm Walkin' (F. Domino)

Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. Young Love (Hunter/James)
3. Round And Round (P. Como)
4. Almost Paradise (L. Stein)
5. Marianne (T. Gilkyson)
6. Nothing Is Too Good For You (Harveys)
7. I'm Stickin' With You (J. Bowen)
8. Party Doll (B. Knox)
9. Teenage Crush (T. Sands)
10. Just Because (L. Price)

Denver, Colo.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. 8utterfly (A. Williams)
4. Teenage Crush (T. Sands)
5. Round And Round (P. Como)
6. Love Is Strange (Mickey & Sylvia)
7. Marianne (Hilltoppers)
8. Banana 8oat (Day-O) (H. Belafonte)
9. Party Doll (8. Knox)
10. I'm Walkin' (F. Domino)

New Orleans, La.

1. Marianne (T. Gilkyson)
2. Young Love (S. James)
3. Teenage Crush (T. Sands)
4. I'm Walkin' (F. Domino)
5. Only One Love (G. Hamilton IV)
6. Gone (F. Husky)
7. Too Much (E. Presley)
8. Little Darlin' (Diamonds)
9. Love Is Strange (Mickey & Sylvia)
10. Poor Man's Roses (P. Cline)

Milwaukee, Wisc.

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. I'm Walkin' (F. Domino)
4. Party Doll (S. Lawrence)
5. Love Is Strange (Mickey & Sylvia)
6. Marianne (Gilkyson/Hilltoppers)
7. Little Darlin' (Diamonds)
8. Teenage Crush (T. Sands)
9. Little Darlin' (Diamonds)
10. Gone (F. Husky)

San Francisco, Calif.

1. Banana Boat (Day-O) (H. 8elafonte)
2. Young Love (T. Hunter)
3. Little Darlin' (Diamonds)
4. Don't Forbid Me (P. Boone)
5. Marianne (Gilkyson/Hilltoppers)
6. Round And Round (P. Como)
7. 8utterfly (A. Williams)
8. I'm Walkin' (F. Domino)
9. Too Much (E. Presley)
10. Chantez, Chantez (D. Shore)

Minneapolis, Minn.

1. Party Doll (B. Knox)
2. Marianne (T. Gilkyson)
3. Young Love (Hunter/James)
4. I'm Walkin' (F. Domino)
5. 8utterfly (A. Williams)
6. Love Is Strange (Mickey & 5ylvia)
7. Gone (F. Husky)
8. Teenage Crush (T. Sands)
9. Come Go With Me (Del-Vikings)
10. I Miss You So (C. Connor)

Cincinnati, Ohio

1. 8utterfly (A. Williams)
2. Round And Round (P. Como)
3. Don't Forbid Me (P. Boone)
4. Young Love (James/Hunter)
5. I'm Walkin' (F. Domino)
6. Little Darlin' (Diamonds)
7. So Rare (J. Dorsey)
8. Teenage Crush (T. Sands)
9. Marianne (T. Gilkyson)
10. Love Is Strange (Mickey & Sylvia)

Houston, Texas

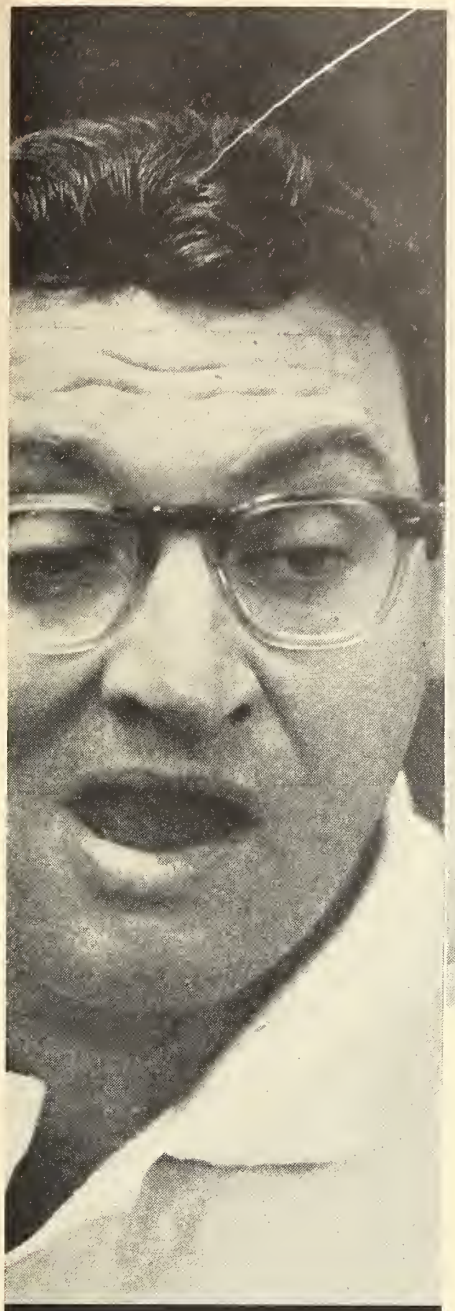
1. Lucille (L. Richard)
2. Party Doll (5. Lawrence)
3. Teenage Crush (T. Sands)
4. Fools Fall In Love (Drifters)
5. Round And Round (P. Como)
6. Love Is Strange (Mickey & Sylvia)
7. True Love Gone (Enchanters)
8. I'm Walkin' (F. Domino)
9. Young Love (S. James)
10. Little Darlin' (Diamonds)

Kansas City, Mo.

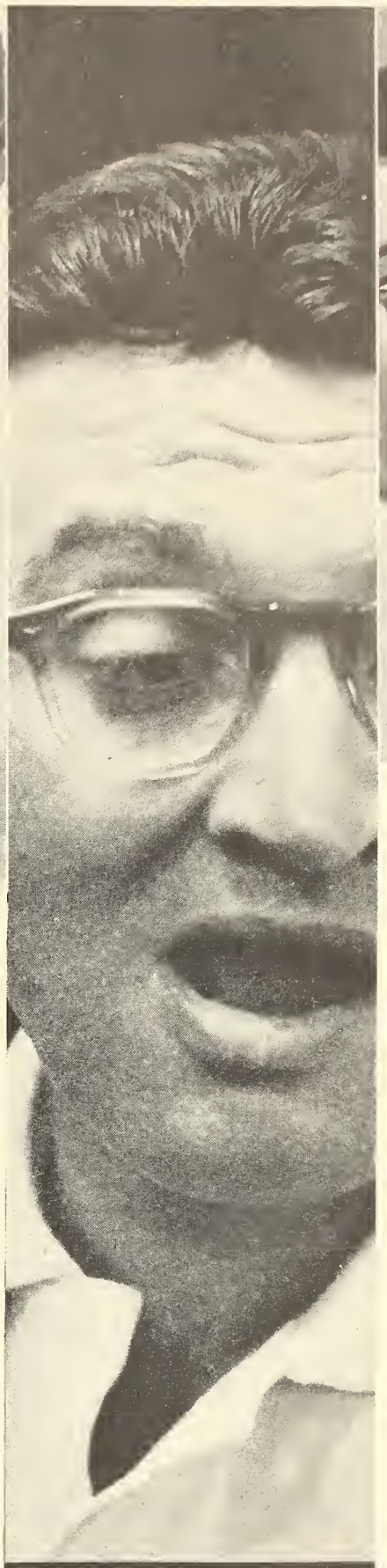
1. I'm Walkin' (F. Domino)
2. Party Doll (Knox/Lawrence)
3. Young Love (T. Hunter)
4. Teenage Crush (T. 5ands)
5. Butterfly (Gracie/Williams)
6. Walkin' After Midnight (P. Cline)
7. Why 8aby Why (P. Boone)
8. Little Darlin' (Diamonds)
9. Tricky (R. Marterie)
10. Lucille (L. Richard)

Baltimore, Md.

1. Come Go With Me (Del-Vikings)
2. Just 8ecause (L. Price)
3. Butterfly (C. Gracie)
4. Little Darlin' (Diamonds)
5. I'm Walkin' (F. Domino)
6. Party Doll (B. Knox)
7. Young Love (James/Hunter)
8. Lucky Lips (R. Brown)
9. Ubangi 5tomp (W. Smith)
10. Fools Fall In Love (Drifters)









FRANKIE WANTS TO MAKE IT A DOZEN

"Moonlight Gambler" added number eleven to the Laine stack of golden records.

Watch this new one move! We think Frankie can count on it to make it a dozen.

LOVE IS A GOLDEN RING

4-40856

THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ℗ Marcas Reg.

NOW ON ATLANTIC



The Penguins

with the

HOT Version of . . .

"PLEDGE OF LOVE"

ATLANTIC 1132

b/w "I Knew I'd Fall In Love"

ATLANTIC RECORDING CORP.
157 WEST 57th St. NEW YORK 19, N. Y.

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
Almost Paradise	Peer	Almost Paradise	Peer
Around The World	Victor Young	Ballerina	Jefferson
Banana Boat Song	E. B. Marks-Bryden	Banana Boat Song	E. B. Marks-Bryden
Butterfly	Mayland-Presley	Butterfly	Mayland-Presley
Can I Steal A Little Love	Northern	Can I Steal A Little Love	Northern
Captured	Bourne	Chantez Chantez	Chantez
Chantez Chantez	Chantez	Don't Forbid Me	Roosevelt
Do I Love You (Because You're Beautiful)	Williamson	Empty Arms	Ivory
Don't Forbid Me	Roosevelt	I Dreamed	Trinity
I Could Have Danced All Night	Chappell	I Love My Baby	Shapiro-Bernstein
I Dreamed	Trinity	I'm Drowning My Sorrows	Mills
I Thought It Was Over	Remick	Kid Stuff	Gil
It Looks Like Love	Paramount	Let It Be Me	Leeds
Just In Time	Stratford	Lucky Lips	Tiger
Mama Looka Booboo	Duchess	Mama Looka Booboo	Duchess
Mangos	Redd Evans	Man On Fire	Robbins
Marianne	Montclare	Marianne	Montclare
Maybe It's Because I Love You Too Much	Berlin	Mutual Admiration Society	Chappell
One Kiss Away From Heaven	Bourne	Put Your Arms Around Me Honey	Broadway
Round And Round	Rush	Round And Round	Rush
Scarlet Ribbons	Mills	Shamrocks, Shillelaghs, Shenannigans	Tee Kay
Seven Days In Barcelona	Britton	Spring Reunion	Four Jays
Teen Age Crush	Central Songs	Teen Age Crush	Central Songs
That's Where I Shine	Remick	This Younger Generation	Marlon
Una Momento	Famous	True Love	Buxton Hill
Where Is Cinderella	Williamson	Too Much	Southern Belle-Presley
Who Needs You	Korwin	Who Needs You	Korwin
Why Baby Why	Winneton	Wide Wide World Theme	Bregman, Vocco & Conn
Wind In The Willow	Broadcast	Wringle Wrangle	Disney
Young Love	Lowery	Young Love	Lowery

ROY HAMILTON



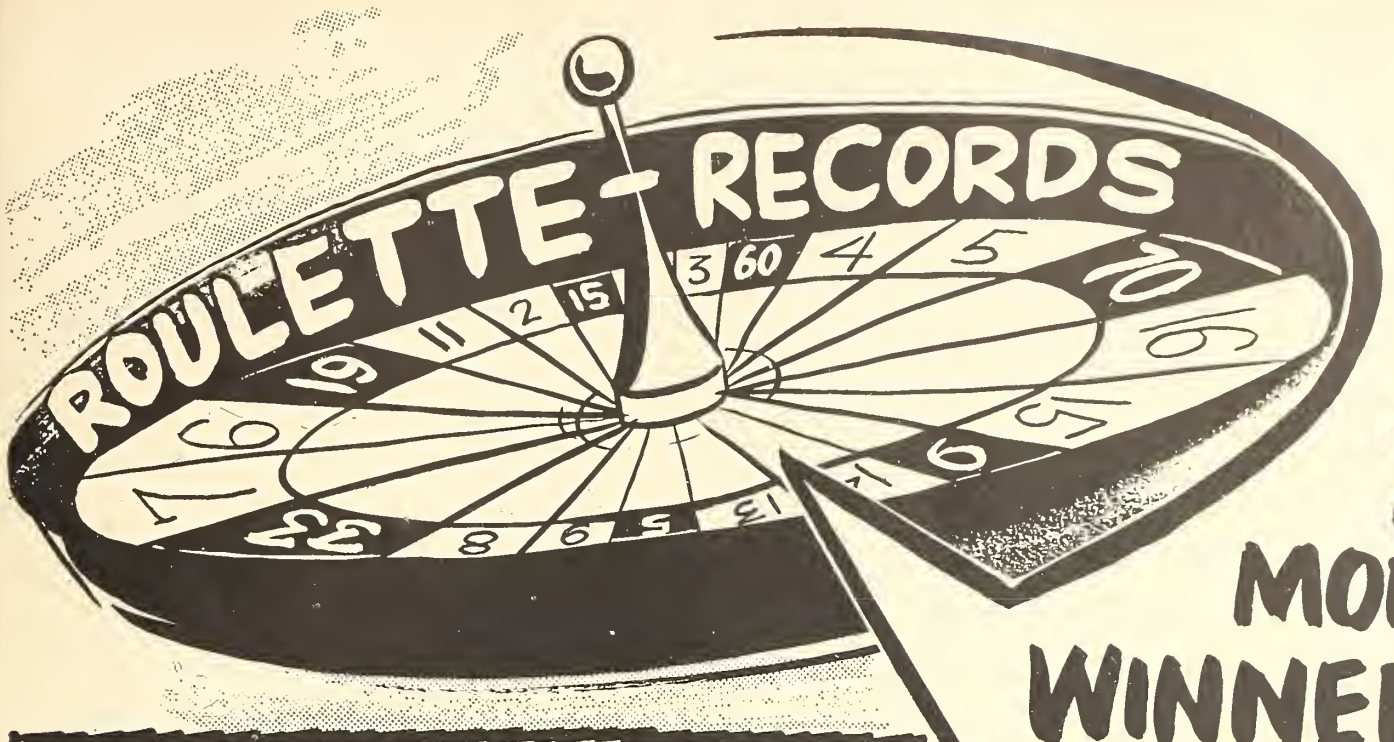
with the song
that was written with
Hamilton in mind

MY FAITH
MY HOPE
MY LOVE b/w SO LONG

Orch. Directed by
Ray Ellis 9212, 5-9212

HIGH FIDELITY EPIC RADIAL SOUND

A PRODUCT OF CBS
®"Epic"



TURNS UP 2 MORE WINNERS

"ONE LITTLE KISS"

b/w

"CUMBA TAMBA NIKA"



by

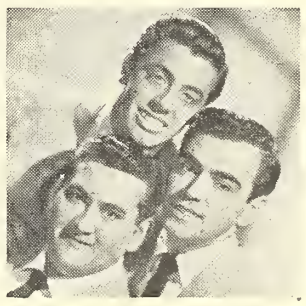
Addie Lee

R-4004

"PRETTY WOMAN"

b/w

"BAREFOOT GIRL"



by

The Playmates

R-4003

Ready for the No. 1 Spot

Buddy Knox

"PARTY DOLL"

R-4002

and

Jim Bowen

"I'M STICKIN' WITH YOU"

R-4001



ROULETTE RECORDS—659 10th Avenue, N.Y.C.

ARGO
Presents!
NEW STARS!!
RAMSEY LEWIS
and
HIS GENTLE-MEN OF SWING
THEIR FIRST L.P.!!
OTHER GREAT ARGO STARS . . .
AHMAD JAMAL
CY TOUFF
"ZOOT" SIMS
NORM SIMMONS
PINKY WINTERS
JAMES MOODY
JOHN YOUNG
COMING!!
"CHUBBY" JACKSON!
Argo RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Party With A Flair



NEW YORK—Flair-X Records gave a delightful cocktail party at the Park Sheraton Hotel, last week, to welcome the label's new president Kappy Jordan and at the same time to introduce "Do Anything" and "Oh Promise," the first release by the diskery's pert new vocalist Mandy Miller. Among the many music business personalities who attended were disk jockeys, artists, trade paper representatives, etc.

Shown above are: (top left) Jack Lazar and Al Trilling sampling the delicacies being served by Mandy Miller. (Top right) Mandy pinning a flower on Jack Lacy. (Center left) Mandy, Sid Parnes of The Cash Box, and Kappy Jordan. (Center right) Kappy, dee jay Jerry Marshall and Mandy. (Bottom left) Jockey Dean Hunter, vocalist Terri Stevens, Mandy, and Parker Gibbs. (Bottom right) Gene Klavan and Mandy Miller.

Spike Jones Show Bows On CBS-TV April 2

HOLLYWOOD—"The Spike Jones Show," a musical variety series starring bandleader and comedian Spike Jones, and featuring other prominent entertainers in show business, including songstress Helen Grayco, will make its debut on the CBS Television Network at 10:30-11:00 PM, EST, Tuesday, April 2.

Miss Grayco, who is also Mrs. Spike Jones, will be featured vocalist of the weekly show. Her songs, backed by her husband's famous band, will range from ballads and old-time favorites to calypso, novelty tunes, and current hits.

The show will have several regular or recurring features, including songs by Miss Grayco in the "Record Album of the Week" musical feature. There will be midget comic Billy Barty and his impersonations of musical personalities, and various numbers by a group of new musical-comedy combos in the Jones aggregation, including the Dixie Pixies (Dixieland music), the Polka Dots (Polkas and similar music), the Calypso Kings, and the Rock 'n' Rollers.

Dyed-in-the-wool Spike Jones fans are not to be denied, either. Each program will feature one or two comedy production numbers in which the band will take over in the inimitable Jones fashion.

Jones, himself, and all the members of his 18-piece organization are known to other musicians as perfectionists highly skilled in their art. Despite the zany trademark which has followed the Jones crew for many years, the various band members can—and will, in the new show—present serious offerings.

"The Spike Jones Show" will be telecast "live" from Television City, Hollywood. Producers are Tom Waldman and Dick Darley. Darley directs —Tom Waldman writes the show.

Jim Lowe To Perform On Arthritis Telethon

NEW YORK—Singer Jim Lowe, of "Green Door" fame, will appear on the Fourth Annual Arthritis Telethon, April 6 and 7, over WABD, Channel 5.

Lowe, recording artist, pianist, composer, emcee, will join other celebrities of stage, screen, television, industry and labor on the 19-hour continuous TV show which will benefit the New York State Chapter, Arthritis and Rheumatism Foundation.

DuMont Buys WNEW For $7,500,000

NEW YORK—Bernard Goodwin, President of Du Mont Broadcasting Corporation, Richard D. Buckley, President, and J. D. Wrather Jr., Chairman of the Board of WNEW Broadcasting, Inc. announced last week the purchase of WNEW by Du Mont, thereby merging television station WABD and radio station WNEW.

Du Mont, owner of New York television outlet WABD and Washington TV station WTTG, is paying approximately $7,500,000 in cash and Du Mont stock for WNEW to the owners headed by Richard D. Buckley, J. D. Wrather, Jr., and John L. Loeb. Buckley, president and general manager of WNEW, will continue as president of Du Mont's WNEW division. In addition, Buckley will serve as a director and vice president of Du Mont.

The transfer of WNEW is subject to the approval of the Federal Communications Commission. Because this acquisition involves an offering of additional shares to the Du Mont stockholders, to be underwritten by Kuhn, Loeb & Company and Carl M. Loeb, Rhoades & Company, this transaction will be submitted to Du Mont stockholders for their approval.

Roger Williams To Cut 36 LP's For Kapp In Next Three Years

NEW YORK—Pianist Roger Williams will produce 36 LP albums between now and the end of 1959, in one of the most ambitious recording programs ever attempted by an artist, it was announced last week by Dave Kapp, president of Kapp Records.

This schedule can only be attempted, according to Kapp, because of the tremendous following among record buyers that Williams has developed in the past 18 months, since he first achieved national recognition via his hit recording of "Autumn Leaves." This record, Kapp reports, has sold over two million copies and has been distributed throughout the world.

During this time, Williams has produced seven LP albums, and in the last six months alone these have sold over 380,000 copies. His latest album, "Songs Of The Fabulous Fifties," a two-pocket package that retails for $7.96, has sold over 68,000 copies in the first six weeks of its release, Kapp states. Williams also has a hit single in "Almost Paradise," which is on the popularity charts.

Because of Williams' classical and jazz background, the 36 albums will run the gamut of all types of music to fill the demands of all record collectors. Special promotional material will be designed to highlight the albums at the dealer level, and the release of the albums will also be timed to coincide with Williams' concert tours, which are now being set. These will include both pop and serious performances with leading symphony orchestras as well as solo appearances.

LP's To Play Major Role In Imperial's '57 Gross

HOLLYWOOD — Imperial Records, heretofore known primarily as a single records label, expects 40% of its predicted $7,000,000 gross this year to come from albums, announced label prexy Lew Chudd. Imperial's $5,000,000 1956 gross saw only 22% attributed to package goods.

Chudd bases the expected 18% increase on the fact that his current album catalog, 40 strong, will be bolstered by an additional 20 foreign albums after his European trip in May, when he will formally pick up options already contracted for. This, coupled with the acquisition of two motion picture sound track albums, "Men In War," already released, and "Ride Back," to be released next month, plus four more which Chudd is bidding on for summer release, will give Imperial major sales contenders in all divisions of the market.

Chudd is also readying the entire Imperial line to make his entrance in the tape market this fall. "All recording sessions for the past two years," says Chudd, "have been covered stereophonically." Tapes will be issued in half track, full track, and sterophonic for staggered as well as stacked heads.

Clothes Make Contest

CHICAGO—"Clothes Make the Contest"—so say officials of Permo, Incorporated, who are offering apparel outfits as prizes in their "Dressed-Up" Contest. This contest was developed to introduce dealers to the new Fidelitone Phonograph Needle package.

The response to the contest has been terrific, according to Bill Anton, the firm's vice president in charge of sales. "First prize is a complete wardrobe—worth $300—to be selected by the winner," said Anton. "The purchase may be made in the winner's favorite store—and the bill will be paid by us."

"The entries, as well as unsolicited comments, reflect sincere approval of the new Fidelitone Package. Such comments refer to 'visibility,' 'ease of stocking,' 'eye appeal,' 'space economy,' etc. Generally speaking, the reception has been whole-heartedly enthusiastic.

"All qualified dealers—and dealer personnel—are invited to participate in this contest," said Anton. "There are no strings to entering—no box tops—no gimmicks—and each dealer may send in as many entries as he likes, subject, of course, to the contest rules, outlined on the entry blanks."

Entry blanks may be obtained from Fidelitone Distributors.

Cupids Sign With Decca

NEW YORK—Decca Records has signed a new vocal quintet called The Cupids. The group has been singing together for about two years, turning pro just a short time ago. Individually, The Cupids are: Harold Fischer, Bill Fillyaw, Raymond Cobb, Willie Whitlow and Henry Taylor. Ranging in age from 17 to 21, The Cupids al hail from Brooklyn. Decca cut the boys only two weeks ago, and their first sides, "My Dog Likes Your Dog" and "The Answer To Your Prayer," were rushed out.

Off-Beat Album Merchandising



HOLLYWOOD—In an effort to obtain further displays over and above those received in record stores, High Fidelity Recordings, whose George Wright organ albums have helped promote the acceptance of popular organ music again, in conjunction with the Conn Manufacturing Corporation, makers of the Conn electric organ, has made promotional material on "George Wright plays the Conn Organ" album available to organ dealers for window displays. Success of this offbeat album merchandising is evidenced above by the full window given to Wright's album by the Gould Music Co. in Pasadena, California. Over 125 such displays have been reported by High Fidelity Records promotion department.

Bill Hayes Goes Long-Hair

NEW YORK—Singer Bill Hayes, who zoomed to fame when he recorded "Davy Crockett" and more recently broke the best-seller list with his record "Wringle, Wrangle," has gone long-hair.

Hayes was guest soloist with the Cincinnati Symphony Orchestra, Thor Johnson conducting, at the Cincinnati Music Hall on March 23.

Hayes' classical and semi-classical offerings included "Aubade," from "Le Roi D'Ys"; "Che Gelida Manina," from "La Boheme"; an aria from Milton's "Comus"; "Lalo Plaisir D'Amour"; "Kashmiri Song"; "The Song of Songs"; "Sylvia"; "Duna"; and "A Little Bit of Heaven."

Although this was the young midwesterner's first classical concert, he has sung operatic arias as a member of TV's "Show of Shows," and was graduated with a master's degree in music from Northwestern University. Bill also studied opera at Chicago's Roosevelt College and majored in music at DePauw College.

Decca Buys Neil Master

NEW YORK—Decca has purchased the master, from Neil Records, of Dorian Burton's "One Little Kiss" and "I Want You." These tunes are originals by Burton, who also is credited with such other hit compositions as "A Tear Fell," "I Can't Love You Enough," "Two Innocent Hearts," etc. First released on the Neil label several weeks ago, the R & B sides showed exciting action in such cities as Boston, Pittsburgh, Cleveland, Detroit, Chicago and others. This action prompted Decca to buy the masters. The Decca platters are now being rushed to the field.

Kenton To Tour Australia

HOLLYWOOD—Stan Kenton leaves the United States April 4 to conduct the "Biggest Show" orchestra together with five of Kenton's own featured soloists, on a 16-day tour of Australia. The Kenton booking was handled by Lee Gordon, who also arranged public appearance tours for Capitol's Stan Freberg, Lou Busch, and the Nilsson Twins last fall "down under." Vocalist Ann Richards (Mrs. Kenton) will not be on the tour.

Casa Loma In Hi-Fi



BOSTON, MASS.—Casa Loma maestro Glen Gray pauses to chat with Louise Morgan of WNAC-TV during the former's recent dee jay tour on behalf of his new Capitol LP, "Casa Loma in Hi Fi."

4 NEW ONES FOR THE MONEY ON JUBILEE

Don Rondo
"DON'T"
b/w
"THE LOVE I NEVER HAD"
JUBILEE 5270

Bob Whalen
"CHAPEL OF THE ROSES"
JUBILEE 5266

Maureen Cannon
"OH JOHNNY, OH JOHNNY, OH"
JUBILEE 5272

"THE BOY WITH THE GOLDEN KAZOO"
2 Versions on 1 Record
vocal
KIRK STUART
inst. by
DAVE TERRY Ork.
JUBILEE 5271

Jubilee Records
1650 Broadway, New York City

IT'S NEW! DIFFERENT! YOU'LL LOVE IT!!!
"HELLO STASH"
(JAKSIE MASZ)
b/w
"UNITA"
JAY-JAY # 176
PERFECT POLKAS!
JAY-JAY POLKA RECORD CO
2603 W. AUGUSTA BLVD., CHICAGO 22, ILLINOIS

Gene Vincent
"B-I-Bickey-Bi, Bo-Bo-Go"
b w
"FIVE DAYS, FIVE DAYS"
CAPITOL # 3678
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD · HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

MARGIE RAYBURN
"WALKIN' AROUND IN A DREAM"
and
"TEENAGE HEART THROB"
LIBERTY # 55059
LIBERTY RECORDS
1556 N. LaBrea Hollywood, Calif.
HO 2-0811

From the M-G-M CinemaScope Production
TEN THOUSAND BEDROOMS
ONLY TRUST YOUR HEART
LEO FEIST, INC.

David Seville . . . "The Gift" / "The Donkey & The SchoolBoy" (LIBERTY 55055)
Eydie Gorme . . . "I'll Take Romance" (ABC-PARAMOUNT 9780)
Tony Bennett . . . "One Kiss Away From Heaven" (COLUMBIA 40849)
Kitty Kallen "Star Bright" (DECCA 30267)
BOURNE, INC.—ABC CORP.

ROGER WILLIAMS
"ALMOST PARADISE"
K-175
KAPP records

NEW STAR — NEW SMASH!
MANDY MILLER
SINGS
"DO ANYTHING"
(But Don't Say Goodbye)
b/w
"OH, PROMISE"
Flair 5005
A Product of: FLAIR RECORDS, Inc. Flair-X 1650 BROADWAY, N. Y. C.

THE ORIGINAL — THE HIT
"SEVEN DAYS IN BARCELONA"
by
HENRI DE PARI
RKO Unique # 394
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

3 Way Smash
Carl Perkins
"YOUR TRUE LOVE"
b/w
"MATCHBOX"
SUN 261
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

Teeanagers Head For Europe



NEW YORK—Frankie Lymon and the Teenagers, currently riding the charts with "Teenage Love", board the plane which will carry them to England. The crew recently accepted a long standing offer and will finally appear at the Palladium, April 1st, for a two-week engagement. While in England, the quintet will cut a follow-up LP to its successful "Teenagers" 12-incher. The tapes will be flown back to Gee Records in New York and the LP will be released immediately. The boys will tour the Continent after their Palladium stint.

Wallichs To England

HOLLYWOOD — Capitol Records, Inc. President, Glenn E. Wallichs, left his Capitol Tower offices in Hollywood last week to fly via Pan American Airways to England for a number of business conferences. While in England, Wallichs will attend the annual meeting of the Board of Directors of EMI (Electric and Musical Industries, Ltd.) of which he is a member, at Hayes, Middlesex. He expects to return to Hollywood the first week in April.

Chancellor Records Formed

PHILADELPHIA, PA.—Robert P. Marcucci last week announced the formation of a new Philadelphia record firm to be known as Chancellor Records.

The diskery's first release features eight-year-old Patty Brandon, one of the stars of TV's "Startime" show, singing a tune titled "Calypso Parakeet". The label has already begun a promotional campaign for the disk and is giving parakeets to key jockeys.

"Gone" Going, Going



HARTFORD, CONN.—Merv Amols, Capitol's Hartford branch manager and Gene Gotthelf of Leslie Distributors anticipate the million mark for Ferlin Husky's (right) fast climbing disk "Gone". Husky, originally a country songster, crashed the pop market with his striking delivery of "Gone" which is rapidly approaching the gold disk figure.

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. NEW YORK 36, N.Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

Freed's "R & R Revue" Set For ABC-TV

NEW YORK—"The Rock 'n' Roll Revue", starring Alan Freed as emcee and featuring a number of top rock and roll performers, will hit television as a special musical program on the ABC-TV network, Friday, April 12, 10:30 to 11:00 P. M. EST.

In addition to the many leading rock and roll names to appear, the show will also include an 18-piece orchestra featuring Big Al Sears and Sam (The Man) Taylor.

The Revue will be seen again on ABC-TV early in May.

Freed, who for years has featured R&R music as a dee jay, also has appeared in three motion pictures devoted to the music with the big beat. He also has been extremely successful with his stage shows in and around the New York area. The TV stint will be produced live from New York.

WARL'S Schweppesmen



ARLINGTON, VA.—The Schweppes Man—famous trade mark of the British Tonic Water—has joined the bearded staff of radio station WARL in seeking to raise one-hundred-thousand dollars for a children's Rehabilitation Center at Leesburg, Virginia.

Commander Edward Whitehead, President of Schweppes Ltd. in the U. S. A. said he was flattered to learn his much-photographed beard would help spotlight the hirsute efforts of the WARL men. Whitehead was named an honorary judge for the station's first annual "Whisker Derby."

Male listeners are invited to grow beards in competition for $1,000 in cash prizes. The wife or sweetheart of the winner will receive a $1,000 mink stole.

Commander Whitehead said it was regrettable that the Duke of Edinburgh shaved his sea-going beard before a cable from Jock Laurence of WARL got to him, requesting that His Royal Highness not shave until the contest ends May 1st.

It was hoped that the Duke would accede to the request in order to "focus world-wide attention on the plight of unfortunate children everywhere."

His Royal Highness Philip sent a friendly reply to the radio station, expressing regret that the cable had arrived too late.

In the photograph with Commander Whitehead, the central figure, are: Front row: Bob Cobbins, WARL Commercial Manager; John Galloway, Program Director; Commander Whitehead, President of Schweppes; Don Owens, Chief Announcer; Back Row (Standing): Jock Laurence, News Chief; Ray Armand, Vice President WARL; George Crump, Executive Manager WARL.

MOA CONVENTION

MORRISON HOTEL, CHICAGO, ILL.

MAY 19-20-21, 1957

Here is an opportunity to meet and greet the operators of the nation, the manufacturers of phonographs and other auxiliary equipment, as well as representatives and artists from all the various record companies.

You will also meet manufacturers of amusement devices such as pool tables, bowling alleys, ski balls, guns, kiddie rides, balloon machines, coin rejectors, money changers, and every other legal device associated with the coin machine industry.

Cigarette vendors, drink dispensers, candy machines, and other vending machines will be displayed at this convention.

Exhibits are going fast, but there will be plenty of good exhibit space as the Constitution Room will be enlarged this year to meet the heavy demand. Already 46 exhibit booths have been purchased, and this promises to be the greatest convention of all time.

Operators from all over the nation are already making reservations at the Morrison Hotel, and this is a chance for the exhibitors to meet many new potential customers.

Operators will have the opportunity to better acquaint themselves with the purposes and activities of MOA. They will better realize what public relations means to the automatic phonograph industry.

They will attend constructive meetings each day. They will get first hand information on the proposed copyright legislation. They will meet recording stars from the various record companies. They will again attend a very fine banquet and floor show—Tuesday evening, May 21.

No one in the industry can afford to miss this convention, whether you are an operator, distributor, manufacturer or record company.

Make your reservation by writing to MUSIC OPERATORS OF AMERICA, c/o George A. Miller, 128 East 14th Street, Oakland 6, California. After April 8th, address all correspondence to the MOA Headquarters, Morrison Hotel, Chicago, Illinois, Suite 1728.

Meeting Dates

Music Operators' Associations

Mar. 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

26—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

Apr. 1—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

1—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

4—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

4—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

8—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

9—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

10—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.

11—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

11—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)

18—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Cadence Goes Country



NASHVILLE, TENN.—Archie Bleyer talks it over with the Everly Brothers, Phil and Don, at Cadence Records' first country music recording session held in Nashville. Bleyer, Cadence prexy, flew to Nashville early in March and cut sessions with the Everly Brothers and with Gordon Terry, the other of Cadence's new country artists. Terry, incidentally, did two different sessions, one as a singer and the other as an instrumentalist featuring him on the fiddle. Both disks are scheduled for the release in the near future.

Album Sure Shots

★Also Available in EP

★LOVE IS THE THING
Nat "King" Cole
(Capitol W-824 * EAP-1-824, 2-824, 3-824)

CRDC Personel Changes

HOLLYWOOD — Five Capitol Records Distributing Corp. promotion and personnel changes, each effective April 1, have been announced by J. K. Maitland, Vice President and Director of National Sales.

Andrew Miele has been promoted to District Sales Manager in charge of District No. 1, with headquarters in New York. Miele has been Branch Sales Manager in charge of the New York Sales Branch for the past two years. Previously, he was Branch Sales Manager of CRDC in Newark. Miele, has over five years' service with Capitol.

Vito Samela, Branch Sales Manager, Philadelphia since December 1954, is promoted to Branch Sales Manager, New York City, succeeding Miele. Samela joined CRDC at the now defunct Scranton, Pa. Branch as a Sales Representative nearly nine years ago.

John Corbo, Sales Representative at CRDC's Philadelphia Branch since 1952 and an employee of that branch for the past decade, has been promoted to Branch Sales Manager there, succeeding Samela.

Don Ovens, Branch Promotion Man at New York since March 1951, has been advanced to CRDC District No. 1 Promotion Man, headquartering in New York, where he will work directly with Miele.

Succeeding Ovens as New York Branch Promotion Man is Tom Christy, who joins Capitol Records Distributing from Zodiac Music in New York. Prior to Zodiac, Christy was in song promotion for Leeds Music, New York. He has been in show business for the past 20 years.

Nash Picks A Winner



NEW YORK — Gene Nash, newcomer to the Jubilee label was introduced to disk jockeys via a unique "Take A Gamble On Me" contest. 1000 disk jockeys throughout the country were given the opportunity to enter the contest in conjunction with Nash's first Jubilee disk "Take A Gamble On Me". Jockeys were not asked to play the record. The only request was for the d.j. to send back a perforated card which was numbered and placed in the hat. The winning card was sent in by Marty Faye of WAAF in Chicago and the prize was a Dictograph Hi-Fi Phonograph, model 100A. Nash drew the winning ticket in Boston on February 15.

Congratulations



FITCHBURG, MASS. — WEIM, Fitchburg, Mass., dee jays Bob Norris (right) and Jack Richards (second from right) stopped by to congratulate RCA Victor recording star Eddie Fisher on his first Boston appearance at Blinstrub's Village. The towering gentleman on the left is "Mr. Basketball" Bob Cousy, star of the Boston Celtics.

Victor Waxes Two

NEW YORK — Two artists from Philadelphia cut their initial recordings for RCA Victor last week, it was announced by Ed Heller of the RCA Victor albums A & R department.

One is Bobby Brooks, formerly with the Rainbow label. The other is a group called The Kids, formerly known as the Ferrara Trio. The trio is made up of two boys and a girl, ages 11, 12 and 13 who sing in the rock and roll idiom.

The performers are handled by Ann Hasin Associates of Philadelphia.

British Star In Film Debut

NEW YORK — England's popular rock-a-billy vocalist, 20-year-old Tommy Steele, makes his feature movie debut in Amalgamated Productions' "Kill Me Tomorrow" which stars Pat O'Brien and Lois Maxwell. In the picture, Steele also sings his latest London recording "Rebel Rock".

Steele has zoomed to fame in England's entertainment world. In the short span of 4 months, he has gone from playing his guitar in a London pub to a top spot in England's disk world. His recording of "Singing The Blues" is currently riding England's best seller list.

It is expected Steele will come to the United States in the near future to appear on TV and promote the film as well as do some club work.

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Rock 'N Roll Is "George"



HOLLYWOOD—"I'm nothing but a hound dog," growls George Liberace, famed violinist and brother of pianist Lee Liberace, who has just made a musical about face by signing with Imperial Records president Lew Chudd(R) to record rock and roll for the company. Liberace, who expects his rock and roll music will appeal to an older audience, is obviously "sending" Chudd.

Jazz Club Forms Scholarship

BOSTON—The Teenage Jazz Club of Boston last week established a $500 scholarship fund.

Creation of the fund was announced by John McLellan, jazz authority and founder-advisor of the club.

The fund will be at the Berklee School of Music, Boston, for one year. It will go into operation next fall.

Nearly 1,000 Massachusetts boys and girls, all lovers of good jazz, are members of the Teenage Jazz Club.

The newly-created scholarship will help a deserving young musician further his studies in jazz.

Money for the fund was raised in part at the recent lecture-concert, "A Living History Of Jazz". The public program was sponsored by the Teenage Jazz Club and presented at John Hancock Hall. The balance of the $500 fund was made up from club dues.

Only two years old, the TJC has grown rapidly and has inspired the formation of similar groups in other parts of the country. Membership is open to anyone under 21. Lecture-concert afternoon meetings are held monthly at Storyville, Boston. The admission fee is 80 cents. Club members publish their own monthly newspaper, which is mailed free.

Goombay Kings Added To RCA's Calypso Roster

NEW YORK, N. Y.—The Goombay Kings, a goombay-calypso group from Nassau, Bahamas, have been signed to an RCA Victor recording contract, it has been announced by Ed Welker, Manager Popular albums Artists and Repertoire, RCA Victor records.

Richie Del Amore is the featured vocalist with the Goombay Kings, who have appeared at many of Nassau's leading clubs in the past few years. Whether at actual performances or in the recording studio, Sidney Woods, the group's organ and piano player, performs with one sock off and one sock on. Woods plays organ and piano at the same time, the one with his left hand, the other with his right. While his bare left foot flies over the organ pedals, his sock-enclosed right foot manipulates the piano pedals.

The Goombay Kings were brought to Victor's attention by Stan Glaser, the company's Miami distributor. RCA Victor plans to record an album of goombay-calypso music with the group.

Goombay-calypso derives its name from the goombay drum, a native Bahamian instrument made from an old barrel with a goatskin stretched across one end and used originally at the traditional goombay, or fire dance.

Sackowicz To Europe

CHICAGO—Chicago radio and TV artist Sig Sakowicz, will again spend a month in Europe this fall. Last summer, Sakowicz, travelling on orders from the Department of the Army, tape interviewed Army and Air Force personnel in Frankfort, Wiesbaden, Berlin, Paris and London. This fall, Sakowicz not only plans to tape interview Chicagoland servicemen from every community, but he will also take his own troupe of entertainers. So far scheduled to go with him are The Highlights, Bally recording artists who recently won on the Arthur Godfrey Show and hit the charts with their waxing "City Of Angels". Sakowicz plans to leave for Europe about Sept. 15. The itinerary has not been made out as yet.

A Little Advice



NEW YORK—Decca's new vocal trio, the Jaye Sisters, whose latest release is "Have You Ever Been Lonely" and "Black, Brown Or Blue Eyes," is shown with "Pops" Whiteman discussing future format for porposed fall television show. Jimmy Dorsey, at the left, gives a bit of advice.

Surprise Reunion



NEW YORK—A surprise reunion took place recently at a cocktail party Mercury Records gave for the Platters at the Taft Hotel in New York. The party brought together former Air Force buddies Robin Robinson (left) Antler recording artist; Rick Willard (center) associated with the Dick Shepard, William B. Williams and Bob Howard Shows at WNEW in New York; and Johnny Brandly (right) right hand man to Alan Freed. When Rick and Johnny received copies of Robin Robinson's new release "I Promise You" from Antler Records in California, they wondered if this was the same Robin Robinson they used to pal with at the Maxwell Air Force Base in Montgomery, Alabama, where Robin was singing with a jazz sextette of servicemen with which Brandley was saxophonist and Willard was personal manager. They later found out that it was same Robinson and went down to greet him when the vocalist was appearing at the Alan Freed Paramount Show.

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Disk Jockey

REGIONAL RECORD REPORTS

Kenneth A. Jollimore
WFGM—Fitchburg, Mass.

1. Mama Looka Booboo (H. Belafonte)
2. Marianne (T. Gilkyson)
3. Round & Round (P. Como)
4. Your Love For Me (Sinatra)
5. Breath Of Spring (F. Chacksfield)
6. Pum Pa Lum (S. Lawrence)
7. Donkey & The Schoolboy (D. Seville)
8. Love Is The Golden Ring (F. Laine)
9. Pamela Throws A Party (J. Reisman)
10. Wind In The Willow (J. Stafford)

John Wrisley
WIS—Columbia, S. C.

1. Marianne (Hilltoppers)
2. Banana Boat (Day-O) (H. Belafonte)
3. Round & Round (P. Como)
4. You Don't Owe Me A Thing (J. Ray)
5. Teenage Crush (T. Sands)
6. Young Love (T. Hunter)
7. Too Much (E. Presley)
8. Can I Steal A Little Love (F. Sinatra)
9. Who Needs You (Four Lads)
10. He Knows (G. MacKenzie)

Jimmy Peters
WAVZ—New Haven, Conn.

1. Calypso Melody (D. Rose)
2. When Is A Boy A Man (S. Engel)
3. Party Doll (S. Lawrence)
4. I'll Take Romance (E. Gorme)
5. Boy With The Golden Kazoo (K. Stuart)
6. Ballerina (N. Cole)
7. Mama Looka Booboo (H. Belafonte)
8. It Must Be True (Les Elgart)
9. Kissin' Time (J. A. Tolley)
10. Only One Love (G. Hamilton)

Buddy Deane
WITH—Baltimore, Md.

1. Come Go With Me (Del Vikings)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Butterfly (C. Gracie)
5. I'm Walkin' (F. Domino)
6. Just Because (L. Price)
7. I'm Stickin' With You (J. Bowen)
8. Ubangi Stomp (W. Smith)
9. I'm Serious (B. Chandler)
10. Fools Fall In Love (Drifters)

Gerry Myers
CKOY—Ottawa, Ont., Can.

1. Marianne (T. Gilkyson)
2. Teenage Crush (T. Sands)
3. There I've Said It Again (B. Scott)
4. Only One Love (Hamilton IV)
5. Your Wild Heart (Poni Tails)
6. Pum-Pa-Lum (S. Lawrence)
7. Round And Round (P. Como)
8. I Didn't Know How To Cry (S. Deane)
9. Little Tango (S. Feller)
10. Little Darlin' (Diamonds)

John Scott
WCOP—Boston, Mass.

1. I'm Stickin' With You (J. Bowen)
2. Round & Round (P. Como)
3. The Wall (E. Rodgers)
4. Pum Pa Lum (S. Lawrence)
5. Party Doll (B. Knox)
6. Love Is A Golden Ring (Laine)
7. Poor Man's Roses (P. Page)
8. I'm Sorry (Platters)
9. Just Because (Lloyd Price)
10. Gone (F. Husky)

Al Faust
WITJ—Ithaca, N. Y.

1. Butterfly (A. Williams)
2. Round & Round (P. Como)
3. Too Much (E. Presley)
4. Marianne (T. Gilkyson)
5. Don't Forbid Me (P. Boone)
6. Teenage Crush (T. Sands)
7. Young Love (S. James)
8. Banana Boat Song (Tarriers)
9. Party Doll (S. Lawrence)
10. Love Is Strange (Mickey & Sylvia)

John "Mad Man" Michaels
WOKY—Milwaukee, Wisc.

1. Gone (F. Husky)
2. Round & Round (P. Como)
3. Love Is Strange (Mickey & Sylvia)
4. Marianne (T. Gilkyson)
5. Butterfly (A. Williams)
6. Walking The Poodle (Chordettes)
7. Don't Ever Love Me (H. Belafonte)
8. Who Needs You (Four Lads)
9. Ballerina (Nat Cole)
10. Pledging My Love (M. Torok)

Ned Flemming
WAEB—Allentown, Pa.

1. Party Doll (S. Lawrence)
2. Nothing Is Too Good (Harvey Boys)
3. Teenage Crush (T. Sands)
4. Butterfly (A. Williams)
5. You Are My First Love (N. Cole)
6. Bean Song (E. Barton)
7. Can I Steal A Little Love (F. Sinatra)
8. Little By Little (M. Marlo)
9. The Big Beat (D. Jacobs)
10. Love Story (M. Griffin)

Keith Carrico
KDSJ—Deadwood, S. Dak.

1. Butterfly (A. Williams)
2. Marianne (Hilltoppers)
3. The Wall (E. Rodgers)
4. Don't Forbid Me (P. Boone)
5. I Hope You Won't Hold It Against Me (D. Olsen)
6. Love Is A Golden Ring (F. Laine)
7. Round And Round (P. Como)
8. Young Love (T. Hunter)
9. I'm Waiting Just For You (P. Boone)
10. Moonlight Gambler (Laine)

Lonny Starr
WNEW—New York, N. Y.

1. Who Needs You (Four Lads)
2. Almost Paradise (R. Williams)
3. You're Mine (Four Aces)
4. Young Love (T. Hunter)
5. Mangos (R. Clooney)
6. Mama Looka Booboo (H. Belafonte)
7. No Other One (C. Francis)
8. Matching Kisses (L. A. Simms)
9. Valley Of The Redwoods (J. Wald)
10. Calypso Melody (D. Rose)

Sam Zurlo
WCSS—Amsterdam, N. Y.

1. Butterfly (A. Williams)
2. Let's Go Calypso (R. Draper)
3. Round And Round (P. Como)
4. Poor Man's Roses (P. Page)
5. Party Doll (B. Knox)
6. Fifi's Walking The Poodle (Chordettes)
7. Why Baby Why (P. Boone)
8. Only One Love (Hamilton IV)
9. Seven Days In Barcelona (H. De Pari)
10. Empty Arms (I. J. Hunter)

Bob Salter
KJR—Seattle, Wash.

1. Party Doll (B. Knox)
2. Teenage Crush (T. Sands)
3. Butterfly (A. Williams)
4. Too Much (E. Presley)
5. Only One Love (G. Hamilton)
6. Come Go With Me (Del Vikings)
7. Ever Lovin' Fingers (Bowen)
8. Hep De Hootie (T. Sands)
9. Playing For Keeps (Presley)
10. Ram-Bunk-Shush (B. Doggett)

Bob E. Lloyd
WHEC—Rochester, N. Y.

1. Calypso Melody (D. Rose)
2. Almost Paradise (R. Williams)
3. Poor Man's Roses (P. Page)
4. Mama Looka Booboo (H. Belafonte)
5. The Wall (E. Rodgers)
6. King Of Paris (J. Stafford)
7. Round & Round (P. Como)
8. Jamaica Farewell (Belafonte)
9. Don't (D. Rondo)
10. Spring In Maine (Whiting)

Bob Day
WNIX—Springfield, Vt.

1. Round And Round (P. Como)
2. Do I Love You (V. Damone)
3. Mama Looka Booboo (Belafonte/Flash)
4. Almost Paradise (L. Stein)
5. Let Me Sing And I'm Happy (J. Lewis)
6. Fifi's Walkin' The Poodle (Chordettes)
7. My Faith, My Hope, My Love (J. Young)
8. Calypso Melody (D. Rose)
9. Time Out For Tears (Connors)
10. Tonight My Heart Will Be Crying (E. Fisher)

Pete Dreyer
WROW—Albany, N. Y.

1. Gone (F. Husky)
2. I'm Stickin' With You (Jim Bowen)
3. Pary Doll (B. Knox)
4. Butterfly (Williams/Gracie)
5. Round & Round (P. Como)
6. Walkin' After Midnight (P. Cline)
7. Bad Boy (Jive Bombers)
8. Almost Paradise (Stein/Williams/Petty Trio)
9. I'm Walkin' (F. Domino)
10. Lucille (Little Richard)

Tiny Markle
WAVZ—New Haven, Conn.

1. It Must Be True (L. Elgart)
2. First Hello To Last Goodbye (J. Morgan)
3. Mama Looka Booboo (H. Belafonte)
4. Round And Round (P. Como)
5. Almost Paradise (Williams)
6. Rainbow Kisses (J. Brandon)
7. Tonight My Heart Will Be Crying (E. Fisher)
8. Butterfly (A. Williams)
9. Party Doll (S. Lawrence)
10. Calypso Melody (D. Rose)

Johnny Fairchild
KELP—El Paso, Tex.

1. Almost Paradise (N. Petty)
2. Who Needs You (Four Lads)
3. Cinco Robles (R. Arms)
4. Love Is A Golden Ring (Laine)
5. The Wall (E. Rodgers)
6. Pledge Of Love (Copeland)
7. Teenage Crush (T. Sands)
8. Will I Ever Know (Highlights)
9. I Dreamed (B. Johnson)
10. My Heart Has a Mind Of Its Own (C. Jarvis)

Bob Shaw
WUSC—Columbia, S. C.

1. Young Love (Hunter/James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Teenage Crush (T. Sands)
4. Round And Round (P. Como)
5. Marianne (B. Ives)
6. Butterfly (Gracie/Williams)
7. Knee Deep In The Blues (G. Mitchell)
8. Don't Forbid Me (Boone)
9. Wringle Wrangle (Monroe)
10. Ballerina (N. Cole)

Jerry Whitson
KMHT—Marshall, Tex.

1. Young Love (T. Hunter)
2. Teenage Crush (T. Sands)
3. Marianne (Hilltoppers)
4. Butterfly (A. Williams)
5. Round & Round (P. Como)
6. Love Is A Golden Ring (Laine)
7. Sittin' In The Balcony (E. Cochran)
8. Ninety-Nine Ways (Hunter)
9. Almost Paradise (L. Stein)
10. Without Love (C. McPhatter)

Larry Berrill
KBIG—Hollywood, Calif.

1. Young Love (T. Hunter)
2. Moonlight Gambler (F. Laine)
3. The Gift (D. Seville)
4. Don't Forbid Me (P. Boone)
5. Solfeggio (R. Maxwell)
6. So Lovable (J. Stark)
7. Banana Boat (Day-O) (H. Belafonte)
8. Almost Paradise (R. Williams)
9. Marianne (T. Gilkyson)
10. Dusky January (D. Fuller)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Disk Jockey

REGIONAL RECORD REPORTS

Jimmy Paul Mahoney
KDEF—Albuquerque, N. M.

1. Banana Boat Song (Belafonte/Tarriers/Fontaines/Lawrence)
2. Young Love (Hunter/James)
3. Marianne (Hilltoppers/Gilkyson)
4. Don't Forbid Me (P. Boone)
5. Moonlight Gambler (F. Laine)
6. You Don't Owe Me A Thing (J. Ray)
7. Wringle Wrangle (B. Hayes)
8. Love Is Strange (Mickey & Sylvia)
9. Cinco Robles (Paul & Ford/Arms)
10. Too Much (E. Presley)

Jack Gibson
WOHO—Toledo, Ohio

1. Banana Boat (Day-O) (H. Belafonte)
2. Marianne (T. Gilkyson)
3. Butterfly (A. Williams)
4. Should I Ever Love Again (T. King)
5. Come Go With Me (Vikings)
6. I Didn't Know How To Cry (Jeril Deane)
7. My Reputation (F. Morley)
8. I'm Walkin' (F. Domino)
9. Calypso Melody (D. Rose)
10. You Dreamer, You (A. Smith)

Ken Albridge
KHMO—Hannibal, Mo.

1. Teenage Crush (T. Sands)
2. Empty Arms (T. Brewer)
3. A Moor Man's Roses (Page)
4. Pamela Throws A Party (J. Reisman)
5. Lucky Lips (R. Brown)
6. Party Doll (S. Lawrence)
7. Ballerina (V. Monroe)
8. Boy With Golden Kazoo (K. Stuart)
9. Ship That Never Sailed (D. Carroll)
10. The Wall (E. Rodgers)

Bob Engel
WJW—Cleveland, Ohio

1. Marianne (T. Gilkyson)
2. Who Needs You (Four Lads)
3. Round & Round (P. Como)
4. He Knows (G. MacKenzie)
5. Butterfly (A. Williams)
6. On Treasure Island (G. Storm)
7. Party Doll (S. Lawrence)
8. Love Is A Golden Ring (F. Laine)
9. Almost Paradise (Norman Petty Trio)
10. Silent Lips (G. Gibbs)

Bob Weems
WFPG—Atlantic City, N. J.

1. Young Love (T. Hunter)
2. Butterfly (C. Gracie)
3. Can I Steal A Little Love (F. Sinatra)
4. Chantez, Chantez (D. Shore)
5. Moonlight Gambler (Laine)
6. Banana Boat (Day-O) (H. Belafonte)
7. Marianne (T. Gilkyson)
8. Round And Round (P. Como)
9. Skyliner (C. McRae)
10. I'm Walkin' (F. Domino)

Chuck Blore
KELP—El Paso, Tex.

1. Marianne (T. Gilkyson)
2. Teenage Crush (T. Sands)
3. A Poor Man's Roses (P. Page)
4. The Wall (E. Rodgers)
5. Round & Round (P. Como)
6. Let There Be You (Five Keys)
7. Banana Boat (Day-O) (H. Belafonte)
8. Love Is A Golden Ring (Laine)
9. Pledge Of Love (Copeland)
10. Butterfly (A. Williams)

Sam 'The Swingin'' Scott
WCAM—Camden, N. J.

1. Party Doll (B. Knox)
2. Just Because (L. Price)
3. Sittin' In The Balcony (E. Cochran)
4. Too Much (E. Presley)
5. Little Darlin' (T. Sands)
6. Teenage Crush (T. Sands)
7. I'm Walkin' (F. Domino)
8. The Big Beat (D. Jacobs)
9. Who Needs You (Four Lads)
10. Gone (F. Husky)

Roger Clark
WNOR—Norfolk, Va.

1. Butterfly (Williams/Gracie)
2. Rockin' In The Congo (H. Thompson)
3. Marianne (T. Gilkyson)
4. Mi Casa, Su Casa (P. Como)
5. Gone (F. Husky)
6. I'm Walkin' (Fats Domino)
7. Can I Steal A Little Love (F. Sinatra)
8. Your Wild Heart (J. Lane)
9. I Love You, Yes I Do (Chris Connor)
10. Chapel Of The Roses (B. Whalen)

Paul Drew
WHLS—Port Huron, Mich.

1. First Date, First Kiss, First Love (S. James)
2. Love Is A Golden Ring (Laine)
3. Why Baby Why (P. Boone)
4. Billy (L. K. Bryant)
5. Silent Lips (G. Gibbs)
6. Ninety Nine Ways (Hunter)
7. Pledge Of Love (M. Torok)
8. Loco Motion (I. Ashby)
9. Seven Days In Barcelona (H. De Pari)
10. Tonight My Heart She Is Crying (El Boy)

Jim Aylward
WHIL—Medford, Mass.

1. Party Doll (B. Knox)
2. Come Go With Me (Del-Vikings)
3. Round And Round (P. Como)
4. The Wall (E. Rodgers)
5. Chantez, Chantez (Shore)
6. Little Did I Know (Rover Boys)
7. Love Is A Golden Ring (F. Laine)
8. Little Darlin' (Diamonds)
9. Ballerina (N. Cole)
10. Pum-Pa-Lum (S. Lawrence)

Cliff Mercer
WGN—Chicago, Ill.

1. Young Love (S. James)
2. Butterfly (C. Gracie)
3. Marianne (T. Gilkyson)
4. Why Baby Why (P. Boone)
5. Party Doll (B. Knox)
6. Love Is Strange (Mickey & Sylvia)
7. To Be With You (Highlights)
8. Teenage Crush (T. Sands)
9. Gone (F. Husky)
10. I'm Stickin' With You (J. Bowen)

Andy Wilson
KPAL—Palm Springs, Calif.

1. Marianne (T. Gilkyson)
2. Don't Forbid Me (P. Boone)
3. Almost Paradise (Norman Petty Trio)
4. He Knows (G. MacKenzie)
5. Ballerina (Nat Cole)
6. Too Much (E. Presley)
7. Round & Round (P. Como)
8. On Treasure Island (Storm)
9. Butterfly (A. Williams)
10. That's Where I Shine (J. Desmond)

Dave Maynard
WORL—Boston, Mass.

1. Party Doll (Buddy Knox)
2. Come Go With Me (Del Vikings)
3. Pum Pa Lum (S. Lawrence)
4. Why Baby Why (P. Boone)
5. Sittin' In The Balcony (Dee3
6. What's The Use (E. Banks)
7. Little Darlin' (Diamonds)
8. You're Mine (Four Aces)
9. Hospitality Blues (Harrell)
10. Calypso Melody (D. Rose)

Bob Sticht
WHHM—Memphis, Tenn.

1. Marianne (Hilltoppers)
2. Butterfly (A. Williams)
3. Round And Round (P. Como)
4. Almost Paradise (R. Williams)
5. Party Doll (S. Lawrence)
6. Teenage Crush (T. Sands)
7. Walkin' After Midnight (P. Cline)
8. Too Much (E. Presley)
9. Who Needs You (4 Lads)
10. Stashu Pandowski (R. Carlyle)

Bob Dugan
KTMS—Santa Barbara, Calif.

1. Cinco Robles (R. Arms)
2. Round & Round (P. Como)
3. I Dreamed (B. Johnson)
4. I Cry For More (S. Syms)
5. Can I Steal A Little Love (F. Sinatra)
6. Young Love (S. James)
7. Banana Boat (Day-O) (H. Belafonte)
8. Come Home To My Arms (J. Carson)
9. Since I Met You Baby (I. J. Hunter)
10. Walkin' In The Rain (J. Ray)

Al Sheahen
KRCK—Ridgecrest, Calif.

1. Come Go With Me (Del-Vikings)
2. Young Love (T. Hunter)
3. Butterfly (A. Williams)
4. I'm Walkin' (F. Domino)
5. Love Is Strange (Mickey & Sylvia)
6. Only One Love (Hamilton IV)
7. Too Much (E. Presley)
8. Who Needs You (4 Lads)
9. Round And Round (P. Como)
10. Wonderful, Wonderful (J. Mathis)

Mel Fine
WICH—Norwich, Conn.

1. Gone (F. Husky)
2. Marianne (B. Ives)
3. Don't Forbid Me (P. Boone)
4. Round And Round (P. Como)
5. Who Needs You (4 Lads)
6. Party Doll (S. Lawrence)
7. You Don't Owe Me A Thing (J. Ray)
8. Knee Deep In The Blues (G. Mitchell)
9. Can I Steal A Little Love (F. Sinatra)
10. The Wall (P. Page)

Kent Burkhart
KXOL—Fort Worth, Tex.

1. Party Doll (B. Knox)
2. Love Is Strange (Mickey & Sylvia)
3. Pledge Of Love (Copeland)
4. Teenage Crush (T. Sands)
5. I'm Walkin' (Fats Domino)
6. Butterfly (A. Williams)
7. Everlovin' Fingers (J. Bowen)
8. Marianne (T. Gilkyson)
9. Lucky Lips (R. Brown)
10. Banana Boat (Day-O) (H. Belafonte)

John Stone
KOMA—Oklahoma City, Okla.

1. Banana Boat (Day-O) (H. Belafonte)
2. Young Love (James/Hunter)
3. Marianne (T. Gilkyson)
4. Jim Dandy (L. Baker)
5. Too Much (E. Presley)
6. Butterfly (Gracie/Williams)
7. Gone (F. Husky)
8. Teenage Crush (T. Sands)
9. Who Needs You (Four Lads)
10. Knee Deep In The Blues (G. Mitchell)

Sherm Olson
KFEQ—St. Joseph, Mo.

1. Young Love (T. Hunter)
2. Don't Forbid Me (P. Boone)
3. Who Needs You (Four Lads)
4. Almost Paradise (Williams)
5. Moonlight Gambler (Laine)
6. Wringle Wrangle (F. Parker)
7. Ballerina (V. Monroe)
8. Marianne (Hilltoppers)
9. Knee Deep In The Blues (G. Mitchell)
10. Banana Boat Song (Vaughan)

Charles O'Donnell
WHAT—Philadelphia, Pa.

1. Blue Monday (F. Domino)
2. Who Needs You (Four Lads)
3. Lucille (Little Richard)
4. Forbidden Fruit (A. Ellis)
5. Bad Boy (Jive Bombers)
6. Butterfly (C. Gracie)
7. Bacon Fat (A. Williams)
8. Shirley (Schoolboys)
9. Marianne (T. Gilkyson)
10. Thinking (Tune Timers)

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Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Len Ingebrigtsen
KOY—Phoenix, Ariz.

1. Round & Round (P. Como)
2. Marianne (T. Gilkyson)
3. Cinco Robles (R. Arms)
4. I Hope You Know What You're Doin' (S. Smith)
5. Jemaica Farewell (Belafonte)
6. I'm Waitin' Just For You (P. Boone)
7. The Ship That Never Sailed (D. Carroll)
8. Mi Casa, Su Casa (P. Como)
9. Lonely One (N. Cole)
10. Love Is A Golden Ring (F. Laine)

Ken Garland
WPOR—Portland, Me.

1. Butterfly (C. Gracie)
2. Teenage Crush (T. Sands)
3. From The First Hello (Jane Morgan)
4. Your Wild Heart (J. Lane)
5. Round & Round (P. Como)
6. Walking After Midnight (P. Kline)
7. Calypso Melody (D. Rose)
8. That's Where I Shine (J. Desmond)
9. I'm Stickin' With You (J. Bowen)
10. Ninety-Nine Ways (Hunter)

Jimmy Chaney
WREV—Reidsville, N. C.

1. Young Love (T. Hunter)
2. I Love You Still (4 Voices)
3. Love Is Strange (Mickey & Sylvia)
4. Sittin' In The Balcony (E. Cochran)
5. I'm Walkin' (F. Domino)
6. I'm Waiting Just For You (P. Boone)
7. Who Needs You (4 Lads)
8. Party Doll (S. Lawrence)
9. Too Much (E. Presley)
10. Teenage Crush (T. Sands)

George Williams
WMAK—Nashville, Tenn.

1. I'm Walkin' (F. Domino)
2. I'm Sorry (Platters)
3. Waitin' Just For You (Boone)
4. Party Doll (B. Knox)
5. Tonight My Heart Is Crying (E. Fisher)
6. Bahama Mama (Four Aces)
7. Mama Looka Booboo (H. Belafonte)
8. Gone (F. Husky)
9. Love Is A Golden Ring (Laine)
10. Empty Arms (I. Hunter)

Dick Doty
WHAM—Rochester, N. Y.

1. Young Love (James/Hunter)
2. Marianne (Hilltoppers)
3. Round & Round (P. Como)
4. Leao Frog (Alaimo Quartet)
5. Butterfly (Gracie/Williams)
6. Banana Boat (Day-O) (H. Belafonte)
7. Don't Forbid Me (P. Boone)
8. Too Much (E. Presley)
9. Calypso Italiano (L. Monte)
10. I Hope You Won't Hold It Against Me (D. Olson)

Steve Hood
WFIG—Sumter, S. C.

1. Young Love (T. Hunter)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Marianne (Hilltoppers)
5. Banana Boat (Day-O) (H. Belafonte)
6. Banana Boat Song (Tarriers)
7. Butterfly (A. Williams)
8. Who Needs You (4 Lads)
9. Blue Monday (F. Domino)
10. Moonlight Gambler (F. Laine)

Milton Q. Ford
WOL—Washington, D. C.

1. Banana Boat Song (Tarriers)
2. Don't Forbid Me (P. Boone)
3. Butterfly (A. Williams)
4. Marianne (T. Gilkyson)
5. Too Much (E. Presley)
6. Round & Round (P. Como)
7. Young Love (S. James)
8. Party Doll (S. Lawrence)
9. Moonlight Gambler (Laine)
10. Jamaica Farewell (Belafonte)

Pat Chambers
WFLA—Tampa, Fla.

1. Tonight My Heart She Is Crying (El Boy)
2. Marianne (T. Gilkyson)
3. Young Love (Crewcuts)
4. Can I Steal A Little Love (F. Sinatre)
5. Who Needs You (Four Lads)
6. Butterfly (Andy Williams)
7. I'm Waiting Just For You (P. Como)
8. Banana Boat Song (Tarriers)
9. I Love You, Yes I Do (C. Connor)
10. Leave It To Love (Vaughan)

Jim Reid
WKXL—Concord, N. H.

1. Young Love (T. Hunter)
2. Why Baby Why (P. Boone)
3. You Are My First Love (N. Cole)
4. Party Doll (B. Knox)
5. Butterfly (B. Carroll)
6. The Wall (P. Page)
7. I'll Take Romance (E. Gorme)
8. Can I Steal A Little Love (F. Sinatra)
9. Ninety-Nine Ways (Hunter)
10. Hope Won't Hold Against Me (D. Olsen)

Bob Perry—Gordon Hamilton—Dan Gillette
WCAP—Lowell, Mass.

1. Party Doll (B. Knox)
2. I'm Stickin' With You (J. Bowen)
3. Butterfly (C. Gracie)
4. Gone (F. Huskey)
5. I'm Walkin' (F. Domino)
6. Teenage Crush (T. Sands)
7. Just Because (L. Price)
8. Round And Round (P. Como)
9. Too Much (E. Presley)
10. I'm Sorry (Platters)

Nancy Richman
KDTH—Dubuque, Iowa

1. Marianne (Hilltoppers/Gilkyson)
2. Butterfly (Williams/Gracie)
3. Round & Round (P. Como)
4. Party Doll (S. Lawrence)
5. Young Love (T. Hunter)
6. Don't Forbid Me (P. Boone)
7. Your Wild Heart (J. Lane)
8. Teenage Crush (T. Sands)
9. Who Needs You (Four Lads)
10. Love Is Strange (Mickey & Sylvia)

Denny Sullivan
WFBL—Syracuse, N. Y.

1. Wonderful Wonderful (J. Mathis)
2. Marianne (T. Gilkyson)
3. Round & Round (P. Como)
4. Butterfly (A. Williams)
5. Teenage Crush (T. Sands)
6. I'm Walkin' (F. Domino)
7. Knee Deep In The Blues (G. Mitchell)
8. Party Doll (B. Knox)
9. Why Baby Why (P. Boone)
10. Love Is Strange (Mickey & Sylvia)

Larry Greene
WFIG—Sumter, S. C.

1. Young Love (T. Hunter)
2. Teenage Crush (T. Sands)
3. Party Doll (B. Knox)
4. Too Much (E. Presley)
5. Banana Boat Song (Tarriers)
6. Love Is Strange (Mickey & Sylvia)
7. Who Needs You (4 Lads)
8. Singing The Blues (Mitchell)
9. Don't Forbid Me (P. Boone)
10. Cinco Robles (R. Arms)

Eddie Dillon
KVOR—Colorado Spgs., Colo.

1. Too Much (E. Presley)
2. Teenage Crush (T. Sands)
3. Butterfly (A. Williams)
4. Little Darlin' (Diamonds)
5. I'm Walkin' (F. Domino)
6. Bad Boy (Jive Bombers)
7. Gone (F. Husky)
8. Round And Round (P. Como)
9. Just Because (F. Price)
10. Almost Paradise (R. Williams)

Bob Furlong
WSKI—Montpelier, Vt.

1. Don't Forbid Me (P. Boone)
2. Ballerina (N. Cole)
3. Calypso Melody (D. Rose)
4. Young Love (T. Hunter)
5. Walkin' After Midnight (P. Cline)
6. Who Needs You (Four Lads)
7. Marianne (T. Gilkyson)
8. Walkin' The Poodle (Chordettes)
9. I Love You, Yes I Do (J. Ray)
10. Clown On The Eiffel Tower (Les Baxter)

Chuck Otte
KLPW—Union, Mo.

1. Walkin' After Midnight (P. Cline)
2. Butterfly (A. Williams)
3. Why Baby Why (P. Boone)
4. Party Doll (B. Knox)
5. That's Where I Shine (J. Desmond)
6. Round And Round (P. Como)
7. Marianne (Hilltoppers)
8. Don't Cry For You I Love (G. Morgan)
9. Teenage Crush (T. Sands)
10. The Wall (P. Page)

Mike Eriksen
WJLB—Detroit, Mich.

1. Butterfly (A. Williams)
2. I'm Walkin' (F. Domino)
3. Teenage Crush (T. Sands)
4. Round And Round (P. Como)
5. Forbidden Fruit (A. Ellis)
6. Marianne (T. Gilkyson)
7. Almost Paradise (Petty/Stein/Williams)
8. Walking After Midnight (P. Cline)
9. He Knows (G. MacKenzie)
10. Come Go With Me (Del Vikings)

Joe McCallum
CFRN—Edmonton, Alb., Can.

1. Young Love (Hunter/James)
2. Marianne (Hilltoppers/Gilkyson)
3. Don't Forbid Me (P. Boone)
4. Banana Boat Song (Belafonte/Tarriers)
5. Too Much (E. Presley)
6. Who Needs You (Four Lads)
7. Butterfly (A. Williams)
8. Teenage Crush (T. Sands)
9. Round & Round (P. Como)
10. Moonlight Gambler (Laine)

Tommy Charles
WSGN—Birmingham, Ala.

1. One Step At A Time (B. Lee)
2. Butterfly (B. Johnson)
3. Gone (F. Husky)
4. Dealer In Dreams (B. Darrin)
5. Walkin' After Midnight (P. Cline)
6. Little Darlin' (Diamonds)
7. Dear Diary (S. Silo)
8. Party Doll (W. Manone)
9. I'm Stickin' With You (J. Bowen)
10. Why Baby Why (P. Boone)

Day Sandstroem
WWRI—West Warwick, R. I.

1. Marianne (T. Gilkvson)
2. I Dreamed (B. Johnson)
3. Don't Promise Me (De Johns)
4. Don't Forbid Me (P. Boone)
5. Only One Love (G. Hamilton)
6. Wringle Wrangle (Monroe)
7. Madagascar (T. Heath)
8. Ballerina (N. Cole)
9. Teenage Crush (T. Sands)
10. Seven Days In Barcelona (H. De Pari)

Bill Davis
WLOW—Norfolk, Va.

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Lucky Lips (R. Brown)
4. The Wall (P. Page)
5. Gone (F. Husky)
6. Teenage Crush (T. Sands)
7. Butterfly (A. Williams)
8. Come Go With Me (S. Gale)
9. Jim Dandy (L. Baker)
10. Important Words (Vincent)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"EMPTY ARMS" — The Cash Box Disk of the Week — 3/23
Teresa Brewer — Coral 61805
Ivory Joe Hunter — Atlantic 1128

"FIRST DATE, FIRST KISS, FIRST LOVE" — The Cash Box Disk of the Week — 3/16
Sonny James — Capitol 3674

"MANGOS"
Rosemary Clooney — Columbia 40835

"40 CUPS OF COFFEE" — The Cash Box Disk of the Week — 3/2
Bill Haley & Comets — Decca 30214

"WIND IN THE WILLOW" — The Cash Box Best Bets — 2/9
Jo Stafford — Columbia 40832

NEWEST DANCE SENSATION
"CHALYPSO"
b/w
"FORK IN DE ROAD"
BILLY DUKE
and his DUKES
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MAMA GUITAR
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BIG HIT
on Coral
I'M DROWNING MY SORROWS
MILLS MUSIC, INC.

ABC-PARAMOUNT
LATEST RELEASE
LLOYD PRICE
"Just Because"
9792

TRUDY RICHARDS

with Orchestra Conducted by C. B. Masingill



WISHBONE

HANGIN' AROUND

record no. 3694 Capitol RECORDS

NAPPY'S GONE CALYPSO!

The Smash STAR OF THE YEAR Who Gave You "LITTLE BY LITTLE" Breaks Precedent With His Exciting New Hit!

"PRETTY GIRL"

(YEA-YEA-YEA) SAVOY 1511

by

NAPPY BROWN

It's Different!

It's Sensational!

SAVOY RECORD CO., Inc. NEWARK, N.J.

Album Reviews

POPULAR

"PAGE 1"—Patti Page—Mercury MG 20095 (1-12" LP)

DON'T BLAME ME; I DON'T STAND A GHOST OF A CHANCE; I ONLY HAVE EYES FOR YOU; EV'RY DAY; STARS FELL ON ALABAMA; I'LL STRING ALONG WITH YOU; STAY AS SWEET AS YOU ARE; RED SAILS IN THE SUNSET; NOBODY'S DARLIN' BUT MINE; EAST OF THE SUN; I WISHED ON THE MOON; IT'S BEEN SO LONG.

After a successful jazz debut ("Patti Page In The Land Of Hi-Fi"), and a display of versatility in her LP "Manhattan Towers," Patti Page caresses, with charm, 12 tunes, all products of the 1930's. So, with Patti Page at the vocal helm, and a program of top-drawer tunes, dealers have stock of prime importance here.

"ONCE OVER LIGHTLY"—Jo Stafford-Art Van Damme Quintet—Columbia CL 968 (1-12" LP)

ALMOST LIKE BEING IN LOVE; A FOGGY DAY; THE LADY IS A TRAMP; THESE FOOLISH THINGS; MINE; THE GYPSY IN MY SOUL; AUTUMN LEAVES; YOU'RE MINE YOU; NICE WORK IF YOU CAN GET IT; MY OLD FLAME; BUT NOT FOR ME; ONE FOR MY BABY.

These Jo Stafford sessions with the smart Art Van Damme Quintet offer one of the most refreshing pop disks of the year. For sentimental expressions, Miss Stafford has few equals, and when she adds a swinging, light touch, as she does for the most part here, her vocal stature becomes even more defined. Material is the pick of the crop. Delightfully easy-going vocal-instrumental efforts.

"JOHNNY JOHNSON"—Play By Paul Green—Music By Kurt Weil—MGM E 3447 (1-12" LP)

The recently revived "Johnny Johnson" was the late Kurt Weil's first and memorable musical contribution to the American theatre. The remarkably well integrated score by Weil is music that bears his distinctive melodic and orchestral technique—a technique that seems to be "play writing" itself. In this MGM release, the World War I, anti-war tale is expertly performed by a cast that includes Burgess Meredith, Lotte Lenya and Bob Shaver. Samel Matlowsky conducts the purposely small ork effectively. Excellent companion to MGM's "Three Penny Opera" disk. Show music devotees and many classical purchasers will find this rare presentation a must.

"ITALIA"—The Gaylords—With Orchestra Conducted By George Annis—Mercury MG 20186 (1-12" LP)

QUEL MAZZOLIN DI FIORI; LA SPAGNOLA; SANTA LUCIA; SORRENTO; TARANTELLA; THERE'S NO TOMORROW; MAMMA; I HAVE BUT ONE HEART; TRA VEGLIA E SONNO; BELLA RAGAZZA DALLE TRECCE BIONDE; CIELTO LINDO; YOU'RE BREAKING MY HEART.

The Gaylords, who in their single releases ("Tell Me You're Mine") have often sung parts in Italian, sing 12 Italian favorites including many which have become standards here too ("There's No Tomorrow," and "You're Breaking My Heart"). Backed by the Italian-flavored arrangement of the ork, the group touches on the material with a refreshing air. Solid vocal mood package.

"ROCKIN'"—Frankie Laine—Paul Weston And His Orchestra—Columbia CL 975 (1-12" LP)

BY THE RIVER STE. MARIE; SO BLACK AND BLUE; THAT'S MY DESIRE; BLUE TURNING GREY OVER YOU; THAT LUCKY OLD SUN; BABY, THAT AIN'T RIGHT; SHINE; ROCKIN' CHAIR; WE'LL BE TOGETHER AGAIN; WEST END BLUES; GIVE ME A KISS; ON THE SUNNY SIDE OF THE STREET.

Hardly a newcomer to the "rockin'" school, Frankie Laine romps through 12 numbers with the familiar Laine spirit and vitality. On the program, the listener will spy at least 2 pieces from the "classic" Laine repertoire, "That's My Desire" and "Lucky Old Sun." Paul Weston's crew is on hand for the solid ork support in this exciting affair. Laine's popularity marks this set for handsome sales.

"LIFE OF THE PARTY" (Vol. 2)—Player Piano Music You Can Sing To—Disneyland WDL 3008 (1-12" LP)

The previous volume of "Life Of The Party" was a sales success, and dealers can expect similar results with the latest package. As in volume 1, time-honored oldies (i.e. "Paper Doll," "For Me And My Gal," and "Peg O' My Heart") are run through Disneyland's popular attraction, the player piano. A booklet containing the lyrics of 7 of the 18 tunes, plus parlor games is included. Excellent party stock.

"MUSICAL PORTRAITS OF WALL STREET"—World Symphony Orchestra Under The Direction Of Humphrey Mathews—Request RLP 10034 (1-12" LP)

ECONOMY ON THE UP; OLD WORLD STRINGS; WALL STREET WALTZ; FOUNDED 1792; RAILROADS PUSHING WEST; SECURITIES ON PARADE; OPENING BELL POLKA; THE SENORITA WILL BUY; THE GENTLEMAN SAYS SELL; TRADING POST TEMPOS; TICKER TAPE TANGO MARKET AT MIDNIGHT; RISK AND REWARD RHUMBA; AMERICA UNLIMITED.

Request records, which seems to answer novel requests, has a package presenting a musical analysis of the business heart of the nation, Wall Street. Usually employing a dance step (polka, waltz, tango, etc.), the material traces the history ("Founded 1792") and activities ("The Gentlemen Says Sell") of the famous street. The ork performs the numbers with finesse and energy. Unusual mood offering.

"ARRIBA!"—Cha-Cha-Cha With Monchito, Marin And Marquez—Fiesta FLP 1215 (1-12" LP)

CLOSER-CLOSER; MONTEREY; NO SE IRRITEL SERENADE IN MAMBO; EL GUAYABERO; LUCKY CHA CHA CHA; OYE MI SON CHA CHA CHA; CHA CHA FOR CHICKS; JITTERBUG MAMBO; CHIVIRICO A LA BILLY MAY; INVITATION TO MERENGUE; SACA LA MAMA.

This Fiesta issue takes three orks to make a happy cha-cha-cha crowd. The ensembles of Monchito, Orlando Marin, Ramon Marquez run through, with good deal of rhythm, 12 originals. One of the numbers, "Chivirico A La Billy May" is a cute cha-cha-cha take-up on the familiar swaying brass produced by the May ork. Outstanding color pic on package. Strong Latin dance stock.

"HIGH LIFE IN HI-FI"—Organ Solos By Bob Kames—Bally BAL 12014 (1-12" LP)

YOU CAN'T BE TRUE DEAR; COO COO WALTZ; LILI MARLENE; THE VILLAGE BAND; MY HAT HAS THREE CORNERS; HIGH LIFE POLKA; THE BLONDE SAILOR; YOU ARE MY HEART; EVERY LITTLE MOVEMENT; MY DEAR AUGUSTINE; TELL ME YOU'RE MY TRUE LOVE; JUST ANOTHER DROP.

The colorful shot of a stein on the package indicates the type of music to find inside. The waxing is a collection of gay and sentimental songs played with sprightliness by organist Bob Kames. The many who seek organ disks will discover lots of worthwhile listening in this easy-going collection.

Album Reviews

"FINGER DANCE POLKA"—Frank Wojnarowski And His Orchestra—Dana DLP 1202 (1-12")
"DOMINO POLKA"—Ray Henry And His Orchestra—Dana DLP 1208 (1-12" LP)
"POLKAS"—Walt Dana, Paulette Sisters, Dana Seranders, Krakowska Orchestra—Dana DLP 1211 (1-12" LP)
"POLKAS"—With Johnnie Bombo And His Orchestra—Dana DLP 1212 (1-12" LP)
"POLKA"—Gene Wisniewski And His Harmony Bells Orchestra—Dana DLP 1214 (1-12")
"POLKAS"—Steve Adamczyk And His Hungry Six—Dana DLP 1215 (1-12" LP)
"POLKAS"—Eddie Zima And His Orchestra—Dana DLP 1216 (1-12" LP)
"POLSKIE TANGA" (Polish Tangos)—Chor Dana, Stas Jawirski, Orkiestry: Ivo Wesby I, Milton De Lugg—Dana DLP 1224 (1-12" LP)
"40 20 35 POLKA"—Walter Solek And His Orchestra—Dana DLP 1226 (1-12" LP)
Thanks in a great measure to television, the polka has become one of the more widely accepted of national folk dances. In an imposing number of 9 releases, Dana has effectively answered the demand for more disks on the dance. One of the platters labeled "Polskie Tanga" sidetracks polka and presents 12 selections devoted to the Polish tango. One of the excellent features of these sets is the attractiveness of all the covers. Dealers should find potent polka sales here.

JAZZ

"'ROUND ABOUT MIDNIGHT"—Miles Davis Quintet—Columbia CL 949 (1-12" LP)
'ROUND MIDNIGHT; AH-LEU-CHA; ALL OF YOU; BYE BYE BLACKBIRD; TADD'S DELIGHT; DEAR OLD STOCKHOLM.
This is the initial LP effort for Columbia by the Miles Davis Quintet, headed by its namesake's full and sweet trumpet excursions. The numbers, some borrowed, some new, are sometimes represented in a soft 'round about midnight glow or in a life-of-the-party burst. It's clean-cut, and refreshing jazz sessions. The oft-recorded Davis crew has a quality jazz entry for their Columbia debut.

"THE AL COHN QUINTET"—Featuring Bobby Brookmeyer—(Valve Trombone)—Coral CRL 57118 (1-12" LP)
THE LADY IS A TRAMP; GOOD SPIRITS; A BLUES SERENADE; LAZY MAN STOMP; ILL WIND; CHLO-E; SHINE; BACK TO BACK; SO FAR SO GOOD; WINTER; I SHOULD CARE; BUNNY HUNCH.
Two trusted jazz forces, the tenor sax of Al Cohn and the valve trombone of Bobby Brookmeyer, play the principal roles in this Coral release of a series of swinging, and original jazz thrusts. Against expert 3 man support, Cohn and Brookmeyer compliment each other with persuasive attacks on the original-evergreen material. Reliable jazz stock.

"THE FABULOUS FATS NAVARRO"—Blue Note BLP 1531 (1-12" LP)
OUR DELIGHT; THE SQUIRREL; THE CHASE; WAIL; BOUNCING WITH BUD; DOUBLE TALK; DAMERONIA.
This is the first volume of a 2 volume series devoted to sessions by the late trumpeter Fats Navarro. Besides the original pressings, most of the numbers (i.e. "Our Delight", "Dameronia", and "The Chase") have alternate masters which include marked and subtle changes from the originals. Navarro had a fiery attack that had direction and imagination. Jazz collectors will want to get their hands on these rare jazz performances.

"POLKA DOTS AND MOONBEAMS"—The Johnny Hamlin Quintet—RCA Victor LPM-1379 (1-12" LP)
POLKA DOTS AND MOONBEAMS; MOONLIGHT IN VERMONT; CYCLONE; THE NOTE IS BLUE; PLAY, FIDDLE, PLAY; I REMEMBER APRIL; DANCING ON THE CEILING; MOOD INDIGO; EL GAUCHO; A FOGGY DAY; SUMMER LOVE; BATTLE OF THE HORNS.
The Johnny Hamlin Quintet, making their bow on Victor, is an intimate-sounding combo that can stick close to the melodic line of a given tune while still exhaling creative jazz. Hamlin displays a deft control of both the piano and electric accordion. Attractive package make-up. The waxing has a definite jazz audience plus a possible mood market.

CLASSICAL

"DE LOS ANGELES IN OPERA"—Victoria De Los Angeles, Soprano—Orchestra Of The Rome Opera House, Giuseppe Morelli, Conductor—RCA Victor LM-1920 (1-12" LP)
Miss De Los Angeles carries the fame and voice to make any of her disk efforts a major attraction to the classical buyer. In this Victor package, the soprano can be heard in both familiar (Puccini: La Boheme: Act 1—Si, Mi Chiamano Mimi; Verdi: Otello: Act 4—Ave Maria) and lesser known arias (Cafalani: La Wally: Act 1—Ebben? Ne Andro Lontana). The disk was beautifully recorded in Italy.

LISZT: Concerto No. 1 In E-Flat—Chopin: Concerto No. 2 In F Minor—Leonard Pennario, Piano—The Concert Arts Orchestra Conducted By Vladimir Golschmann—Capitol P 8366 (1-12" LP)
The performance of two familiar models of the romantic concerto school by Leonard Pennario on this Capitol issue offers dealers prime classical stock. Pianist Pennario effectively unearths the lyrical and emotional scope of both pieces. Vladimir Golschmann authoritatively directs the Concert Arts Orchestra. Appropriate coupling.

BARTOK: Music For Strings, Percussion And Celestra—STRAVINSKY: Song Of The Nightingale (Symphonic Poem)—The Concertgebouw Orchestra Of Amsterdam—Van Beinum, Conductor—Epic LC 3274 (1-12" LP)
Two pillars of 20th century classical music, Bela Bartok and Igor Stravinsky, are represented in this fine Epic release in 2 works abounding in brilliant orchestrations. The Bartok piece has made the record rounds far more often than Stravinsky's rhythmic and evocative opus. Both are amazing technical feats, and Eduard Van Beinum's direction of the Concertgebouw Orchestra Of Amsterdam rings with color and excitement. Eye-catching cover symbolic of the 2 works. Excellent classical offering.

ABC Rushes Re-release Of "Graduation Day"

NEW YORK — ABC-Paramount is rushing in to re-release 150,000 copies of "Graduation Day" by the Rover Boys in time for the coming prom season, says Fred Amsel, co-manager with Jerry Levy, of the group. The Rover Boys' record enjoyed a ride to the top 10 last season. Am-Par feels that this recording can become a standard. The disk will be in the distributors stores by April 1st. Am-Par is also sending out 3500 d.j. copies again. The song is published by Sheldon Music, and the publisher is planning a big push.

Decker In Capitol Post

HOLLYWOOD — Howard W. Decker has been appointed to the newly-created position of National Credit Manager of Capitol Records Distributing Corp., according to an announcement from Walter H. Thiess, its General Controller.

In his new position, Decker, who will headquarter in The Capitol Tower in Hollywood by July 1, will be responsible for the administration and coordination of the Regional Credit Offices of CRDC. In the meantime, he will temporarily continue to operate from the company's Credit Office location at Scranton, Pa.

Russell E. Vail will assume the post of acting Regional Credit Manager, with headquarters at Scranton, Theiss indicated.

Academy Award Singers



NEW YORK — The Four Aces will sing "Written On The Wind" at the Academy Award presentations on March 27th. The Aces are shown here at the recording session of their latest Decca release, "You're Mine" and "Bahama Mama".

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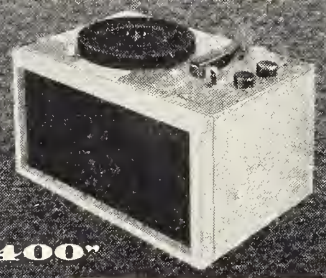
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1. Mama Looka Booboo (H. Belafonte)
2. Come Back To Me Darling (J. Therein, Jr.)
3. All Shook Up (E. Presley)
4. I'm Walkin' (F. Domino)
5. Little Darlin' (Diamonds)
6. Lucille (L. Richard)
7. That's When Your Heartaches Begin (E. Presley)
8. Party Doll (B. Knox)
9. There Oughta Be A Law (Mickey & Sylvia)
10. Butterfly (C. Gracie)

WARE HOUSE OF MUSIC
Seattle, Wash.

1. Little Darlin' (Diamonds)
2. Dark Moon (B. Guitar)
3. Come Go With Me (Del Vikings)
4. Sittin' In The Balcony (J. Dee)
5. I'm Walkin' (F. Domino)
6. Teenage Crush (T. Sands)
7. Butterfly (A. Williams)
8. 99 Ways (T. Hunter)
9. Since I Met You Baby (I. J. Hunter)
10. Walkin' After Midnight (P. Cline)

BOSTON RECORD DISTRIBUTORS
Boston, Mass.

1. Marianne (T. Gilkyson)
2. I'm Sticking With You (J. Bowen)
3. Teenage Crush (T. Sands)
4. Gone (F. Husky)
5. Walkin' After Midnight) (P. Cline)
6. Almost Paradise (Williams)
7. Butterfly (C. Gracie)
8. I'm Walkin' (F. Domino)
9. Party Doll (B. Knox)
10. Only One Love (Hamilton)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. Gone (F. Husky)
2. Come Go With Me (Del Vikings)
3. Party Doll (S. Lawrence)
4. Round And Round (P. Como)
5. Why Baby Why (P. Boone)
6. Ninety-Nine Ways (Hunter)
7. In The Still Of The Night (Five Satins)
8. Butterfly (A. Williams)
9. Walkin' After Midnight (P. Cline)
10. I Miss You So (C. Connor)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Little Darlin' (Diamonds)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. I'm Walkin' (F. Domino)
5. Round And Round (P. Como)
6. Young Love (T. Hunter)
7. Butterfly (A. Williams)
8. Marianne (Hilltoppers)
9. Chantez, Chantez (D. Shore)
10. Pamela Throws A Party (J. Reisman)

MUSIC HOUSE
Buffalo, N. Y.

1. Marianne (Hilltoppers)
2. Too Much (E. Presley)
3. Pamela Throws A Party (J. Reisman)
4. Little Darlin' (Diamonds)
5. Party Doll (S. Lawrence)
6. Almost Paradise (Williams)
7. Young Love (T. Hunter)
8. I'm Sorry (Platters)
9. Pledge Of Love (M. Torok)
10. Moonlight Gambler (Laine)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. Come Go With Me (Del Vikings)
2. Little Darlin' (Diamonds)
3. Butterfly (C. Gracie)
4. Just Because (L. Price)
5. I'm Walkin' (F. Domino)
6. Party Doll (B. Knox)
7. Ubangi Stomp (W. Smith)
8. Young Love (S. James)
9. Lucky Lips (R. Brown)
10. Fools Fall In Love (Drifters)

ROL'S RECORD SHOP
Chicago, Ill.

1. Round And Round (P. Como)
2. Ship That Never Sailed (D. Carroll)
3. Butterfly (C. Gracie)
4. Little Darlin' (Diamonds)
5. Sittin' In The Balcony (E. Cochran)
6. Almost Paradise (Williams)
7. Party Doll (B. Knox)
8. Chantez, Chantez (D. Shore)
9. Birthday Party (S. Austin)
10. Mama Looka Booboo (H. Belafonte)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.

1. Mama Looka Booboo (H. Belafonte)
2. Young Love (S. James)
3. Butterfly (C. Gracie)
4. Calypso Melody (D. Rose)
5. Wringle Wrangle (Hayes/Parker)
6. I'm Walkin' (F. Domino)
7. I Miss You So (C. Connor)
8. Gone (F. Husky)
9. Marianne (T. Gilkyson)
10. Round And Round (P. Como)

NATIONAL RECORD MART
Pittsburgh, Pa.

1. Little Darlin' (Diamonds)
2. Shirley (Schoolboys)
3. Round And Round (P. Como)
4. Butterfly (C. Gracie)
5. Please Say You Want Me (Schoolboys)
6. Chickie Wah-wah (B. Marchan)
7. Just Because (L. Price)
8. Mama Looka Booboo (H. Belafonte)
9. I'm Walkin' (F. Domino)
10. Fools Fall In Love (Clovers)

A. HARRIS & COMPANY
Dallas, Tex.

1. Sittin' In The Balcony (E. Cochran)
2. Almost Paradise (Williams)
3. So Rare (J. Dorsey)
4. Chapel Of Roses (Whalen)
5. Cinco Robles (R. Arms)
6. Bad Boy (Jive Bombers)
7. From The First Hello (Jane Morgan)
8. My Idea Of Love (J. Olenn)
9. Marianne (T. Gilkyson)
10. Young Love (S. James)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Come Go With Me (Del Vikings)
2. Gone (F. Husky)
3. I'm Walkin' (F. Domino)
4. Blue Echo (C. Atkins)
5. I'm Sticking With You (J. Bowen)
6. Teenage Crush (T. Sands)
7. Butterfly (C. Gracie)
8. Round And Round (P. Como)
9. Without Love (C. McPhatter)
10. Lucky Lips (R. Brown)

ONE STOP RECORD SERVICE
Kansas City, Mo.

1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Why Baby Why (P. Boone)
4. Lucille (Little Richard)
5. Just Because (L. Price)
6. Young Love (T. Hunter)
7. Ram-Bunk-Shush (Doggett)
8. Teenage Crush (T. Sands)
9. Round And Round (P. Como)
10. I'm Sticking With You (J. Bowen)

PAT'S RECORD SHOP
Richmond, Va.

1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Butterfly (C. Gracie)
4. Don't Forbid Me (P. Boone)
5. Teenage Crush (T. Sands)
6. Special Girl (R. Miller)
7. Send Me A Picture Baby (Starlarks)
8. Lucky Lips (R. Brown)
9. School Day (C. Berry)
10. Happy Tears (A. Savage)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. I'm Walkin' (F. Domino)
2. Round And Round (P. Como)
3. Don't Forbid Me (P. Boone)
4. Treasure Island (G. Storm)
5. Banana Boat (Day-O) (H. Belafonte)
6. Mama Looka Booboo (H. Belafonte)
7. Butterfly (A. Williams)
8. Too Much (E. Presley)
9. Come Go With Me (Del Vikings)
10. I'm Waiting Just For You (P. Boone)

MAJESTIC MUSIC SHOPS, INC.
Perth Amboy, N. J.

1. Round And Round (P. Como)
2. Teenage Crush (T. Sands)
3. Marianne (T. Gilkyson)
4. Young Love (S. James)
5. Don't Forbid Me (P. Boone)
6. Mama Looka Booboo (H. Belafonte)
7. You Don't Owe Me A Thing (J. Ray)
8. Butterfly (A. Williams)
9. Rock-A-Bye Your Baby (J. Lewis)
10. Too Much (E. Presley)

BOB SCHAAD COMPANY
Evansville, Ind.

1. Butterfly (A. Williams)
2. Young Love (T. Hunter)
3. Banana Boat (Day-O) (H. Belafonte)
4. Too Much (E. Presley)
5. Marianne (T. Gilkyson)
6. Blue Monday (F. Domino)
7. Knee Deep In The Blues (G. Mitchell)
8. Wonderful, Wonderful (J. Mathis)
9. Teenage Crush (T. Sands)
10. You Don't Owe Me A Thing (J. Ray)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. I'm Walkin' (F. Domino)
4. So Rare (J. Dorsey)
5. I'm Waiting Just For You (P. Boone)
6. Just Because (L. Williams)
7. Come Go With Me (Del Vikings)
8. Poor Man's Roses (P. Page)
9. Lucky Lips (R. Brown)
10. Almost Paradise (Williams)

NORTH MAIN RECORD SHOP
Houston, Tex.

1. Lucille (Little Richard)
2. Fools Fall In Love (Drifters)
3. Teenage Crush (T. Sands)
4. Party Doll (S. Lawrence)
5. True Love Gone (Enchanters)
6. Sentimental (Four Voices)
7. Little Darlin' (Diamonds)
8. Butterfly (C. Gracie)
9. Pum-Pa-Lum (S. Lawrence)
10. Who Needs You (Four Lads)

THOMPSON'S
Eugene, Ore.

1. Teenage Crush (T. Sands)
2. Party Doll (B. Knox)
3. Butterfly (A. Williams)
4. Don't Forbid Me (P. Boone)
5. Too Much (E. Presley)
6. Banana Boat (Day-O) (H. Belafonte)
7. Round And Round (P. Como)
8. Moonlight Gambler (Laine)
9. Singing The Blues (Mitchell)
10. Cinco Robles (R. Arms)

BEL SALES COMPANY
Knoxville, Tenn.

1. Party Doll (B. Knox)
2. Butterfly (C. Gracie)
3. I'm Walkin' (F. Domino)
4. Marianne (Hilltoppers)
5. Banana Boat (Day-O) (H. Belafonte)
6. Teenage Crush (T. Sands)
7. Round And Round (P. Como)
8. Gone (F. Husky)
9. Lucille (Little Richard)
10. Ain't That Love (R. Charles)

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Best Selling Pop Albums

★ Also Available in EP

			Pos. Last Week
1.	★CALYPSO	HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	1.
2.	★MY FAIR LADY	BROADWAY CAST (Columbia OL 5090 * A 5090)	2.
3.	★AN EVENING WITH BELAFONTE	HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	5.
4.	★OKLAHOMA	MOVIE CAST (Capitol SAO 595 * SDM 595)	3.
5.	★CLOSE TO YOU	FRANK SINATRA (Capitol W 789 * EAP 789)	4.
6.	ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	ROGER WILLIAMS (Kapp KXL 5000) (2—12" LP)	6.
7.	★HYMNS	TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	8.
8.	★ELVIS	ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	10.
9.	★JERRY LEWIS JUST SINGS	JERRY LEWIS (Decca DL 8410)	7.
10.	★THE KING AND I	MOVIE CAST (Capitol W 740 * EAP 740)	9.
11.	★THE EDDY DUCHIN STORY	MOVIE SCORE (Decca DL 8289)	11.
12.	AROUND THE WORLD IN EIGHTY DAYS	MOVIE SCORE (Decca DL 9046)	22.
13.	★SUDDENLY IT'S THE HI-LO'S	(Columbia CL 592 * B-9521, 2, 3)	21.
14.	★FOUR FRESHMEN AND FIVE TRUMPETS	(Capitol T 763)	13.
15.	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK	(2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	12.
16.	IT'S POLKA TIME	STAN WOLOWIC (ABC-Paramount ABC 151)	16.
17.	★THIS IS SINATRA	FRANK SINATRA (Capitol T 768)	14.
18.	★SAY IT WITH MUSIC	LAWRENCE WELK (Coral CRL 57041 * EC 82027)	15.
19.	★LOVE IS THE THING	NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	—
20.	PAT	PAT BOONE (Dot DLP-3050)	17.
21.	★DAY BY DAY	DORIS DAY (Columbia CL 942 * EPA 942)	18.
22.	★ROCK PRETTY BABY	MOVIE CAST (Decca DL 8429 * EP 2480, 1, 2)	23.
23.	★AFTER MIDNIGHT	NAT "KING" COLE AND HIS TRIO (Capitol W 782 * EAP 782)	19.
24.	★'S WONDERFUL	RAY CONNIFF (Columbia CL 925 * EPA 925)	25.
25.	★BELAFONTE	HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	24.

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EARL BOSTIC — King 5025

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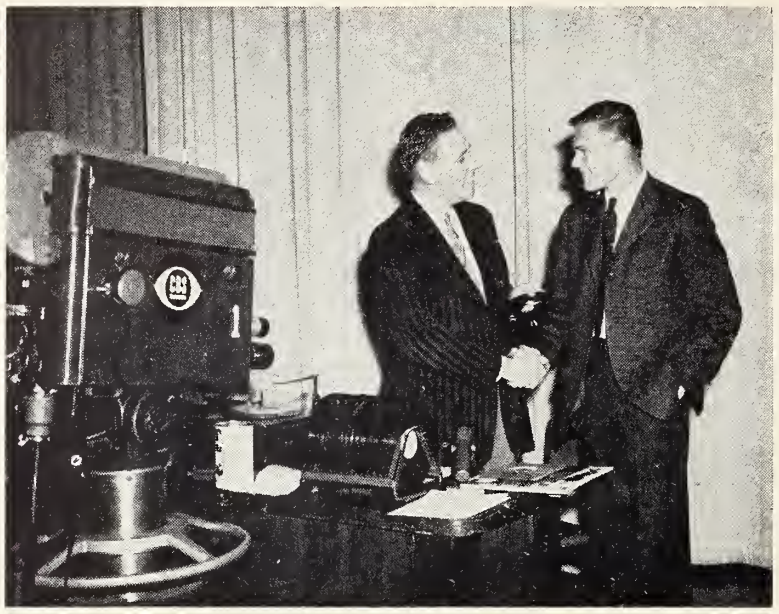
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Ray "Tab's" This One A Hit



CHICAGO—When Tab Hunter dropped around to see Ray Raynor on his WBBM-TV Show, Ray congratulated him on his latest Dot release, "Don't Get Around Much Anymore."

Monroe Concludes TV Series

NEW YORK—Vaughn Monroe concluded his weekly public service TV series. "Air Time '57," for the Air Force Reserve over the ABC television network with his show of Thursday, March 21.

The half-hour musical program, which featured Monroe as the singing star and host, was originally planned as a thirteen-week project to help promote the importance of the work of the Reserve and encourage enlistments. This marked the first time that the service had used a weekly TV program to bring its message to the public. Heretofore, only radio programs and TV spot announcements had been used.

Air Force officials, in thanking Monroe for his work on the show, stated that termination of the series ended the television programming schedule for the service for fiscal 1957. They expressed their satisfaction with the results of the series, on the exceptionally fine mail response from listeners.

Push On Dorsey "So Rare"

CINCINNATI, OHIO—Jimmy Dorsey, who back in 1943 topped the hit parade with three smashes: "Anapola," "Green Eyes," and "Tangarine," may have another chart topper in his latest platter, "So Rare," on the Fraternity label.

Harry Carlson, prexy of Fraternity, reports that the record broke wide open in Cincinnati and is currently enjoying heavy sales in Boston, Philly, Cleveland, Pittsburgh, Detroit, Chicago, St. Louis, Atlanta, Seattle and other cities.

Fraternity is giving the disk an all out push via an intensive promotion campaign.

"80 Days" LP Tops 100,000

NEW YORK—The Decca Soundtrack album, of the score from Michael Todd's "Around the World in Eighty Days," is the fastest-selling soundtrack album in the industry, Decca reports. The Victor Young composed and conducted score went over the 100,000 mark in sales early this week —just two weeks after its release. Decca believes that the "Around the World" LP will become an all-time, standard best seler.

Mobile Trailer-Studio



CHICAGO—Deejay Jim Mills of NBC-WMAQ-Chicago, introduced his specially designed mobile trailer-studio for the first time at the Chicago Sports Fair. On his very first broadcast he introduced to the audience, Dick Contino and his new record "Pledge of Love," and David Carroll, who did the musical background on "Pledge" and also David's own record of "The Ship That Never Sailed." Pictured left to right are David Carroll, Dick Contino, Jim Mills, and Eddie Mathews, midwest promotion man for Mercury Records.

Schuster Signs As G.P. Mgr. of Patricia-Kahl, Planetary

NEW YORK—Phil Kahl, prexy of the Patricia-Kahl Music Publishing firms, has announced the signing of Wally Schuster as general professional manager of the pubberies. Schuster will also be GPM for the Planetary firm.

The Patricia-Kahl firms are currently on the boards with "Party Doll," "I'm Stickin' With You," "Tonight My Heart She Is Crying," "Teenage Love" and a number of others.

Schuster, a veteran music man, most recently was associated with the George Paxton and Winneton firms.

Palmer To Am-Par Heralds West Coast Activities Step-up

NEW YORK—ABC-Paramount last week announced the appointment of Lee Palmer, well-known record vet, to the position of Divisional Manager of West Coast operations.

In announcing Palmer's new affiliation with the firm, Sam Clark, president of the Am-Par Record Corporation, also revealed a major step-up in West Coast pressing and warehousing of the ABC-Paramount label, all activities of which will be supervised by Palmer, in addition to his normal assignment, that of acting as distributor liaison.

Palmer will headquarter at the American Broadcasting Company offices in Hollywood, and will report directly to Larry Newton, National Sales Manager of ABC-Paramount.

Jack Archer Exits Shaw. Dick Boone Heads One Nighter Department

NEW YORK—On April 1, Jack Archer, vice president and general manager of Shaw Artists Corporation, will resign his post. He will take an extended vacation in Florida after which he will make definite plans for the future. Archer announced that he had received a number of offers which he will consider upon returning from his vacation.

At the same time, Shaw Artists announced that its one-nighter department will be headed by Dick Boone, former exec of the Ben Bart Universal Attractions operation. This shift becomes effective March 25. Boone will supervise the New York, Hollywood, and Chicago one-nighter departments.

Archer has been with the Shaw firm for the past eight years and became general manager following the death of Billy Shaw in June of 1956.

Boone has been with the Ben Bart company for 22 years and managed the Tiny Bradshaw and Cootie Williams bands.

THE NATION'S
R & B TOP 20

		Pos. Last Week
1	**I'M WALKIN'** *Fats Domino* *(Imperial 5428)*	1
2	**LOVE IS STRANGE** *Mickey & Sylvio* *(Groove 0175)*	2
3	**JUST BECAUSE** *Lloyd Price* *(ABC-Paramount 9792)*	4
4	**LUCILLE** *Little Richard* *(Specialty 598)*	5
5	**JIM DANDY** *Lavern Baker* *(Atlantic 1116)*	3
6	**PARTY DOLL** *Buddy Knox (Roulette 4002)* *Roy Brown (Imperiol 5427)*	8
7	**COME GO WITH ME** *Del Vikings* *(Dot 15538)*	11
8	**IT HURTS TO BE IN LOVE** *Annie Lourie* *(DeLuxe 6107)*	9
9	**LUCKY LIPS** *Ruth Brown* *(Atlantic 1125)*	10
10	**BLUE MONDAY** *Fats Domino* *(Imperiol 5417)*	6
11	**RAM-BUNK-SHUSH** *Bill Doggett* *(King 5020)*	7
12	**NEXT TIME YOU SEE ME** *Little Jr. Porker* *(Duke 164)*	20
13	**AIN'T THAT LOVE** *Ray Charles* *(Atlantic 1124)*	16
14	**BUTTERFLY** *Charlie Grocie* *(Cameo 105)*	17
15	**LITTLE DARLIN'** *Diamonds* *(Mercury 71060)*	—
16	**A THOUSAND MILES AWAY** *Heortbeots* *(Roma 216)*	12
17	**FOOLS FALL IN LOVE** *Drifters* *(Atlantic 1123)*	18
18	**BAD BOY** *Polmer & Jive Bombers* *(Savoy 1508)*	—
19	**WITHOUT LOVE** *Clyde McPhotter* *(Atlantic 1117)*	15
20	**BANANA BOAT (DAY-O)** *Harry Belafonte* *(RCA Victor 20-6771)*	13

The Winnah!



INDIANAPOLIS, IND.—A Gold Record for the best sales performance by a Coral Distributor, is presented by Al Oldrich, Coral's Midwest Division Manager, to Jerry Herman (left) of Indiana State Dist. Co. in Indianapolis. The Indianapolis distributor was the December Winner. The distributor that showed the best sales performance for the month of January was Melody Dist. Co. in Buffalo, headed by Ed Lyons. The February winner was Steve Poncio of United Record Distributors in Houston, Texas.

Juilliard String Quartet Signs With RCA Victor

NEW YORK—The Juilliard String Quartet has been signed to an RCA Victor contract as part of a long range program designed to build up the company's catalog of chamber music literature on disk and tape, it has been announced by Alan Kayes, Manager Red Seal Artists and Repertoire, RCA Victor Records.

The Quartet will participate in two recording projects, one of which is a survey of chamber music from Haydn to contemporary composers. The survey is tentatively contemplated as an eight long play record series. The basic list of repertoire for the Quartet will include works by the following composers: Haydn, Mozart, Beethoven, Schubert, Dvorak and Bartok.

The Juilliard Quartet will also participate in a special RCA Victor series called "Chamber Music For Everyone." Now being developed, the project will include duo, trio, quartet, quintet, sextet, and septet repertoire. As the project is presently envisioned, other repertoire will be recorded by performers currently under contract to Victor.

The Juilliard String Quartet was founded in 1946 by William Schuman, President of the Juilliard School of Music, with the aid of the Juilliard Foundation. The members of the quartet-in-residence, who also teach chamber music in the School, are Robert Mann, 1st violin; Robert Koff, 2nd violin; Raphael Hillyer, violist; and Claus Adam, cello.

The Quartet spends the months of July and August in Aspen, Colorado, where its members are on the faculty of the Aspen Music School and give frequent performances at the Aspen Festival. Having toured widely in the United States since its organization, the Quartet now plays up to 80 concerts on its annual transcontinental excursion. In 1955 the ensemble made a five month tour of Europe. During which time it played 76 concerts in 10 countries. The Quartet has received high critical acclaim both here and abroad for its interpretation of both contemporary and established classical repertoire.

Mindy Carson To Make N.Y. Legit Debut

NEW YORK — Songstress Mindy Carson will make her New York legitimate stage debut in the revival of the hit musical, "South Pacific," at the City Center starting April 24. She will appear in the leading role of Nellie Forbush.

She has also received a number of offers for leading parts in other musical productions following the "South Pacific" run. These include "The Pajama Game," which is slated for a revival in St. Louis.

At the same time it was announced that Miss Carson had asked for and received her release from General Artists Corporation, which had been representing her for bookings. The separation was amicable on both sides. Her manager, Eddie Joy, has made no commitments with another office at this time, although he is weighing a number of moves.

Main Attraction



WASHINGTON, D. C. — Columbia vocalist Jerri Adams is the center of attention at the annual ball for the Washington Continentals, staged in this city, recently. The canary is surrounded (l. to r.) by Norman Caffrey, publishing director of Columbia's Baltimore branch; John Bandy of WUST; and Don Hearn, Washington *Daily News*.

FURY

has

A HIT

A HIT

A HIT

A SMASH HIT!!

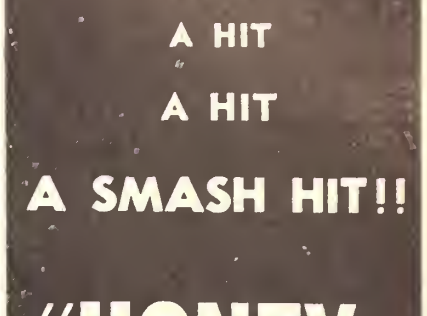
"HONEY HONEY"

(You Don't Know)

b/w

"PLEASE TELL THE ANGELS"

by



LEWIS LYMON

(and the Teenchords)

FURY 1003

FURY RECORDS, INC.

301 W. 125th STREET, N. Y. C.

Phone: Riverside 9-9371

R & B Ramblings

NEW YORK:

Another item that started out on a small label seems to have started excitement around town. "One Little Kiss" by **Dorian Burton** on Jack Angel's Neil Records has been sold to Decca Records. The tune was also recorded by **Addie Lee** on Roulette Records and from what we hear this version has been getting a good deejay reaction with re-orders already coming in from several distribs. . . . **Alan Freed** lining up talent for his Easter show at the Brooklyn Paramount. New names added to his show are Epic's **Anita Ellis** (who is currently hitting big with "Forbidden Fruit") and **Screamin' Jay Hawkins** (who is releasing a new one this week. It's the oldie, "You Made Me Love," and we're curious to learn what Screamin' Jay does to it.) Screamin' Jay was with Freed on his last Brooklyn date and drove the kids wild. Also scheduled to appear with Freed is **Ray Stanley**, now making it with "Market Place" on Zephyr Records. **Irv Marcus**, who is in town working on "Market Place" reports the platter is definitely breaking for a hit. . . . **Arnold Maxim** at Epic and Okeh feels like the fella who was thrown into a mixmaster since he took over the top a & r job at the labels. Days and weeks are too short, says Maxim, to do all the things he should. In addition to "Forbidden Fruit" and the new Screamin' Jay release, Maxim reports **Bill Farrel's** "Honky Tonk Song" showing up very strong in Cleveland, Detroit and Chicago. He also says the **Tunetimers** have completed a very successful deejay and tv tour on their current release, "Thinking." This tune, we also hear is getting a good initial reaction. **Sal Mineo** is in town to record next week and Arnold is busy sifting material. Epic a & r'r says he will welcome visits from any publisher who has something really powerful for the teenage idol. . . . **Freddie Mendelsohn**, Deluxe a & r, is flipping about his treatment of "After School" by the **Teardrops**. Freddie also says watch out for "Ramblin' Man" by **Larry Darnell**. . . . Three great instrumentals in this week. Atco's "Back Door" by **Willis Jackson**; Mercury's "Hard Head" by **Jon Thomas**; and "Without A Love" and "Night Life" by **Ernie Freeman**. . . . **Al Silver**, Herald Records, tells us he has great hopes for "Oh Happy Day" by **The 5 Satins**. The deck is starting out the same way "In The Still Of The Night" did, says he. He also is getting good reaction to Herald's "Come By Here" by **Bob Kornegay**; "Hate To Say Goodbye" by **Ricki Jones**; and "Trust In Your Love" and "I'm Yours Forever" by **Tony Perry**. **Bob Rosen**, who was on the road last week, cut **Ronnie Pearson** of Topeka, Kansas. Pearson is of the currently desirable rock-a-billy school. The label also signed **Don & Lee**. . . . **Jerry Winston**, Onyx Records, reports early reaction indicates "Your Cheatin' Heart" will be a hit all over again via the **Pearls'** version. The tune, which was a pop and country hit with Joni James and Hank Williams versions several years ago, is now going for another ride. Winston says the deck showed instantaneous response in the few test territories he tried it in. New York, Philadelphia and Boston are those areas. He will now shoot it out all over the country. . . . **Monte Bruce**, back from Chicago, tells us of the Chesses taking over national distribution of Tetra's "Good Morning Captain" by **Joe D. Gibson**. . . . The gang at Duke and Peacock happy about **Bobby Blue Bland's** "I Smell Trouble"; and **Little Junior Parker's** "Next Time You See Me." . . . **Bob Furry** (KDEF-Albuquerque, N. M.) says he has a three hour r & b show every Saturday called "Teenage Digest." Says it has been the number one show in the city for two years now according to the Hooper surveys. . . . **Clee Everette** (WLNA-Nyack, N. Y.) appearing at Peekskill, Westchester, Orange and Rockland county high schools to discuss the merits and demerits of r & r. . . . **Walter Powell, Jr.**, (WBVL-Barbourville, Ky.) tells us how excited he is about **Billy Fortune's** "Every Word of The Song" on Dice Records. . . . **Sol Rabinowitz**, Baton Records, elated with the reception given **Ann Cole** on her newest, "Got My Mojo Working." Says it is the quickest reaction he has ever gotten on any release. . . . **Phil Rose**, back from his Caribbean vacation, and **Lou Sprung**, Glory Records, think they have four great sides out on the **Tarriers**. The label is issuing two records because of a picture commitment that The Tarriers have. One of the records will feature a tune from the flic. In addition an LP will be released next week. It will be titled "The Tarriers." Rose says that the Tarriers' "Pretty Boy" and "I Know Where I'm Going" have already gotten a good New York reaction. . . . **Mel Touroff**, national promotion for Gee, Rama and Roulette, working the New York area with **Paul Shorten**. Mel fighting off a virus. The two were accompanied about town with **The Rosebuds** who are debuting on Gee with "Dearest Darling." **Joe Kolsky** reports El Boy's "Tonight My Heart She Is Crying"; **Billy Mason's** "Thinking Of You" on Rama; **the Rosebuds'** "Dearest Darling" on Gee; **Playmates** "Pretty Woman" and **Addie Lee's** "One Little Kiss" on Roulette are all keeping the **Goldner-Kolsky** labels very busy. . . . The **Mesners** feel they have a two sider. Their **David Hill's** "All Shook Up," recorded before Presley, is potent—but should they lose it to Preseley they feel the flip, "Melody For Lovers" can do it. "Melody" was written by **Otis Blackwell**, writer of "Don't Be Cruel" and both sides were arranged by **Ray Ellis**, currently the busiest arranger in the country. . . . **Bobby Robinson** out with another **Lewis Lymon** and **The Teenchords** deck. This one is titled "Honey, Honey" and immediate reaction is good.



ADDIE LEE

CHICAGO:

Over at Vee-Jay **Abner** is readying his distribs for promised R&R LP's by **The Spaniels** and **The El Dorados**. "The test pressings were tremendous," **Abner** cheered. On the single list of hits for Vee-Jay is **Jimmy Reed's** "Honey Where You Going." Jimmy reports that this is his top request at Atlanta's Magnolia Gardens. . . . **The Spaniels** one nited Lima, Ohio, armory. . . . Big Shaw show at Chattanooga's municipal auditorium, promoted by Atlanta's **B. B. Beaman**, headlined **Chuck Willis** and **Ruth Brown** with **Choaker Campbell** and **Eddie Bo**. . . . **Don Brownstein** back from Trinidad with many cover ideas and tape recordings of the big festival. Don claims he was the only American taking still pics of festivities on the islands. . . . **Len Chess** leaving brother **Phil** taking care of the store while he recuperates in sunny Florida. Biggest thing for Chess/Checker labels is **Chuck Berry's** "School Days" which was picked as a **Cash Box** "Award of the Week" winner, another Chess winner is **Muddy Waters'** "Rock Me" b/w "Got My Mojo Working" picked "Sleeper Of The Week," 3/23. . . . **Chuck Willis** and **Ruth Brown** working midwest area this past week. . . . Southern rumors have **Billy Boy's** "Kissing At Midnight" taking off for the top. . . . Shaw's **Jim Flemming** back to the old grind after a short vacation "around home." . . . The gang over at Cobra think that their new quarters may be the charm. Seems "It's You Baby" By **Sunny Land Slim** and **Lee Jackson's** "Fishin' In My Pond" caught on just when they moved into the new building. "We're billing the disks right and left," **Eli Toscanno** claimed. . . . **Muddy Waters** headed back to Chi after his Gleason's, Cleveland stint then planed south for entended one-niter tour. . . . Tetra's national distribution has been taken over by Chess/Checker with their latest release, "Good Morning Captain." Disk said to be getting sizable local reaction. . . . United Distrib's **Mel London** turned into a triple threat man with Chief's "Man From The Island." London penned the Calypso number, published it, and owns the label, not to mention he's the distributor's promotion man too. Still verra hot for United is "Bad Boy" on Savoy by **The Jive Bombers** and coming up strong is **Roy Hamilton's** Epic, "Mother's Love." . . . **Dick Laga** introduced **The Tune Timers** and their latest epic deck, "Thinking," to local deejays. . . . **Dizzy Gillespie** said to be knocking 'em in the aisles during his mid-eastern states' one-niter jaunt. . . . Over at Columbia **Granville White** is pointing to **The Cash Box's** "Album Sure Shot" lists and saying, "I told you so" on "Suddenly It's **The Hi Lo's**" pick. . . . Argo hosted local retailers and deejays to cocktail party at SRO Club. . . . Atlantic's last release made All-State Distribs' **Paul Glass** mucho happy. "We've received fabulous results on **Ivory Joe Hunter**, **The Clovers**, **Titus Turner**, and **Chuck Willis**. Wish every release would go over this big." **Mike Oury** darted in to mention "Pledge Of Love" by **Ken Copland** on Imperial and **The Penguins** on Atlantic. "They're both big," he stated. . . . Rama getting lottsa pop play out of "Tonight My Heart She Is Crying" by new comer, **El Boy**. . . . Ping, out with another catchy deck entitled "Lee's Bounce," expects to announce a new distrib for this area next week. . . . **Vic Faraci** predicting the top for **Jack DuPree's** Vic Newie, "Just Like A Woman," and greatly excited over **The Cash Box** picking **Mickey** and **Sylvia's** "There Oughta Be A Law" (Disk Of The Week). "That almost insures M.S. Distribs of another smasheroo," he cheered. . . . **Sam Evans** skedded for big presentation at the Opera House with **Little Richard**, **The Del Vikings**, **Johnny** and **Joe**, **Jimmy Reed**, **The Spaniels**, **Jimmy Bowan**, with **The Jimmy Payne Calypso Dancers**. . . . **Henry Murray** of Sue introduced himself and diskery's first, "Vengeance," by **The Matadors**, to local deejays.



THE PENGUINS

LOS ANGELES:

The Art **LaBoe** Fan Club holding their first party Saturday at The Crescendo. Entertaining the members will be **The Six Teens**, whose recording of "Only Jim" is hitting the charts, and **Earl Bostic**, plus other recording names. . . . The **Del Vikings'** Dot recording of "Come Go With Me" hit the number one spot on the Al Jarvis survey of the most popular records in Southern California this week. . . . **George Liberace** will record rock and roll under his newly signed three year exclusive pact with Imperial Records it was announced by label prexy **Lew Chudd**. Chudd plans to back George with a full orchestra and the first session will be cut and released this month. . . . **Milt Weiss** reports big action on "Next Time You See Me" by **Little Junior Parker**. . . . **Dootsie Williams** announced several new changes on the distributing level for his Dooto label. Tico Distributors in New York, Maidline Distributors in Philadelphia, and Trans Disc of Boston are newcomers under the Dooto banner. . . . **Tony Williams**, lead tenor with **The Platters**, recently recorded as a single for Mercury Records with a twenty piece orchestra. Session was supervised and written by **Buck Ram**. . . . **Little Richard** in town for one day to shoot a sequence for a new musical movie, and then left for a tour of the Philippine Islands. His latest Specialty recording of "Lucille" hitting the charts across the country. . . . Cadence Records released their first single in the rhythm and blues field by a new group, The Metronones. . . . **The Penguins**, now recording for the Atlantic label out with their version of "Pledge Of Love." . . . **Saul** and **Linda Bihari** the proud parents of a new baby boy, named **David Arthur**. . . . **Frank Gallo** reports from San Francisco that his new Bay Record Distributors company is off to a good start in the Bay area.



EARL BOSTIC

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) — * Indicates first appearance on Territorial Tips

*AFTER HOURS
Lloyd Glenn (Aladdin 3346)

A MOTHER'S LOVE
A SIMPLE PRAYER
Roy Hamilton (Epic 9203)

BANANA BOAT SONG
Tarriers (Glory 249)

BIG WHEEL
Clifton Chenier (Argo 5262)

BIRTHDAY PARTY
THE LAST TIME
Sil Austin (Mercury 71027)

*C. C. RIDER
Chuck Willis (Atlantic 1130)

CHICKEE WAH-WAH
Bobby Marchan (Gale 101)

DON'T FORBID ME
Pat Boone (Dot 15521)

*EMPTY ARMS
*LOVE'S A HURTING GAME
Ivory Joe Hunter (Atlantic 1128)

FLORENCE
Paragons (Winley 215)

*FORBIDDEN FRUIT
Anita Ellis (Epic 9204)

*GOT MY MOJO WORKING
ROCK ME
Muddy Waters (Chess 1652)

GUIDED MISSILES
Cuff Links (Dootone 409)

*HERE COMES ROMANCE
Clevers (Atlantic 1129)

HONEY, WHERE YOU GOING
LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I'M IN THE MOOD FOR LOVE
Fats Domino (Imperial 5428)

I MISS YOU SO
Chris Connor (Atlantic 1105)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

I'M SORRY
HE'S MINE
Platters (Mercury 71032)

IN THE CHAPEL
Ann Cole (Baton 232)

I SMELL TROUBLE
*DON'T WANT NO WOMAN
Bobby Blue Bland (Duke 167)

JUST BECAUSE
Larry Williams (Specialty 597)

LEAVING YOU BABY
Angels (Irma)

LET ME CRY
Willie Headon (Dooto 410)

LET THERE BE YOU
Five Keys (Capitol 3660)

LITTLE DARLIN'
Gladiolas (Excello 2101)

MAMA LOOKA BOOBOO
Harry Belafonte (RCA Victor 20-6830)

MIDNIGHT
Gogi Rene (Class 205)

MY HOME IS A PRISON
Lonesome Sundown (Excello)

MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

*OH HAPPY DAY
Satins (Ember 1014)

ONE MORE DANCE
Harrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

PRETEND
Tab Smith (United 205)

*RED SAILS IN THE SUNSET
*AFTER A WHILE
Joe Turner (Atlantic 1131)

*SCHOOL DAYS
Chuck Berry (Chess 1653)

SEND ME A PICTURE, BABY
Starlarks (Ember 1013)

SEND ME SOME LOVIN'
Little Richard (Specialty 598)

SITTIN' IN THE BALCONY
Eddy Cochran (Liberty 55056)

SHE'S GOTTA WOBBLE
Sugar Boy (Imperial 5424)

SHIRLEY
PLEASE SAY YOU WANT ME
Schoolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

TEENAGE CRUSH
Tommy Sands (Capitol 3639)

TEENAGE LOVE
Lymon & Teenagers (Gee 1032)

THAT'S WHAT I WANNA DO
WHEN I SAW YOU
Shirley & Lee (Aladdin 3362)

THE CHICKEN
Roscoe Gordon (Flip 237)

THE WALL
Brook Benton (Epic 9199)

*THERE OUGHTA BE A LAW
Mickey & Sylvia (Vik 0267)

TRICKY
Gus Jinkins (Flash 115)

TRUE LOVE GONE
Enchanters (Coral 61756)

UNDERSTANDING
Bull Moose Jackson (Encino)

*UNITED
Love Notes (Holiday)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

WHAT'S THE REASON I'M NOT
PLEASING YOU
Fats Domino (Imperial 5417)

WHY DO YOU DO ME LIKE YOU DO
Cleftones (Gee 1031)

*WHY DO YOU HAVE TO GO
Dells (Vee-Jay 236)

YOU DON'T KNOW
B. B. King (RPM 486)

YOUR TRUE LOVE
Carl Perkins (Sun 261)

R & B Disk Jockey
REGIONAL RECORD REPORTS

Jerry Nesler
KSDO—San Diego, Calif.
1. Come Go With Me (Del-Vikings)
2. Just Because (Glenn Williams)
3. Bad Boy (Jivebombers/Big Daddy)
4. Party Doll (B. Knox)
5. Butterfly (C. Gracie)
6. I'm Walkin' (F. Domino)
7. Lucille (L. Richard)
8. Too Much (E. Presley)
9. Love Is Strange (Mickey & Sylvia)
10. Bacon Fat (Big Daddy/A. Williams)

Jimmy Byrd
WSRC—Durham-Raleigh, N. C.
1. Just Because (L. Price)
2. I'm Walkin' (F. Domino)
3. Lucky Lips (R. Brown)
4. Next Time You See Me (J. Parker)
5. Tomorrow Never Comes (B. Emerson)
6. Over The Mountain (Johnnie & Joe)
7. Little Rain (J. Reed)
8. Somebody, Somewhere (G. Allison)
9. The Wall (B. Benton)
10. Happy Day (5 Satins)

Al Faust
WITJ—Ithaca, N. Y.
1. Party Doll (S. Lawrence)
2. Love Is Strange (Mickey & Sylvia)
3. Too Much (E. Presley)
4. I'm Walkin' (F. Domino)
5. Since I Met You Baby (I. J. Hunter)
6. The Girl Can't Help It (L. Richard)
7. Jim Dandy (L. Baker)
8. Blue Monday (F. Domino)
9. Banana Boat (Day-O) (H. Belafonte)
10. Without Love (C. McPhatter)

Larry Floyd
WFOS—Sauth Narfalk, Va.
1. Young Love (S. James)
2. Love Is Strange (Mickey & Sylvia)
3. Lucky Lips (R. Brown)
4. Fools Fall In Love (Drifters)
5. Jim Dandy (L. Baker)
6. I'm Walkin' (F. Domino)
7. Ain't That Love (R. Charles)
8. Since I Met You Baby (I. J. Hunter)
9. Red Sails In The Sunset (J. Turner)
10. Sittin' In The Balcony (E. Cochran)

Walter Powell, Jr.
WBVL—Barbourville, Ky.
1. Lucky Lips (R. Brown)
2. Juanita (C. Willis)
3. Since I Met You Baby (I. J. Hunter)
4. I'm Walkin' (F. Domino)
5. Little Darlin' (Gladiolas)
6. Party Doll (R. Brown)
7. Big Wheel (C. Chenier)
8. Put Your Arms Around Me Honey (B. Charles)
9. After A While (J. Turner)
10. Walkin' After Midnight (O. Williams)

Kent Burkhart
KXOL—Fart Warth, Tex.
1. I'm Walkin' (F. Domino)
2. Pledge Of Love (Copeland)
3. Marianne (T. Gilkyson)
4. Teenage Crush (T. Sands)
5. Round And Round (P. Como)
6. Little Darlin' (Diamonds)
7. The Wall (E. Rodgers)
8. Wonderful, Wonderful (J. Mathis)
9. Sittin' In The Balcony (E. Cochran)
10. I'm Waitin' Just For You (P. Boone)

Day Sandstroem
WWRI—West Warwick, R. I.
1. I'm Walkin' (F. Domino)
2. Lucky Lips (R. Brown)
3. Party Doll (B. Knox)
4. Fools Fall In Love (Drifters)
5. Butterfly (A. Williams)
6. Blue Monday (F. Domino)
7. Jim Dandy (L. Baker)
8. Love Is Strange (Mickey & Sylvia)
9. Slow Walk (S. Austin)
10. Sittin' In The Balcony (E. Cochran)

Don Caldwell
WHLL—Wheeling, W. Va.
1. Party Doll (B. Knox)
2. Little Darlin' (Diamonds)
3. I'm Stickin' With You (J. Bowen)
4. Teenage Crush (T. Sands)
5. Just Because (L. Price)
6. Butterfly (C. Gracie)
7. I'm Walkin' (F. Domino)
8. I'm Sorry (Platters)
9. Lucille (L. Richard)
10. Come Go With Me (Del-Vikings)

Sam Scott
WCAM—Camden, N. J.
1. Just Because (L. Price)
2. It Hurts To Be In Love (A. Laurie)
3. I'm Walkin' (F. Domino)
4. Ain't That Love (R. Charles)
5. I'm Stickin' With You (J. Bowen)
6. Party Doll (B. Knox)
7. Ram-Bunk-Shush (B. Doggett)
8. Love Is Strange (Mickey & Sylvia)

Bob Furry
KDEF—Albuquerque, N. M.
1. Love Is Strange (Mickey & Sylvia)
2. I'm Walkin' (F. Domino)
3. Fools Fall In Love (Drifters)
4. Blue Monday (F. Domino)
5. Just Because (L. Price)
6. Lucky Lips (R. Brown)
7. Ain't Got No Home (Henry)
8. Jim Dandy (L. Baker)
9. I'm Sorry (Platters)
10. My Happiness (J. Beasley)

"Diggie Doo" Meaders
WXOK—Batan Rauge, La.
1. Send Me Some Lovin' (L. Richard)
2. Just Because (L. Price)
3. Jim Dandy (L. Baker)
4. Lucky Lips (R. Brown)
5. You Gave Me Love (S. Boy)
6. Little Darlin' (Gladiolas)
7. I'm Walkin' (F. Domino)
8. How Do I Love You (King)
9. Say (O. McLollie)
10. I Smell Trouble (B. B. Bland)

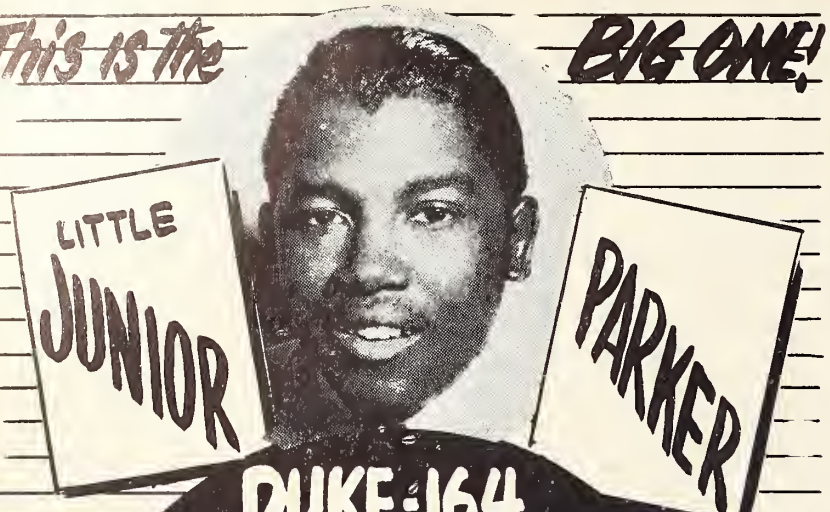
"Did" Dwyer
KSWO—Lawton, Okla.
1. Jim Dandy (L. Baker)
2. The Wall (E. Rodgers)
3. Fools Fall In Love (Drifters)
4. Blue Monday (F. Domino)
5. Too Much (E. Presley)
6. Lucky Lips (R. Brown)
7. Party Doll (R. Brown)
8. Ain't That Love (R. Charles)
9. Girl Can't Help It (Richard)
10. Ram-Bunk-Shush (B. Doggett)

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The Cash Box HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

NEW YORK

1	MAMA LOOKA BOOBOO *Harry Belafonte* *(RCA Victor 20-6830)*	
2	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	
3	BAD BOY *Palmer & Jive Bombers* *(Savoy 1508)*	
4	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	
5	PARTY DOLL *Buddy Knox* *(Roulette 4002)*	
6	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*	
7	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*	
8	TEENAGE LOVE *Teenagers* *(Gee 1032)*	
9	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	
10	LUCILLE *Little Richard* *(Specialty 598)*	

CHICAGO

	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*	
	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	
	BANANA BOAT (DAY-O) *Harry Belafonte* *(RCA Victor 20-6771)*	
	BACON FAT *Andre Williams* *(Epic 9196)*	
	BIRTHDAY PARTY *Sil Austin* *(Mercury 71027)*	
	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	
	SINCE I MET YOU BABY *Ivory Joe Hunter* *(Atlantic 1111)*	
	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	
	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	
	BIG WHEEL *Clifton Chenier* *(Argo 5262)*	

NEW ORLEANS

	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	
	JUST BECAUSE *L. Williams (Specialty 597)* *Lloyd Price* *(ABC-Paramount 9792)*	
	LUCILLE *Little Richard* *(Specialty 598)*	
	SEND ME SOME LOVIN' *Little Richard* *(Specialty 598)*	
	PARTY DOLL *Roy Brown* *(Imperial 5427)*	
	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	
	AIN'T THAT LOVE *Ray Charles* *(Atlantic 1124)*	
	SHE'S GOTTA WOBBLE *Sugar Boy* *(Imperial 5424)*	
	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	
	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*	

ST. LOUIS

1	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	
2	COME GO WITH ME *Del Vikings* *(Dot 15538)*	
3	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	
4	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	
5	LUCILLE *Little Richard* *(Specialty 598)*	
6	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	
7	LITTLE RAIN *Jimmy Reed* *(Vee-Jay 237)*	
8	I SMELL TROUBLE *Bobby Blue Bland* *(Duke 167)*	
9	BACON FAT *Andre Williams* *(Epic 9196)*	
10	SHIRLEY *Schoolboys* *(Okeh 7076)*	

NEWARK

	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	
	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	
	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	
	BAD BOY *Palmer & Jive Bombers* *(Savoy 1508)*	
	TEENAGE LOVE *Teenagers* *(Gee 1032)*	
	PARTY DOLL *Buddy Knox* *(Roulette 4002)*	
	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	
	ONLY JIM *Six Teens* *(Flip 320)*	
	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	
	EMPTY ARMS *Ivory Joe Hunter* *(Atlantic 1128)*	

DALLAS

	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	
	LUCILLE *Little Richard* *(Specialty 579)*	
	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	
	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	
	FOOLS FALL IN LOVE *Drifters* *(Atlantic 1123)*	
	PARTY DOLL *Buddy Knox (Roulette 4002)* *Roy Brown (Imperial 5427)*	
	LUCKY LIPS *Ruth Brown* *(Atlantic 1125)*	
	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	
	HONEY, WHERE ARE YOU GOING *Jimmy Reed* *(Vee-Jay 237)*	
	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



	PHILADELPHIA	LOS ANGELES	DETROIT
1	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	COME GO WITH ME *Del Vikings* *(Dot 15538)*
2	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*
3	BAD BOY *Palmer & Jive Bombers* *(Savoy 1508)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*
4	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*
5	CHICKEE-WAH-WAH *Bobby Marchan* *(Gale 101)*	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*	SHOULD I EVER LOVE AGAIN *Wynona Carr* *(Specialty 589)*
6	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*
7	COME GO WITH ME *Del Vikings* *(Dot 15538)*	PARTY DOLL *Roy Brown (Imperial 5427)* *Buddy Knox (Roulette 4002)*	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*
8	UNDERSTANDING *Bull Moose Jackson* *(Encino)*	COME GO WITH ME *Del Vikings* *(Dot 15538)*	PARTY DOLL *Buddy Knox* *(Roulette 4002)*
9	AIN'T THAT LOVE *Ray Charles* *(Atlantic 1124)*	LUCILLE *Little Richard* *(Specialty 598)*	WALKING BY MYSELF *Jimmy Rogers* *(Chess 1643)*
10	LUCILLE *Little Richard* *(Specialty 598)*	YOUNG LOVE *Tab Hunter* *(Dot 15533)*	ROCK ME *Muddy Waters* *(Chess 1652)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*
2	LUCILLE *Little Richard* *(Specialty 598)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*
3	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*
4	PARTY DOLL *Roy Brown* *(Imperial 5427)*	LUCILLE *Little Richard* *(Specialty 598)*	JIM DANDY *Lavern Baker* *(Atlantic 1116)*
5	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	LUCKY LIPS *Ruth Brown* *(Atlantic 1125)*	LUCILLE *Little Richard* *(Specialty 598)*
6	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	FOOLS FALL IN LOVE *Drifters* *(Atlantic 1123)*	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*
7	HONEY, WHERE YOU GOING *Jimmy Reed* *(Vee-Jay 237)*	I SMELL TROUBLE *Bobby Blue Bland* *(Duke 167)*	COME GO WITH ME *Del Vikings* *(Dot 15538)*
8	SOMEBODY SOMEWHERE *Gene Allison* *(Decca 20185)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*
9	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	GOING BACK HOME *Howlin' Wolf* *(Chess 1640)*	LET ME CRY *Willie Headon* *(Dooto 410)*
10	LUCKY LIPS *Ruth Brown* *(Atlantic 1125)*	A THOUSAND MILES AWAY *Heartbeats* *(Rama 216)*	THE GIRL CAN'T HELP IT *Little Richard* *(Specialty 591)*

R & B Sure Shots

"EMPTY ARMS"
"LOVE'S A HURTING GAME"
Ivory Joe Hunter — Atlantic 1128
The Cash Box Award o' the Week 3/23

"SEND ME SOME LOVIN' "
Little Richard — Specialty 598
The Cash Box Award o' the Week 3/2

"I SMELL TROUBLE"
Bobby Blue Bland — Duke 167
The Cash Box R&B Best Bets 3/16

"SCHOOL DAYS"
Chuck Berry — Chess 1653
The Cash Box Award o' the Week 3/23

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"EVERYBODY NEEDS SOMEBODY"
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IT'S SPIRITUAL TIME!
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"UNCLOUDY DAY"
VEE-JAY # 224
THE ORIGINAL FIVE BLIND BOYS
"LET'S HAVE CHURCH"
VEE-JAY # 240
THE SWAN SILVERTONES
"THAT DAY ON CALVARY"
VEE-JAY # 843
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GUIDED MISSILES
THE CUFF LINKS
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EXPLODING IN PHIL-LA-SF-NY & NJ!
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R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

JOE LIGGINS
(Aladdin 3368)

B "JUSTINA" (2:15) [Aladdin BMI —Joe Liggins] Liggins has a cute, light hearted lilting story of "Justina". Swinging ork backs the vocaling well. Deck is the stronger wax and could break out for some good action.

C+ "GO AHEAD" (2:15) [Aladdin BMI—Joe Liggins] Joe Liggins waxes a quick beat rhythm item with a gruff vocal fronting the ork. Happy bouncer that is good tho not standout.

TITUS TURNER
(Atlantic 1127)

B+ "HUNGRY MAN" (2:25) [Progressive BMI — Turner] Titus Turner offers a rhythmic middle beat blues with an impressive bit of wailing. Turner is a very strong singer and will break out one of these days. Most interesting deck that could grab a big piece of the spotlight.

B "A-KNOCKING AT MY BABY'S DOOR" (2:26) [Progressive BMI —Turner, Wexler, Stone] Turner turns cute on this side. A quick beat, light bouncer delivered at a skipping pace. Easy to take wax.

THE VELVATONES
(Meteor 5042)

B "REAL GONE BABY" (2:40) [Met BMI — F. D. Raines] The Velvatones rock a quick beat bouncer with a "real gone" flavor. The team swings out an enthusiastic reading the r & b and pop kids can hop to. Ok wax.

B "FEELING KINDA LONELY" (2:40) [Met BMI—F. D. Raines] The Velvatones turn in a very strong reading of a slow beat swayer with a delectable melody. Tune and treatment gets to you. Strong wax that exposure could do things to.

THE CAROLS
(Lamp 2001)

B "KEKO" (1:58) [Lamp BMI—Cleveree Shanklin] The Carols team on a quick beat bouncer and the deck comes off a cute wax. Happy novelty that pleases.

C+ "MY SEARCH IS OVER" (2:52) [Lamp BMI—Marcus Bevins] The Carols offer a complete change of pace here. A soft ballad pretty comes off a fair wax.

EDDIE BO
(Apollo 509)

B+ "DEAREST ONE" (2:40) [Bess BMI—Bocage] Eddie Bo handles the slow, drifty ballad with an easy, intimate approach. Pretty romancer expertly performed. Ok platter.

B "TOO MUCH OF A GOOD THING" (2:27) [Bess BMI—Samson, Faragher] Bo rocks on the flip. Quick beat jump orking backs the down home blues singing. Good dance deck.

TWO QUEENS AND A KING
(Aladdin 3344)

B "SET ME AFIRE" (2:00) [Aladdin BMI—Wanda Fuller] Two Queens and A King offer a quick beat, staccato calypso. Done well and could pick up some calypso biz.

B "OOH-WEE BABY" (2:15) [Aladdin BMI—Wanda Fuller] The two Queens and A King bounce in fine style as they turn out a middle beat rhythm rocker. Infectious treatment and material. Ok side that should grab some attention.

The Cash Box Award o' the Week

"PRETTY GIRL (Yeah-Yea-Yea)" (2:38)
[Planemar BMI—David, Herman]

"I'M GONNA GET YOU" (2:39)
[Planemar BMI—McAllister, Brown, Cabena]

NAPPY BROWN
(Savoy 1511)

● Nappy Brown follows "Little By Little" with another solid hunk of material that looks like it has "hit" marked all over it. "Pretty Girl" is a quick beat romancer with several twists that lift it from the ordinary ranks and put it on top. Brown wails in an uninhibited exhibition of vocal gymnastics and is supported by the "yea-yea-yea" chant and a steady ork beat. Watch this one climb. The flip, "I'm Gonna Get You", is all Nappy and no material. Nappy is good but the material is routine and tho he tries hard the overall effect is mediocre. This should be no problem, however, 'cause "Pretty Girl" is going to make everybody happy.

"YOU ARE MY SUNSHINE" (2:10)
[Peer International BMI—Davis, Mitchell]

"SWEETER WORDS" (2:15) [Reeve BMI—Bartholomew, King]

SMILEY LEWIS
(Imperial 1247)

● Smiley Lewis gets into the current swing by putting his individual styling and vocal talents to that great standard, "You Are My Sunshine". Lewis sings the old harmonizing number with his usual fine interpretation and it's pretty safe to predict this number will be heard around again via the airwaves in large doses. The gang around the piano will now dress it up with the "beat". Watch this one take off. The flip, "Sweeter Words", is Lewis at his r & r best. Another potent waxing — making this a double headed threat. We like both but look to "Sunshine" for the chart play.

"SEARCHIN'" (2:17)
[Tiger BMI—Leiber, Stoller]

"YOUNG BLOOD" (2:15)
[Tiger BMI—Leiber, Stoller, Pomus]

THE COASTERS
(Atco 6087)

● The Coasters follow a couple of hits with a powerhouse twosider that could make it another chart item. The latest features "Searchin'", a middle beat bouncer with a novelty lyric sung by an infectious lead. The lead handles his chores so well you can almost see him hunting out his quarry. On the coupling, "Young Blood", the Coasters rock out a middle beat with a cute romantic lyric. Again, kudos for the team for the manner in which they handle the tune. Two excellent sides—either of which can make it big.

"ALL SHOOK UP" (1:58)
[Presley & Shalimar BMI—O. Blackwell, E. Presley]

"THAT'S WHEN YOUR HEARTACHES BEGIN" (3:20) [Fred Fisher ASCAP—Raskin, Brown, Fisher]

ELVIS PRESLEY
(RCA Victor 20-6870; 47-6870)

Two sure decks for the r & b buyer. See pop reviews

The Cash Box R & B Best Bets

★ "WANTED FOR QUESTIONING"	Bob Lee	Dot 15553	
★ "BACK DOOR"	Willis Jackson	Atco 6089	
★ "NIGHT LIFE" / "WITHOUT A LOVE"	Ernie Freeman	Imperial 5430	

FREDDIE BELL & THE BELLBOYS
(Mercury 71075)

B "TAKE THE FIRST TRAIN OUT OF TOWN" (2:52) [Anchor ASCAP—] Freddie Bell and The Bellboys give the harried male some strong advice. "Take the first train out of town". It is a middle beat rocker with screaming horns and wild orking in general. Ok rocker side.

B "HEY THERE YOU" (2:30) [Nielson Music ASCAP] Another big jump side. Torrid rocking style. Bell and The Bellboys tie into the big beat with enthusiasm. The kids can jump to these two decks.

LLOYD "FATMAN"
(Okeh 7083)

B+ "MISS MUSHMOUTH" (2:20) [Blackwood BMI—L. F. Smith] Lloyd "Fatman" wails a quick beat jump and gives it a solidly commercial individuality. "Fatman" wails in a manner that reminds one of Joe Turner. He's an infectious singer and the deck could pick up a good piece of action.

B+ "GOOD GRACIOUS" (1:55) [Raleigh BMI—Otis, I. J. Hunter] Similar comments on another quick beat jump. "Fatman" wails to a mambo beat with a swinging ork supplying plenty of excitement in the background. Two good sides for a "hot" entertainer.

CHARLIE-O
(Okeh 7082)

B+ "TENDER LOVE" (2:20) [Angel BMI—Nobles] Charlie-O turns in a strong vocal effort as he softly sings the moving ballad. Pretty tune with a tender lyric and backed by a rocking ork and group chant. Charlie-O comes through in good style and could reach the teener with his plea.

B "LOVE ME LOVE MY DOG" (2:40) [Singular BMI—Brown, Singer] Charlie-O shows his versatility as he rocks out a novelty jump on the flip. Happy little side for the Lindy hopper.

THE VELOURS
(Onyx 508)

B "ROMEO" (2:31) [Malver BMI—Cheatdom, Haywoode] The Velours team on a slow rhythm ballad. Romantic effort turned out with feeling and an ok teener sound. In the r & r buyer groove.

B "WHAT YOU DO TO ME" (2:29) [Malver BMI—Ramos, Cheatdom, Haywoode] The Velours swing out with a quick beat jumper. Treatment is of the Lymon-Teenager school. Rocking exciter that should please.

BOB LEE
(Dot 15553)

B+ "WANTED FOR QUESTIONING" (2:18) [Trinity BMI—Martin, Gentile] Bob Lee makes his debut on Dot with a certain attention getter. Lee has a piercing-gravelly voice that comes from the roots of his tonsils. His material is a catchy novelty with a mystery-mood treatment. Put this on the air and the jockey is sure to get a reaction. Something to program and talk about.

C+ "THAT KIND OF LOVE" (3:23) [Trinity BMI—Davie Moore] Lee sings a slow love bouncer with his individual style of chanting. Ok side, but not as strong as "Wanted."

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"YOUR CHEATIN' HEART" (2:20) [Acuff Rose BMI—Hank Williams]
"I SURE NEED YOU" (2:34) [Malver BMI—Wood, Haynes, Winston]

THE PEARLS
(Onyx 510)

● The Pearls tie into a tune that was one of the big ones several years ago in both country via Hank Williams and pop via Joni James. "Your Cheatin' Heart" is brought up to date with the rocking teenage beat and given an exciting vocal reading by the group. The Pearls manage to capture a quality that is rock-a-billy while retaining the r & b flavor. An all around bet that could take off in all the charts. The flip, "I Sure Need You", is a quick beat with a novelty lead reading. Cutie that makes pleasant listening —but which must back off from "Your Cheatin' Heart".

"GOT MY MO-JO WORKING" (2:37) [Dare BMI—Foster]
"I'VE GOT A LITTLE BOY" (2:24) [Dare BMI—Cole]

ANN COLE
(Baton 237)

● Ann Cole, whose stature with the trade and buying public has been growing with each successive release, takes off here with a wild, quick beat jump, "Got My Mo-Jo Working". Miss Cole pulls out all the stops, throws restraint to the winds, and rocks out this wild love story mixed with potions, luck charms, voodoo, etc. It is an exciting side that could be the big one the gal is looking for. The flip, "I've Got A Little Boy", is a middle beat rocker blues that showcases Ann Cole's talents. Deck comes out a good wax that can stand on its own two feet given the opportunity. "Mo-Jo" is the novelty and will show a quick reaction. "Little Boy" may come to the forefront later. Two good commercial sides.

"HARD HEAD" (Parts One and Two (2:17) (1:42)
[Annis House BMI—Jon Thomas]

JON THOMAS
(Mercury 71078)

● We are getting some wonderful instrumentals and some wonderful instrumental sales reactions today —and if one is to stay out in front with the preponderance of releases it must be on talent and tune abetted by arrangement and gimmick. We have a combination of all four on this hunk of wax. Jon Thomas combines the tenor sax, organ, squeals and gang shouts to get off some different sounds and thus to draw attention to the deck. Part one is the side we think could kick up the dust. Stay with it.

THE AVONS
(Hull 2035)

B "BONNIE" (2:15) [Keel BMI—Robert Lee] The Avons come up with a cute quick beat calypso. The Avons handle the tune with an appealing delivery. Deck is a combination calypso-r&b wax. Good listening wax.

B "BABY" (2:40) [Keel BMI—The Avons] The Avons blend sweetly on a slow, rhythmic blues ballad. The group manages a slight emphasis on the beat that gives the treatment a bit extra. Easy, swingy romancer that appeals.

THE FLYERS
(Atco 6088)

B "ON BENDED KNEE" (2:10) [Roosevelt BMI — Stone] The Flyers rock out a quick beat jump with excitement. Lead swings out the romantic novelty in good style with sockem backing from the high riding ork.

B "MY ONLY DESIRE" (2:57) [Roosevelt BMI—Singleton, McCoy] A complete about face as the group sings movingly on a sweet love tune. Lead turns in an excellent performance and the general effect is strong, bringing in this side ahead of the "Bended Knee" deck.

WILLIS JACKSON
(Atco 6089)

B+ "BACK DOOR" (2:52) [Progressive BMI—Jesse Stone] Willis Jackson, who has been 'blowing his horn' for quite a time now, may have the big one here. The deck has sound, instrumentation, arrangement and tune. The use of what sounds like tambourines as a background for Jackson's authoritative sax kicks off the deck in high flying style. Then add the organ, stir with piano and rhythm section, fade out with the dying gasps of the Jackson sax—and you have, to say the least, an unusual wax. Watch this one very closely—it could be the next instrumental hit.

B "LATER 'GATOR" (2:46) [Progressive BMI—Wilkins, Jackson] Jackson backs with a slow, swinging mood instrumental in which his sax is again showcased. Deck moves and is a good coupling for "Back Door".

ERNIE FREEMAN
(Imperial 5430)

B+ "NIGHT LIFE" (2:45) [Travis BMI—E. Freeman] Ernie Freeman turns in a swinging middle beat instrumental in which his keyboard magic is the dominating touch. Great sound and feeling incorporated into the groove. This side should take off quickly with the Freeman fans.

B+ "WITHOUT A LOVE" (1:55) [Reeve BMI—E. Freeman] Freeman again excites with his inimitable piano fingering as he turns out a slow, rhythmic, pulsating mood piece. Delightful tune and treatment. Two sides to watch very carefully.

Atlantic To Launch $3.98 LP Series

NEW YORK — Atlantic Records this week announced its plans to launch a new LP line to be called its 8000 series.

The 8000 series has been designed to sell at $3.98 and will make its bow early in April when Atlantic will issue seven rhythm and blues albums. Though primarily R & B, current plans are that the 8000 series will be elastic and will in the future include some pop and some jazz packages.

The first seven albums will be titled: "The Greatest Rock and Roll" (an anthology of hit singles already released by most of Atlantic's star-studded roster); "Lavern Baker"; "Ray Charles"; "Ruth Brown"; "Clyde McPhatter"; "Joe Turner", and "Ivory Joe Hunter." Each package will have 14 selections.

The March 23 issue of The Cash Box carried the story of Atlantic's LP price raise from $3.98 to $4.98. This new price refers to its 1200 line, which is its regular catalogue comprised mainly of jazz and a few sophisticated pop albums. Simultaneously with the announced rise in price mention was also made of "The Greatest Rock and Roll." This may have led the reader to conclude the price of this album was pegged at $4.98. It is, however, one of the new 8000 series selling for $3.98.

Coral Issues "Jazz Spectacular" For DJs

NEW YORK—As a part of Coral's recently expanded activities in the jazz field, which during the past few months has resulted in the release of many jazz LP's, the company has prepared, for disk jockey use, the "Coral Jazz Spectacular." This is a specially packaged 12-inch LP, which includes selections from twelve Coral albums. The albums represented in the "sampler" are: "Kansas City Memories," Nat Pierce; "Jazz At The Academy," Hal McKusick quartette; "The Manhattan Jazz Septette"; "The Al Cohn Quintet"; "Dick Marx and Johnny Frigo"; Steve Allen's "Jazz for Tonight"; "The Sound of Sonn," Larry Sonn; Al "Jazzbo" Collins presents, "The East Coast Jazz Scene" "Featuring Eddie Heywood"; "Bob Crosby in Hi-Fi"; "Johnny Costa Plays For the Most Beautiful Girl in the World"; and "Shepard's Flock" by Tommy Shepard.

Coral believes that the ever-widening interest in jazz will make this package a much-programmed deejay item. Sonny Lester, of Coral's A & R Department, is currently on the road promoting the "Jazz Spectacular" and the albums represented therein.

GETTING BIGGER AND BIGGER!
"NO HAPS"
b/w
"I'M LONELY"
by ROY WRIGHT
D - 912
DREXEL RECORD CORP.
7319 S. VERNON AVE.
CHICAGO 19 ILLINOIS
PHONE: ABERDEEN 4-2063

ALREADY A HIT!
THE ORIGINAL...
"GOOD MORNING, CAPTAIN"
(MULESKINNER BLUES)
BY JOE D. GIBSON
TETRA 445
DISTRIBUTED BY
CHESS RECORD CORP.
EXCLUSIVE NATIONAL DISTRIBUTORS OF
TETRA RECORDS
CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

NEW RELEASE
MISS YOU SO
b/w
IF YOU ONLY KNEW
Lillian Offitt
EXCELLO 2104

MEAN OLE LONESOME TRAIN
b/w
I'M GROWN
Lightnin' Slim
EXCELLO 2106

CLIMBING HIGHER MOUNTAINS
b/w
OH HOW I LOVE JESUS
Kindly Shepherd Gospel Singers
NASHBORO 597

THE CHRISTIAN WAY
b/w
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The Singing Sons
NASHBORO 598
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PLASTIC PRODUCTS
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NASHBORO RECORD CO., INC.
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NASHVILLE TENN.

Canadian Capers

MONTREAL MEMOS:

Featured nightly at the Ritz Cafe of the Ritz Carlton Hotel is **Patricia Windsor**. . . . **Phil Brito**, President Records (Sparton in Canada) is currently featured at the Cafe Mocambo and doing tremendous business. He has made all the DJ shows in town including an appearance on the **Jimmy Tapp** show (Tapp Room), Canada's only network TV-DJ show, pushing his new record of "Open Fireplace." . . . Also making the rounds of DJ's in town are the pretty and talented **Petticoats**, RKO-Unique (Sparton) who are currently headlining the show at the Bellevue Casino. . . . Current attraction at the El Morocco is comedian **Jerry Lester**. . . . Booked for a two weeks engagement in the Circus Lounge of the Ottawa House in Hull, Quebec is **Billy Taylor** and his trio, ABC-Paramount (Sparton). . . . Rumor has RCA Victor's wonder boy **Elvis Presley** booked into the Ottawa Arena for a concert date sometime in the very near future. . . . Along rumor row again, all of Montreal's arena allegedly rejected bids by some local promoter to show **Elvis in Montreal** claiming they would be unable to get enough police protection to control the anticipated crowds . . .



ELVIS PRESLEY

TORONTO TOPICS:

The Hilltoppers (Dot) were guests on the Cross Canada Hit Parade. . . . Rodeo Records seems to have a winner with "At The End Of The Day" by The Sandman. London Records is distributing the disk in the U.S. and Europe . . . **Shorty Rogers** opened the Colonial. . . . **Buddy Freeman** appearing nightly at The Town Tavern. . . . **Harry Nesbitt**-CKFH DJ was guest star on Cliff McKay's Holiday Ranch Saturday. **Barry** introduced his latest Quality release "Night Trail" to TV Audiences, and it looks like this will be a smash for Barry. . . . **Jeri Southern** (Decca) **Billy Eckstine** (Victor) **Sarah Vaughan** (Mercury) and **Count Basie** with **Joe Williams** were the headliners of a great show at Massey Hall on Thursday, March 14th.

Ferlin Husky Set For Sullivan Show

NASHVILLE—Hot on the heels of the announcement made by Ferlin Husky, Capitol Recording Artist, of the signing of Hubert Long for exclusive management, came the news of the signing of Husky for the Ed Sullivan CBS-TV show, Sunday, April 7, 1957. Capitol Records reports Ferlin's recording or "Gone" moved over the half million mark March 9 with sales growing daily.

Ferlin was off early last week visiting deejays, one stops, and dealers in key markets of Boston, Hartford, Philadelphia, Cleveland, Detroit, and others in the East. Plans are being finalized for dramatic TV for Husky by the William Morris Agency and his newly appointed manager Hubert Long. Another important booking coming up is the Husky appearance on the Alan Freed Show at the Brooklyn Paramount for ten days during the Easter week.

A Cash Box "BULLSEYE"

HANK SNOW

sings

"CALYPSO SWEETHEART"

RCA Victor 20/47-6831

VALLEY PUBLISHERS

BOX 10033, KINGSTON PIKE

KNOXVILLE TENN.

Stubborn As A Mule



HOUSTON, TEXAS—To help promote the Coral recording by Steve Lawrence of "Pum Pa Lum," disk jockey Paul Berlin of Station KNUZ, Houston, imported a real Mexican burro from south of the border. The burro, named "Pum La Lum," was heralded by more than 500 fans, but Berlin reports that when the time came for the animal's on-the-air interview, he became "stubborn as a mule." Here outside of the KNUZ studios, are Paul Berlin, Steven Poncio (Coral's Houston distributor) and "Pum La Pum."

Country Disk Jockey

REGIONAL RECORD REPORTS

Day Sandstroem
WWRI—West Warwick, R. I.

1. 14 Karat Gold (D. Richards)
2. Searching (K. Wells)
3. Singing Waterfall (Williams)
4. Gone (F. Husky)
5. Train Of Love (J. Cash)
6. Lonesome For My Baby (E. Chaffin)
7. Insufficient Love (A. Coker)
8. Ready To Go Home (H. Williams)
9. Young Love (S. James)
10. Repenting (K. Wells)

Robert Lazich
KXALL—Missoula, Montana

1. Pledge Of Love (M. Torok)
2. Walkin' After Midnight (P. Cline)
3. Calypso Sweetheart (Snow)
4. There You Go (J. Cash)
5. Silver Threads & Golden Needles (W. Jackson)
6. Gone (F. Husky)
7. Ain't Gettin' Nowhere (M. Endsley)
8. Am I Losing You (Reeves)
9. Young Love (S. James)
10. Same Two Lips (M. Robbins)

Bev Munro
CKDM—Dauphin, Canada

1. There You Go (J. Cash)
2. Carnival of Venice (H. Snow)
3. Young Love (S. James)
4. I'm Tired (W. Pierce)
5. Same Two Lips (M. Robbins)
6. Am I Losing You (J. Reeves)
7. Calypso Sweetheart (H. Snow)
8. Lullabye Waltz (L. Frizzell)
9. On The Prowl (F. Hart)
10. Gone (F. Husky)

"Hillbilly" Dean Evans
WXOK—Baton Rouge, La.

1. Young Love (S. James)
2. There You Go (J. Cash)
3. Knee Deep In The Blues (M. Robbins)
4. Too Much (E. Presley)
5. Honky Tonk Song (Pierce)
6. I Miss You Already (Young)
7. New Heartache (Ray Price)
8. Poor Old Me (B. Bains)
9. Our Last Night Together (D. Rich)
10. Somebody Else's Arms (D. Housten)

Carl Fitzgerald
WCOC—Meridian, Miss.

1. Gone (F. Husky)
2. Am I Losing You (J. Reeves)
3. The Same Two Lips (Robbins)
4. Young Love (S. James)
5. So Tired Of Crying (Gordon)
6. The Way That You're Living (J. Swan)
7. I've Got A New Heartache (R. Price)
8. Knee Deep In The Blues (M. Robbins)
9. Money (Terry & Rusty & Doug)
10. Don't Forbid Me (E. Tubb)

FL "Did" Dwyer
KSWO—Lawton, Okla.

1. Gone (F. Husky)
2. Rockin' In The Congo (H. Thompson)
3. A Good Lookin' Blonde (E. Arnold)
4. Singing The Blues (Robbins)
5. Am I Losing You (J. Reeves)
6. Oh So Many Years (Wells & Pierce)
7. Banana Boat Song (Johnnie & Jack)
8. Honky Tonk Girl (M. Roman)
9. Money (Browns)
10. I'm Comin' Home (J. Horton)

John R. Small
WNLC—New London, Conn.

1. Am I Losing You (J. Reeves)
2. Ho Honey Ho (Osbornes & R. Allen)
3. There You Go (J. Cash)
4. Yearning (Jones & Hicks)
5. I've Got A New Heartache (R. Price)
6. Whispering Wind (R. King)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Stolen Moments (H. Snow)
9. Loving You (Lee & Cooper)
10. Buttahatchee (Jackson & White Oak Mt. Boys)

Bob Roark
WAVE—Louisville, Ky.

1. Gone (F. Husky)
2. Sugar Beet (Pee Wee King)
3. Am I Losing You (J. Reeves)
4. Young Love (S. James)
4. There You Go (J. Cash)
6. Wasted Words (R. Price)
7. No Longer Will I Cry (J. Logsdon)
8. Money (Odie & Jodie)
9. Someday (W. Pierce)
10. Knee Deep In The Blues (M. Robbins)

Lee Sutton
WWVA—Wheeling, W. Va.

1. Hey Honey (D. Owens)
2. Loving You (Lee & Cooper)
3. Ho, Honey, Ho (Osborne Bros. & Red Allen)
4. Am I Losing You (J. Reeves)
5. Money (Terry & Rusty & Doug)
6. Wasted Words (R. Price)
7. If Again (A. Neal)
8. Same Two Lips (M. Robbins)
9. The Love You Planted (L. Moore)
10. There You Go (J. Cash)

Al Faust
WITJ—Ithaca, N. Y.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. There You Go (J. Cash)
4. Singing The Blues (Robbins)
5. Knee Deep In The Blues (M. Robbins)
6. Am I Losing You (Reeves)
7. I'm Tired (W. Pierce)
8. Gone (F. Husky)
9. I've Got A New Heartache (R. Price)
10. Train Of Love (J. Cash)

Don Vedder
WLFH—Little Falls, N. Y.

1. Young Love (S. James)
2. Give Mother My Crown (Flatt & Scruggs)
3. I Miss You Already (Young)
4. If I Win, I Win (A. Terry)
5. Loving You (Lee & Cooper)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. I Slipped Off My Wedding Ring (J. Lynn)
8. Money (Odie & Jody)
9. Repenting (K. Wells)
10. Am I Losing You (Reeves)

"Cowboy" Charlie Babcock
CKLB—Ontario, Canada

1. Young Love (S. James)
2. Blue Moon Turns To Gold (E. Presley)
3. There You Go (J. Cash)
4. Singing The Blues (Robbins)
5. According To My Heart (J. Reeves)
6. Live Some For I Die (F. Young)
7. Seashore Blues (R. Lou)
8. Let's Elope Baby (J. Martin)
9. Am I Losing You (J. Reeves)
10. No Longer (B. Nesbitt)

"Uncle" John Brunell
WSKI—Montpelier, Va.

1. I Miss You Already (Young)
2. Am I Losing You (J. Reeves)
3. Fourteen Karat Gold (H. Locklin)
4. Wouldn't Know Where To Begin (E. Arnold)
5. Can You Find It In Your Heart (Wells & Pierce)
6. Searching (K. Wells)
7. I Can't Quit (M. Robbins)
8. According To My Heart (J. Reeves)
9. Don't Laugh (Louvin Bros.)
10. It's My Way (W. Pierce)

Jimmy Williams
WNOP—Newport, Ky.

1. Gone (F. Husky)
2. The Life I Have To Live J. Tubb)
3. Sittin' In The Balcony (Dee)
4. Only One Love (G. Hamilton)
5. You're The Reason I'm In Love (S. James)
6. There You Go (J. Cash)
7. Walkin' After Midnight (P. Cline)
8. Family Reunion (Logan & Laurel Co. Boys)
9. Come And Knock (Smiley & Kitty & Rita Faye)
10. I Was The First One (H. Thompson)

Lillie Anne
WIRC—Hickory, N. C.

1. Don't Forbid Me (E. Tubb)
2. Young Love (S. James)
3. Rough Stuff (Carlisles)
4. Oh, So Many Years (Wells & Pierce)
5. Honky Tonk Song (W. Pierce)
6. Banana Boat Song (Johnny & Jack)
7. Gone (F. Husky)
8. Don't Laugh (Louvin Bros.)
9. You're The Reason (S. James)
10. Too Much (E. Presley)

Art Barrett
WSIG—Mount Jackson, Va.

1. Young Love (S. James)
2. Oh So Many Years (Wells & Pierce)
3. You're The Reason (S. James)
4. There You Go (J. Cash)
5. Don't Laugh (Louvin Bros.)
6. Walkin' After Midnight (P. Cline)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Loving You (Lee & Cooper)
9. Bimbo (R. Morris)
10. Someday (W. Pierce)

Tommy Underwood
WDIG—Dothan, Ala.

1. The Same Two Lips (Robbins)
2. There You Go (J. Cash)
3. Gone (F. Husky)
4. I Miss You Already (Young)
5. Passing By (R. Foley)
6. Poor Old Me (B. Barnes)
7. I'm Coming Home (Horton)
8. Can You Find It In Your Heart (Wells & Pierce)
9. You're The Reason (S. James)
10. Walkin' After Midnight (P. Cline)

"Balin' Wire" Bob Strack
KIMO—Independence, Mo.

1. Bluebird (M. Rainwater)
2. Coming Home (J. Horton)
3. Home In Heaven (Williams)
4. Knee Deep In The Blues (M. Robbins)
5. Am I Losing You (J. Reeves)
6. Crazy Arms (R. Price)
7. Life That I'm Living (Tubb)
8. Stolen Moments (H. Snow)
9. Go Away With Me (Wilburns)
10. Baggy Britches (B. Walker)

Bob Weems
WFFG—Atlantic City, N. J.

1. One Step At A Time (B. Lee)
2. I Wouldn't Know Where To Begin (E. Arnold)
3. Walkin' After Midnight (P. Cline)
4. Someday (W. Pierce)
5. I Miss You Already (Young)
6. When I Lost You (W. Ray)
7. I Leaned On A Man (Ritter)
8. If I Had A Needle & Thread (A. Carter)
9. It Takes A Worried Man (M. Tillis)
10. I Feel Like Leaving Town (M. Rainwater)

Doc Williams
WMOD—Moundsville, W. Va.

1. Young Love (S. James)
2. Singin' The Blues (Robbins)
3. I've Got A New Heartache (R. Price)
4. Rockin' In The Congo (H. Thompson)
5. Am I Losing You (J. Reeves)
6. Drifting Farther & Farther Apart (J. Williams)
7. Fourteen Karat Gold (H. Locklin)
8. Troubled Mind (D. Williams)
9. Stolen Moments (H. Snow)
10. Fools Paradise (M. Martin)

Sam "The Swingin'" Scott
WCAM—Camden, N. J.

1. Teenage Melody (W. Pierce)
2. I Miss You Already (Young)
3. Gone (F. Husky)
4. Rockin' In The Congo (H. Thompson)
5. Walkin' After Midnight (P. Cline)
6. I've Got A New Heartache (R. Price)
7. There You Go (J. Cash)
8. Stolen Moments (H. Snow)
9. I'm Tired (W. Pierce)
10. Tomorrow I'll Be Gone (J. Shepard)

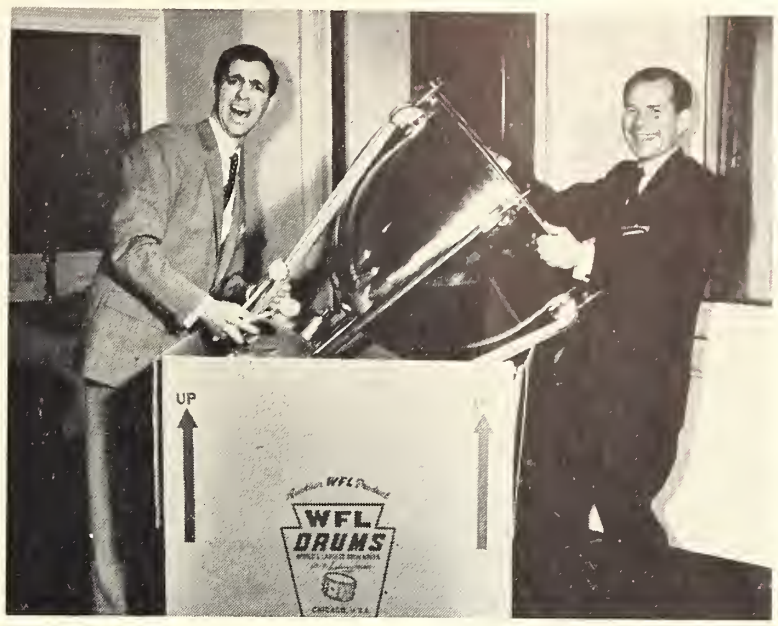
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 19, N. Y.

Country Big 10 JUKE BOX TUNES

Pos. Last Week

1	YOUNG LOVE *Sanny James* *(Capitol 3602; F3602)*	1	
2	GONE *Ferlin Husky* *(Capital 3628; F3628)*	4	
3	THERE YOU GO *Johnny Cash* *(Sun 258; 45-258)*	2	
4	TOO MUCH *Elvis Presley* *(RCA Victor 20-6800; 47-6800)*	3	
5	AM I LOSING YOU *Jim Reeves* *(RCA Victar 20-6749; 47-6749)*	5	
6	I'M TIRED *Webb Pierce* *(Decca 30155; 9-30155)*	7	
7	KNEE DEEP IN THE BLUES *Marty Robbins* *(Columbia 40815; 4-40815)*	8	
8	SINGING THE BLUES *Marty Rabbins* *(Columbia 21545; 4-21545)*	6	
9	TRAIN OF LOVE *Johnny Cash* *(Sun 258; 45-258)*	10	
10	WALKIN' AFTER MIDNIGHT *Patsy Cline* *(Decca 30221; 9-30221)*	—	

Doubling In Brass



ROCHESTER, N. Y.—A nationally known symphonic music conductor and a Rochester disk-jockey are beating the drum these days, for music-lovers and pop record fans listening to WHEC, Rochester!

Frederick Fennell, conductor of the Eastman Symphonic Wind Ensemble (heard on Mercury LPs) and Bob E. Lloyd, deejay of WHEC's "Lloyd's Unlimited" (Monday through Friday 3:30-6:00) are the stars, and a symphony size copper kettle-drum is getting the beat.

It all began when Lloyd, casually mentioned on his afternoon show that he liked the sound of the kettle-drum at the close of the Coca-Cola commercial (one of his sponsors). "We oughta get Fred Fennell of the Eastman School up here with a kettle-drum one of these days."

Fennell heard the broadcast just before hopping a plane to keep a concert date in Cherokee, Iowa. En route to the concert, he stopped off in Chicago for dinner with old friend Bill Ludwig, Jr. of the W. F. Ludwig Drum Company. Fred mentioned Lloyd's yen for a kettle-drum. Ludwig's immediate rejoinder was, "Let's send him one!" To the amazement of Fred Fennell, a symphony-size kettle-drum was shipped to Lloyd the next day!

The real twist to the story is that Lloyd, who started it all, was the most surprised deejay in America when a gigantic carton was delivered to him at the WHEC studios four days later. Fennell had tipped off the other studio personnel on his return to Rochester just hours before the drum was delivered and was waiting for Lloyd and the unveiling!

Result? Lloyd has his kettle-drum, makes his own noises for his sponsors and Fennell is a regular studio guest on "Lloyd's Unlimited"—giving Bob E. instructions on foot-pedal and drumsticks.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOUNG LOVE Sonny James (Capitol)
2. AM I LOSING YOU Jim Reeves (RCA Victor)
3. GONE Ferlin Husky (Capitol)
4. THERE YOU GO Johnny Cash (Sun)
5. KNEE DEEP IN THE BLUES Marty Robbins (Columbia)
6. I MISS YOU ALREADY Faron Young (Capitol)
7. I'M TIRED Webb Pierce (Decca)
8. SINGING THE BLUES Marty Robbins (Columbia)
9. WALKIN' AFTER MIDNIGHT Patsy Cline (Decca)
10. TOO MUCH Elvis Presley (RCA Victor)

11. MONEY. 12. GONNA FIND ME A BLUEBIRD. 13. I'M COMING HOME. 14. I'VE GOT A NEW HEARTACHE. 15. YOU'RE THE REASON I'M IN LOVE. 16. DON'T LAUGH. 17. ROCKING IN THE CONGO. 18. TRAIN OF LOVE. 19. THE SAME TWO LIPS. 20. DON'T FORBID ME. 21. OH, SO MANY YEARS. 22. A GOOD LOOKING BLONDE. 23. SUGAR BEET. 24. CALYPSO SWEETHEART. 25. LOVING YOU. 26. STOLEN MOMENTS. 27. CRAZY ARMS. 28. YEARNING 29. HONKY TONK SONG. 30. FOURTEEN KARAT GOLD; I WAS THE FIRST ONE; SOMEDAY; I'M GONNA LIVE SOME BEFORE I DIE; UH, UH, NO; WASTED WORDS; DON'T STOP THE MUSIC; I WALK THE LINE; REPENTING; FRAULEIN; YOU CAN'T HURT ME ANYMORE; HEY, HONEY; BANANA BOAT SONG; I'M ROUGH STUFF; HO, HONEY, HO; TEENAGE CRUSH; POOR MAN'S RICHES.

Subscription to
THE CASH BOX . . . 52 Issues . . . $15

Country Best Sellers

IN RETAIL OUTLETS

Pos. Last Week

1.	YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
2.	GONE Ferlin Husky (Capitol 3628; F3628)	4
3.	THERE YOU GO Johnny Cash (Sun 258; 45-258)	2
4.	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	3
5.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	6
6.	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	5
7.	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	9
8.	WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221; 9-30221)	10
9.	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	7
10.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	8

11. CRAZY ARMS. 12. ROCKING IN THE CONGO. 13. I MISS YOU ALREADY. 14. I'M COMING HOME. 15. TRAIN OF LOVE. 16. YOUR TRUE LOVE. 17. I WALK THE LINE. 18. LAUGH. 19. MONEY. 20. GONNA FIND ME A BLUEBIRD; OH, SO MANY YEARS.

Skeets McDonald
"Keep Her Off Your Mind"
CAPITOL = 3679
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

IT'S COUNTRY! IT'S GREAT!
LOVING YOU
Wilma Lee & Stoney Cooper
HICKORY-1058

CINCINNATI CUT-UPS

Tab Hunter, who was in town to ballyhoo Warner Brothers newest picture "Spirit of St. Louis", stopped off at Our Lady of Cincinnati College where he was surrounded by hundreds of beautiful young ladies who attend the college. They were interested in Tab's career as well as his personal interest in Natalie Wood. He was asked if he would record again and his answer was "I love recording too much to stop now." . . . **Bob Smith** of Ft. Thomas, Kentucky won the auditions to become a regular on "Pantomime Hit Parade" over WCPO-TV, the program is often seen over ABC starring **Dotty Mack**. Smith won over many contestants for the job that was vacated by **Bob Braum** (a recent winner of "Talent Scouts") who is now working at WLW. Another contestant **L. K. Patton** who was a runner up to young Smith has landed a job at WZIP thru the auditions for Pantomime Hit Parade. We wish them both good luck. . . . WCKY-deejay **Rex Dale** reports that the Jazz concert featuring **Ted Heath** was a huge success, and played to capacity both afternoon and evening last Sunday at Shubert's. . . . **Joe Cella**, former regional editor of TV Guide has become manager of press relations at WLW stations. . . . We understand that **Dottie Dreffer** (a housewife) will be the first featured singer on **Bill Thall's** new show which will get underway March 4th on WKRC-TV. The show time will be from 1:30 'till 2:30 PM weekdays. . . . **Ruth Lyons** has just celebrated her 11th year on WLW. The "50-50 club" which switched from radio to TV eight years ago, has a ticket sell-out 3 years in advance. Since joining the station Miss Lyons has given 2,860 performances.

When the April 6th issue of Saturday Evening Post appears on the newsstand there will be a feature story on Cincinnati's most colorful TV personality, **Miss Ruth Lyons**. The story written by **James Maxwell**, noted Cincinnati author, describes **Miss Lyons** as "the major star of WLW, and one of the most successful personalities on the airwaves." . . . **Leonard Goldenson** and Oliver **Treyz** (President and Vice President of ABC) were in town to meet with **Mort Watters** (General Manager) of WCPO-TV this week. . . . **Jorge Bolet** (Cuban pianist) will be featured in the Friday, March 8th, artist series at Taft Auditorium. . . . **Arthur Lee Simpkins** is the headliner at Beverly Hills for the next two weeks. . . . **Hardrock** (emcee of WWVA's Jamboree) has a new record out on Emperor Label that should please the teenagers called "Whoo, I Mean Whee!" The flip side, "We Three", should please the adult market; it has a real different sound.

Please send all news to **Cincinnati Cut-Ups**, 7771 Cheviot Rd., Cincinnati 31, Ohio.

HARDROCK
On
EMPEROR
Sings
"WHOO! I MEAN WHEE"
BMI

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

THE CASH BOX BULLSEYE

"ALL SHOOK UP" (1:58) [Presley & Shalimar BMI—O. Blackwell, E. Presley]
"THAT'S WHEN YOUR HEARTACHES BEGIN" (3:20) [Fred Fisher ASCAP—Raskin, Brown, Fisher]

ELVIS PRESLEY (RCA Victor 20-6870; 47-6870)

● The multi-million record seller, Elvis Presley, hits the wax market this week with two more sides that are a cinch to keep his all-market hit chain intact. (See Pop reviews.)

"B-I-BICKEY-BI, BO-BO-GO" (2:13) [Central BMI—Carter, Nalls, Rhodes]
"FIVE DAYS, FIVE DAYS" (2:35) [Central BMI—Rhodes, Willey, Franks]

GENE VINCENT
(Capitol 3678; F3678)

● Gene Vincent, who rode high on the pop, country and r&b charts for many months with his "Be-Bop-A-Lula" smasheroo, is chart-bound, once again, with both ends of his latest Capitol pairing. On one half, Gene and the Blue Caps erupt with volcanic intensity as they colorfully belt out a wild, screamin', novelty tagged "B-I-Bickey-Bi, Bo-Bo-Go". However, Gene and the boys slow down the pace on the flip as they neatly run through a rhythmic, romantic blues rocker labeled "Five Days, Five Days". They're two hot sides that are gonna burn up the boxes. Take your pick.

"LET THE LIGHT SHINE ON ME" (2:08) [Valley BMI—M. Carson]
"SATISFIED" (2:30) [Acuff-Rose BMI—M. Carson]

MARTHA CARSON
(RCA Victor 20-6861; 47-6861)

● When Martha Carson appeared on the Steve Allen, Feb. 17th, NBC Coast-to-Coast Tv'er, she came pretty close to 'tearin' the house down'. The gal had the audience clappin' their hands, stampin' their feet and singin' along with her as she 'broke it up' with her electrifying performance of "Let The Light Shine On Me". The gal loses none of her dynamic personality as she puts this rockin', religious material on a biscuit that can spiral to the top of both the country and pop markets. Under lid, "Satiefied", a similar entry, also rates the raves but may be overshadowed due to the exposure of the flip. Two great self-penned efforts magnificently assisted by Joe Reisman's ork and chorus.

BENNY MARTIN
(RCA Victor 20-6855; 47-6855)

B+ "THAT'S THE STORY OF MY LIFE" (2:19) [Cedarwood BMI—W. Walker] Benny Martin joins the Victor stable with this release as he comes up with a deck that has the potential to bust out and climb the charts in short order. It's a first class vocal effort on a quick beat, sentimental affair featuring Del Wood's keyboard wizardry.

B "LOOK AT WHAT YOU'VE DONE" (2:28) [Cedarwood BMI—R. Hall] Under lid is a slightly up-tempo, romantic heartbreaker that Martin renders in a warm, penetrating style. Excellent coupler. Both ends have the goods.

BILLY JACK WILLS
(MGM 12444; K12444)

B "I LOVED AND LOST" (2:07) [Peer Int'l BMI—Prine, Bruner] Billy Jack Wills, ably assisted by his Western Swing Band, comes up with a strong chart contender as he tenderly spins a poignant, moderate beat lover's tale.

B "HEY, MR. MAILMAN" (2:00) [Pine Ridge ASCAP—Reading] Flip portion is a refreshing, quick beat romantic cutie that the songster knocks out in bright style.

THE AUSTIN BROTHERS
(Black Jack 1013; 45-1013)

C+ "NASHVILLE SPECIAL" [Lode-Austin, Dickerson, Reynolds] The Austin Brothers have a flavorful piece of train material to work with and they handle it in inviting manner. Effective harmonic-string support.

C+ "STOLEN MOMENT" [Lode-Royce, F. Austin] The boys blend their voices convincingly on this tear-compelling, moderate paced romantic affair.

GRANDPA JONES
(Decca 30264; 9-30264)

B+ "EIGHT MORE MILES TO LOUISVILLE" (2:17) [Hill & Range BMI—G. Jones] After traveling near and far, Grandpa Jones sings out in spirited style as he approaches the home town of his heart. A most appealing, fast paced item with click possibilities.

B "DARK AS A DUNGEON" (3:03) [American BMI — M. Travis] An emotion-packed, miner's tale of woe, set to a waltz tempo, is delivered with telling effect by Grandpa and Ramona Jones. Splendid assist by the Grandchildren on this powerful, two-sided Decca debut.

ROSE MADDOX
(Columbia 40873; 4-40873)

B+ "1-2-3-4 ANYPLACE ROAD (Somewhere, U.S.A.)" (2:50) [E. H. Morris ASCAP—Gimbel, Fine] A perfect wedding of melody and lyrics coupled with a first quality vocal effort makes Rose Maddox' latest Columbia offering a top contender for honors. Bill Strange's ork and chorus delightfully assist on this beautiful, pop-flavored waltzer.

B+ "TAKE A GAMBLE ON ME" (2:30) [Daywin BMI—Escamilla, B. White, Woodland] Here the thrush forcefully sings out on a sensational country-pop-rock 'n roller. Great change-of-pace pairing.

DELBERT BARKER
(King 5031; 45-5031)

B "HOW ABOUT A HANDOUT" (2:24) [Mar-Kay BMI—Barker, Innis] Here's a clever little romantic ditty on which Delbert Barker plays the part of a beggar starving for his baby's love. Catchy, up-tempo item that should latch onto a heap of airplay.

C+ "BROKEN HEART" (2:20) [Mar-Kay BMI—Barker, Snider, Snider] Here Barker teams up with the Robertson Brothers on a persuasive middle beat weeper with a soft, subdued string backdrop.

DON GIBSON
(RCA Victor 20-6860; 47-6860)

B+ "I CAN'T LEAVE" (2:17) [Acuff-Rose BMI—D. Gibson] Don Gibson, a new addition to the label, could have a double-barreled, debut winner on his hands. This end is a potent, self-penned lover's lament with an infectious, steady driving beat. Could develop into a smash.

B+ "I LOVE YOU STILL" (2:13) [Acuff-Rose BMI—M. Endsley] Bottom slicing, a quick moving, Melvin "Singing The Blues" Endsley piece of weeper material is performed with great feeling by the polished song stylist. Watch both halves.

MARGIE SINGLETON
(Starday 287; 45-287)

C+ "NOT WHAT HE'S GOT" (2:15) [Starrite BMI—Singleton] Margie Singleton sez that she'd prefer a true love, not one that hinges on the guy's fame or fortune. It's a pleasant, middle beat opus that the chirp spins in soft, sincere fashion.

C+ "ONE STEP (NEARER TO YOU)" (2:30) [Starrite BMI—D. Marais] Flipside, Margie expressively decks out a fetching, up-tempo romantic weeper. Easy-on-the-ears pairing.

CHARLIE WALKER
(Mercury-Starday 71081; 71081x45)

B "DANCING MEXICAN BOY" (2:05) [Starrite BMI—G. Jones] Charlie Walker turns in a sparkling vocal effort on his initial effort for the Mercury-Starday label. It's a contagious, quick paced ditty about a youngster from 'South of the border' who does the boogie with a Mexican beat.

B "GENTLE LOVE" (2:05) [Starrite BMI—J. Newman] On the reverse biscuit Walker waxes a heartfelt, romantic ballad with a rock 'n roll-flavored musical backdrop.

Country Round Up

When she appears on the March 30 "Ozark Jubilee," mighty-voiced moppet **Brenda Lee** will celebrate her 1st anniversary on the show. It was on Feb. 28th, 1956, that **Peanut Faircloth** brought Brenda backstage at the City Auditorium in Augusta, Ga., to be heard by **Red Foley**, who was heading up a "Jubilee" personal appearance unit there. Red brought home a tape and photos of the sober-sided youngster, and the producers sent for her to appear on the "Junior Jubilee," March 31st. Brenda was signed by Decca at show staged for the Country Music Disc Jockey Assn. at Springfield's Jewell Theatre June 14th. Following her March 30th and April 6th appearances with her own gang on the Jubilee, Brenda will make 3 more guest shots on NBC-TV's Steve Allen Show. The combination of Brenda and **Teresa Brewer** proved a real winner for the Kansas City Auto Show, setting an all-time, one-night attendance record of 12,500. The following night, headlining alone, Brenda drew 11,000 payees. **Lou Black**, former head of the Top Talent booking office and Brenda's first manager who passed away last Nov. 11th, would surely have been proud of the great strides she's made in one short year!



LITTLE BRENDA LEE

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Marty Allred, drummer, is a new addition to **Bill Wimberly's** Country Rhythm Boys. . . . "Ozark Jubilee's" assistant director **Bud Brixey** is the father of a girl, **Roberta Louise**, born March 7th. . . . **Sanford Clark** makes his first Jubilee appearance March 23rd, sharing guest billing with **Janis Martin**. The latter is to depart April 1st with **Jim Edward, Maxine** and **Bonnie Brown** on RCA Victor's "Concert in Country Music" on an extensive four-week overseas tour. . . . **Skipper Ralph Foster** is currently enjoying a Florida vacation. . . . A Jubilee personal appearance unit, headed by bossman **Red Foley**, this week presented shows in Orlando, Jacksonville and Miami, Florida.

The famed "Cisco Kid," **Duncan Renaldo**, makes one of his rare live television appearances as special guest of **Red Foley & Co.** on the April 13—"Ozark Jubilee," when the show introduces a new song, "The Cisco Kid," recorded on the Fraternity label by **Barbara Cameron**. **Bob Wills** and his **Texas Playboys** guest on the Jubilee March 30th. . . . Crossroads veep **John Mahaffey** is in Midland, Mich., for huddles with Dow Chemical, sponsors of the weekly **Red Foley** Show on 300 ABC Radio stations.



MARVIN RAINWATER

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Nice to see **Marvin Rainwater** and brother **Ray**, who dropped into the **Cash Box** offices while on a business trip which carried them through New York last week. Naturally, the boys were real excited over Marv's MGM clicker, "Gonna Find Me A Bluebird," which is climbing higher and higher on the popularity charts each week. In addition, pop reaction in certain areas has been quite favorable and it just might be that Marv'll have two-way smash with this one. Jocks who don't have the record as yet can obtain one by dropping a card to Marv at the "Ozark Jubilee" in Springfield, Mo. or to the publisher, Acuff-Rose, 2510 Franklin Rd., Nashville, Tenn.

* * * * *

"Cornpone" Bob McKinnon wants everybody to know about his change of address. Bob made the switch from KTKT-Tucson, Ariz. and is now spinning 'em on the "Skyland Ranch" over WONE-Dayton, Ohio.

* * * * *

"Cousin Johnny" Small, c&w program director at WERI, Westerly, Rhode Island, announced this week the addition of **"Cousin Warren" Smith**, to WERI's roster of live talent heard every Wednesday night on the WERI "Hillbilly Hayride" show, popular throughout Southern Rhode Island and Eastern Connecticut. Other regulars on the "Hayride" now include **Ken Kirby, The Palomino Ranch Hands, "Little" Margie Durkee, "Yodelin" Dick Lee**, and Cousin Johnny.

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Andy Jackson and The **Tuxedoed Texans** opened the Club Cairo, at Sheridan Rd. and Irving Pk., one of Chicago's finest supper clubs on March 6th for 4 weeks.



CLIFF WALDON

The Club Cairo has never before used C & W entertainment and this engagement may be the inauguration of a new policy for them. They have gone all out in supporting the band with a complete western atmosphere in the club and even have the waitresses and bartenders attired in western costume.

The Texans have been the first c & w entertainers for many T.V. shows and clubs they have played are doing a terrific job of increasing the number of c & w music fans in the midwestern territory.

* * * * *

Governor **Frank Clement** of Tennessee will address the weekly luncheon of the Rotary Club of New York on Thursday, March 28th. Topic of his discussion will be "country music." Accompanying the Governor will be "Grand Ole Opry" Star, **Jim Reeves**, who will assist in furnishing the program. Reeves will sing and explain a number of "country music" selections showing the development of "country music." This will probably be the first exposure to "country music" that many members of the New York Rotary Club will have had.

Following the luncheon Reeves and the European Tour package, "Concert in Country Music," will be making a one-night appearance at Toledo's Sports Arena, Friday, March 29th. WOHO's C&W deejay, **"Pop" Jenkins**, "The Olo Georgia Cracker," will emcee the well-rounded show. The troupe boast, in addition to Reeves, **Jim Edward, Maxine** and **Bonnie Brown, Del Wood, Hank Locklin** and **Janis Martin** (all from RCA Victor), plus **Joe "Red" Hayes** (Capitol) and **Tommy Hill** (Hickory), as well as other entertainers. "Pop," who airs nightly and has a "Hillbilly Hit Parade" each Saturday, is planning a "Miss and Mister Country Music contest" to tie in with the evening.

The Browns, incidentally, write us that they're real excited with their current Victor chart-rider, "Money." Flipside, "It Takes A Long, Long Train," is reported to be stirring up noise down Florida way. The gals, **Bonnie** and **Maxine**, just completed their 9 shots for the overseas tour. Brother **Jim Edward** had his when he was first drafted into the Army. Jim claims that he's gonna bring back an Italian girl.



SLIM HARPER

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Deejay **Slim Harper**, of the "Coral Restaurant Midnight Jamboree" heard over WVNJ-Newark, N. J. pens that he's real happy and appreciates the spins on his first release, on the Anchor label, "A Far Cry From Love" and "Lovely Lady." Harper and his Country Gentlemen are still appearing, 6 nights a week, Tues. thru Sun., 12 midnight 'til 2:00 AM at New Jersey's "Home Of Country Music," the "Coral Bar And Rest," 604 Market St., E. Paterson, N. J.

* * * * *

Cliff Walden, formerly of Muskogee, Oklahoma and recording for Stardale Records has opened a new show and dance in Reseda, California and he states that he has been having record crowds. With Cliff are the **Country Cut-ups** as well as **Pauline Parker & Marilyn Kaye** of Pep Records. Cliff has recently signed with Pep records and will have his first release out soon.

* * * * *

The DJ's scheduled to appear on WWVA-Wheeling, W. Va.'s "Command Performance" for March are: **Cherokee Sue**, WPDX-Clarksburg, W. Va., **Jimmy Wilkens**, WDAD-Indiana, Penn., **John Yanish**, WNNJ-Newton, N. J., and **Harold Burns**, CKCR-Kitchener, Ontario, Canada.

* * * * *

Curley Gold, "King Of The Western Drummers", and his Texas Tune Twisters-Western Swing Band (with their theme song "Home In San Antone") are currently on tour throughout California playing TV shows and dances, as well as entertaining our veterans and servicemen in the V. A. Hospitals.



PORTER WAGONER

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Don Warden, Personal Manager for **Porter Wagoner**, writes that any deejay desiring a copy of Porter's RCA Victor waxing of "I Should Be With You" and "I'm Day Dreamin' Tonight" can easily have one by dropping him a line care of Radio Station WSM-Nashville, Tenn. Porter is starting to settle down now that he's moved to the "Grand Old Opry" and played dates in Louisville, Ky., on March 15th, Kansas City, Mo. on the 17th, with a tour through Florida, starting March 26th to be followed by a tour of the Southwest states, starting April 14th. In Louisville he worked with WKLO-deejay, **Red Kirk**, and will be working with **Autry Inman** in Florida and the Southwest tour is for A. V. Bamford.

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Lester Woytek and the **Melody Cowhands** have been working the Houston Fat Stock Show and Rodeo Caravan. The show, this year featured **Roy Rogers, Dale Evans** and the **Sons Of The Pioneers**. It was the show's "Silver Jubilee" and played to a packed Coliseum every performance with standing room only for the late comers.

Ernie Hunter of Houston has created a lot of local interest with his latest Country release on Longhorn, titled, "At Ease My Friend" and "The Darling Waltz". Ernie and his **All Stars** are playing one night stands in the Texas Gulf Coast Area.

* * * * *

Received a host of fan club bulletins in the office the past few weeks. Included were **Ernest Tubb's** "Melody Trails" from President, **Norma Winton Barthel**, P. O. Box 219, Roland, Okla., **Ginny Wright's** "Ginny Comes A-Callin'" from Prexy **Libby Gail Fabacher**, P. O. Box 54, Port Barre, La. and **Joanie & Marion Hall's** "JM Club News" from Editor **J. E. "Red" Swarr**, P. O. Box 107, Maywood, Calif.



CURLEY GOLD

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According to Swarr August 23rd & 24th has been chosen as Country Music Festival Days for the west coast and will be held in Salinas, California at the "Big Barn". This will embrace the whole country field and will have a dj convention, fan club convention as well as having agents, booking agents, managers, and song publishers and record label representatives present. There will be three stage shows presented for the guests, with all artists donating their talent in return for the radio and tv coverage as well as the publicity and promotion that they'll receive in the coming months with all the djs plugging their records to the utmost. Everyone in the country field is welcomed and full details may be had by writing to **Dick Eaton** at Station KDON in Salinas or **J. E. Swarr** at Box 107 in Maywood, California.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 19, N. Y.

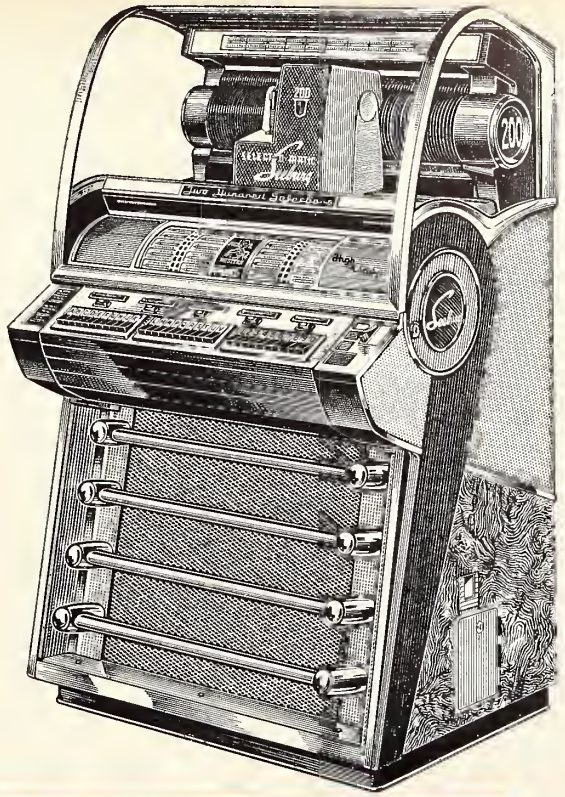
Single tune records

plus album records

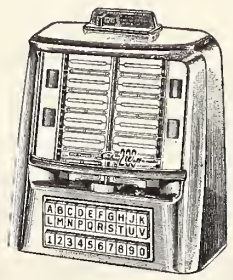
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The Wall-O-Matic "200". The finest remote selection system ever developed. 3-wire type. Easy to install.

IT'S THIS SIMPLE—

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TWO A properly programmed music system also offers a complete selection of standards and show tunes on E.P. albums.

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Here and There

SASKATCHEWAN, CANADA — The territory here is on one of the world's biggest booms in history. Oil, uranium and other mineral products are said to be the reason. The town of Estavan, 10 miles from the North Dakota border, is typical. The economy boom has increased the town's population in five years from 3,935 to more than 6,000. The Saskatchewan Power Corporation is erecting a $40 million plant here. When Saskatchewan's potash industry is firmly on the tracks and rolling, it is expected to create new employment, directly and indirectly, for some 12,000 people. A number of records were broken in the economy here last year—value of construction work went up to a new high of $301 million, $14 million greater than in 1955. Manufacturing production also had its biggest year with an output valued at $310 million, and 1957 is expected to hike this figure to $325 million.

HAMBURG, GERMANY—A coinman in this city sent us the following story which appeared in the *Bertelsmann Bild-Kalender*, which gave us a chuckle. Although the divorce was over and Kitty was gone, Johannes missed her, so he wrote begging her to come back. "Never . . ." replied Kitty. Johannes pleaded again: "I'll make your life a heaven on earth if you'll come back." "I wouldn't dream of it!", she replied. "I'll buy you a fur coat", he wrote. "You should have done that a long time ago", she wrote. "If you come back, I'll tell you the latest gossip about Frau Andresch", he wrote in desperation. Kitty wired: "I'll be there later today."

VADO LIGURE, ITALY — This city was mentioned as a possible site for a new steel mill, costing anywhere from $120 to $360 millions. The project is supposed to be under discussion between the Italian Government, Fiat, the car producer, and the Republic Steel Corporation of U.S. It was estimated that the plant might employ 12,600 workers. A project of this kind can bring great prosperity to the entire area, and where there are large numbers of people earning good wages, coin machine operators can look forward to many new locations opening.

LONDON, ENGLAND — In past issues we have made comparisons between prices of equipment in England and in the United States. Once more we point out the difference, and wonder how American coinmen would feel if they were required to pay some of the prices asked for music machines. For example, the Wurlitzer model 2104 sells for 875 pounds (approximately $2,275 American), and the model 1900 sells for 825 pounds approximately $2145 American).

JUKE BOXES and AMUSEMENT GAMES HELP FOSTER BETTER INTERNATIONAL RELATIONS

If American G.I.'s left a heritage of friendliness, generosity and good-fellowship behind, wherever they were stationed, and even tho time may dim their great and valiant deeds, one thing that time won't and can't dim, and is definitely something that GI's will always be remembered for in many, many islands and in many lands, will be the juke boxes and coin operated amusements they left behind them for so many peoples to enjoy.

For a number of years now, *The Cash Box* has published its "*Quarterly Export Edition*" in Spanish, French, German as well as in English and, from all quarters of the globe, have come thanks for these editions that reviewed the business quarters of each year and advised the world's peoples, in their own languages, what had transpired.

Definitely coin operated juke boxes and amusements, as well as the "*Quarterly Export Edition*" of *The Cash Box*, have helped to foster better international relations.

What better than entertainment, enjoyment and laughter, along with good fellowship, to foster better international relations?

Whether it is an Englishman, Frenchman, Italian, Swiss, Belgian, Hollander or any other member of the world's community, enjoying an American pinball or other amusement game, listening to the music from an American juke box, in a pleased, entertained and happy mood there most definitely, comes into being better understanding and finer relations for America and Americans.

If it's Paris, London, Venice, Rome, Geneva, Amsterdam, Tokyo, Manila, or any other city, love for amusement, for entertainment, for laughter is universal.

The largest number of the greatest goodwill ambassadors for the U.S.A. are its coin operated juke boxes and amusement games.

These have captured the hearts and minds of all peoples everywhere. In Paris they are enjoyed as much as they are in Hong Kong, Singapore or Tokyo. Just as much as they are enjoyed in New York, Rio de Janeiro, Toronto, Mexico City or Pago Pago.

It is remarkable to think of how many lands, from the remotest islands of the world to the most heavily populated cities, enjoy America's automatic entertainers. Its juke boxes. Its coin operated amusements.

As an agent of international goodwill there is nothing as outstanding and as entertainingly relaxing as the coin operated juke box of American manufacture.

Nor will anything foster finer international relationship more than America's outstanding coin operated amusements.

***The Cash Box* "*Quarterly Export Edition*", for its many years of publication, has dedicated itself to bringing about better international understanding. That's why the quarterly reports are printed in Spanish, French, German as well as in English.**

Only those U.S. coin machine men and women who have visited foreign lands realize how great has been the value of each of *The Cash Box*' "*Quarterly Export Editions*" in fostering better international relations.

And how much America's juke boxes and amusement games have helped to maintain and continue to build this better understanding among all the world's peoples.

U. S. PHONOGRAPH EXPORTS — 1956

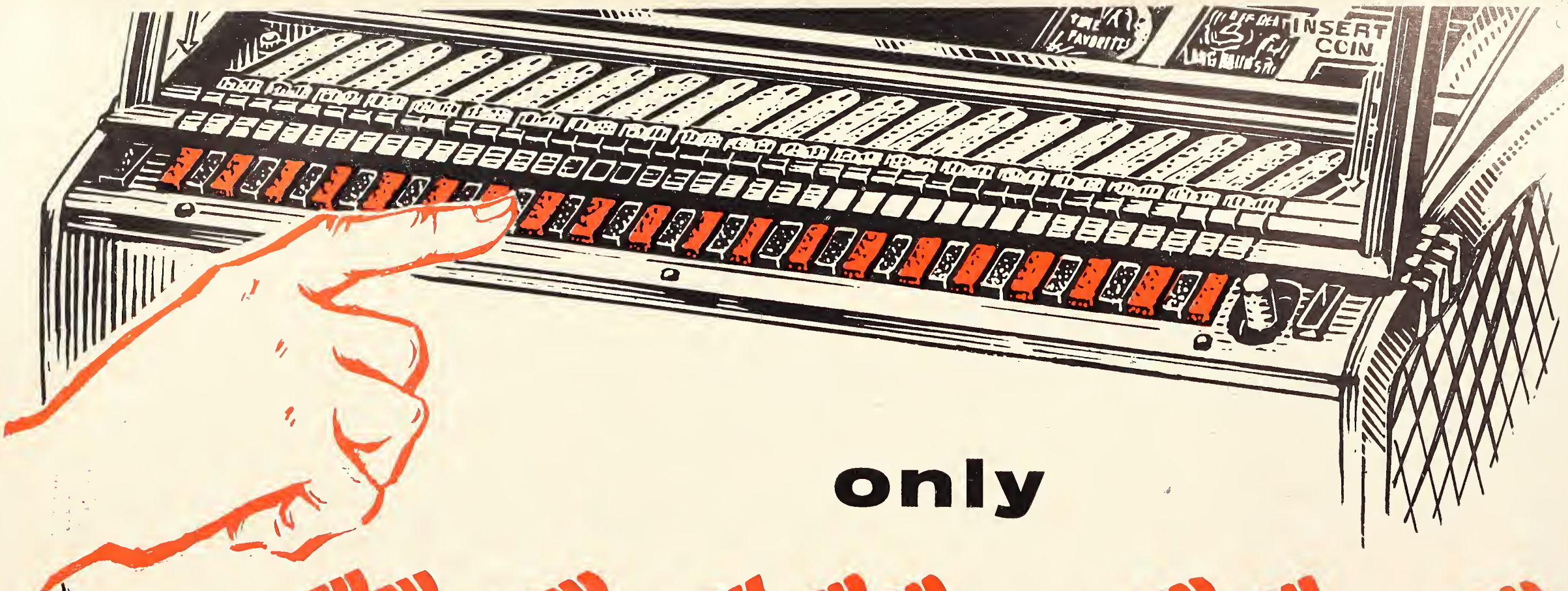
	First Quarter January, February, March		Second Quarter April, May, June		Third Quarter July, August, September	
	Number of Units	Dollar Value	Number of Units	Dollar Value	Number of Units	Dollar Value
NORTH AND CENTRAL AMERICA						
Canada	592	$ 301,439	846	$ 463,974	639	$ 373,244
Mexico	596	230,774	582	282,742	505	275,157
Guatemala	48	33,134	60	42,569	27	18,942
El Salvador	38	29,318	15	9,629	39	11,555
Honduras	34	17,443	12	5,098	9	5,759
Nicaragua	43	27,523	41	27,551	20	14,264
Costa Rica	45	29,504	30	20,012	19	16,081
Panama	114	91,355	49	18,366	45	27,418
Bahamas	15	4,049	15	4,210	10	4,548
Cuba	399	118,748	279	90,808	252	75,036
Jamaica	44	21,646	7	1,925	12	7,341
Haiti	6	1,730	5	1,125		
Dominican Republic	43	25,275	51	30,201	48	31,428
Trinidad	17	15,193			15	2,527
Leeward & Windward Islands	25	2,390	2	760	2	595
Barbados	5	633	5	606		
British Honduras	2	875			1	505
Netherland Antilles	4	2,776	4	2,916	3	2,490
Totals	2,070	$ 953,805	2,003	$1,002,492	1,646	$ 866,890
SOUTH AMERICA						
Colombia	357	$ 146,696	275	159,605	252	$ 105,105
Venezuela	593	483,039	572	441,735	497	418,694
Ecuador	62	32,296	2	1,370	2	1,840
Peru	332	169,921	111	73,185	188	137,506
Surinam	3	2,072			1	710
Brazil			2	1,458		
Chile			7	1,255		
Argentina			1	222		
Totals	1,347	$ 702,024	970	$ 678,830	940	$ 663,855
EUROPE						
Ireland	22	$ 11,814	14	$ 5,076		
Netherlands	502	191,308	337	138,510	255	$ 88,364
Belgium	1,291	569,458	882	358,693	1,222	528,213
West Germany	203	125,642	575	364,764	856	612,032
Austria	321	225,698	81	70,407	228	160,833
Switzerland	263	168,665	325	226,209	356	246,111
Italy	119	35,321	195	124,734	30	21,991
Sweden	36	17,631	48	33,618	49	32,544
United Kingdom	3	2,639	3	3,325	5	6,221
France	9	9,472	18	16,202	10	7,992
Iceland	1	1,561				
Spain			7	3,358		
Norway			1	790	4	2,816
Denmark			1	837	10	7,212
Finland			1	216		
Portugal					1	741
Totals	2,770	$1,359,209	2,488	$1,346,739	3,026	$1,715,070
ASIA						
British Malaya	33	$ 11,226	92	$ 40,811	66	$ 25,511
Republic Of Philippines	103	83,360	72	51,679	26	19,380
Korea	4	3,035	6	4,455	18	15,235
Japan	10	5,125	34	15,080	17	8,903
Thailand	2	1,822				
Lebanon	5	3,849	34	25,286	10	7,931
Okinawa	12	4,889				
Syria			8	5,144		
Indonesia			1	479	1	746
Nansei & Nanpo Islands			13	3,367		
Kuwait			1	1,022	2	2,016
Hong Kong					37	11,275
New Zealand			6	417	13	973
Totals	169	$ 113,306	267	$ 147,740	190	$ 91,970
AUSTRALIA						
Trust Territory of Pacific Islands	2	$ 250				
Totals	2	$ 250				
AFRICA						
French Morocco	16	$ 11,786	8	$ 5,576	23	$ 13,945
Tangiers	2	180	1	327		
Union of South Africa	8	570	7	1,800	3	1,188
Libya			1	698		
French Equatorial Africa			4	2,840		
Tunisia					172	114,426
Belgian Congo					1	685
Totals	26	$ 12,536	21	$ 11,241	199	$ 130,244
TOTALS	6,384	$3,140,892	5,749	$3,187,042	6,001	$3,468,029

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

U.S. AMUSEMENT MACH. EXPORTS—1956

	First Quarter January, February, March		Second Quarter April, May, June		Third Quarter July, August, September	
	Number of Units	Dollar Value	Number of Units	Dollar Value	Number of Units	Dollar Value
NORTH AMERICA						
Canada	795	$201,142	1,268	$276,872	740	$155,309
Mexico	60	8,954	1,076	54,740	793	32,460
El Salvador	16	3,615	19	12,340		
Costa Rica	3	225				
Panama	6	1,645	36	10,410	17	4,448
Canal Zone	2	1,164	1	582	4	1,798
Cuba	412	21,845	509	21,680	191	8,950
Haiti	5	2,845	3	1,774	4	610
Dominican Republic	21	12,978			30	6,750
Netherlands Antilles	8	5,081	10	5,680	11	7,008
Bermuda	3	1,380	3	2,000	11	2,400
Jamaica	4	1,304				
Bahamas	21	347	2	145		
Guatemala					7	3,320
Totals	1,356	$262,525	2,927	$386,223	1,808	$223,053
SOUTH AMERICA						
Venezuela	11	$ 2,015	45	$ 38,368	627	$ 58,083
Peru	1	100	6	651		
Uruguay	4	1,060				
Colombia					10	508
Totals	16	$ 3,175	51	$ 39,019	637	$ 58,591
EUROPE						
Sweden	45	$ 7,989	494	$ 26,025	56	$ 10,636
Netherlands	260	44,273	342	48,280	96	19,820
Belgium	690	58,906	1,048	49,056	1,852	115,188
France	148	40,220	15	7,280	180	51,540
West Germany	322	91,791	619	125,064	307	83,673
Austria	2	225	1	150	6	1,534
Switzerland	117	44,445	102	30,429	72	23,012
Italy	627	93,208	634	148,394	528	92,446
Iceland	6	2,205				
Denmark	1	440				
Ireland	1	200	1	160		
Portugal	25	2,125	17	1,781		
Greece	1	181	7	455		
Spain			5	1,200		
United Kingdom					5	4,200
Gibraltar					7	995
Turkey					3	1,890
Totals	2,245	$386,208	3,285	$438,274	3,112	$404,934
ASIA						
Turkey	7	$ 3,850				
Syria	8	1,065			10	$ 1,614
Lebanon	14	970	68	$ 13,721		
British Malaya	30	6,165				
Republic Of Philippines	79	16,309	76	13,654	32	14,598
Macao	21	3,019	17	2,185	54	8,639
Hong Kong	53	11,140	163	28,865	442	69,942
Japan	155	40,122	147	43,208	128	41,975
Nansei & Nanpo Islands	64	19,866	184	29,177	18	5,200
Vietnam, Laos & Cambodia	3	1,225			2	790
Korea			140	23,381	39	9,234
Taiwan			2	735		
Ceylon					4	1,400
Totals	435	$103,731	797	$154,926	729	$153,392
AUSTRALIA						
Australia	1	$ 870			200	$ 22,116
Totals	1	$ 870			200	$ 22,116
AFRICA						
French Morocco	117	$ 35,325	154	$ 42,789	118	$ 29,550
Tangiers	2	130				
Libya					5	685
Union of South Africa					6	2,948
Totals	119	$ 35,455	154	$ 42,789	129	$ 33,183
TOTALS	4,172	$791,964	7,214	$1,061,231	6,615	$895,269

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Export Competition Keener

More Mfrs and Distribs Seeking Share of Export Markets

CHICAGO—As more manufacturers and distributors begin to seek a share of the growing export business, competition becomes ever more keen.

The fact remains, at this time, that the supply is far short of the demand, as far as used equipment is concerned.

So even tho the competition for export business has grown tremendously, in numbers of firms seeking a share of the profitable export market, supplying the requirements of the export markets has held down any price-cutting competition.

Distributors who have, or who can put their hands on late model used machines, have very little trouble disposing of such equipment to the export markets.

Where competition is being felt is in the new machines field. Especially the automatic music business.

With all manufacturers now driving for a share of the market there is no doubt that the importers in various countries will be offering new machines to their customers, whether these be operators or locations.

It must be remembered that in many markets machines are sold directly to the locations by the importers or their sales outlets. The deals are very fascinating. They include service along with parts and supplies as well as a liberal time payment plan. Yet the demand continues to grow greater and so competition grows keener.

The lack of used phonos has stimulated more and more sales of new machines. Showings of new machines at various fairs and expositions have also helped sales. In every case all the U.S. phonos have been on display. This has created a keenly competitive market for the importers who are now willing to offer extra service and more attractive plans to obtain sales.



Heinrich Hecker, German Distrib Mails Illustrated Brochure To U. S. Firms

PADERBORN, GERMANY—Heinrich Hecker, this city, has inaugurated a most intensive campaign to acquaint United States coin firms of its organization and facilities.

A 12 page, 2 colored brochure, showing the products handled and the company's facilities and personnel, has been mailed to many of the companies in the United States. Pictured are showrooms displaying practically every type of coin operated equipment, including music machines, pinball games, arcade machines, and vendors of all kinds.

"Since its founding, 25 years ago," writes Hecker, "our firm is well known both in Germany and in Europe as one of the most enterprising of coin operated equipment.

"For many years we have maintained good business relations with important manufacturers of the United States, and are expanding our trade in the European market more and more for coin operated equipment of United States origin.

"Manufacturers of coin operated machines have found it profitable to do business with us because our experienced sales organization with two branch offices grants a successful cooperation."

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U. S. VENDING MACH. EXPORTS — 1956

	First Quarter January, February, March		Second Quarter April, May, June		Third Quarter July, August, September	
	Number of Units	Dollar Value	Number of Units	Dollar Value	Number of Units	Dollar Value
NORTH AMERICA						
Canada	1,733	$218,301	1,976	$360,837	2,157	$226,888
Cuba	43	6,015	57	2,886	3	2,090
Leeward & Windward Islands	1	1,085	4	1,755	1	575
Guatemala	1	1,704	40	400		
Honduras	2	150	1	270		
Nicaragua	2	742				
Haiti	1	250				
Dominican Republic	20	250	17	570		
Mexico			20	4,829	225	3,274
Panama			10	175	2	575
Bermuda					2	524
Totals	1,803	$228,497	2,125	$371,722	2,390	$233,926
SOUTH AMERICA						
Venezuela			95	$ 11,224	366	$ 37,050
Peru					51	1,121
Totals			95	$ 11,224	417	$ 38,171
EUROPE						
Sweden	1	$ 464	56	$ 5,038	9	$ 4,170
Netherlands	1	539	17	7,088	10	6,347
France	96	50,430	168	103,773	72	44,528
Belgium	501	4,442	511	7,399	1	933
West Germany	59	31,654	321	26,129	50	28,332
Switzerland	51	5,101	95	21,334	185	6,713
Italy	2	3,869	7	6,420		
Austria	3	761				
United Kingdom			6	3,724	9	9,743
Totals	684	$ 97,260	1,181	$180,905	336	$100,766
ASIA						
Lebanon			6	$ 100		
Republic Of Philippines			2	1,049	10	$ 713
Hong Kong			72	7,500	104	12,400
British Malaya			60	1,198	100	2,040
Totals			140	$ 9,847	214	$ 15,153
AFRICA						
Egypt			1	$ 419		
Totals			1	$ 419		
OTHER COUNTRIES	201	$ 50,410				
TOTALS	2,688	$376,164	3,542	$574,117	3,357	$338,016

USED MACHINES MARKET STRONG DURING FIRST '57 QUARTER

MUSIC: Continued Scarcity of Late Model Used Phonos Holds Prices Up. Of 50 Phonos Reviewed, 34 Models Remained at Same Price, 4 Models Went Up in Price; 12 Models Fell Slightly Down.

PINBALLS: Heavy World Export Market Demand Caused Prices to Remain Strong. Of 50 Late Model 1955-1956 Games Checked, 33 Held at Same Price, 3 Went Up in Price, 4 Fell Slightly in Price. There Was Very Little Change in Price of 50 Older 1953-1954 Pinballs Surveyed.

KIDDIE RIDES: Prices of 12 Kiddie Rides Checked Softened During the First Quarter. 10 Kiddie Rides Were Lower in Price, 2 Remained at the Same Price.

SHUFFLE GAMES: Prices of 1955-1956 Models Show Very Slight Downtrend. Of 35 Shuffles and Bowlers Checked, 20 Remained at the Same Price and 15 Were Slightly Down in Price.

ARCADE EQUIP'T: Prices for Arcade-Type Machines Were Mixed During the First Quarter of 1957. Of 35 Machines Reviewed, 6 Were Up in Price, 14 Slightly Down, While 15 Held to the Same Price.

CHICAGO—Even tho equipment is three months older, continued heavy demand from domestic and world markets, held prices and, in some cases, even raised prices.

Some prices softened for some machines, but on an overall average, with the majority of prices in effect for the past three months remaining unchanged and some prices unchanged for the past six months this is, in effect, equal to an actual raise in prices of used machines.

Therefore the term, "a strong used machines market" is used to describe the first quarter of 1957.

With the spring season here and demand for used machines of all kinds growing, instead of diminishing, the effect pricewise on all used equipment should continue a very strong market right thru the second quarter.

Only new and sensational products, it seems at this writing could, in any fashion whatsoever, affect the present prices on the used machines market.

(All the above information is based on "The Cash Box Price Lists" now over 18 years old. "The Cash Box Price Lists" have never missed a single week's issue in over 912 weeks' issues).

A. W. Adickes, Hamburg, Germany, Celebrates 30th Year As Coin Machine Distributor



A. W. ADICKES

HAMBURG, GERMANY—That a coin machine merchant can look back on an activity of 30 years in international business, is, certainly, an event in such a small field as the automatic machine industry. A. W. Adickes, of the "NOVA Apparate GmbH.," of Hamburg, is, without any doubt, one of the most outstanding personalities of the German and European automatic machine industry on the international market.

When he was 21 years of age—on January 1, 1927—he became connected with Vogel & Halke, of Hamburg; in the same year, he represented the SECA Scales on the Leipzig Fair; in the following years, he made several trips for said firm to England and later to the U. S. A., with remarkable success.

In 1931, he started his own business in England. Until the beginning of the war, his London firm of Scott, Adickes & Co., with its branches in Paris and Madrid and its great investments in Belgium, Holland, South Africa and India, etc., was the chief exponent of the European trade in automatic machines. The name of this firm embodies for the "old boys" a period of industrial history: A. W. Adickes, as the founder of said firm, is glad to confirm that, with his importations from the U.S.A., he started an important period of the pre-war history of the automatic machines in Europe, influencing as well very definitely the pre-war production program of the German manufacturers. Especially the era of the crane machines and the pinball games, which in their modern form is still today the backbone of the entertainment machine business, goes back to the importations of "Scott-Adickes." The beginning of the war in 1939 prevented the importation of Rock-Ola automatic phonographs which were already popular at that time. Mr. Adickes has now been a good friend of Mr. Rockola and of other owners of leading firms for approximately 20 years!

The hostility of the well introduced English firms, which he had to meet, soon gave way to respect and friendship, due to his fair and consequent business policy and the opening of new possibilities of making money for the British operators. As the years went on, Scott, Adickes & Co. obtained and held the general representations of the leading American amusement machine producers for Europe and the British Dominions. Before and after the war, Mr. Adickes made many trips to the U. S. A. This was necessary due to the current changes in the suitable machines, and in order to make a thorough study of the markets and to keep up his personal contacts. From 1932 to 1939, the pre-war firm of Mr. Adickes represented also the leading German producers in England, France, Spain and the Commonwealth.

To hear this young man, who celebrates his anniversary, talk about his experiences and about the history of the firm of Scott, Adickes & Co., is like a chapter out of the annals of the international coin machine industry. It is a history of daring courage and consequent business management. With an import record, which was outstanding at that time in the history of the automatic machine industry, of 15,000 "Rainbows" to Europe—this machine became later very popular in Germany under the name of "Tura Ball"—the firm of Scott, Adickes & Co. took the lead among the European firms doing business in automatic machines. The same number of sales was reached, in 1933-34, with a machine by Genco, named "Silver Cup," which became known in Germany under the name of "Tura-Duplex."

The war brought a sudden end to the meteoric rise of the firm of Scott, Adickes & Co. Mr. Adickes' business and private property is still confiscated today. After serving in the Army for five years, Mr. Adickes became a partner in an import and export enterprise in Hamburg, and in 1953, he founded again his own automatic machine trade firm, the "NOVA Apparate-GmbH."

The new firm of Nova adapted the business principles of the former London firm. Just as before the war, Mr. Adickes is still guided today by the principle of showing trends and new possibilities of making money to the operators.

Mr. Adickes strongly believes in personal contacts and is especially happy about the fact that his many connections with international businessmen in this field have not been hurt by the war and have currently been resumed —which is one of the reasons why the firm of Nova has gained its place on the word market so fast. Today, this firm has a good name in Germany as well as in all of Europe, not only as the general representatives of the Rock-Ola phonographs, but also for the leading American automatic amusement machines.

As the second Chairman of the recently founded Association of the German Automatic Machine Industry, A. W. Adickes has taken an active part in the development of the German automatic machine field, which is an excellent outlet for his experience of 30 years.

(Editor's Note: The above is an exact translation of a story as it appeared in a recent issue of "Automaten-Markt," the German coin machine trade magazine.)

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St. Lawrence Seaway Development Will Help Expand Mid-West Export Of Machines

CHICAGO — Delegates to the 20th Chicago World Trade Conference held at the Morrison Hotel, this city, on February 28 and March 1, heard a review of recent developments and trends.

One of the subjects discussed which held the greatest interest was the development of the St. Lawrence Seaway, scheduled for completion in 1959, and its meaning for the city's export expansion. When the St. Lawrence Canal has been deepened to 27 feet and the connecting channels between the lakes have been similarly improved, ships with about five times the capacity of the foreign flag vessels now plying the Great Lakes will be able to call regularly at the Port of Chicago. The number of ships linking Chicago with the rest of the world by a direct all-water route will increase greatly.

To the coin machine manufacturers located in this area, as well as many of the leading distributing and wholesaling firms, not only will it be possible to show increased volume, but the handling charges, it is said, will show considerable saving.

The Cash Box
QUARTERLY EXPORT EDITION
BUSINESS REPORT
(JANUARY, FEBRUARY, MARCH, 1957)

There is no longer any doubt of the growing importance of the world's markets as far as U.S. manufacturers and distributors are concerned.

This past year of 1956 saw new high marks set as far as export business was concerned.

But even these paled compared to the orders which were received by distributors and manufacturers alike for the first quarter of 1957.

A cablegram received from a well known Swiss distributor probably talks for all in the European market. This distributor advised he wished to purchase five-ball amusements in hundred lots.

This is unprecedented as far as the postwar era is concerned. It definitely indicated the growing demand for American coin operated music and amusements thruout the European continent.

What's more, Europe has now taken the lead away from both Canada and South and Central America, as far as U.S. coin machine exports are concerned dollarwise and also as far as quantity is concerned.

What is even more interesting was a survey made by this publication, as 1957 came into being, among noted European distributors asking whether they planned to "buy as much or buy more in 1957 than they did in 1956".

In every case the answer was, "We plan to buy more in 1957."

This, too, is unprecedented in view of the fact that 1956 was a record export year for America's coin machines industry.

It is only sad that such countries as England continue to disallow purchases of machines direct from the U.S.

British distributors are still trying hard to win over their government to allow them to purchase even a small amount of machines directly from the U.S.

A story appeared in this publication, a few months ago, that a Western German distributor had arranged to ship new U.S. phonographs to England. This heartened many of the juke box manufacturers in the U.S.

Distributors thruout the U.S. have been doing a very fine export business. More and more distributors have entered into export. In each case they have found themselves amazed at the demand for reconditioned machines of all kinds.

The average U.S. distributor, engaged in exportation, is eagerly seeking for equipment of all kinds in an effort to satisfy his backlog of orders.

In almost every case he has had to resort to international phone calls or telegrams advising that he cannot obtain the quantity nor the machines wanted.

In fact, many have found a ready market for older machines than what has been called for in every case.

The scarcity of late model used machines has awakened business for new equipment. The manufacturers are working ahead in an effort to meet this demand intelligently.

Phonographs, especially, are being called for in very large quantity. Better than was ever expected.

Yet, everything considered, export is still a very small part of the production of the present American juke box manufacturers.

But it is growing and the U.S. automatic phonograph manufacturer has become much more interested in the export market than he has ever been.

Pinball manufacturers who receive orders for 200 and 300 new machines to be shipped are not surprised anymore. The lack of late model used pinball games has brought this about.

And though the prices of the new machines are, most naturally, much higher than what the world market importers ever paid for used machines, sales somehow seem to be going on ahead with little slowdown.

Manufacturers are of the belief that the world's markets will more appreciate the new machines, due to the lack of trouble and mechanical servicing, and that importers will find more satisfied customers are easier to sell.

In the meantime, even though final reports for the fourth quarter of 1956 haven't as yet been compiled, it is well known in the industry that the first quarter of 1957 was one of the very best, as far as orders for machines were concerned.

Many visitors to the European market this past fall, including the publisher of **The Cash Box**, helped to stimulate greater interest in export and import.

This publication feels very proud of its "Quarterly Export Editions" which, over the years, have helped promote better business and a finer relationship with all peoples internationally.

Most every manufacturer showed considerable activity during the first three months of 1957:

AMI, Inc., Grand Rapids, Michigan, still in production of its model "G" phonographs (80, 120 and 200 selections), with the 200 selection machine its biggest seller.

Auto-Photo Company, Los Angeles, California, still producing its hit "Model 11" automatic photo studio, with production running continuously to supply the demand.

Bally Manufacturing Company, Chicago, Illinois, celebrating its 25th year as a manufacturer, is so busy supplying equipment of various kinds that its production lines cannot keep up with demand. Introduced during this period were "Key West", an in-line game: "Balls-A-Poppin' ", a novelty pinball; and a sensational ball bowling game "ABC Bowling Lanes". The firm continues its production of its shuffle bowlers "DeLuxe ABC Bowler" and "DeLuxe Congress Bowler"; and its Kiddie game line of "The Champion" (horse), "Model T" and "Bally Bike".

Bally Vending Corporation, Chicago, Illinois, with John Stewart named assistant treasurer, producing a line of vending machines.

Chicago Coin Machine Company, Chicago, Illinois, unable to keep pace with orders pouring in for its new bowling ball type game "Bowling League". Other games produced during this period were "Ski-Bowl" and "DeLuxe Skee Roll", skee ball type games.

Exhibit Supply Company, Chicago, Illinois, in preparation for Spring business, kept busy producing its Card Vendors and cards.

J. F. Frantz Manufacturing Company, Chicago, Illinois, still busy producing its five products "A.B.T. Guesser Scale", "A.B.T. Rifle Sports Gallery", "A.B.T. Challenger", "Kicker & Catcher," and "Pace Aristo Scale."

Games, Inc., Chicago, Illinois, came out with a new amusement machine called "Skeet Shoot".

Genco Manufacturing & Sales Company, Chicago, Illinois, produced an extremely successful amusement game "6-Player Skill Ball", a skee type ball game, and followed it up with a new gun "Circus Rifle Gallery".

D. Gottlieb & Company, Chicago, Illinois, following its policy of controlled production, turned out "Rainbow" and "Ace High", pinbals, and "Flag Ship", a 2-player pinball.

International Mutoscope Corporation, Long Island City, N.Y., after a number of years of experimentation, is producing its new "Voice-O-Graph", which records and vends either a 45 rpm or 78 rpm record.

J. H. Keeney & Company, Chicago, Illinois, in addition to its continued production of its vending machine line, produced two amusement machines, "6-player Bowlette", a skee ball type game, and "True Score" a ball bowling machine.

Marvel Manufacturing Company, Chicago, Illinois, is manufacturing "Lucky Horoscope", a fortune telling amusement machine.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, continues with its line of phonographs—200 selection, 120 selection and 50 selection.

J. P. Seeburg Corporation, Chicago, Illinois, continues to supply the trade with its model "V-200", a 200 selection phonograph.

United Manufacturing Company, Chicago, Illinois, the first company to introduce the ball bowling type game, is hard pressed to fill orders that keep piling in for its "Bowling Alley".

Watling Manufacturing Company, Chicago, Illinois, keeps a steady flow of its "Penny Fortune Scale" going out to the trade.

Williams Manufacturing Company, Chicago, Illinois, produced six machines during this period. In the pinball field it produced "Perky" and "Star Fire," and "Shamrock" a 2-player pinball. Other machines were "Roll-A-Ball", a 6-player skee ball type game; "Peppy, Musical Clown" a novelty machine; and "Crossfire" a gun.

The Rudolph Wurlitzer Company, North Tonawanda, N.Y., introduced its "2100" series of phonographs—model "2100", 200 selection; "2104" 104 selection; and "2150" a 200 selection medium priced phono.

EXPORT SHIPPING PROBLEMS?
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The Cash Box
VIERTELJÄHRLICHE EXPORTAUSGABE
GESCHÄFTBERICHT
(JANUAR, FEBRUAR, MARZ 1957)

Es besteht kein Zweifel mehr über die wachsende Bedeutung des Weltmärkte, soweit es die Hersteller und Vertriebsfirmen in den U.S.A. betrift.

Das jüngst vergangene Jahr 1956 brachte neue Spitzenleistungen im Ausuhrgeschäft.

Doch diese sogar sind jetzt schon überholt durch die Anzahl von Aufträgen, die bereits bei den Herstellern und Vertriebsfirmen im ersten Vierteljahr von 1957 eingegangen sind.

Das von einer bekannten schweizer Vertriebsfirma erhaltene Kabel sprich wohl für den ganzen eturopäischen Markt. Diese Vertriebfirma teilt darin mit, dass sie Fünf-Ball-Spiele in Partieen von hunderten zu kaufen wünscht.

Das ist etwas ganz Neues für die Nachkriegszeit. Es zeigt klar die ständig wachsende Nachfrage auf dem ganzen europäischen Kontinent nach amerikanischen münzautomatischen Plattenspielern und Unterhaltungsspielen.

Dazu kommt, dass Europa jetzt die führende Stellung in der Ausfuhr von amerikanischen Münzautomaten von Kanada wie auch von Süd—und Zentral-Amerika an sich gerissen hat, und zwar was den Dollarwert wie auch was die Mengen betrifft.

Noch interessanter ist das Resultat einer Rundfrage, die von dieser Zeitschrift zu Anang des Jahre 1957 unter bekannten europäischen Betriebsfirmen veranstaltet wurde, und zwar wurden diese Firmen gebeten, mittzuteilen, "ob sie ebensoviel oder mehr in 1957 als in 1956 zu kaufen gedenken."

In jedem Einzelfalle lautete die Antwort: "Wir beabsichtigen in 1957 mehr zu kaufen."

Das ist auch noch nie dagewesen, da ja 1956 ein Rekordausfuhrjahr für die amerikanische Münzautomatenindustrie war.

Es ist nur schade, dass Länder wie England sich noch immer dem direkten Ankauf von Automaten aus den U.S.A. widersetzen.

Die britischen Vertriebsfirmen sind immer noch hart an der Arbeit, um ihre Regierung zu überreden, weningstens doch den Ankauf einer kleinen Menge von Automaten direkt aus den U.S.A. zu gestatten.

Vor einigen Monaten brachte diese Zeitschrift die Nachricht, dass eine westdeutsche Vertriebsfirma Wege gefunden hätte, um neue amerikanische Plattenspieler nach England zu verschiffen. Das war eine erfreuliche Nachricht für viele Herstellers von Plattenspielern ("Juke Boxes") in den U.S.A.

Vertriebsfirmen in allen Teilen der U.S.A. haben ein ausgezeichnetes Exportgeschäft getätigt. Immer mehr Vertriebsfirmen sind ins Exportgeschäft hineingegangen, und in jedem Falle sind sie über die grosse Nachfrage nach wiederinstandgesetzten Automaten aller Art erstaunt gewesen.

Die durchschnittliche amerikanische Vertriebsfirma, welche sich mit der Ausfuhr befasst, ist eifrig darum bemüht, die verschiedensten Ausrüstungen zu finden, um die Rückstände der eingegangenen Aufträge aufzuarbeiten.

In fast allen Fällen musste eine solche Firma das Uberseetelephon oder-kabel benutzen, um mitzuteilen, dass sie die erwünschte Menge oder Automaten nicht beschaffen könne.

Tatsächlich existierte vielfach ein Markt für ältere Automaten, der mehr aufnehmen konnte, als vorhanden war.

Der Mangel an Spätmodellen von gebrauchten Automaten hat das Geschätsinteresse an neuen Ausrüstungen erweckt. Die Hersteller sind eifrig an der Arbeit, um dieser Nachfrage in der richtigen Weise entgegenzukommen.

Insbesondere werden Plattenspieler in grossen Mengen nachgefragt, und zwar weit mehr, als erwartet werden konnte.

Doch alles zusamengerechnet ist das Exportgeschäft noch immer nur ein kleiner Teil der Herstellung der heutigen amerikanischen Plattenspielerindustrie.

Das Ausfuhrgeschäft ist aber im Anwachsen begriffen, und der amerikanische Hersteller von automatischen Plattenspielern ist heute mehr am Exportmarkt interessiert als je zuvor.

Pinball-Hersteller, die heute Aufträge auf 200 bis 300 Apparate erhalten, sind nicht mehr erstaunt. Das erklärt sich aus dem Mangel an Spätmodellen von gebrauchten Pin-Ball-Spielen.

Obgleich natürlicherweise die Preise für neue Maschinen heute viel höher sind, wie die Preise, welche die Importeure auf dem Weltmarkt für gebrauchte Maschinen zu zahlen gewohnt waren, so scheinen doch die Verkaufsabschlüsse ohne viele Rückschläge voranzugehen.

Die Hersteller sind der Ansicht, dass die Weltmärkte die neuen Maschinen gerne aufnehmen werden, weil sie störungsfrei sind und keiner mechanischen Instandhaltung bedürfen, und dass die Importeure mehr beriedigte Kunden haben werden und somit mehr verkaufen können.

Obgleich die endgültigen Berichte für das letzte Vierteljahr von 1956 noch nicht zusammengestellt worden sind, ist es doch schon in der Industrie bekannt, dass das erste Vierteljahr von 1957 eines der besten war, was Aufträge für die Apparate betrifft.

Viele Besucher der europäischen Märkte im letzten Herbst, unter ihnen auch der Herausgeber von "The Cash Box," halfen ein grösseres Interesse am Export und Import zu erwecken.

Die Zeitschrift ist sehr stolz auf ihre "Vierteljährliche Exportausgabe," die durch die Jahre dazu beigetragen hat, bessere Geschäfte und engere Beziehungen auf internationaler Grundlage zustandezubringen.

Fast alle Hersteller waren in den ersten drei Monaten des Jahres 1957 sehr beschäftigt:

AMI, Inc, Grand Rapids, Michigan, stellt immer noch ihre Plattenspieler Modell "G" (mit 80, 120 und 200 Auswahlstücken) her; dabei finden der Plattenspieler mit 200 Auswahlstücken den meisten Anklang.

Auto-Photo Company, Los Angeles, California, fährt auch weiter damit fort ihren so beliebten automatischen Photographen "Modell 11" herzustellen; diese Herstellung läuft ununterbrochen um die Nachfrage zufriedenzustellen.

Bally Manufacturing Company, Chicago, Illinois, feiert dieses Jahr ihr 25-jähriges Fabriksjubiläum und ist so beschäftigt allen Aufträgen auf Ausrüstungen verschiedener Art gerecht zu werden, dass es ihr kaum möglich ist, mit der Nachfrage Schritt zu halten. Wähend dieser Vierteljahrsperiode brachte sie die folgenden Spiele heraus: "Key-West," ein In-line-Spiel; "Balls-A-Poppin," a neues Pinball-Spiel; und ein sensationelles Bowling-Spiel "ABC Bowling Lanes." Die Firma fährt fort mit der Herstellung ihrer Shuffle-Bowlers "DeLuxe ABC Bowler" und "DeLuxe Congress Bowler," wie auch ihrer Kinderspiele "The Champion" (ein Pferd), "Model T" und "Bally Bike."

Bally Vending Corporation, Chicago, Illinois, hat John Stewart zum Hilfschatzmeister ernannt und stellt eine Reihe von Verkaufsautomaten her.

Chicago Coin Machine Company, Chicago, Illinois, findet es schwer, mit den einlaufenden Aufträgen auf ihr neues Bowling-Ball-Spiel, "Bowling League," schrittzuhalten. Andere während dieser Periode hergestellten Ballspiele waren: "Ski-Bowl" und "DeLuxe Skee Roll."

Exhibit Supply Company, Chicago, Illinois, macht sich auf das Frühjahrsgeschäft fertigt und war mit der Herstellung ihrer Kartenverkaufsautomaten und Karten beschäftigt.

J. F. Frantz Manufacturing Company, Chicago, Illinois, ist noch immer voll beschäftigt mit der Herstellung ihrer fünf Produkte: "A.B.T. Guesser Scale," "A.B.T. Rifle Sports Gallery," "A.B.T. Challenger," "Kicker & Catcher," und "Pace Aristo Scale."

Games, Inc., Chicago, Illinois, kam mit eihem neuen Unterhaltungsautomaten, "Skeet Shoot" genannt, heraus.

Genco Manufacturing & Sales Company, Chicago, Illinois, produzierte ein beonders erfolgreiches Unterhaltungsspiel, "6-Player Skill Ball," ein Skee-Typ-Ballspiel, wie auch einen neues Schiessstand, "Circus Rifle Gallery."

D. Gottlieb & Company, Chicago, Illinois, blieb ihrer Tradition einer kontrollierten Produktion treu und brachte "Rainbow" und "Ace High," zwei Pinball-Spiele, wie auch "Flag-Ship," ein 2-Spieler-Pinball-Spiel, heraus.

International Mutoscope Corporation, Long Island City, N.Y., fabriziert nach jahrelanger Versuchsarbeit ihren neuen "Voice-O-Graph," welcher Platten von einer minütlichen Drehzahl von ent- weder 45 oder 78 aufnimmt und liefert.

J. H. Keeney & Company, Chicago, Illinois, produzierte neben einer andauernden Herstellung ihrer Verkaufsautomaten, zwei Vergnügunsmaschinen: "6-Player Bowlette," ein Skee-Ball-Spiel, und "True Score," ein Ball-Bowling-Spiel.

Marvel Manufacturing Company, Chicago, Illinois, stellt das "Lucky Horoscope" (Glückshoroskop) her, ein automatisches Wahrsagungsunterhaltungsspiel.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, fährt damit fort, ihre Plattenspieler mit 200, 120 und 50 Auswahlstücken herzustellen.

J. P. Seeburg Corporation, Chicago, beliefert den Handel auch auch weiterhin mit ihrem Modell "V-200" einem Plattenpieler mit 200 Auswahlstücken.

United Manufacturing Company, Chicago, Illinois, welche die erste Firma war, die Bowling-Spiele einführte, muss tüchtig schuften, um allen auf ihre "Bowling Alley" einlaufenden Aufträgen gerecht zu werden.

Watling Manufacturing Company, Chicago, Illinois, stellte während dieser Zeit sechs Apparate her. An Pinball-Spielen stellte sie her: "Perky" und "Star Fire" und "Shamrock," ein Pinball-Spiel für 2 Spieler. Weitere Maschinen waren: "Roll-A-Ball," ein Skee-Ballspiel für 6 Spieler; "Peppy Musical Clown," eine neuartige Maschine; und "Srossfire," ein Schiesstand.

Fa. The Rudolph Wurlitzer Company, North Tonawanda, N.Y., brachte ihre "2100"-Reise von Plattenspielern heraus, und zwar: Modell "2100" mit 200 Auswahlstücken; "2104" mit 104 Auswahlstücken und "2150" ein Plattenspieler in mittlerer Preislage mit 200 Auswahlstücken.

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The Cash Box
EDICIÓN TRIMESTRAL DE EXPORTACIÓN
REPORTE COMERCIAL
(ENERO, FEBRERO, MARZO, 1957)

No queda ya la menor duda acerca de la creciente importancia de los mercados mundiales desde el punto de vista de los fabricantes y distribuidores de los Estados Unidos.

Este año pasado de 1956 fué testigo de nuevas altas marcas establecidas en los negocios de exportación.

Pero aun éstas no son nada en comparación con el número de pedidos recibidos por los distribuidores y fabricantes durante el primer trimestre de 1957.

Es probable que un cablegrama que se recibió de un renombrado distribuidor suizo interprete bien el modo de sentir de todos los demás en el mercado europeo. Dicho distribuidor manifestó que deseaba comprar máquinas de cinco bolitas en lotes de a cien.

Esto es algo que no tiene precedentes en la era de la postguerra. Fué indicativo de la creciente demanda de máquinas americanas de música y diversión que existe en todo el continente europeo.

Y lo que es más, Europa ha logrado ya adelantarse al Canadá y a las Américas del Sur y Central en lo que respecta a las importaciones de máquinas de los EE. UU. en términos de dólares, así como a las cantidades importadas.

Lo que es aún más interesante fué un estudio llevado a cabo por esta publicación a principios de 1957 entre los más conocidos distribuidores europeos, en el curso del cual se les preguntó si se proponían "comprar tanto o más en 1957 que en 1956."

En todos los casos la respuesta fué: "Nos proponemos comprar más en 1957."

Esto tampoco tiene precedentes, en vista del hecho de que 1956 fué un año "record" para la industria americana de máquinas accionadas por monedas.

Sólo se ha mencionado el hecho de que países tales como Inglaterra siguen prohibiendo la compra de máquinas directamente de los EE. UU.

Los distribuidores británicos continúan luchando para hacer que el gobierno les permita la compra, aunque sea de una pequeña cantidad de máquinas, directamente en los EE. UU.

Hace varios meses se dió a conocer en esta publicación que un distribuidor de la Alemania Occidental había dado los pasos necesarios para despachar nuevos fonógrafos de los EE. UU. a Inglaterra. Esta noticia dió gran ánimo a muchos de los fabricantes de fonógrafos automáticos en los Estados Unidos.

En todos los EE. UU., los distribuidores han llevado a cabo un buen negocio de exportación. Más y más empresas se han dedicado a dicho negocio. En todos los casos, dichas empresas distribuidoras se han sorprendido de la gran demanda que existe por máquinas reacondicionadas de todas clases.

La mayoría de los distribuidores de los EE. UU. que se dedican a la exportación, solicitan ansiosamente máquinas de todas clases para dar cumplimiento a sus pedidos pendientes.

En casi todos los casos, se han visto obligados a recurrir a llamadas por teléfono o cablegramas internacionales para dar a saber que no les es posible obtener el número de máquinas ordenadas.

En realidad, muchos han encontrado un buen mercado para las máquinas viejas mejor de lo que se esperaba en cada caso.

La escasez de máquinas usadas de último modelo ha contribuido a despertar el interest del comercio en los nuevos equipos. Las fábricas trabajan anticipadamente con el objeto de hacer frente a esta demanda de manera concienzuda.

Los fonógrafos, en especial, se ordenan en cantidades muy grandes, mucho mayores de lo que jamás se anticipaba.

Sin embargo, tomándose todo en cuenta, el negocio de exportación constituye aún una pequeña parte de la producción de los fabricantes actuales de fonógrafos automáticos en los EE. UU.

Pero se trata de un negocio que está prosperando, y por ello los fabricantes americanos de fonógrafos automáticos se han interesado cada vez más en el mercado de exportación de manera sin ejemplar.

Los fabricantes de máquinas de "Pinball" que reciben pedidos de 200 y 300 máquinas nuevas no se extrañan más. Esto se debe a la escasez de los juegos de "pinball" usados de último modelo que se deja sentir actualmente.

Y aunque los precios de las máquinas nuevas son, como es muy natural, mucho más elevados que los pagados por los importadores en los mercados mundiales por máquinas usadas en el pasado, las ventas parecen haber ido progresando de alguna manera con pocos retardos.

Los faricantse conceptúan que los mercados mundiales apreciarán más las nuevas máquinas debido a que no se echan a perder ni requieren servicio mecánico y que los importadores se convencen de que es más fácil venderlas a los clientes satisfechos.

Entretanto, aun cuando todavía no se han compilado los reportes finales correspondientes al cuarto trimestre de 1956, es bien sabido en la industria que el primer trimestre de 1957 fué uno de los mejores en lo que respecta a los pedidos de máquinas.

Muchos de los visitantes al mercado europeo en el pasado otoño, inclusive el editor de **The Cash Box**, contribuyeron a estimular mayor interés en las exportaciones e importaciones.

Esta publicación se siente muy orgullosa de sus "Ediciones Trimestrales de Exportación" las cuales han contribuido, en el curso de los años, a fomentar mejores negocios y a una relación más cordial con los interesados en todas partes del mundo.

Casi todos los fabricantes demostraron considerable actividad durante los primeros tres meses de 1957, a saber:

AMI, Inc., Grand Rapids, Michigan.—Continúan fabricando sus fonógrafos modelo "G" (selecciones 80, 120 y 200), siendo la selección 200 la que más demanda tiene.

Auto-Photo Company, Los Angeles, California. — Siguen produciendo su gran éxito, el estudio fotográfico automático "Modelo 11", manteniéndose la producción al par de la demanda.

Bally Manufacturing Company, Chicago, Illinois.—Al celebrar sus 25 años de existencia como fabricantes, se hallan tan atareados en el suministro de equipos de varias clases que sus líneas de producción no pueden hacer frente a la demanda. Durante ese período se introdujeron "Key West", un juego "en línea"; "Balls-A-Poppin'", un juego de "pin-ball", de novedad; y un juego de boliches sensacional denominado "ABC Bowling Lanes". La empresa sigue fabricando sus juegos de tejos "DeLuxe ABC Bowler" y "DeLuxe Congress Bowler", así como su serie de diversiones infantiles conocidas como "The Champion" (caballo), el "Modelo T" y "Bally Bike" (bicicleta).

Bally Vending Corporation, Chicago, Illinois.—Ha designado a John Stewart subtesorero y produce una serie de máquinas automáticas accionadas por monedas.

Chicago Coin Machine Company, Chicago, Illinois.—Esta empresa no ha podido cumplir la gran cantidad de pedidos que sigue recibiendo de su juego de boliches denominado "Bowling League". Al mismo tiempo ha fabricado otros juegos, tales como "Ski-Bowl" y "DeLuxe Skee Roll", del tipo de bolas.

Exhibit Supply Company, Chicago, Illinois.—Preparándose para la temporada de primavera, esta empresa se mantiene muy ocupada en la fabricación de sus Máquinas Distribuidoras de Postales y en la producción de estas últimas.

J. F. Frantz Manufacturing Company, Chicago, Illinois.—Esta compañía continúa muy activa en la fabricación de sus cinco productos, "A. B. T. Guesser Scale" (Balanza Adivinadora de Peso), "A. B. T. Rifle Sports Gallery" (Galería de Tiro al Blanco), "A. B. T. Challenger", "Kicker & Catcher", y "Pace Aristo Scale" (Balanza).

Games, Inc., Chicago, Illinois.—Esta casa introdujo una nueva máquina de diversión denominada "Skeet Shoot".

Genco Manufacturing & Sales Company, Chicago, Illinois.—Esta empresa produjo un juego de diversión denominado "6-Player Skill Ball" (del tipo de bolas "skee" para 6 personas), y luego una novedad llamada "Circus Rifle Gallery" (Galería de Tiro al Blanco con Rifle, tipo de Circo).

D. Gottlieb & Company, Chicago, Illinois.—Siguiendo su norma de producción controlada, esta empresa fabricó los juegos de "pinball" denominados "Rainbow" y "Ace High", así como el "Flag Ship", para 2 personas.

International Mutoscope Corporation, Long Island City, New York.—Esta firma fabrica ahora el nuevo "Voice-O-Graph" que graba y vende discos de 45 r.p.m. o de 78 r.p.m.

J. H. Keeney & Company, Chicago, Illinois.—Además de producir continuamente su serie de máquinas automáticas, fabricó dos máquinas de diversión, la "6-player Bowlette", un juego del tipo "skee ball", y "True Score", una máquina de bolos o boliches.

Marvel Manufacturing Company, Chicago, Illinois.—Esta empresa fabrica actualmente el "Lucky Horoscope", una máquina de diversión que dice la buena fortuna.

Rock-Ola Manufacturing Corporation, Chicago, Illinois.—Esta empresa continúa fabricando su serie de fonógrafos—de selección 200, 120 y 50.

J. P. Seebur Corporation, Chicago, Illinois.—Esta firma sigue suministrando al comercio su modelo "V-200", un fonógrafo de selección 200.

United Manufacturing Company, Chicago, Illinois.—Esta empresa, que fué la primera en introducir el juego del tipo de "bowling", tiene dificultad en satisfacer los pedidos del "Bowling Alley" que continúan acumulándose.

Watling Manufacturing Company, Chicago, Illinois.—Esta compañía sigue suministrando constantemente su "Penny Fortune Scale" (Balanza de Horóscopo por un Centavo) al comercio en general.

Williams Manufacturing Company, Chicago, Illinois.—Esta casa produjo seis máquinas durante este período. En el ramo de "pinballs" fabricó "Perky" y "Star Fire", así como "Shamrock", una máquina para dos jugadores. Otras máquinas fabricadas fueron: "Roll-A-Bell", del tipo de "skee-ball", para 6 personas; "Peppy, Clown Musical", una novedad musical, y "Crossfire", una escopeta.

The Rudolph Wurlitzer Company, North Tonawanda, N.Y.—Esta empresa introdujo la serie "2100" de fonógrafos—el modelo "2100", selección 200; el "2104", selección 104; y el "2150", un fonógrafo de selección 200, de precio intermedio.

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The Cash Box
EDITION TRIMESTRIELLE EXPORTATION
RAPPORT COMMERCIAL
(JANVIER, FEVRIER, MARS, 1957)

On ne peut maintenant avoir aucun doute sur l'importance grandissante des marchés mondiaux pour les fabricants et distributeurs américains.

Cette année écoulée a établi de nouveaux records en ce qui concerne les affairs d'exportation.

Mais ceci s'efface en comparaison des commandes reçues aussi bien par les distributeurs que par les fabricants pendant le premier trimestre 1957.

Un cable reçu d'un distributeur suisse trè connu indique mieux que tout la situation du marché européen. Ce distributeur avisa qu'il désirait achetér des machines de jeux cinq-balles par lots de cents.

Ceci n'a pas de précédent en ce qui concerne la période d'après-guerre. Cela indique définitivement une demande grandissante des machines à distribution automatique et d'amusements américaine sur le continent européen.

Deplus, l'Europe vient maintenant avant le Canada et l'Amérique centrale et du Sud, pour les exportations de machines à distribution automatique américaines, aussi bien en ce qui concerne les quantités que les montants en dollars.

Ce qui est encore plus intéressant est une étude faite par cette publication au début de 1957, parmi des distributeurs européens très notés, leur demandant s'ils comptaient "acheter autant ou plus en 1957 qu'en 1956".

Dans chaque cas, la réponse fut, "Nous espérons acheter plus en 1957".

Ceci également n'a aucun précédent en raison du fait que 1956 été une année record pour l'industrie et l'exportation de la machine à distribution automatique d'Amérique.

La seule note triste est que des pays comme l'Angleterre continuent à refuser les achats de machines directement des U. S. A.

Les distributeurs anglais essaient encore trés fortement d'obtenir de leur Gouvernement l'autorisation d'acheter des machines directement d'Amérique, même en petites quantités.

Une histoire est parue dans cette publication, il y a quelques mois, au sujet d'un distributeur de l'Allemagne de l'Ouest, qui s'était arrangé d'expédier des phonographes neufs américains, en Angleterre. Ceci encouragea beaucoup des fabricants de juke box américains.

Les distributeurs à travers les U. S. A. ont fait des très bonnes affaires d'exportations. Un nombre de plus en plus grande de distributeurs sont entrées dans le marché d'exportation. Dans tous les cas, ils ont é té surpris de la demande de machines remises en état de toutes sortes.

Le distributeur moyen d'Amérique étant engagé dans l'exportation, recherche sérieusement des machines de toutes sortes pour satisfaire son arriéré de commandes.

Dans presque chaque cas, il doit utiliser le télèphone international ou les cables, pour aviser qu'il ne peut ni obtenir la quantité ni les machines demandées.

En fait, beaucoup ont trouvé un marchè pour des machines plus anciennes que celles demandées à l'origine dans chaque cas.

La rareté des derniers modèles de machines de secondemain a ranimé les affaires pour le matériel neuf. Les fabricants travaillent dans un effort de satisfaire cette demande d'une maniére intelligente.

Les phonographes spécialement sont demandés en très grandes quantités. Mieux que l'on n'aurait jamais pu le prévoir.

Quoique, tout bien pris en considération, l'exportation n'est encore qu'une toute petite part de la production des fabricants de juke box américaines quant au présent.

Mais la demande s'accroit, et les fabricants de phonographes automatiques sont plus intéressés que jamais par le marché exportation.

Les fabricants de pinball qui ont reçu des commandes pour des expéditions de 200 et 300 machines neuves ne sont plus surpris. Le manque de derniers modéles de machines pinball de seconde-main a amené cette issue.

Et quoique les prix des machines neuves soient naturellement beaucoup plus élevés que ceux payés par les importateurs des marchés mondiaux pour des machines recondionnées, les ventes semblent toutefois s'accroitre sans arrêt.

Les fabricants sont d'opinion que les marchés mondiaux vont d'autant mieux apprécier les machines neuves, qu'ils n'auront pas d'ennuis du côté mécanique et réparation, et frais d'entretien, et que les importateurs trouveront qu'il est plus facile de vendre à des clients satisfaits.

Entre-temps, bien que les derniers rapports pour le quatrième trimestre 1956 n'ont pas encore é té compilés, il est bien connu dans l'industrie que le premier trimestre 1957 a é té l'un des meilleurs en ce qui concerne les commandes de machines.

De nombreux hommes d'affaires ayant visité cet Automne les marchés européens, y compris l'éditeur du Cash Box, ont aidé à stimuler un très grand intérêt pour les affaires d'exportation et importation.

Cette publication est très fière de ses "Bulletins Trimestriels édition export", qui pendant des années, ont aidé à promouvoir de meilleures affaires et de meilleures relations internationales entre les peuples.

La plupart des fabricants ont montré une activité considérable durant les trois permiers mois de 1957;

AMI, Inc., Grand Rapids, Michigan, a encore en production ses phonographes modèle "G", (à 80, 120 et 200 disques). La machine à 200 disques a la plus grande vente.

Auto-Photo Company, Los Angeles, California, produit encore sont fameux photo studio automatique, "Model 11", avec une production contante pour satisfaire la demande.

Bally Manufacturing Company, Chicago, Illinois, qui a célébré son vingt-cinquième anniversaire dans l'industrie,, est tellement occupé à fournir des équipements de toutes sortes, que ses chaines de production ne peuvent s'alignere avec la demande. Ont é té introduits durant cette période: "Key West", un jeu in-line; "Balls-A-Poppin" un jeu nouveau pinball; et un jeu de boules sensationnel "ABC Bowling Lanes". La firme continue la production de ses jeux boules "DeLuxe ABC Bowler" et "DeLuxe Congress Bowler"; et de ses jeux d'enfants types "The Champion" (cheval), "Model T" et "Bally Bike".

Bally Vending Corporation, Chicago, Illinois, dont John Stewart a été nommé Assistant-Trésorier, a produit une série de machines à distribution automatique.

Chicago Coin Machine Company, Chicago, Illinois, fut dans l'impossibilité de satisfaire toutes les commandes arrivant pour son nouveau jeux de boules type "Bowling League". Les autres jeux produits durant cette période furent "Ski-Bowl", et "De Luxe Skee Roll", jeux type "skee ball".

Exhibit Supply Company, Chicago, Illinois, qui se prépare pour les affaires de printemps, est actif à la production de ses machines distributrices de cartes, et cartes.

J. F. Frantz Manufacturing Company, Chicago, Illinois, est encore occupé à la production de ses cinq produits, "A.B.T. Guesser Scale", "A.B.T. Rifle Sports Gallery", "A.B.T. Challenger", "Kicker & Catcher", et "Pace Aristo Scale".

Games, Inc., Chicago, Illinois, a produit une nouvelle machine de jeux appelée "Skeet Shoot".

Genco Manufacturing & Sales Company, Chicago, Ill., a produit un jeu ayant eu un immense succès "6-Player Skill Ball", un jeu de bales type skee, qu'il a fait suivre d'un nouveau tir "Circus Rifle Gallery".

D. Gottlieb & Company, Chicago, Illinois, suivant sa politique de controle de la production, a mis en route "Rainbow", et "Ace High", pinballs, et "Flag Ship", un jeu de pinball à deux joueurs.

International Mutoscope Corporation, Long Island City, N. Y., aprés un certain nombre d'années d'experimentation, produit à présent son nouveau "Voice-O-Graph", qui enrigestre et vend des disques de 45 ou 78 rpm.

J. H. Keeney & Company, Chicago, Illinois, en plus de sa production continuelle de sa ligne de machine à distribution automatique, a produits deux jeux, "6-player Bowlette", un jeu type "skee ball", et "True Score", une machine genre jeu de boules.

Marvel Manufacturing Company, Chicago, Illinois, fabrique son "Lucky Horoscope", une machine d'amusements disant la bonne fortune.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, continue la production de ses phonographes—à 200 disques, à 120 disques, et à 50 disques.

J. P. Seeburg Corporation, Chicago, Illinois, continue à fournir son modéle "V-200", un phonographe à 20 disques.

United Manufacturing Company, Chicago, Illinois, la première compagnie ayant introduit le jeu de boules type "ball Bowling", à fort à faire pour satisfaire les commandes qui s'empilent pour son "Bowling Alley".

WATING Manufacturing Company, Chicago, Illinois, envoie régulièrement sur le commerce sa balance "Penny Fortune Scale".

Williams Manufacturing Company, Chicago, Illinois, a produit siz machines durant cette période. Dans le terrain des pinball, il a produit "Perky", et "Star Fire", et "Shamrock", un jeu à deux joueurs. Ses autres machines furent "Roll-A-Ball", un jeu type skee ball à six joueurs; "Peppy, Musical Clown", une nouveauté; et "Crossfire", un fusil.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y., a introduit sa série de phonographes "2100"—modéle "2100" à 200 disques; "2104", à 104 disques, et "2150" à 200 disques, un phonographe de prix modéré.

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50% LESS PLAY STILL MAKES 10¢ PLAY MORE PROFITABLE

50% Less Wear and Tear and 50% Less Servicing Cost Cuts Overhead Expense to Make 10¢ Play More Profitable Even if Gross Income Return, After Change Over to 10¢ Play Remains the Same

CHICAGO—The above headline, or headlines similar to it, have appeared dozens on dozens of times in this publication over the past 13 years, ever since The Cash Box proposed 10¢ play, pioneered and continues to crusade for its complete adoption by all operators everywhere.

The fact remains that 20 plays at 5¢ per play brings $1 income. And even if, by changing over to 10¢ play, the operator loses half the number of plays, 10 plays at 10¢ still bring in the same $1.

But here's what happens to make 10¢ play more profitable to the operator at half the number of plays that he used to get at 5¢ per play.

He has only half the wear and tear on his equipment. Half the servicing overhead expense. Half the cost of supplies and parts. Half the cost of dozens of other expensive items, especially labor.

This alone, by cutting his overhead costs in half, means greater profit for him than he ever earned on 5¢ play.

Yet, never, but never in all the history of a change over to 10¢ play, has any operator reported a 50% drop in play action.

Absolutely in reverse, operators have reported great increases, ranging anywhere from 20% to over 100%.

The average increase, after 10¢ play has been in operation for some months and all has settled down, has been approximately 24% at the lowest point.

So those operators, who haven't as yet changed over to 10¢ play, have every reason to do so from more than one standpoint.

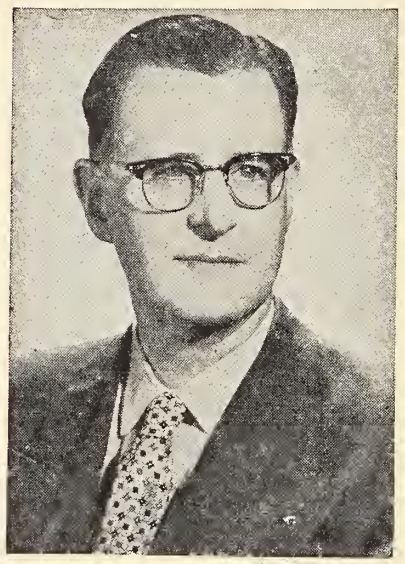
In the first place, they save money, by cutting down 50% on their overhead expense, and therefore enjoy better, bigger profit.

In the second place, they will find that the play action continues almost at the same pace, sometimes a bit lower, in most cases it continues to grow to ever greater action.

And now there comes into being an even greater reason why those operators who haven't already changed to 10¢ play should immediately do so. That's because all leading manufacturers are back of them. Some game manufacturers are mailing contracts with their new machines which call for "10¢ Play Plus" plan which The Cash Box originated and instituted this past Fall of 1956.

That means operators can also work on 60%-40%, 65%-35%, front money, minimum guarantees, or any other more equitable commission basis.

Many New Exhibitors to Display at MOA Convention



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, national president and business manager of the Music Operators of America (MOA) reports that great progress is being made in lining up exhibitors for the forthcoming MOA Convention being held at the Morrison Hotel, Chicago, May 19, 20 and 21.

"Many new exhibitors will be displaying their merchandise at this coming MOA Convention," stated Miller, "and exhibit space is being bought more rapidly than in the past. We already have 34 exhibitors who have confirmed their reservations and many have purchased advertising space in the Souvenir Program."

Miller said that the Morrison Hotel has informed him that reservations from coinmen and members of the music, record industries are being received from all over the country. He has reports from the Attendance Committee that individual operators and all associations are making a strong drive to bring in large numbers of operators.

"There will be added features to the convention this year," stated Miller, "in the way of sightseeing trips for the ladies, a fashion show luncheon, joint cocktail party between the exhibitors and music operators, plus a number of other events that will be announced at a later date. And as usual a number of top recording artists are being lined up for appearance at the annual banquet. Hirsh de LaViez, program co-ordinator, reports that we have been assured of top Talent by Dot, Capitol, Decca, MGM, RCA and Columbia in addition to others. Each record company is being asked to present not more than one or two recording stars for the show; consequently the variety of talent will be great in number."

Miller has just returned home from a trip to Washington, D. C., where he and Sidney Levine, MOA legal counselor, spent two weeks conferring with people from all avenues of the industry. On his way home, he spent a week in Chicago completing details for the convention.

Convention Headquarters will be opened in Chicago at the Morrison Hotel, Suite 1728-30 on April 8, and all association business will be transacted there from that date on.

Ops From 22 Cities Attend Wisconsin Music Meet

APPLETON, WIS.—Operators from 22 cities in this state showed great, growing interest in discussions before the Wisconsin Music Merchants Association by attending the meeting held in this city at Alex's Club.

As Ed Dowe, secretary-treasurer of this organization advised:

"It was interesting to note the great number of members present who had never attended one of our meetings before.

"This proves to me", he added, "that there's greater interest than ever in present developments, such as legislation, 10¢ play and a better commission arrangement.

"The only state legislation at this time", Dowe further advised, "is Bill No. 44A which would permit free plays on games. There is still danger of a bill to tax all machines on a 'use' basis or thru a 'sales tax'.

"We also had a good report", Dowe adds, "on the bills now before Congress from our president, C. S. Pierce.

"After that", Dowe advises, "and for the next two hours, ways and means of getting more machines on dime play were discussed and", he adds, "at the same time to get them on The Cash Box' '10¢ Play Plus' plan so that the operators would enjoy front money, minimums, or a better percentage basis from their locations.

"The group of operators from around here in Appleton, from what I could learn after the meeting, have decided to change over to dime play at once.

"We all adjourned to see the new Wurlitzer 200 selection machine which was presented by United, Inc. We are making every effort to get all of the phono distributors to have showings at our regular meetings.

"The next meeting", Dowe concluded, "will be in Sheboygan, Wisconsin on April 8."

Antwerp Coinman in U. S.

NEW YORK—Max Lobo, Max Lobo Company, Antwerp, Belgium, arrived here this week for an extended three month visit.

Lobo will make New York City his headquarters, but will visit thruout the east seeing wholesalers to place orders for music and amusement machines.

Amer. Shuffleboard Opens Factory Branch In Los Angeles

UNION CITY, N. J.—The opening of a new factory-branch sales office and warehoose in Los Angeles, Calif., was announced today by the American Shuffleboard Company, this city.

"The insistent and continued demand for faster, direct-from-manufacturer service made it imperative that we make these facilities available to the area," Nicholas Melone, sales manager for the company, stated. "This new branch will service all southern California from San Luis Obispo, Kern, and San Bernardino, southward, and will carry complete stocks of our modern shuffleboard models as well as all other American equipment, supplies, and league materials.

"The branch will also offer, at all times, dependable and complete repair and servicing facilities," he added, "so that from now on, to anyone in the area we will be no farther away than their telephone."

The appointment of John Weiss to head the new sales and servicing branch, was also announced by Melone. Weiss, who started with the company in 1948 as a sales agent for the Utah-Arizona area, and who later opened and directed the company's mountain states branch, in Omaha, Nebr., is thoroughly experienced in shuffleboard maintenance and servicing procedures. He will be in a position, also, to offer some new and surprisingly effective payment plans and other innovations to all potential buyers of table shuffleboards.

So. Jersey Amuse Guild Sets Dinner-Dance For May 2

PHILADELPHIA, PA. — The Amusement Guild of South Jersey, with offices in this city, is running its first Annual Dinner Dance on Thursday, May 2, at Chubby's, West Collingswood, N. J.

Frank Collis, chairman of the banquet and souvenir journal committee, advises that fine progress has been made, and that the organization expects a very nice turnout.

Illinois Supreme Court Rules Free Play Pinball Games Legal

SPRINGFIELD, ILL.—Pinball machines that do not pay out money but reward players only with free plays are legal under Illinois law, the Illinois Supreme Court ruled Wednesday, March 20.

The high court in effect ruled that a pinball game which does not pay out "anything of value" and, therefore, on which no money is staked, is not a gambling device and does not fall within the gambling device prohibition of a 1953 statute.

The opinion reversed the Second District Appellate Court ruling on the case, which held that the machine in question, known as a "Bally Dude Ranch" was not permissible under the 1953 act dealing with pinballs.

The statute provides that pinball devices which involved skill and rewarded players with free plays are not gambling devices and could be licensed.

In a majority opinion, written by Justice Joseph E. Daily of Peoria, the high court said:

"A free play is neither money, the equivalent of money, nor a valuable thing.

"It is unrealistic to hold that the possibility of winning a greater or lesser amount is gambling because if it were, most amusement games would be barred by the statute."

Justices Charles H. Davis, Rockford, and Harry B. Hershey, Taylorville, filed a dissenting opinion.

The machine involved was seized in 1954 at a tavern in Silvis, Ill. Elmer, Warren C., and Robert M. Hallgren appealed to the high court and the justices viewed the device last September at a demonstration staged by George Crampton, assistant state's attorney of Rock Island County.

Int'l Muto Intros "Bing-O-Rama"

LONG ISLAND CITY, N. Y.—Martin Rabkin, vice president, International Mutoscope Corporation, this city, announced this week the introduction of a new gun "Bang-O-Rama".

This is the first gun this firm has produced since its famous "Skyfighter", which will be remembered as one of the most successful gun machines of all times.

"Bang-O-Rama" makes use of a swivel mounted pistol which is an authentic reproduction of a United States army 45 automatic. The pistol is made of steel with plastic grip handle and is as realistic as the authentic gun.

Upon the insertion of a coin the ten targets light up to present a colorful panorama of a Jungle scene. Aiming the gun at the targets and scoring a hit puts that particular target out and the corresponding figure in the right or left columns on the glass light up. A perfect score will put out all the lights on the playing field and will put on all the lights behind the animal heads in the left and right hand columns.

"Due to the striking colorful appearance and constant action offered the player", stated Rabkin, " 'Bang-O-Rama" has proven to be a highly successful coin getter on test locations. It has done exceptionally well in arcades, department stores, supermarkets and terminal locations. In addition, the gun is priced to enable the operator to get his investment out fast, which should add to its value to the coinman."

Deliveries are now available from International Mutoscope's distributors thruout the country, Rabkin advised.

Bob Bever Joins United Mfg.

CHICAGO—Bil DeSelm, sales manager, United Manufacturing Company, this city, notified the trade this past week that Bob Bever has been appointed Field Representative for the firm.

Bever will work the entire country along with Johnny Casola and Al Thoelke, it was announced.

"Bob has been in the coin machine industry for many years", DeSelm stated.

"His extensive experience in all phases of the business as an operator and distributor will enable Bob to be of outstanding service to the trade as a sales representative for United."

Bever was formerly sales manager for Dan Stewart Company, distributor of United's products in the intermountain region, since 1950.

From 1948 to 1950, he was associated with Al Nowels, owner of Mountain States Distributors, working closely with operators of AMI phonographs, as well as games operators thruout the territory.

Bever also held the position of Business Manager of the Utah Music Operators Association, and is known to have been of considerable assistance to operators and distributors in helping with their many problems.

"I am very happy, indeed", Bob Bever declared, "to join United's sales force. I know that it will be a great pleasure and privilege to serve our distributors."

Build Up Locations

Poughkeepsie, N. Y.—Harry Schlesinger of Square Amusement, this city, believes that the best thing operators can do at this time is to build up their locations.

"The best thing", he advises, "is to build up those locations that are worthwhile.

"Operators must keep on their toes, especially with their customers.

"The must get their storekeepers to cooperate with them and help boom the play on the machines, whether they are phonos or games.

"If the operator can't get the storekeeper's cooperation the machines are of no value."

Harry concludes with, "Experience is still the best teacher."

Ill. Rectory Thanks Minter For Phono Gift

CHICAGO — Like many coinmen thruout the country, Fred Minter, Gateway Distributing Company, this city, has donated many machines for charitable use, but has been always too modest to talk about it.

However, his latest donation brought him great satisfaction. He received a letter from Father Robert Carroll of the St. Catherine of Siena Rectory, Oak Park, Ill., which read: "I want to express my sincere appreciation to you for the Rock-Ola juke box which you so generously donated to our Canteen. The juke box has been a real delight to our teenagers. There is no problem now coaxing them off the street corner and into the Canteen, for they can be entertained by the 'top twenty' plus the recreational facilities which we try to provide for them.

"I am sincerely grateful for your generosity. I hope I may return your kindness some day."

Controlled Production

CONRAD, MONT.—H. H. Dolliver of this city is of the opinion that phono manufacturers should adopt a system of 'controlled production'.

"I believe in controlled production of phonographs", advises Doliver, "so that operators can use so many new units each year. This should be arranged on a percentage basis.

"This", adds Dolliver, "along with a better percentage or a more equitable commission basis and better public relations practice would be of great value to operators.

"It would help get them back on a good financial basis", he concludes.

Meet Public's Request

SAN DIEGO, CALIF.—Walter C. Schinkal of this city believes that one grand system for music ops to assure themselvess successful operating is to keep their machines clean and meet the public's record requests.

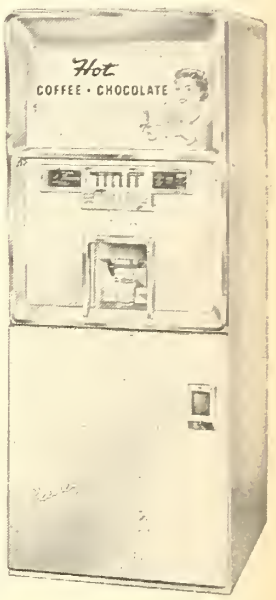
"Keep equipment sparkling clean at all times", advises Walt Schinkal, "use the records that the public requests from the location owners for this is what the customers want and what they will play.

"In addition", counsels Schinkal, "be sure to get $7.50 off the top to cover servicing overhead and then split 50-50.

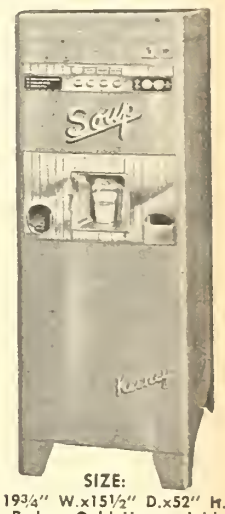
"All equipment", Schinkal states, "must be late models, nothing over three years old."

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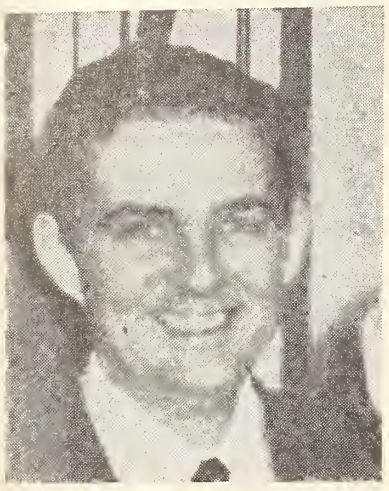


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Bally Builds Eighteen Foot "ABC Bowling Lanes"



BILL O'DONNELL

CHICAGO — Bally "ABC Bowling Lanes" is now available in 3 models, 11 ft. long, 14 ft. long, 18 ft. long.

While the 14 ft. model continues most popular, with the 11 ft. model a close second, Bill O'Donnell, Bally general sales manager reports a rapidly increasing demand for the king-size 18-footer. "The 18-footer," O'Donnell said, "is specially popular in bowling-alleys, club-rooms and larger taverns. Wherever space is available, increased earnings of the 18-footer certainly justify the investment."

All 3 models of "ABC Bowling Lanes" feature popular ball-bowling, scoring by Official Bowling Rules. All 3 have 18 in. high playfield. All 3 are built in easily assembled sections to simplify installation, the 18-footer being in 4 sections, instead of only 3.

All Bally distributors are now showing the 18 ft. model in addition to the other two sizes.

"The Answer"

MACON, GA.—Ed Heath of Regal Music, this city, believes there is only one "answer" to the operators' problems.

"10¢ play is the answer", advises Heath.

" I reached this conclusion ten years ago," he adds.

"We only operate juke boxes", he reports.

"Cut The Ham Thicker"

HOUSTON, TEX.—Ben J. Kelly of Post Vendors, this city, suggests using an extra record to help stimulate business.

"An extra record, over and above the usual number", he advises, "for a few weeks. especially when business is slack, will soon build play back to normal or even above.

"Of course", he adds, "be sure to let the location know that you are doing this for the purpose of helping him to increase his play.

"Ask him for his cooperation to help promote the machine.

"In short", concludes Kelly, "do like Fred Harvey when business is bad, 'cut the ham thicker'."

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Through The Coin Chute

CALIFORNIA CLIPPINGS

With the advent of the spring season, maps and travel folders are being seen amid the orders on the desks along Pico Boulevard. Everyone reports business surpassing the same period last year. . . . **Hank Tronick** and **Ray Powers** have moved into their new offices at C. A. Robinson & Company. **Charley Robinson** will make the announcement of his new program in the very near future. Al **Bettelman** reports United's new "Bowling Alley" is being shipped out as fast as it is received. Operators have told Al the smoother operation and easy servicing are two big features of this game. . . . Business has increased so at American Coin Machine Service Company that **Bill** and **Andy Lanzy** have been forced to enlarge. They are also adding two new service trucks to their operation which will be radio equipped. . . . **Wayne Davis** reports another record breaking week in sales of the Seeburg "200" phonograph at Minthorne Music Company. **Roy Provencher** is remaining in the home office to aid in the sales. **Harry Orlowski** is helping the sales force aside from his duties in the Shipping Department. **Fred Gaunt** is having a rough time keeping up with the orders for Chicago Coin's "Bowling League." Fred says Williams' "Cross Fire" Target Gun was just received and is receiving high praise from the operators.

At California Music Company the new parchment paper title strips have proven so successful **Gabe Orland** has had to order another million to have plenty on hand. **Lilia Rivas** and **Janet Parker** have little time to chat they are so busy with the printing machine filling orders for the new title strips. **Lou Monte** played his new RCA Victor release of "Calypso Italiano" for **Sammy Ricklin. Buddy Robinson** says the big pop version of "Empty Arms" will be **Teresa Brewer's** on Coral. **Martha Delgado** predicts **Ken Copeland's** "Pledge Of Love" on Imperial will take off with the operators. . . . **Jack Simon's** returned to Simon Distributing Company after his travels sorry that he couldn't see everyone and everything that he'd have liked to. Jack says next time he will take more time. **John Freeman** is doing very well in the hospital and will be back at his desk soon. During John's absence **Sonny Lomberg's** attractive wife, Annette, is holding down the job. . . . **Don Ames** returned from his Hawaiian vacation and is back on the job in San Diego where he reported to **Bill Happel**, Badger Sales Company, Inc., that sales of the AMI "G-200" phonograph continue soaring in that area. **Jack Leonard** and **Dave Yates** busy costing out merchandise in the Prize Premium Department which should be closed out within thirty days to make more room for display of games. **Marshall Ames** reports Genco's "Circus Rifle Gallery" has proven so popular he has had to sell the floor model.

At Leuenhagen's Record Bar, **Mary**, Kay and **Claire Solle** are racking their brains trying to figure out the familiar classical melody that **Lloyd Price's** ABC Paramount recording of "Just Because" seems to be based on. Mary says she will give the first ten operators with the correct answer a free copy of this disc. Mary says "Pedge Of Love" is going big with all versions. Kay reports **Ivory Joe Hunter's** "Empty Arms" on Atlantic is going big in R & B for the operators. . . . **Wayne Copeland** reports the acceptance of the operators for the new Wurlitzer "2150" phonograph has been tremendous. The phrase "Team-Mate" has caught on with the local operators and they are using this term in ordering the new phonograph. **Frank Davis** says the points the operators are most enthusiastic about are all title strips showing, 50¢ coin chutes on all models, the size remaining the same and the simplicity of maintenance. **Ed Wisler** introduced the new "2150" in San Diego and **Pete Ley** in Bakersfield where it was received with great praise and orders are arriving at Sierra from both areas. Sales of new and used equipment at Sierra is on a constant increase.

In between sales of Bally's "ABC Bowling Lanes" at Paul A. Laymon, Inc., **Charlie Daniels, Ed Wilkes** and **Jimmy Wilkens** are getting their fishing gear in order and planning their first week-end of fishing in the near future. Lucille and **Paul Laymon** report the re-orders on the Rock-Ola "200" phonograph have given proof of the success of the new model. . . . **Norty Beckman** reports that he had a rough time keeping Irish records in stock for the St. Patrick Day demand by the operators. Norty's mail order, package goods and walk-in trade are on a steady increase which may warrant another expansion program at the Music Center. Norty says **Elvis Presley's** new RCA Victor release of "All Shook Up" will undoubtedly give him another golden record. **Jan Graham** reports "The Ricky-Tick Song" by **Teresa Brewer** on Coral has taken off with the operators. **Ana Marinez** predicts "Tele-Vee-Shun" will be the big side for **Stan Freberg** on his new Capitol release.

Through The Coin Chute

DALLAS DOINGS

Gene Williams riding out a dust storm during his business trip to west Texas. . . . **Dick Linke**, a sales manager for Columbia single records, expected in town for a sales promotion meeting at Medaris Company, Columbia distributor. . . . **Bill O'Connor**, phonograph department manager at S. H. Lynch and Company, making a business swing through east Texas and Shreveport areas. . . . Sighted **Joe Figueroa** in from Midland doing some shopping along coinrow. . . . Other visitors were **James** and **W. B. Moseley** of Paris; **Kenneth Rowe** from Idabel, Oklahoma; **Buddy Clem**, Paris; **Jack Griffin**, Mineral Wells; **G. C. Ormond**, Longview; **Dick Quam**, Henderson; **E. C. Harris, Benny McDonald** and **Jiggs Hamilton** from Fort Worth. . . . **David Eisenlohr**, RCA Victor record manager at Adleta Company, and **Bob Fender** of the RCA Victor southwest regional office had a brief visit with **Eddy Arnold** at Love Field between planes. Eddy was on his way to Los Angeles. . . . **Tommy Chatten** travelling out in the Panhandle. . . . **George Prock's** family have been looking forward eagerly to his arrival from Germany and **Mrs. Prock** tells us that, barring any further change in plans, he should be back in Dallas very shortly. . . . Some of the headliners at the 1957 Show of Stars at the Sportatorium included **Fats Domino, Bill Doggett, LaVern Baker, Clyde McPhatter** and **Chuck Berry.**

Through The Coin Chute

NEW ENGLAND NIBBLES

Good weather has put the coin machine biz in N. E. way ahead. Last year during this same period, big snowstorms blocked transportation. This year, outdoor equipment is moving rapidly and truckfuls of kiddie rides are seen going on location daily in the territory. Arcade operators are getting set up with big array of new equipment. Music, sparked by continuous exposure in niteries of record artists, is climbing.

Op **Ernie Geramondi** of Bristol, Conn., was in an auto crash and moved to the New Haven hospital from Middletown. On the way, the ambulance was involved in still another crash. . . . **John A. MacIlhenny**, former district sales mgr., Wurlitzer, previously with Trimount, in Veterans Hospital in West Roxbury and would appreciate cards. . . . Around with the distribs: At Trimount Automatic Sales Corp., **Irwin Margold** reports new arcade piece, "Voice-O-Graph," is drawing heavy op attention and predictions for its success are in the superlative. Machine turns out a record to send to the folks back home and is expected to nab the coin with the usual heavy influx of tourists here this season. . . . **Victor Davignon**, Woonsocket, R. I., game op, has bought a large restaurant in White River Junction, Vt., which he will operate as a class resort spot. . . . At Redd Distributors (Wurlitzer), big show for Wurlitzer 50¢ music machines held in Hotel Shelton, Springfield with red carpet rolled out for western Mass. ops. Also on display were Bally "ABC Bowler" and Bally "Bowling Lanes". . . . At Associated Amusements (Rock-Ola), **Richard Mandell**, gen. mgr., back from sales trip through western Mass. and Conn. and reports ops looking forward to big outdoor season. United fourteen foot "Bowling Alley" going big here; also Rock-Ola 200's. **Ed Ravreby**, returned from New York where he visited coin row. Kiddie rides are galloping at the Rugg Road plant and this season looks to be a bonanza for the moppet rides which have become increasingly popular in the N. E. territory.

At Atlas Distributors (AMI) **Barney Blatt**, out of the hospital, reported convalescing nicely. Son, **Arnold** and missus off for Florida vacash. **Louis Blatt** reports that AMI music machines sales are picking up and finding great favor with ops in resort hotel locations because of the color designed boxes which can be matched with any decor. . . . Atty. **Arthur Sherman** has been appointed temporary legal counsel for the Music Operators of Massachusetts. At the association meeting in Hotel Beaconsfield, a hospitalization plan, to be made available to members, was announced. All members will receive details of the plan by mail. A discussion of 10¢ play brought reports from ops that the dime is on the move and results are better. **Sidney Levine** spoke on MOA and advised the group to adopt an arbitration agreement among themselves. . . . **Ralph Ridgeway** has been re-elected president of the Western Massachusetts Music Guild for the 6th consecutive year.

Ops in this week included: **Ed DeWolf, Frank Watkin, Russely Mawdsley, Manuel Becker, Peter Ruharton, George Hatzipetos**, Springfield; **Stanley Caldwell, Don Kupice**, Thompsonville, Conn.; **Paul Stratton, Walter Lucia**, Greenfield; **Charles Pometlarz**, Aldenville; **Fred Mielkiekowski**, Chicopee; **Rheo LaRocque**, Thompsonville, Conn.; **Lucienne Dugas**, West Springfield; **Rober Ferrato**, Willimantic; **Ben Gordon**, New Britain, Conn.; **Stan Skop**, Waronoco; **Jerry Balboni**, Springfield; **Art Rhode**, Bristol, Conn.; **Art Sheraton**, Greenfield; **Sol Taube**, Manchester, N. H.; **Ray Faini**, Framingham; **Sol Robbins**, Newton; **Ralph Lackey**, West Roxbury; **Harry Deshowitz**, Chelsea; **Bill Hamel**, Concord, N. H.; **Stan Broka**, West Springfield; **Peter** and **Walter Slepchuck**, Springfield; **Flint Newton**, Bristol, Conn.; **Joe Falconi**, Norwich, Conn.; **Martin Oliver**, Portland, Me.; **Joe Assad**, York Beach, Me.; **John Angelo**, Norwich, Conn.; **Dave Baker**, Arlington; and **Al Dolins**, Hyannis. . . . **Carmel Quinn** current at Blinstrub's . . . **Mills Bros.** in next. . . . **Gene Nash**, Jubilee recording artist, nabbed plenty spins from Hub disk jocks on his "How I Do Love You" in rounds of deejays escorted by **Ruthie Shapiro**, who made the platter spinner rounds again this week with **Danny Kaye**, who is breaking all records at the Colonial Theatre, Boston.

Through The Coin Chute

HOUSTON HAPPENINGS

Swell young couple from Jasper, **Mr.** and **Mrs. James H. Wright**, in the city buying stock for their record store, The Jasper Record Shop, that they recently opened at 222 North Main St. in that town. . . . Right well pleased is **Harold Daily** (owner, H. W. Daily) that **Elaine Tubb**, daughter of **Ernest Tubb** and **Betty Foley**, daughter of **Red Foley**, are now recording for his Starday record label. The girls presently are recording in the Nashville studios. . . . **Tom Williams**, well known operator and distributor, down for a visit amongst the boys. Tom had big operations here until a few years ago when he moved to Gladewater where he is now in business. . . . **John Enders**, former manager at the Carousel (major retail record store) is now office manager of Acme Record Distributing Co. . . . Glimpsed operator **D. L. (Slim) Saunders**, Angleton, buying records at Steve's place. . . . C. R. **(Charlie) Sage**, Eastern Electric sales representative for Texas, Ala., Miss., La., really going places with those new model 22 column cigarette vending machines. . . . Heard that **Robert H. (Bob) Barger**, owner of Houston Music Co. had sold out and moved to San Antonio. . . . **Hans Von Reydt** of Houston office, S. H. Lynch Co. (Seeburg) back from a trip to Louisiana and reported no signs of a recession in that area. . . . Nice visit with operator **Edward Arwardy** in the office of his American Music Co., one of the oldest established operating firms in the city. . . . Operator **Joe Baine**, one of the old timers of Beaumont, loading up on records at Daily's.

Chi Phono Bowling League News

CHICAGO—Position night playoffs started with Galgano Distributors sweeping all three from Walter Oomens Sons to climb into first place. Charlie Alesi's 530 was high for Galgano along with Ed Teske's 520 and Tony Galgano's 519. Cas Kalas was high for Oomens with 455.

M. S. Distributors took two from Decca Records. M. S. high scorer was Lowell Scott with a 480 score. Herb Chapman was high for Decca with 509.

Gillette won two from Coven Music. Gillette's "Bunk" Paradee was high for the team and high for men with his 594 series. Harry Wolczak was high for Coven with 522.

Singer One Stop took two from B & B Novelty. Harry Julian's 545 was high for Singer. B & B's Bonnie Bauer was high for the team and for women with 467.

Paschke Phonograph swept three from Mercury Records. Gay Gallet's 552 was high for Paschke. Vera Imlaup of the Mercury team showed up the men with her high score of 457.

Western Automatic took two from ABC No. 1. Paul Brown's 477 was high for Western. Harry Schreiber was high for ABC with a 514 series.

Coral won two from Star Music. Rudy Zellina's 513 and Eddie Walker's 509 were high for Coral. Leo Sochacki was high for Star with 469.

ABC No. 2 took two from Atlas Music in the battle for last place. Bernie Ekter was high for ABC with 506. Vic Jaccino's 491 was high for Atlas.

Bill Helrigel Dies

PHILADELPHIA, PA. — William Helrigel, well known coinman here years ago when he headed the Keystone Novelty and Manufacturing Company, died on Monday, March 18.

Bill, as he was known, was distributor for the products of Mills Novelty Company, and later this name was changed to Keystone Panoram Company. When Bill retired, his son William Helrigel III, took over the business. He no longer is in the business.

SPECIAL SALE!

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$395.00 EACH

100% Cleon and Checked

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1/3 with order, balance C.O.D.

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

$25 DOWN

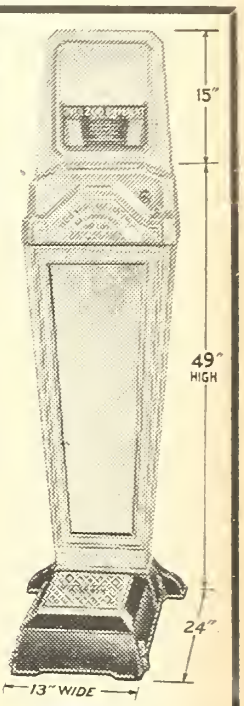
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NOT A NOVELTY— BUT AN INVESTMENT

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Genco's CIRCUS
Mutoscope's VOICE-A-GRAPH

ALL EQUIPMENT IN STOCK FOR IMMEDIATE DELIVERY

WANTED Bally & United Bingo's—Gottlieb's & Williams' 5 Balls—Guns of all types—SEND IN COMPLETE LISTS

NEW PARTS INFORMATION FOLDER NOW AVAILABLE —SEND FOR YOUR COPY.

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.

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Remember IN NEW ENGLAND IT'S TRIMOUNT!

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BOSTON 18, MASS.
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POR MAS DE

18

ANOS

SIN DEJAR DE PUBLICAR NI UN SOLO NUMERO EN MAS DE 912 EDICIONES CONSECUTIVAS . . .

"LAS LISTAS DE PRECIOS DE THE CASH BOX"

SE HAN GRANJEADO EL ENCOMIO Y LA ACEPTACION INTERNACIONALES!!

Todos los precios de las maquinas nuevas y usadas son cuidadosamente compilados y orientados por expertos que por espacio re mas de 25 anos han especializado en esta rama de la industria.

"LAS LISTAS DE PRECIOS DE THE CASH BOX" proporcionan a todos los suscritores internacionales la importante informacion acerca de precios que est absolutamente vital para el futuro desarrollo y bienestar de sus negocios.

"LAS LISTAS DE PRECIOS DE THE CASH BOX" han sido reconocidas y aceptadas oficialmente por las Aduanas de todas partes del mundo.

"LAS LISTAS DE PRECIOS DE THE CASH BOX" representan los precios ORIGINALES y completamente aceptados de la revista "THE CASH BOX", reconocida internacionalmente y encomiada por sus cotizaciones autorizades.

PERO—esta es solamente una de las muchisimas caracteristicas que le han granjeado el aplauso universal y el renombre mundial a THE CASH BOX—conocida como "La BIBLIA de las Industria".

NOTICIAS y ANUNCIOS de todas las fabricas importantes aparecen en cada una de las ediciones semanales de THE CASH BOX, ademas de mucha otra informacion inestimable.

SUBSCRIBASE HOY MISMO

THE CASH BOX
1721 BROADWAY, NUEVA YORK 19, N. Y., E.U.A.

Muy señores nuestros: Sirvanse anotar mi suscripcion por un año completo (52 números semanales) a The Cash Box. Incluimos nuestro cheque por lo siguiente:

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(Exclusive el Canadá y los Territorios de los EE. UU.)

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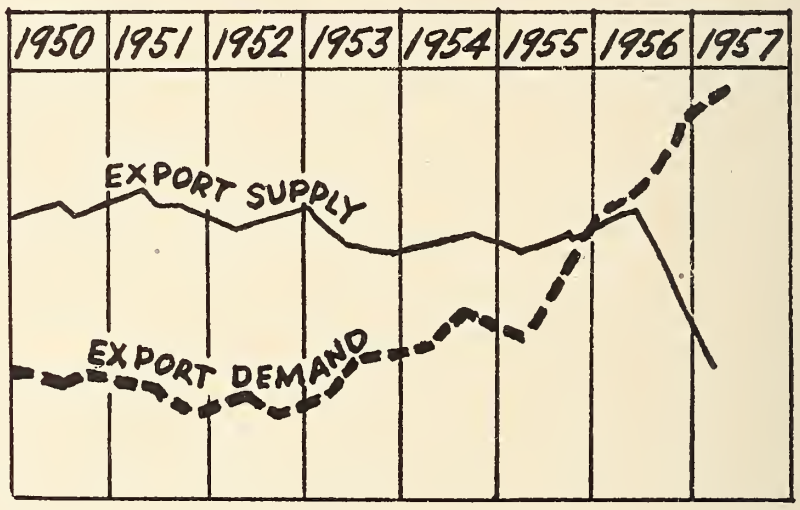
CIUDAD _____

PAIS _____

Used Equipment:

Demand Outraces Supply

Shortage of Late Model Phonos and Games Acute. Few Have Any Sizeable Stock Left. Quantity Difficult to Obtain



CHICAGO — Even manufacturers here, in an effort to help their distributors in Europe and other countries around the globe, are inquiring of the people they call, whether these firms have "late model used games which can be immediately shipped to foreign countries?"

As is well known among all leading exporting distributors thruout the U.S. demand for used phonos and games has outraced supply.

More "wanted to buy" ads are being featured, in an effort to obtain some quantities of used games, than has appeared in *The Cash Box* in many, many months.

Biggest demand, it is reported, is from the European market. Dearth of late model games has created a hardship among well known European importer-distributors.

It is very difficult for the Europeans to sell the same large quantities of new equipment as used machines. The differential in price makes this a very rough task even for the super-sales minded European importers.

The fact remains that since late '55 and almost all of '56 the market was showing lack of used machines for export.

Demand began to outrun supply early in '56 and has continued to the point where, as the first quarter of '57 comes to its end, the situation has become most acute.

In an effort to satisfy their importer customers, especially in the European market, exporting distributors here are shipping older and still older model equipment at attractive prices.

Many depend on the Europeans to recondition these machines to fit them for operating peculiarities in their own countries.

But even two year old machines are becoming ever more difficult to obtain.

Importer-distribs in the U.S. report that they now have orders for older models. Some dating back to four years and even more. Yet, even these are difficult to obtain in any real quantity.

In the meantime, manufacturers here are shipping new equipment and are of the hope that the demand will continue for the European market, along with demand from Canada, Central and South America and also the Pacific countries.

MUSIC SPECIALS

(1) Seeburg Hi-Fi Model "G"	$599.50
(2) Wurlitzer 1250, 45 rpm, each	124.50
(1) Wurlitzer, 1400, 45 rpm	164.50
(1) AMI Model "A", 45 rpm	124.50
Wurlitzers—1700, 1800, 1900	Write

T & L DISTRIBUTING CO.
1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Phone: MAin 1-8751)

Vending Machines Exports Lag Behind Phonos and Games

Business in '56 Considered Good by Vend Machine Firms. 10,000 Vendors Shipped for $1.5 Millions. Far Behind Phonos and Amusements

Look for Better Year in '57 Because of Pepsi-Cola and Other Beverage Dispensers

CHICAGO—Vending machine exports again lagged behind in 1956, compared to business by the automatic phonograph and amusement games manufacturers and distributors.

It is expected that a little over 10,000 vending machines will have been exported when the final figures for 1956 will have been compiled for a valuation of approximately $1.5 millions.

But vending machine leaders feel that 1957 "will be a much better year." They attribute much of this to the opening of many new plants thruout the European continent by Pepsi-Cola.

This, they believe, will help them to sell more beverage dispensers. In this way, they feel, they will tremendously boost export volume both quantity and dollarwise.

Whether this will become fact is yet to be seen. But, in the meantime, there is hope in the business hearts and minds of many beverage dispenser manufacturers.

It was the fond hope of many in the vending machines field that the year of 1956 would open the big wedge for U.S. machine exports worldwide.

So far the vending machine field has lagged far behind and, it seems, continues to do so at this time.

There are many explanations for this. Many point to the fact that Europeans have been far ahead of the U.S. vending machines field for many years.

In Switzerland, Belgium and other countries of the European continent, vending machines are part and parcel of retail store business. At the same time, they point to the higher prices of American equipment. They also point to the lack of hard coinage in many European countries.

They point to many other things such as non-dependable electric current and demand for mechanical type venders.

Whatever the problems, they seem to be manifold, as far as the vending machines business is concerned. Leaders of the industry in the U.S. consider it "extra business" when they receive orders from world markets for their machines.

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Wurlitzer 1900	WRITE
Wurlitzer 1800	$815
Wurlitzer 1700	695
Wurlitzer 1600	295
Wurlitzer 1400, 45 rpm	195
Wurlitzer 1100, 45 rpm	125
Wurlitzer 1100, 78 rpm	75
Seeburg V200	WRITE
Seeburg M100R	695
Seeburg M100G	590
Seeburg M100A	179
AMI G200	WRITE
AMI "E-80"	395
AMI "C"	85

All shipments F. O. B. Indianapolis, Ind., U. S. A. Special Export Crating — Extra Charge.

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BINGOS
5-BALLS
GUNS
SHUFFLES

WRITE FOR LIST!
TELL US WHAT YOU NEED!

LEW JONES DISTRIBUTING CO.
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DE

18 ANS

SANS UNE SEULE INTERRUPTION DANS LEUR PARUTION EN PLUS DE 912 SEMAINES CONSECUTIVES DE PUBLICATION . . .

"THE CASH BOX PRICE LISTS"

ONT ETE RECONNUS ET ACCEPTES DANS LE MONDE ENTIER.

Tous les prix des machines neuves et d'occasion sont soigneusement compilés et tout aussi scrupuleusement guidés par des hommes actifs dans l'industrie depuis plus de 25 ans.

"THE CASH BOX PRICE LISTS" apportent a tous ses abonnés internationaux des informations d'importance sur les prix, lesquelles sont absolument vitales pour les progrès futurs et l'avancement de leurs affaires.

"THE CASH BOX PRICE LISTS" sont reconnus officiellement et acceptés par les Douanes de tous les pays.

"THE CASH BOX PRICE LISTS" sont les prix originaux et complètement acceptés du Magazine "THE CASH BOX", lequel est connu universellement pour ses quotations quotations autorisés.

MAIS—ceci n'est qu'un des nombreux traits ayant gagné l'opinion internationale et le renom mondial du CASH BOX—connu comme "LA BIBLE DE L'INDUSTRIE".

Des nouvelles et announces de tous les fabricants principaux paraissent dans chaque publication de CASH BOX, avec des informations inestimables.

SOUSCRIVEZ DES AUJOURD'HUI.

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y., U. S. A.

Messieurs; Veuillez entrer mon abonnement d'une annee (52 parutions) au CASH BOX. Veuillez trouver cheque comme suit:

ABONNEMENT INTERNATIONAL $30.00

ABONNEMENT INTERNATIONAL PAR AVION $45.00

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HAVE BEEN GRANTED INTERNATIONAL RECOGNITION AND ACCEPTANCE!!

All prices of new and used machines are carefully compiled and just as carefully guided by men who each have been actively engaged in the industry for over 25 years.

"THE CASH BOX PRICE LISTS" bring all international subscribers the important price information that is absolutely vital to the future progress and well being of their businesses.

"THE CASH BOX PRICE LISTS" are officially recognized and accepted by Customs all over the world.

"THE CASH BOX PRICE LISTS" are the ORIGINAL and completely accepted prices of "THE CASH BOX" magazine, internationally recognized for their authoritative quotations.

BUT—this is only one of the many, many features that has won international acclaim and world renown for THE CASH BOX—known as "The BIBLE of the Industry".

NEWS and ADVERTISEMENTS of all the leading manufacturers appear in each week's issue of THE CASH BOX along with much other invaluable information.

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1721 BROADWAY, NEW YORK 19, N. Y., U. S. A.

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(Excluding Canada and all U.S. Territories)

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1956 Juke Box Exports Surpass 20,000 Mark

Average Over 6,000 New and Used Juke Boxes Exported Each Quarter to all World Markets. First Postwar Year To See 20,000 Mark Shattered. Units Valued at Over $12 Millions

CHICAGO—With the final and fourth quarter figures as yet not compiled (October, November, December, 1956) U.S. juke box exporters have already set a new high mark for the year 1956.

Well over 20,000 new and used juke boxes, it is already ascertained, have been exported to all world markets by U.S. manufacturers and distributors.

1956 will be the first postwar year to see the 20,000 export mark shattered. The units will total well over $12,000,000.00 in value for a new high mark.

With the exception of the second quarter of 1956, U.S. exporters shipped over 6,000 new and used juke boxes each quarter.

The first quarter of 1956 saw 6,384 juke boxes shipped at a valuation of $3,140,892.00.

The second quarter saw a drop in used phonos, but a gain in new juke boxes, and tho the total shipped dropped to 5,749 machines exported, the valuation went up to $3,187,042.00.

The third quarter again saw the 6,000 mark surpassed. But this time by but one phono for a total of 6,001 juke boxes exported for the highest valuation yet, reaching $3,468,029.00.

As used juke boxes become scarce, more and more new phonos are being shipped and the final, fourth quarter valuation is expected to exceed the $3.5 millions mark.

With exports continuing well ahead in the first quarter of 1957, regardless of the fact that fewer used juke boxes were shipped, and tho the quantity may be lower, value will be much greater, it is generally believed.

Most exporters in the U.S. are also of the opinion that, with the greater majority of the used juke boxes already exported the newer units, which they will be taking in trade will be shipped at higher prices and these, plus the cost of the new machines, will send exportation valuation far over the $15 million mark for 1957.

The total valuation for the first three quarters of 1956 reached to $9,795,963.00. This means that total valuation, including the final, fourth quarter of 1956, will easily surpass the $12 millions mark.

Growing interest in world markets by both juke box manufacturers, as well as the increase in the numbers of distributors who are exporting used phonos, assures the industry a new high mark for 1957.



EXPORT BUYERS!

BE FIRST WITH "FIRST"
FOR THE FINEST COIN OPERATED GAMES!
WE ARE SPECIALISTS IN EXPORTS!
ALL EQUIPMENT RECONDITIONED LIKE NEW!

- PIN GAMES
- PHONOGRAPHS
- SHUFFLE GAMES
- ARCADE GAMES
- EXPERT CRATING
- BIGGEST SELECTION
- GREATEST VALUES
- FASTEST SERVICE

FIRST

SEND FOR BIG NEW CATALOG
CABLE: "FIRSTCOIN" — Chicago

COIN MACHINE EXCHANGE, INC.
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

Exports Of New And Used Games Exceeds $3.5 Million

Over 20,000 Amusement Games, More Than 80% in Used Category, Exported in 1956. Believe 1957 Will See New High Export Mark if First Quarter Demand Continues

CHICAGO—As was expected, 1956 proved a very great year for U.S. amusement games exporters.

Over 20,000 games will have been shipped when the final figures are compiled for the fourth quarter. The value will exceed $3,500,000.00.

This is believed to be a new, high mark for the amusement games industry in view of the fact that more than 80% of all amusements exported are in the used machines category.

With demand what it is at this time, there is no doubt that, if the American exporters can meet their present backlog of orders, 1957 will prove even a greater year than was 1956.

The fact remains that world markets cannot use all the types of games constructed in the U.S.

For example, at this time the popular big bowling games will, it is believed, hold back much export when available.

Distributors are seeking guns, arcade equipment, pinballs and other, smaller type amusements, for shipment all over the world.

The larger type, bowling games, now so popular in the U.S., it is believed, will take a long time in gaining popularity in foreign fields.

Yet exports continue to be very important to an ever growing number of exporting distributors.

Manufacturers are working ahead on plans for export machines. Pinball manufacturers are enjoying better export business than ever before.

Distributors claim that they could ship a great many more machines if they were able to find what they needed.

As of the end of the third quarter of 1956, over 18,000 amusement games were exported worldwide for a valuation of $2,748,464.00.

With shipments averaging over 6,000 amusement games each quarter, it is easily discernible that better than 20,000 amusement games will show in the final figures for 1956.

In fact, many claim that the figure will exceed 24,000 and that the valuation will be over $4 millions.

MEHR ALS

18

JAHRE LANG

OHNE AUSLASSUNG EINER EINZIGER AUSGABE IN MEHR ALS 912 AUFEINANDERFOLGENDEN WOCHEN SIND

"DIE PREISLISTEN VON THE CASH BOX"

international anerkannt und angenommen worden.

Alle Preise von neuen und gebrauchten Maschinen werden hier sorgfaltig zusammengestellt und ebenso sorgfaltig bestimmt, und zwar von Mannern, die mehr als 25 Jahre lang in dieser Industrie aktiv tatig gewesen sind.

"DIE PREISLISTEN von THE CASH BOX" bringen allen internationalen Abonnenten die wichtigen Preis-Nachrtchten, die zum künftigen Fortschritt und Erfolg ihres Geschafts zo lebenswichtig sind.

"DIE PREISLISTEN von THE CASH BOX" werden von den Zollbehörden in aller Welt als offizielles Preisblatt anerkannt und angenommen.

"DIE PREISLISTEN von THE CASH BOX" enthalten die ORIGINALEN und voll anerkannten Preise der Zeitschrift "THE CASH BOX", die wegen ihren massgebenden Preisnotierungen international anerkannt ist.

JEDOCH—dies ist nur einer der vielen und wichtigen Bestandteile, welcher der Zeitschrift "THE CASH BOX" ihre internationale Anerkennung und ihren Weltruf errungen hat—sodass sie jetzt als "die BIBEL der Industrie" bekannt ist.

Die NEUNGKEITEN und die REKLAME aller führenden Hersteller erscheinen in jeder Wochenausgabe von "THE CASH BOX" zusammen mit vielen anderen wertvollen Angaben und Einzelheiten.

ABONNIEREN SIE HEUTE NOCH !

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y., U. S. A.

Sehr geehrte Herren! Ich abonniere mich hiermit auf ein volles Jahr (52 Wochenausgaben) von "The Cash Box". Reigeschlossen ist mein Scheck ein

INTERNATIONALES ABONNEMENT—$30.—
INTERNATIONALES LUFTPOST-ABONNEMENT $45.—

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Considered The Finest Ball On The Market Today.
Puts new life in your present pool games.

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WRITE FOR SAMPLES

OPERATORS: See your local Distributor—or write us and we will advise you of your nearest distributor.

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AMI ★ AMI ★

On behalf of our distributors, customers and friends in Hong Kong, Singapore, Malaya and the Philippines, we wish to say:

THANK YOU (English)
SALAMAT PO (Tagalog)
謝 謝 你 (Chinese)
TERIMA-KASIH (Malayan)
ARIGATO GOZAIMASU (Japanese)

to all of our U. S. A. friends who have encouraged us one way or another in helping us make the AMI G-200 SELECTIONS, the most popular coin phonograph in the Far East.

WM. J. SUTER
AMI Far East Representative
601-603 Echague Street
MANILA, PHILIPPINES

AMI ★ AMI ★

Casolas In Honolulu



ROCKFORD, ILL. — Lou Casola, Mid-West Distributing Company, this city, brought back some tangible evidence of the good time he and Mrs. Casola had on their recent trip to Honolulu.

In one of the pictures he brought back, we see Mrs. and Mr. Lou Casola (center couple) seated at the Commodore's Dinner on the "Lurline" ship. With the Casolas are Mr. and Mrs. Sam DeBella, who are in the jewelry business in Rockford, and Mr. and Mrs. Andy Winn (he's the Chief of the Fire Department at Newport, Calif.).

Norfolk's Old Timers Join "20 Yr. Club" As Group

NORFOLK, VA.—A new first, as well as a new record, was set for the "20 Year Club" this past week by member Hugh W. Minter of this city when he mailed in membership applications from ten of the old timers here who entered into the "20 Year Club" all at one and the same time.

These new members are:

Howard F. Barton, Norfolk, Va. (21 Years)

Harry B. Akers, Norfolk, Va. (27 Years)

C. B. Brooks, Norfolk, Va. (33 Years)

Robert L. Jenkins, Norfolk, Va. (21 Years)

C. P. Warren, Norfolk, Va. (25 Years)

A. S. Nicholson, Norfolk, Va. (28 Years)

W. H. Jennings, Jr., Norfolk, Va. (22 Years)

E. C. Wetzel, Norfolk, Va. (21 Years)

William N. Warren, Norfolk, Va. (21 Years)

John J. D. Marrisette, Norfolk, Va. (30 Years)

FOR A "WORLD" OF FINE EQUIPMENT
Highest Quality — Finest Workmanship — Always!

BUY WORLD WIDE

GOTTLIEB SINGLE PLAYER 5-BALL GAMES

Rainbow	$295	Easy Aces	185	Twin Bill	155
Auto Race	275	Frontiersman	175	Stage Coach	145
Classy Bowler	255	Wishing Well	165	Sluggin' Champ	165
Derby Day	225	Southern Belt	165	Gypsy Queen	145
Harbor Lites	210	Sweet Add-A-Line	165	Gold Star	135

GOTTLIEB MULTIPLE PLAYER GAMES

4 Pl. Register	$365	2 Pl. Gladiator	295	Bally 2 Pl. Balls-A-Poppin'	325
4 Pl. Score Board	275	2 Pl. Marathon	265	Wm. 4 Pl. Race-The-Clock	195
2 Pl. Flagship	395	2 Pl. Tournament	245	Wms. 2 Pl. Piccadilly	245
2 Pl. Sea Belles	325				
2 Pl. Toreador	310	2 Pl. Duette	210		

BINGO GAMES

Big Show	$575	Miami Beach	215	Surf Club	75
Double Header	475	Gay Time	165	Ice Frolics	75
Nite Club	425	Gayety	110	Palm Springs	65
Broadway	375	Big Time	210	Beach Club	65
Beach Beauty	325	Variety	125	Yacht Club	50

IMMEDIATE SHIPMENT!
Our Terms Are Payment In Advance Or Letter of Credit
Established MAIN STATE BANK, 1965 Milwaukee Avenue, Chicago, Illinois, U.S.A.
Cable Address: GAMES, Chicago



STRONG AND DURABLE – EASY TO INSTALL

Phonograph REPLACEMENT PLASTICS



Guaranteed Authentic Replacements to Match Originals

A. M. I.

MODEL		
A	Tops, l. or r.	$ 8.95
	Centers, l. or r.	15.45
	Bottoms, l. or r.	11.95
B	Dome	17.95
	Centers, l. or r.	8.95
	Bottoms, l. or r.	8.95
C	Centers	8.95
	Bottoms, l. or r.	8.95
E-40-80-120	Metal Grille for lower part of machine — eliminates cleaning plastic louvers. 2 to set	10.00

SEEBURG

Model 100C—Highly polished chrome tubes (replaces glass tubes). Set of 12 $14.95

Model 146-147-148 Domes $15.95
Model C—Chrome Pilasters 17.50 pr.

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New "20 Year Club" Members

CHICAGO — In addition to the group of ten men from Norfolk, Virginia, who joined the "20 Year Club" the following also became members:

Benjamin Gottlieb, Brooklyn, N. Y. —24 years

William E. Zelko, Columbus, Ohio—20 years

Lawrence F. LeStourgeon, Charlotte, N. C.—21 years

Mrs. Elgie Overstreet, Paducah, Kentucky—22 years

Mrs. Bessie Middleton, Vicksburg, Miss.—22 years

Mrs. Johnnie Montcalm, Monroe, Louisiana—21 years

Ruah Ann Walker, Herrin, Illinois —26 years

Mrs. Margery Montooth, Peoria, Ill. —21 years

Mrs. Catherine Walker, Los Angeles, Cal.—24 years

Frank Urban, Philadelphia, Pennsylvania—28 years

John M. Butorac, Hibbing, Minnesota—22 years

John M. Cartwright, Nashville, Tenn.—22 years

E. R. Green, Wausau, Wisconsin—42 years

James E. Haley, Middletown, N. Y. —24 years

Mrs. Ben Hofer, New Braunfels, Texas—21 years

Joe P. Joseph, Dotham, Alabama—26 years

Joseph E. Lippi, Poughkeepsie, N. Y.—27 years

Mrs. Mozelle H. Love, La Feria, Texas—22 years

J. Harold Moore, Atlanta, Georgia —21 years

Herman A. Murray, Lake George, N. Y.—21 years

John T. Quinn, Troy, New York—27 years

Glenn E. Sears, Davenport, Iowa—30 years

Hazel Wilkinson, San Antonio, Texas—29 years

Marion Wilson, San Antonio, Texas —24 years

William Paul Hurst, Atkins, Alabama—20 years

Edwin C. Roberson, New Orleans, La.—20 years

Ben Feinberg, Flushing, N. Y.—27 years

M. H. Rosenberg, San Francisco, Cal.—24 years

William Adams, New Kensington, Pa.—24 years

W. E. O'Brien, Newport, Rhode Island—24 years

Arthur C. Sturges, Jamaica Plain, Mass.—29 years

Leo Cafroni, Maysville, Kentucky—27 years

Edward W. Mercer, Kendell, Florida—24 years

R. V. Green, Fort Frances, Ontario, Canada—21 years

R. H. (Dick) Warren—Oklahoma City, Okla.—21 years

Mrs. E. H. Stockham, Bloomingdale, Michigan—23 years

Approximately one-third of this new group of 36 members are women. Eleven women became members of the "20 Year Club."

20 Years On 1/3-2/3 Commish Basis

CONRAD, MONT. — Many operators, nationwide and worldwide for that matter, can take their hats off to H. H. Dolliver of Dolliver Music Service, this city.

"We have used 1/3 commission (to locations) for the past twenty years", advises Dolliver, "and it has worked out swell."

He also advises that all new phonographs work on 10¢, 3 for 25¢ play and his Seeburg phonos also feature 15¢, 2 for 25¢ play.

At the present time all of his games are working on a 50-50 commission basis.

"But", advises Dolliver, "that will be changed as we buy new games."

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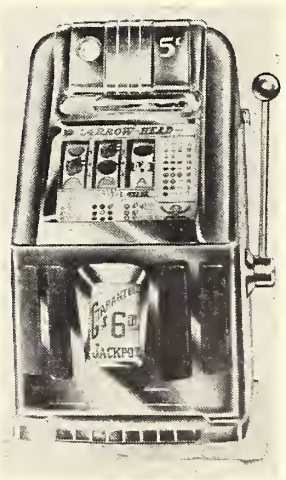
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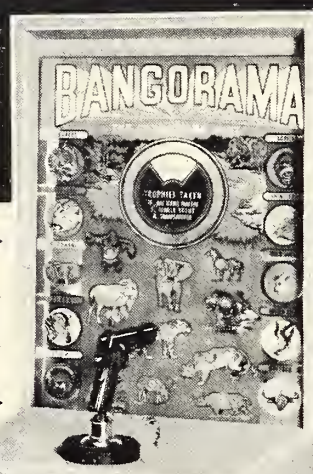


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Coast To Coast TV Show To Televise Final Game Of L. I. Shuffle Championship Tourney

UNION CITY, N.J. — NBC's coast-to-coast TV program "Tonight — America After Dark," will televise the final game of the Long Island Shuffleboard Championship Tournament, it was announced by Carl Spinatelli, advertising and promotion manager of American Shuffleboard Company, this city.

The game is to be televised on the Wednesday, March 20, show, and will feature the final match to be played between the remaining two unbeaten teams; Steve Scrivani and George Gordon versus Ed Galke and Ronald Ringwald. In the bame, Scrivani will oppose Ringwald, and Galke's opponent will be Gordon. The ASLI, which set up the tournament, has appointed Nick Melone and Sol Lipkin, both of the American Shuffleboard Company, to act as judges for the match.

"The tournament elimination games have been going on for nearly six months," said Spinatelli, "with all the games being played on American Shuffleboard's 'Long Board' tables. Approximately half of the tables which have been used are operated units. Thus, the tournament proved a very good promotion, all around. Everyone concerned benefited. The practice and regular tournament games kept all the tables busy; a fact which was reflected in the greatly increased coin box takes—and this over a six months' period. Furthermore, all of the elimination games were scheduled for the evenings, between 9 and 11 o'clock, which greatly boosted location business."

The TV show will also include feature material on the background and history of table shuffleboard and its current far-flung use, as well as an explanation of game-play, rules and terminology. Another American Shuffleboard Company representative, Hal McKinley, whose vast fund of knowledge of the game was garnered over a 22 year period, will act as commentator for this, along with Jack Lescoulie, the show's M.C.

Nyack Slate Co. Imports Belgium Pool Ball

NYACK, N.Y.—John Van Wyck, Nyack Slate Company, Inc., this city, returned from a fast trip to Brussels, Belgium, where he signed a contract with Roger Delmotte, director of Les Usines De Callenelle, to act as exclusive national distributor in the United States for the Aramith pool balls.

"These balls are in great demand by United States manufacturers, distributors and pool game operators," said Van Wyck. "We will sell to factories and distributors, and operators can obtain them from their nearest distributor. We will keep a large stock on hand here at all times so that we can give immediate service to our customers."

Pictured herewith is John Van Wyck (left) at the Belgium factory, signing the contract with Roger Delmotte, director of Les Usines De Callenelle.

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Lady Juke Box Op Tells Of Music's Value To Retail Merchants

SHREVEPORT, LA.—Mrs. E. H. Janssen, music operator here, writes that she thinks "Green Stamps" are not feasible for the coin machine industry.

"Where the great fault lies," she emphasizes, "is in not stressing the importance of the music machine in a location. There are some spots which would be unable to continue in business without music. They do not realize the juke box is the 'drawing card', and also the 'holding hand' that keeps the crowd settled. Programming is very important, whether it's noticed or not. I've seen some high class restaurants and food bars quit on the juke box. Why? Because there wasn't enough study and effort made in programming the records. The manufacturers give us enough space on the machine to include 'dinner music' and 'soft, gentle music' for these locations.

"We should have business contacts with both the patron of the juke box as well as the maker of the machine. We can then discuss the drawbacks, needs, etc.

"Here in our territory, it's the juke box operator who is the loser. There aren't any rules or codes of any kind. No price increase to 10¢. A few operators use dimes because the location owners are interested in making money. On a number of occasions the juke box has been tied up with newspaper stories, taking the blame for people arrested for gambling on the premises. Our business is a nice clean business—one that a woman can run. It's exciting and could be profitable if there could be a price range on the play, even 15¢, 2 for 25¢ isn't too much, considering what is being sold, music by the best and most popular singers and musicians. It's just a matter of asking for what should be. I'm for boosting business with good old fashioned pep talks, clean machines and proper programming.

"By the way", concludes Mrs. Janssen, "Mr. Janssen is one of the best mechanics around."

Gershes Host Hibernians



CHICAGO—March 17 is a day all good Irishmen celebrate. So—in order to make sure, Bill Gersh, publisher of **The Cash Box** had many of the clan over to his home, and we understand they really had a time, as the above pictures attest (We apologize for the appearance of some of the photos—blame it on the amateur photographer).

1) Cissie Gersh greets Ray and Edna Moloney and Bill and Nicky O'Donnell.

2) The hostess welcomes Howie (**The Cash Box**) and Dorothy Freer.

3) The Oettingers, Herb and Sarah, arrive.

4) The camera interrupts a talk among Dorothy Freer, Nicky O'Donnell and Edna Moloney.

5) The photographer goofed, and such a pretty pose by Bill Gersh and Bill O'Donnell.

6) "The girls of the chorus"—Sarah Oettinger, Kaye Weinand, Edna Moloney, Cissie Gersh, Dorothy Freer, Nicky O'Donnell and Carol Johnson.

7) "Three to go"—Ray Moloney, Bill O'Donnell and Jimmy Johnson.

8) Talking things over—Edna Moloney and Cissie Gersh.

9) The colleen chorus line in a new formation—Nicky O'Donnell, Edna Moloney, Carol Johnson, Dorothy Freer, Kaye Weiand, Rosemary Huebsch, Sarah Oettinger, Cissie Gersh.

10) Not to be outdone by the women, the men form a line (not so good, eh?)—Howie Freer, Paul Huebsch, Art Weinand, Bill Gersh, Jimmy Johnson, Bill O'Donnell, Ray Moloney, Herb Oettinger.

11) Edna Moloney samples the eats.

12) The photographer would spoil this one—the best in the lot—Ray Moloney surrounded by a bevy of beauty—Cissie Gersh, Carol Johnson and Nicky O'Donnell.

13) Art Weinand just relaxing—but look with whom.

14) Kaye Weinand looks over the Gersh domicile.

15) Carol Johnson and Sarah Oettinger take time out for a bite.

16) Rosemary and Paul Huebsch rest their tootsies.

17) Jimmy and Carol Johnson also find a resting spot.

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More Dime Play Cities

Chicago—As *The Cash Box* survey continues, regarding what percentage of the nation's operators are now featuring dime play, many surprising facts have been coming into the open.

Those who have been checking the items which have appeared here should follow through by sending in any information regarding their own areas as to whether or not dime play is being featured.

Circleville, O.—Harold R. Holt of Holt Music, this city, advises that about 25% of the phonos in his area are on 10¢, 3/25¢ play. He reports that 90% of the games are on straight 10¢ play. Ops split 50-50 thruout.

Pawtucket, R. I.—Norman Morton of Narragansett Venders, this city, reports that he has 90% of his phonos on 10¢ play but, for the city as a whole, there are about 75% of the phonos on 10¢, 3/25¢ play. Ops split 50-50.

Newark, N. J.—Ernest Krauter of Acme Vending, Maplewood, reports that even tho he has 40% of his phonos on 10c play about 50 of the phonos here are on 10¢, 3/25¢ of 5/25¢ play. Krauter gets $5 per week front money. He also advises 100% of his games are on 10¢ play tho he figures only 60% of all this area's games are on dime play.

Jamaica Plain, Mass.—A. C. Sturgis of Automatic Distributors, this city, advises that so far 40% of his phonos are on 10¢, 4/25¢ and 5/25¢ play. He also reports he is continuing to change over to dime play right along and expects to have 100% of his phonos on 10¢ play before the year's end.

Philadelphia, Pa.—Edward D. Cohn of Lesco Distributors, this city, reports that he has 75% of his phonos on dime play but that only about 50% of the phonos here are on 10¢, 3/25¢ play. He gets front money and then 50-50.

Newport, R. I. — W. E. O'Brien of O'Brien Music, this city, advises he has 100% of his phonos on 10¢, 3/25¢ play with EP's at 15¢, 2/25¢. About 90% of the phonos here are on 10¢ play. Less than 10% of the games are on dime play. Ops split 50-50 for both music and games.

Detroit, Mich.—Samuel J. Sapienza, Jr. of Eagle Music Co., this city, advises that about 30% of the phonos here work on 10¢, 4/25¢ play with ops getting 60-40 commission basis.

Thomasville, Ga.—W. D. Bagnall of Thomasville Music, this city, reports that 100% of his phonos are on 10¢, 3/25¢ play. About 90% of the games here are on dime play. He gets $12 and $15 weekly guarantee minimum on his phonos depending on type and amount of equipment.

Munising, Mich.—Arthur Dausey of Munising Radio, this city, advises that 90% of the phonos here are on 10¢, 5/25¢ play even tho his phonos are 100% on dime play. Dausey works on a 60%-40% basis. He reports that 100% of the games here are on straight 10¢ play. On bowling games ops pay 60-40 and also get first $18 front money.

Valentine, Nebr.—C. E. Sanford of Sanford Amusement, this city, advises that about 10% of the phonos here are on dime play, and on a 60-40 basis. About 90% of the games here are on 10¢ play. All on 50-50.

Greenfield, Mass.—Walter Grazick of Pioneer Music, this city, advises that though only 90% of his phonos are on dime play, most of this city's phonos are on 10¢, 3 for 25¢ play; 50% of Pioneer's games are on 10¢, 3 for 25¢ play, but for the entire city here 75% of the games are now on dime play.

Marysville, Ky.—About 10% of the phonos here are on 10¢, 3 for 25¢ play, though the phonos of Leo Caproni of Marysville Automatic Music are over 30% on dime play. 25% of the games here are on 10¢ play, 3 for 25¢, and 90% of Caproni's games are on dime play. 50-50 commish basis is featured by ops here.

Kendall, Fla.—Edward W. Mercer of Orange Blossom Music, this city, reports 100% of the phonos here are on 10¢, 3 for 25¢ play. Ops work on 50-50.

Madison, Wis.—About 25% of the phonos and 90% of the games in this city are on 10¢, 3 for 25¢ play, advises Louis Glass of Modern Specialty Company. He reports that 50% of his phonos and 90% of his games are on dime play. Glass also states that on phonos all methods are used, front money, minimums, various percentage commission bases. On games, 50-50.

Jacksonville, Fla.—T. K. Coleman, Jr., of Florida Music, this city, advises that 100% of the phonos here are on 10¢, 3 for 25¢ play. About 85% of the games are on dime play. 50-50 is the commish method.

South Bend, Ind.—According to A. C. Evans of Evans Sales, this city, 100% of the phonos here are on 10¢, 3 for 25¢ play. Ops get front money and guarantees. About 90% of the games are on dime play. Some on 65-35, others on 60-40 and some 50-50.

Boston, Mass.—Cyrus L. Jacobs of Interstate Music, this city, reports that about 50% of the phonos here are on 10¢, 3 for 25¢ play. Ops get straight 50-50 split.

Brunswick, Ga.—C. A. Taylor, Jr., of Taylor Amusement, this city, advises that though 90% of his phonos are on 10¢, 3 for 25¢ play, only about 30% of the phonos here are on dime play. He also reports no front money here. "How do you get it with competition all around?" he asks.

New London, Conn.—Irving Geltzer of New England Music, this city, reports about 90% of the phonos here on 10¢, 3 for 25¢ play. About 85% of the games are on dime play, he advises.

Willoughby, Ohio—H. B. Dugan of this city reports about 90% of the phonos and 90% of the games here are on 10¢, 3 for 25¢ play. Dugan has 100% of his games on dime play. He advises that he gets front money. On good spots works 50-50 on music and games.

Louisville, Ky.—H. M. Branson of this city advises that only about 10% of the phonos here are on 10¢ play.

Tuscaloosa, Ala.—A. L. Kropp of Alabama Vending reports that 100% of the phonos and 100% of the games here are on 10¢, 3 for 25¢ play. Ops split 50-50.

Newport, N. Y.—Jack Weigand of this city advises that about 75% of the phonos and only 10% of the games here are on 10¢ play. Phonos operate on 10¢, 4 for 25¢ play. Games are 10¢, 3 for 25¢. Split is 50-50.

San Jose, Calif.—D. D. Magason of Coin-O-Matic Service, this city, advises that 100% of the games here are on 10¢ play. 50-50 split.

Fayette, Idaho—Tom Shelton of this city reports 100% of the phonos and 100% of the games here are on 10¢, 3 for 25¢ play. Phonos obtain front money and then 50-50. On games, straight 50-50 split.

Rockford, Ill.—Lou Casola of Mid-West Distributing, this city, reports 100% of the phonos and 100% of the games here on 10¢, 3 for 25¢ play. Ops get front money, minimums and varied commish methods for music. Most games are on straight 10¢ play with 50-50, but, in many cases, 60-40 where take is not high enough.

The Pas, Man., Canada—W. A. Cox of Phonolectric Company, this city, reports 100% of phonos here on 10¢, 4 for 25¢ play. Ops get front money, minimums, and various split methods. 100% of his games are on 10¢ play with 50-50 split.

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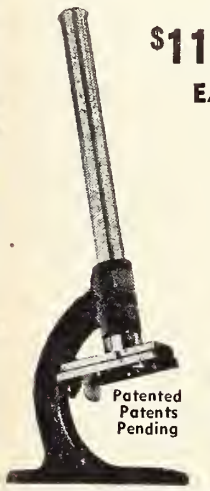
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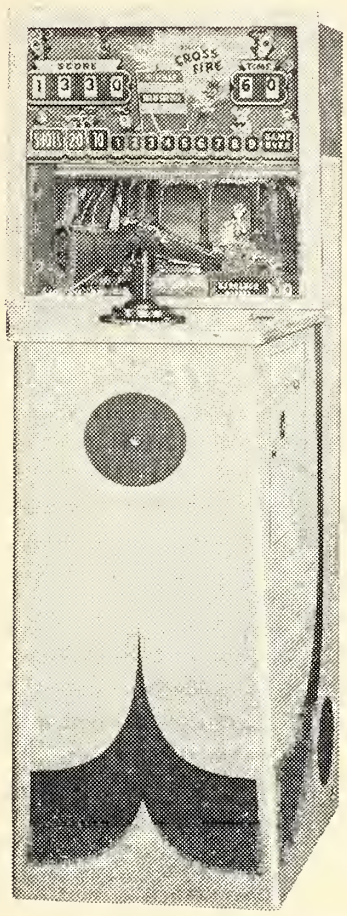
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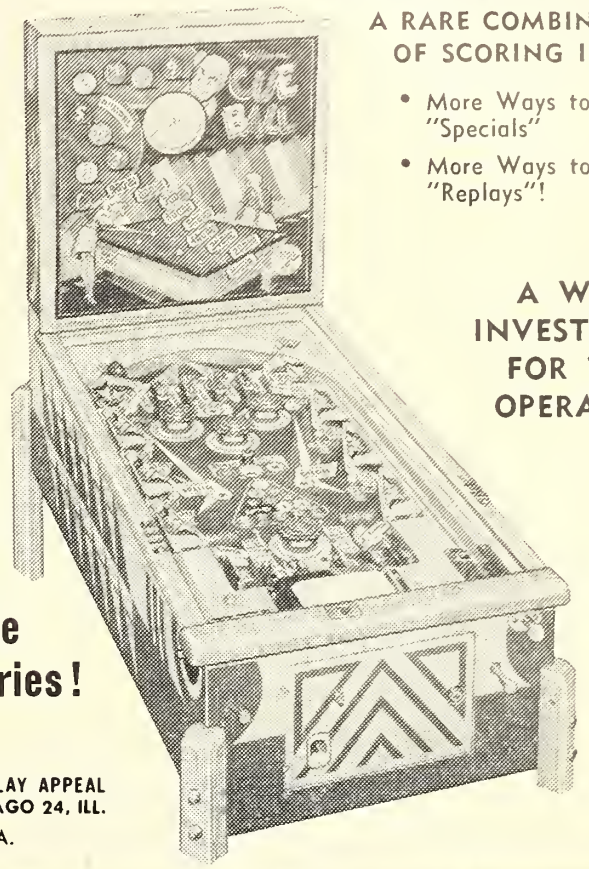
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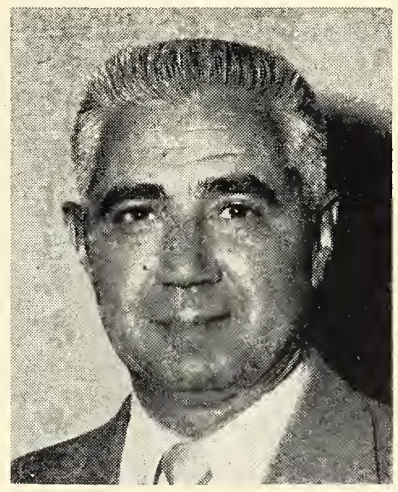
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CIAA To Meet Tues., Mar. 26



SAM GREENBERG

CHICAGO—Sam Greenberg, president of the Chicago Independent Amusement Association, notified operators here this past week that the association will meet in the Pine Room of the Congress Hotel, this city, on Tuesday, March 26, at 9:00 P.M. sharp.

In a letter to the operators, Greenberg announced that the Nominating Committee has completed the slate of officers and directors. The slate will be presented to the membership at this next meeting as nominees for the respective positions which must be filled.

Greenberg stated that, in addition to the nominating slate, active and currently paid up members will have the right to nominate other operators for the positions being filled.

"Since the election of officers and directors is of extreme importance to the future of our Association and to your industry", stated Greenberg, "we urge every operator to be present to participate in this important election."

Refreshments will be served at the meeting thru the cooperation and sponsorship of Don Moloney and Mac Brier of Donan Distributing Company, this city.

Larry Gray Added To Cosmos Staff

CHICAGO — Norman G. Jensen, vice-president of Cosmos Shipping Company, foreign freight forwarders and customs brokers, advised this past week that, due to the fact the firm has been so busy, it has added Larry Gray to its staff.

Gray will be in position to give all exporters complete information in regard to shipments, customs, duties, and all other needs.

"In the meantime", Jensen advised, "this has given me the time that I need to travel thruout the midwestern area helping firms here develop cheaper ways to ship out of the Great Lakes area and other seaboards."

Jensen has been an extremely busy man helping many firms in the coin-machines industry with their export shipping problems.

During the World Trade Conference, held here, Jensen was kept busy as co-chairman of the Reception Committee meeting with many foreign buyers as well as exporters.

Miss Ruth Melinder, also of the Cosmos firm, Jensen reports, has been busy giving quotations and charges on export shipments. She is well known as an export consultant.

Miami Ops Divide Into Two Groups- Music and Amuse

MIAMI, FLA.—Because of a conflict in interests, the Amusement Machine Operators Association of Miami has been divided into two separate organizations—one strictly for music machine operators; and the other for amusement machine operators.

Altho there are now two separate organizations with two sets of officers, both will work out of the same office and will share expenses according to units of operation.

New men were voted in as officers and board of directors. For the music machine group, the following were elected: William Blatt, president; Jimmy Mullins, vice president; Morris Marder, secretary; Max Lebow, treasurer; and Harry Zimand with the above officers form the Board of Directors. Buddy Cohen and Frenchy are alternates.

Officers named for the games association were: Morris Marder, president; Dave Friedman, vice president; Keith Nelson, secretary; Sam Isenberg, treasurer; and Al Miller the other member to be on the Board of Directors with the officers. Buddy Cohen and J. Zeverly are the alternates.

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Through The Coin Chute

EASTERN FLASHES

Wholesalers along coinrow report increased activity, with some attributing it to usual spring buying from arcade owners and operators who need equipment for resort and shore locations. Meanwhile, ops placing more and more orders for the big bowling alleys, with all distribs backordered plenty.

* * * * *

The sudden death of **Nat Cohn** last week still has the trade stunned. Conversations along coinrow were for the most part about his passing, and the old-timers recounted many stories and experiences they shared with him. Most of the coinmen in the city last Friday attended services in Far Rockaway, Long Island, with **Harry Rosen** and **Jack Semel** flying in from Miami. Harry and Jack had quite a flight. They grabbed the first plane available, ran into bad weather, causing the plane to land in Newark, N. J. Flight took eight hours. Harry flew back to Miami immediately, but Jack remained here for some days. He intends to continue his rest at Miami Beach for some seven or eight weeks more. Among those we noticed at the services were in addition to Rosen and Semel: **Sidney Levine, Al Denver, Jack Ehrlich, Meyer Parkoff, Dave Simon, Irv Holtzman, Whitey, Al Simon, Herbie Semel, Grace Rabkin, Sal Trella, Barney Sugerman, Sandy Moore, Al Bodkin, Teddy Seidel.** Many more would have been on hand if they had known. . . . **Jack Mitnick,** United Music, in town for a day or so on his way back to Chicago. . . . **Mort Secore,** ChiCoin, visited Al **Simon,** Albert Simon, Inc., Friday, Mar. 15. He came on from Phila., and figured on heading west. Meanwhile, Al and his staff busy taking care of ops dropping in to view and buy ChiCoin's "Bowling League" and Genco's "Circus Rifle Gallery". . . . **Harry and Hymie Koeppel,** Koeppel Distributing, now jobbing new and used amusement machines, in addition to music. . . . **Mike Munves**, recovering from a virus, on hand to take care of visitors, while **Joe Munves** makes a road trip. Among the visitors at Munves' was **Louie Bernie,** arcade operator in Palisades Amusement Park for years and years. . . . **John Van Wyck**, Nyack Slate Co., Nyack, N. Y., back in the city after a rush visit to Brussels, Belgium, where he signed a contract for exclusive distribution of Les Usines De Callenelle's pool ball. **D. Olden** and **R. Van Wesenbeek** of the K. L. M. Royal Dutch Airlines were of great help to Van Wyck while he was there.

* * * * *

Meyer Parkoff, Atlantic New York Corp., loaded down with any number of details about future plans. **Jack Gordon,** regional representative for Seeburg on hand helping out. Williams' new gun "Cross Fire" on display, and ops praising it highly. . . . **Max Lobo**, Max Lobo Co., Antwerp, Belgium, drops in to visit with us. It's Max' first visit in four years. He will be in the country for some three months, and will visit a number of distribs in the East to do some buying. . . . **Charlie Rubenstein,** arcade owner, tells us his wife, **Dorothy,** out of the hospital and feeling fine. Charlie will take her to Lakewood, N. J. for a recuperation period. His son, **Bernard,** just finished his basic training at Fort Dix, and reports he will stay there until June. . . . **Barney (Shugy) Sugerman,** Runyon Sales, reports that Bally's "ABC Bowling Lanes" just going terrifically, and that he's now making plans for great activity for the Spring and Summer months on both games and music. . . . Max Weiss, Brooklyn op, should be coming home any minute now from his vacation in Miami Beach. . . . **A. D. Palmer,** Wurlitzer advertising and sales promotion manager, back at his desk this week, after a glorious two weeks in Nassau. . . . **Abe Lipsky,** Young Distributing, drove back from a visit to Danbury, Conn., on Tues., and reported he came thru a snow storm. **Joe Young** sighs deeply whenever anyone mentions Florida (or any vacation). He's just too busy to get away. . . . **Note to 5¢ juke box ops:** By this time you all probably know that the **New York World-Telegram and Sun** went to a dime from a nickel on Tuesday, and that on the following day **The Journal American** followed. Said the World-Telegram: "Since 1944 the over-all cost of producing the World-Telegram and Sun has more than doubled. Major contributing factors to this great rise in operating expense have been the steady increases in labor costs and the price of newsprint."

Through The Coin Chute

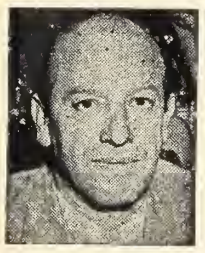
UPPER MID-WEST MUSINGS

Mr. and Mrs. Ike Sundem of Montevideo, Minn., spent a day in the Twin Cities buying records for their juke boxes and also shopped and looked over the game situation. . . . **Art Berg** of Fairmont, Minn., is all smiles these days since he got a new dog which he is training. The new puppy is a replacement for the dog which was stolen from him last fall. . . . **Larry Jenkins** of Bath, S. D., made a quick trip into the Twin Cities to shop around and to pick up some used equipment for some of his secondary locations. . . . **George Cossette** and the missus stopped in the Twin Cities on their way back to Nisswa, Minn., after spending several weeks vacationing down Mexico way. . . . **Mr. and Mrs. Frank Betz** of St. Cloud, Minn., were seen listening to the latest in records at the Acme Music Company. . . . **Frank Ponterio** of Worthington, Minn., spent several hours in town buying some games for some location changes. . . . **B. L. McRoberts** of Tomah, Wis., is keeping himself busy getting his route in shape and was seen purchasing some used music. . . . Recent visitors to the Twin Cities were **Len Worsech** of Montevideo, Minn.; **Elmer Graden** of Winona, Minn.; **Fred Norberg** of Mankato, Minn.; **Lawrence Balow** of Eau Claire, Wis.; **Floyd and Sonny Shaw** of Eden Valley, Minn.

Through The Coin Chute

CHICAGO CHATTER

As this "Quarterly Export Edition" goes to press, coinmen here observe significant changes in buying habits of world buyers. In years past, as one distrib notes, importers settled upon one or two favorite sources of supply for old games and phonos. Now they are said to inquire of distribs all over the U.S., evidencing eager demand for late equip. Many who formerly bought reconditioned-refinished machines now import "complete but as is," then put their skilled mechanics to work rebuilding to meet their own operating requirements. Which results in additional sales of parts, coin chutes, transformers, spray equip, etc. With adequate supply of used games and phonos not available any more, world buyers are observed turning to brand new machines to fill the gap. All these changes, it is acknowledged, keep export biz booming. And from all indications, it will continue to grow even greater.



LEN MICON

Saw **Ray Moloney** this past week, and he's looking better than ever. . . . **Zeke Wolf** of Auto-Bell with several new products for the foreign market. "Best money makers for all the world," states Zeke. . . . **Lew Jones**, Indpls, one of the many distribs reported eyeing foreign markets as an outlet for games. . . . **Bill O'Donnell** roaring with laughter at one of Jimmy Johnson's stories. This one was about the time Jimmy handed **Tom Callaghan** a drink with someone's set of teeth floating in it. According to the story, Tom took one look and threw the glass up in the air, teeth and all. . . . **Clarence Schuyler** of Games, Inc. claims production of his "Skeet Shoot" just "rolling along nice and steady, with demand holding up fine." . . . Over at Empire, **Gill Kitt, Joe Robbins, Jack Burns** and **Dusty Hohbein** calling all over the nation for games and phonos, and busy filling export orders. "We could quadruple our exports immediately," asserts Joe, "if we could only locate the machines, that is." . . . **Les Rieck** reports that **Frank Schulz**, Rock-Ola's sales-service engineer, will be spending the next month making stops in L.A., **San Fran**, Salt Lake and Denver. **Ed Ristau**, in the office this week with **Kurt Kluever**, lining up future biztrips 'round the country.



RAY MOLONEY

Wearing six great, big smiles all on one face was **Jack (Jock MacNic) Mitnick** when he returned to United from trip to Frankfurt, Germany. And almost matching Jack's smile were **Lyn Durant** and **Herb Oettinger** as they lunched with **Al Rodstein** from Philly and **Ed Condon**, Boston banker. **Bill DeSelm** confides, "We're only just getting started on 'Bowling Alley'." **Johnny Casola** still working the South. **Al Thoelke** back from out west at the humming plant. New sales rep for United is **Bob Bever**, formerly with **Dan Stewart**, Salt Lake City. . . . **Ted Rubenstein** of Marvel advises that shipments of his "Lucky Horoscope" venders "going great, with exports this week to Hawaii and Guam." **E. Bye** says she celebrated her last birthday "till everything turned green." Bye's birthday falls each year on St. Pat's Day. . . . **Herb Jones** at Bally up to his eyebrows in promotions, but with bales of papers waiting for printers' pickups. . . . The good word from **Ed Levin** of ChiCoin is, "We're satisfying impatient demands of our distributors. Getting cabinets from a second source now, so we're able to deliver greater quantities of 'Bowling League'." Ed also reports that **Sam Wolberg** and **Sam Gensburg** come in bright and early every morning to see that production and shipments run smoothly. **Mort Secore** back at the office after 9 day trip, helping with the phone calls.

Don Moloney of Donan advises he'd rather start a Distributors Golf Tournament than a golf driving affair. "It's much more fun on a regular golf course," says Don, "and the distribs can later challenge other golfers to a championship play-off." Don willing and eager to hear from all interested golfers, so call Don and talk over your handicaps. . . . Speaking of brave and hardy golfers, **Len Micon, Joe Robbins** and **Sam Greenberg** played 18 holes on St. Patrick Sunday. Went out with weatherman's promise it would warm up to the high 50's. But it didn't get over 41, and the wind was keen and biting. Len, who usually shoots in the 70's, came in with a 95. By the time he got home Len was one cold, goosepimpled golfer. Even after a steaming hot bath, Len confided, it was hours before he could thaw himself out! . . . At busy Genco, **Avron Gensburg, Ralph Sheffield** and **Al Warren** working away on their new gun. Avron had to come back to the plant after only four days with his family in Fla to lend a hand toward speeding production, according to Ralph.



JOHN FRANTZ

Coinmen who have traveled the world markets return with reports of **The Cash Box**' leadership. They see it used in all business transactions, buying and selling. Governments everywhere officially recognize **The Cash Box** in matters relating to customs duties, taxes, depreciation, insurance, etc. . . . Art **Weinand** enthusiastically telling **Paul Huebsch** the many advantages of joining the Elks. And finding out that Paul has just become a Moose. "Next thing I know," smiles Paul, "somebody will come along and talk me into becoming a Lion, too!" . . . **Gordon Stout** in town to hire mgr for semi-pro baseball team in Pierre, S.D., in which he is interested. . . . **Joe Kline** and **Wally Finke** of First proudly showing letter from customer **Roberto Alvaro**, Rio Piedras, Puerto Rico. Letter starts off: "In reference to your rebuilt games. . . . It is simply the best in the States. Your machines work and look like new." . . . **Nate** and **Irene Gottlieb** and family on way down to Fla. for a short vacation, now that **Dave** is back at the plant.



"LITTLE JIMMY" JOHNSON

Stan Levin in a chipper mood this week as he ships three export orders. In addition, says Stan, All-State is sending quotes on equip to six different buyers in Europe and the Far East. **Vince Shay**, that hale and hearty Irishman, recovering from several St. Pat's outings. Which could only be from staying out till 4 P.M. . . . Signs of spring at Atlas: With **Eddie Ginsburg** supervising, decorators are wielding their brushes. **Harold Schwartz** describes the decor as being "in accord with the Spirit of Spring." . . . Bally's **Phil Weinberg** in Dallas trying his best to placate distribs still yelling for "More 'Bowling Lanes'." . . . **Johnny Oomens**, while phoning in scores of the Chi Bowling League, points out this is the closest race in five years since beginning of the League. "Few players ever miss a Monday night," says John. . . . **Joe Schwartz** of National Coin back from Fla. with the report there was a junior size convention going on at the Americana. Among those talking things over were **Dave Bond, Irv Morris, Dave Gottlieb, Dave Stern, Al Stern** and several others. . . . **Jack Baker** of Baker-Brams, ad agency for Permo, advises that **Bill Anton**, Permo's VP in charge of sales, is vacationing in Fla. . . . **Vic Larson**, Indpls, in town this past week shopping for ball bowlers. Says he's planning tournaments, promotions and trophy prizes to stimulate play on his route.



EDDIE GINSBURG

Art Garvey back at Bally after eastern tour. Art reports that "Bowling Lanes" leading the way to bigger profits for ops in many new areas. . . . **Ben Coven** holding the fort while **Sid Paris** goes to Boston to arrange moving family and furniture to Chi. **Herb Bidenkap** traveling the Indiana territory and reported getting "wonderful reception for Wurlitzers." . . . Ran into old timer **Walter Harrison** at **John Frantz**' Lake St. factory. Walter retired now. Got to reminiscing way back to the days when he engineered counter games and pinballs like "American Beauty," "Odd Ball," "Bingo" and many others. Walter started at Mills Novelty Co. in 1920. Recalled breaking in **Grant Shay**. Was with G B Novelty (**Ginsburg Brothers, Maurie** and **Eddie**), also Keeney, Williams and Exhibit. Walter also recalls the payout game he engineered and built with **Al Rest** that took in $80 a day on test location at 12th St. and Kedzie.

HAPPY BIRTHDAY THIS WEEK TO: Albert C. Evans, South Bend, Ind. . . . **Jerry Livingston**, Beverly Hills, Cal. . . . **Byron E. Edwards**, Douglas, Wyo. . . . **Pearl Johnson**, Brazil, Ind. . . . **Ben C. Palastrant**, Boston, Mass. . . . **Mason L. Colbert**, Nebraska City, Neb. . . . **George R. Burnham**, Lovell, Wyo. . . . **George L. Tye**, Simcoe, Ont. Canada. . . . **Archie J. LaBeau**, St. Paul, Minn. . . . Frank Miller, Irvine, Ky. . . . **Robert A. Holland**, Akron, O. . . . **Edward H. Ellis**, New York, N. Y. . . . **Paul A. Laymon**, Los Angeles, Cal. . . . **Harry Koeppel**, New York, N. Y. . . . **Marty Morosnick**, Winnipeg, Man., Canada. . . . **Ben Hofer**, New Braunfels, Tex. . . . **Charles Harris**, Cleveland, O. . . . **Jerald D. Belsan**, Los Angeles, Cal. . . . **David Rosen**, Philadelphia, Pa. . . . **George H. Reynolds**, Columbia, S. C. . . . A. B. **Cooper**, Atlantic Beach, N. C. . . . William E. Zelko, Columbus, O. . . . **George Carsley**, Montreal, Que., Canada.



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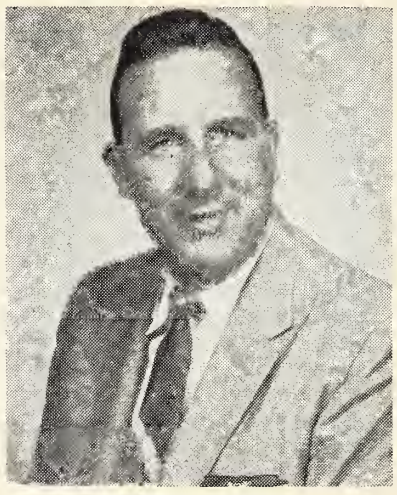
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Music Systems, Inc. Appts Richard O'Meara



RICHARD O'MEARA

DETROIT, MICH. — Officials of Music Systems, Inc., this city, distributors for Seeburg's phonographs, announced the oppointment of Richard O'Meara to its sales organization. He will handle special sales contacts in the greater Detroit area.

O'Meara comes to Music Systems with a broad background of sales and merchandising in both soft and hard goods lines. Previously, he had been the New York City representative for Levi Strauss, apparel manufacturer including the famous Levi's. Before that, O'Meara was associated with Shippers Utilities Company in Detroit and The Joseph Buegeleisen Company in Detroit, manufacturers of leather goods, motorcycle accessories and Industrial Safety Equipment. He traveled the east and midwest for Industrial.

A graduate of the University of Detroit, O'Meara's first experience was in public relations work with the Ford Motor Company.

Coven's Centennial Party



CHICAGO—Here's one of the tables partying it up at the affair run by Coven Music Corporation for members of the Wurlitzer Centennial Club on March 10 at the Covenant Club.

At the table were: Mr. and Mrs. Jack Shore, Mr. and Mrs. Bill Gersh, Mr. and Mrs. Sam DiBella and Mr. and Mrs. Lou Casola.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. Il & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANTED—Letters from foreign distributors listing types of coin machines purchased and present requirements. Our inventory of bowlers, arcade and music machines is high and our prices low. Check with us before buying. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y., cable address—SHELAMI.

WANT—United Star Slugger; Williams King of Swat and Four Bagger; United and Bally Bowlers — all types; all Bally In Line Games. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Experienced Serviceman for 5 Ball and Bingo Games—to work in final inspection for major factory. BOX 374, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Attention: Distributors, Operators—We can use your entire inventory. Will buy in quantities—cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used Bally Bingos and Gottlieb Pins. As is or shopped. Send complete list and lowest cash pric. GABE FORMAN, SANDY MOORE, INC., 240 EAST MERRICK ROAD, FREEPORT, L. I., N. Y.

WANT—United Derby Rolls. Write or 'phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT—Beach Beauty's @ $250; and Broadway's @ $300. Write SCIOTO NOVELTY, INC., 1909 8th STREET, PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).

WANT—To report. Survey says Michael Anthony can sing, "Cold, Cold Heart" like nobody else. Try Michael Anthony records at our expense. $2.00 a dozen for packing, mailing and postage. Limit four dozen 45's only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

FOR SALE

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—6 Bank Shots—9 ft. and 4—12 ft. with or without Score Boards. Make offer. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Chi Coin, Steam Shovel (New), $275. United Carnival Gun, $175. Williams, Safari, $275; Williams, Polar Hunt, $295. Keeney, Sportsman, $195. Genco, Big Top, $295; Sky Rocket, $275; Champion Baseball, $275; Chi Coin, Super Home Run Baseball, $150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: Axminster 4-3529).

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE—Williams Super World Series, $35; United Comet Targette, $125; Chicago Coin Super Frame Bowler, $75; Keeney National Bowler, $150; Chicago Coin Double Score Bowler, $25; Keeney Club Bowler, $25; Chicago Coin Twin Hockey, $225 (New). AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE — Chicago Coin Tournament Ski-Bowls, like new, $445; write or phone for quantity price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite". Crown Novelty Co., New Orleans, La. Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Big Time, $190; Variety, $110; Gayety, $85; Pixie, $225; Starlet, $250; Stardust, $310; United Super Shuffle 6 Player Alley, $60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE — Gottlieb's Chinatown, $40; Gottlieb's Crossroads, $45; Gottlieb's Marble Queen, $65; Gottlieb's Poker Face, $65; Wms.' Spark Plug, $20; United Ace Bowler (DeLuxe), $110; AMI Model B, $80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—Or trade, Telequiz with film. Reconditioned, ready for location, $89.50. Will trade on Wurlitzers 1650 and 1650A or on late arcade equipment. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: HIlltop 8-2726).

FOR SALE—22 Ft. American Rock-Ola, National and Nationwide Shuffleboards. Complete with overhead electric scoring units. Any quantity to 50. $125 ea. AMERICAN OPERATING CO., 416 S.W. 8th AVE., MIAMI, FLA. (Tel.: TR 3-7356).

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FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE — 5 Horoscope 'Birth Scope' Vendors, new and in original cartons, complete with readings. Will sell for best offer. Send or phone offer to: SOUTHERN AMUSEMENT CO., 628 MADISON, MEMPHIS, TENN. (Tel.: JAckson 5-3609).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's $75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Arcade equipment. Jungle Joe Gun. $35; Mystic Pen, $65; Zingo, $75; Skill Wheel, $35; Pitch Em & Bat Em, $50; Genco Whiz, $20; Western DeLuxe Baseball, $25; Santa Anita Handicap, $20; Exhibit Hockey, $20; Four Art Shows—3D, $20 ea.; Six Different Chicken Sam Units, complete with cabinets for gun enclosures, $100. No reasonable offer refused. CAROUSEL ARCADE, INC., 21 RIDGEVIEW AVE., WEST ORANGE, N. J. (Tel.: ORange 4-0849).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntaua 1-500).

FOR SALE — Or trade for Bumper Pools or AMI "D" or "E-80" phonos: Bert Lane Stutz Bearcat, Bert Lane Circus Wagon, Bert Lane Fire Engine, Chicago Coin Blondie, Chicago Coin Twin Hockey, Relaxalator, "300" Shuffle Alley, Genco Davy Crockett Gun, Exhibit Jungle Hunt, Williams Peppy the Clown. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—United: Lightning, $175; Speedy, $135; Ace, $110. Bally: Gold Medal, $235; Blue Ribbon, $225; Mystic, $145. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Muto-Scope K.O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. $200 for the lot. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

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FOR SALE—Selection of 16 reconditioned phonographs ready to go on location including AMI, Seeburgs, and Wurlitzers. We need warehouse space occupied by these phonographs. Any reasonable offers accepted. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Bally Bowlers: Victory, $105; Champion, $105; Rocket, $105; Jet, $115; Magic, $165; ABC, $345; King Pin, $345; DeLuxe Congress, $395; United Team, $115; 11th Frame, $165; Chicago Coin Criss Cross Bowler, $75; Hollywood, $185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — All types used Bingos. Write for list for best buys. NASTASI DIST. CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercury's, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, $60. AMI "A", $70; "B", $95; "C", $115. Wurlitzer, 1015, $50. 1/3 Deposit, Balance C.O.D. If picked up deduct $10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE—Kleenmaster, aluminum, glass and plastic cleaner, gal., $2.90. W. B. DIST., INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case 12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls—Marked on 2 sides —1 to 5, White and 1 to 5, Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—We will pay cash or trade. Slate Top Pool Tables replacements —regular or jumbo size. Lowest prices on Bumper Pool Sets—2⅛" balls. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

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FOR SALE—Seeburg M100A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — 6—10¢ Slightly used "Popperettes," $75 ea.; 2 Rock-Ola Wall Scoreboards with Coin Box, $45; 2 Universal Scoreboards, $35; 4 Thunderbolts Kiddie Rides, new paint, new National Coin Rejectors, $395 ea. PACIFIC KIDDIE RIDES DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH.

FOR SALE—200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILLINOIS (Tel.: MOline 4-6703).

FOR SALE — New Rails for Pool Games. 32″ x 48″, Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32″ x 48″, $29.95; Cue Sticks 48″ Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: ALbany 2-3272).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—All Games Cleaned and in Working Order. Gayety, $79.50; Surf Club, $39.50; Variety, $94.50; Big Time, $200; Miami Beach, $200; Broadway $375; Night Club, $400; ABC Bowlers, $350; United Regulation, $295; Balls-A-Poppin', Write. 1/3 deposit, balance sight draft. Write—Wire—Phone Today! We are exclusive factory distributors for: Bally — Williams — Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE—Seeburg V-200, Write; Seeburg 100-R, $690; 100-G, $600; 100-C, $490; 100-B, $400; United Regulations, $425; Chi Coin Triple Strike, $200. WANT — All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y.

FOR SALE—Wurlitzer Model 1900, Write; Wurlitzer Model 1800, $795; Wurlitzer Model 1700, $625; Wurlitzer Model 1400—45 rpm, $185; Wurlitzer Model 1100—78 rpm, $75; V-200 Seeburg, Write; Seeburg R, $695; Seeburg C, $490; Seeburg A, $175; AMI G 200, Write; AMI E 80, $395; AMI C, $85. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Bally: Big Shows, $525; Night Clubs, $365. Genco: Sky Rocket Guns, $225. International Mutoscope: Voice-O-Graphs (rebuilt and beautifully refinished), $325. Exhibit: Roy Rogers Trigger Horses (beautifully refinished), $345. Williams: Perky, $195. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Machine route in Central Penna., Juke Boxes, Shuffle Alleys, Bingo Games and Pool Tables. Also trucks, records, parts, etc. Top locations in industrial center established over a period of 20 yrs. Good income, price right. WRITE P. O. BOX 373, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

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MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

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NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

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4.	Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4.	Model F-120, '54, 120 Sel., 45 RPM	565.00	675.00
4.	Wm. Wall Box	5.00	10.00
4.	SM or SL Stepper	10.00	15.00

EVANS

4.	Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4.	Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4.	Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	175.00
4.	Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6.	1422, '46, 20 Sel., 78 RPM	25.00	65.00
6.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4.	1426, '47, 20 Sel., 78 RPM	35.00	75.00
4.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50	89.50
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	75.00	110.00
4.	1432, Same as above, Converted to 45 RPM	110.00	125.00
4.	1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	124.50	200.00
4.	1434, Same as above, Converted to 45 RPM	135.00	220.00
4*	1436, '52, Fireball, 120 Sel., 45 RPM	165.00	275.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	175.00	295.00
2*	1438, '54, Comet, 120 Sel., 45 RPM	390.00	465.00
4.	1446, '54, Hi-Fi, 120 Sel., 45 RPM	495.00	650.00

SEEBURG

4.	146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4.	147S, '47, Standard 20 Sel., 78 RPM	20.00	55.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	89.00
4*	M100A, '49, 100 Sel., 78 RPM	175.00	225.00
1*	M100B, '51, 100 Sel., 45 RPM	390.00	435.00
2.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	375.00	450.00
4*	M100C, '53, 100 Sel., 45 RPM	425.00	575.00
2*	HF 100 G, '54, 100 Sel., 45 RPM	590.000	700.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION
912th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

2*	HF 100R, '54, 100 Sel., 45 RPM	675.00	800.00
4.	W1-L56 Wall Box 5c	3.00	5.00
4.	3W2 Wall-a-Matic	3.00	6.00
4.	W4L-56	5.00	10.00
4.	3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4.	W6L-56 5/10/25 Wireless	5.00	10.00
4.	3W7-L-56	10.00	15.00
4*	3W1 Wall-a-Matic	40.00	70.00

WURLITZER

4.	1015, '46, 24 Sel., 78 RPM	25.00	65.00
4.	1017, '46, 24 Sel., 78 RPM	35.00	80.00
4.	1080, '46, 24 Sel., 78 RPM	45.00	85.00
4*	1100, '47, 24 Sel., 78 RPM	65.00	125.00
4.	1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	135.00
4.	1250, '50, 48 Sel., 45 or 78 RPM	69.00	165.00
3*	1400, '51, 48 Sel., 45 or 78 RPM	140.00	195.00
2.	1450, '51, 48 Sel., 45 or 78 RPM	150.00	210.00
4.	1500, '52, 104 Sel., 45 & 78 Intermix	195.00	275.00
2.	1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	300.00
4.	1600, '53, 48 Sel., 45 & 78 Intermix	250.00	350.00
4.	1650, '53, 48 Sel., 45 RPM	265.00	365.00
4.	1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
4*	1700, '54, 104 Sel., 45 RPM	500.00	695.00
4*	1800, '55, 104 Sel., 45 RPM	625.00	815.00
4.	2140 Wall Box	3.00	5.00
4.	3020 Wall Box	4.00	8.00
4.	3048 (Conv. of 3020)	5.00	10.00
4.	3031 Wall Box	3.00	5.00
4.	3045 Wall Box	4.00	15.00
4.	4820 Wall Box	10.00	20.00

←TOTAL NO. TOTAL VALUE→

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC (Un 3/51)	25.00	45.00
4.	Across the Board (Un 9/52)	25.00	50.00
4.	All Star Baskethall (Got 1/52)	20.00	35.00
4.	Arabian Knights (Got 12/53)	90.00	125.00
4.	Arcade (Wm 11/51)	25.00	50.00
4.	Arizona (Un 4/50)	10.00	15.00
4.	Army-Navy (Wm 10/53)	35.00	75.00
4.	Atlantic City (B 5/42)	25.00	60.00
4.	Bank-A-Ball (Got 5/50)	10.00	20.00
4.	Beach Beauty (B 10/55)	275.00	375.00
1.	Beach Club (B 2/53)	40.00	65.00
4.	Beauty (B 11/52)	40.00	70.00
4.	Be Bop (Ex 3/50)	10.00	15.00
4.	Big Ben (Wm 9/54)	75.00	135.00
4.	Big Show (B 9/56)	525.00	575.00
4.	Big Hit (CC 7/52)	25.00	40.00
4*	Big Time (B 1/55)	175.00	250.00
4.	Blondie (Wm 8/56)	250.00	325.00
4.	Bolero (Un 12/51)	30.00	50.00
4.	Bomber (CC 3/51)	15.00	20.00
4.	Bowling Champ (Got 2/49)	10.00	20.00
4.	Bright Lights (B 5/51)	35.00	65.00
4.	Bright Spot (B 11/51)	40.00	65.00
4*	Broadway (B 12/55)	325.00	395.00
4.	Buffalo Bill (Got 5/50)	20.00	35.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Cabana (Un 3/53)	30.00	70.00
4.	Campus (Ex 2/50)	10.00	15.00
4.	Canasta (Ge 7/50)	15.00	25.00
4.	Capri (CC 10/56)	200.00	245..00
2.	Caravan (Un 2/56)	265.00	325.00
4.	Caravan (Wm 6/52)	30.00	70.00
4.	Chinatown (Got 10/52)	40.00	75.00
4.	Circus (Un 8/52)	35.00	60.00
4.	Circus Wagon (Wm 10/55)	195.00	275.00
4.	Citation (B 10/48)	20.00	35.00
2.	Classy Bowler (Got 7/56)	230.00	265.00
4.	C. O. D. (Wm. 9/53)	50.00	90.00
4.	College Daze (Got 8/49)	20.00	30.00
4.	Colors (Wm 11/54)	110.00	160.00
4.	Coney Island (B 9/51)	20.00	65.00
4.	Control Tower (Wm 3/51)	20.00	40.00
4.	Coronation (Got 11/52)	30.00	65.00
4.	County Fair (Un 9/51)	20.00	40.00
4.	Crossroads (Got 5/52)	45.00	70.00
4.	Crosswords (B 1/52)	200.00	325.00
4.	Cyclone (Got 5/51)	35.00	65.00
4.	Daffy Derby (Wm 8/54)	75.00	145.00
4.	Daisy May (Got 7/54)	135.00	175.00
4.	Dallas (Wm 2/49)	10.00	20.00
4.	Dealer "21" (Wm 2/54)	35.00	85.00
4.	Derby Day (Got 5/56)	195.00	230.00
4.	De Icer (Wm 11/49)	15.00	25.00
4.	Diamond Lill (Got 12/54)	110.00	165.00
4.	Disk Jockey (Wm 11/52)	35.00	70.00
4.	Domino (Wm 5/52)	25.00	60.00
4.	Double Action (Ge 1/52)	20.00	30.00
4.	Dbl. Feature (Got 12/50)	15.00	35.00
4*	Double Header (B 7/56)	400.00	495.00
4.	Dragonette (Got 6/54)	125.00	180.00
4.	Dreamy (Wm 2/50)	20.00	30.00
4.	Dude Ranch (B 9/53)	50.00	85.00
4.	Duette (Got 4/55)	169.50	245.00
4.	Easy Aces (Got 12/55)	175.00	225.00
4.	Eight Ball (Wm 1/52)	35.00	60.00
4.	Fairway (Wm 6/53)	40.00	65.00
4.	Fighting Irish (CC 11/50)	10.00	25.00
4.	Five Star (Univ 5/51)	30.00	65.00
4.	Flying High (Got 2/53)	50.00	80.00
4.	Flying Saucers (Ge 12/50)	15.00	25.00
4.	Four Bells (Got 10/54)	135.00	160.00
4.	Four Corners (Wm 12/52)	45.00	85.00
4.	Four Horsemen (Got 9/50)	25.00	45.00
4.	"400" Upright (Ge 10/52)	35.00	55.00
4.	Four Stars (Got 6/52)	45.00	75.00
4.	Frolics (B 10/52)	15.00	65.00
4.	Frontiersman (Got 11/55)	125.00	195.00
4.	Fun House (Wm 10/56)	250.00	300.00
4.	Futurity (B 3/51)	25.00	40.00
4*	Gay Time (B 6/55)	150.00	225.00
1*	Gayety (B 3/55)	75.00	120.00
4.	Georgia (Wm 7/50)	20.00	40.00
4.	Gin Rummy (Got 2/49)	15.00	25.00
4.	Gladiator (Got 1/56)	235.00	295.00
4.	Glamour (Got 7/51)	10.00	20.00
4.	Globe Trotter (Got 11/51)	25.00	45.00
4.	Golden Gloves (CC 7/49)	10.00	20.00
4.	Golden Nugget (Upright) (Ge 2/53)	35.00	60.00
4.	Gold Star (Got 8/54)	130.00	165.00
4.	Grand Champion (Wm 8/53)	45.00	95.00
4.	Grand Slam (Got 4/53)	40.00	95.00
4.	Green Pastures (Got 1/54)	75.00	125.00
4.	Gun Club (Wm 11/53)	35.00	70.00
4.	Guys-Dolls (Got 5/53)	40.00	90.00
4.	Gypsy Queen (Got 2/55)	145.00	185.00
4.	Handicap (Wm 6/52)	40.00	80.00
4.	Happy Days (Got 7/52)	65.00	85.00
4.	Happy-Go-Lucky (Got 3/51)	25.00	45.00
4.	Harbor Lites (Got 2/56)	175.00	210.00
6.	Harvest Time (Ge 9/50)	15.00	25.00
4.	Harvey (Wm 5/51)	25.00	60.00
4.	Havana (Un 2/54)	35.00	90.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Hawaii (Un 6/54)	39.00	95.00
4.	Hawaiian Beauty (Got 4/54)	100.00	135.00
4.	Hayburner (Wm 6/51)	25.00	75.00
4.	Hi-Fi (B 6/54)	50.00	85.00
4.	Hit Parade (CC 2/51)	10.00	15.00
4.	Hit & Runs (Ge 3/51)	10.00	20.00
4.	Hit 'N' Run (Got 4/52)	30.00	55.00
4.	Holiday (Ke 12/51)	25.00	40.00
4.	Hong Kong (Wm 9/51)	25.00	50.00
4.	Horsefeathers (Wm 1/52)	20.00	40.00
4.	Horse Shoe (Wm 12/51)	15.00	30.00
4.	Hot Rods (B '49)	15.00	25.00
4*	Ice-Frolics (B 1/54)	40.00	95.00
4.	Jalopy (Wm 8/51)	35.00	90.00
4.	Jeanie (Ex 6/50)	15.00	20.00
4.	Jockey Club (Got 4/54)	75.00	150.00
4.	Joker (Got 11/50)	20.00	40.00
4.	Jolly Joker (Un 11/55)	75.00	125.00
4.	Jubilee (Got 5/55)	230.00	275.00
4.	Judy (Ex 7/50)	10.00	15.00
4.	Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4.	Just 21 (Got 1/50)	10.00	20.00
4.	K.C. Jones (Got 11/49)	10.00	20.00
4.	King Arthur (Got 10/49)	20.00	35.00
4.	King Pin (CC 12/51)	25.00	50.00
4.	Knockout (Got 1/51)	20.00	40.00
4.	Lady Luck (Got 9/54)	85.00	160.00
4.	Lazy "Q" (Wm 2/54)	45.00	110.00
4.	Leaders (Un 10/51)	30.00	60.00
4.	Lite-A-Line (Ke 6/52)	35.00	65.00
4.	Long Beach (Wm 7/52)	35.00	60.00
4.	Lovely Lucy (Got 2/54)	65.00	130.00
4.	Lucky Inning (Wm 5/50)	20.00	40.00
4.	Lulu (Wm 12/54)	125.00	180.00
4.	Mad. Sq. Garden (Got 6/50)	30.00	45.00
4.	Majorettes (Wm 4/52)	20.00	40.00
4.	Manhattan (Un 4/55)	95.00	150.00
4.	Marathon (Got 10/55)	265.00	300.00
4.	Marble Queen (Got 8/53)	65.00	100.00
4.	Mercury (Ge 3/50)	10.00	20.00
4.	Mermaid (Got 6/51)	20.00	40.00
4.	Mexico (Un 3/54)	40.00	100.00
2*	Miami Beach (B 9/55)	180.00	235.00
4.	Minstrel Man (Got 3/51)	35.00	50.00
4.	Mystic Marvel (Got 3/54)	100.00	150.00
4.	Nevada (Un 8/54)	40.00	95.00
4.	Niagara (Got 12/51)	25.00	50.00
4.	Nifty (Wm 12/50)	15.00	25.00
4*	Night Club (B 4/56)	350.00	475.00
4.	"9" Sisters (Wm 1/54)	50.00	110.00
6.	Oasis (Sx 10/50)	10.00	15.00
6.	Old Faithful (Got 12/49)	10.00	20.00
4.	Olympics (Wm 5/52)	40.00	65.00
4.	Palisades (Wm 7/53)	45.00	85.00
4.	Palm Beach (B 7/52)	35.00	75.00
4*	Palm Springs (B 11/53)	40.00	80.00
4.	Parade (B 6/56)	400.00	475.00
4.	Paratrooper (Wm 8/52)	25.00	40.00
4.	Peter Pan (Wm 4/55)	125.00	165.00
4.	Piccadilly (Wm 5/56)	225.00	325.00
4.	Pin Bowler (CC 6/50)	15.00	25.00
4.	Pinch Hitter (Un 5/49)	10.00	15.00
4.	Pinky (Wm 9/50)	25.00	40.00
4.	Pin Wheel (Got 11/53)	75.00	120.00
4.	Pixie (Un 10/55)	150.00	225.00
4.	Play Ball (CC 1/51)	15.00	25.00
4.	Poker Face (Got 9/53)	65.00	100.00
4.	Punchy (CC 12/50)	10.00	15.00
4.	Quarterback (Wm 10/49)	15.00	25.00
4.	Quartet (Got 2/52)	45.00	75.00
4.	Queen of Hearts (Got 12/52)	50.00	110.00
4.	Quintet (Got 3/53)	45.00	100.00
4.	Race the Clock (Wm 5/55)	125.00	225.00
4.	Rag Mop (Wm 10/50)	20.00	30.00
4.	Red Shoes (Un 11/50)	20.00	30.00
4.	Regatta (Wm 11/55)	125.00	175.00
4.	Rio (Un 11/53)	25.00	85.00
4.	Rip Snorter (Ge 10/49)	10.00	15.00
4.	Rocket (Ge 5/50)	20.00	30.00
4.	Rockettes (Got 8/50)	25.00	45.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Rodeo (Un 2/53)	35.00	95.00
4.	Rose Bowl (Got 10/51)	25.00	50.00
4.	Saddle and Turf (Ev 10/53)	150.00	200.00
4.	(Club Model	160.00	220.00
4.	Scoreboard (Got 4/56)	235.00	305.00
4.	Screamo (Wm 4/54)	50.00	110.00
2.	Sea Belles (Got 4/56)	265.00	325.00
4.	Sea Jockeys (Wm 11/51)	35.00	55.00
4.	Select-A-Card (Got 4/50)	15.00	25.00
4.	Sharpshooter (Got 5/49)	10.00	25.00
4.	Shindig (Got 10/53)	75.00	115.00
4.	Shoo Shoo (Wm 2/51)	10.00	20.00
4.	Shoot the Moon (Wm 11/51)	20.00	40.00
4.	Show Boat (Un 12/52)	65.00	95.00
4.	Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4.	Silver Skates (Wm 2/53)	30.00	70.00
4.	Singapore (Un 10/54)	50.00	100.00
4.	Skill Pool (Got 8/52)	35.00	75.00
4.	Skyway (Wm 8/54)	70.00	140.00
4.	Slugfest (Wm 3/52)	30.00	50.00
2.	Sluggin' Champ (Got 4/55)	150.00	185.00
4.	Smoke Signal (Wm 10/55)	135.00	190.00
4.	Snafu (Wm 12/55)	135.00	195.00
6.	Snooks (Wm 6/51)	10.00	20.00
4.	Southern Belle (Got 6/55)	155.00	195.00
4.	South Pacific (Ge 2/50)	15.00	30.00
4.	South Seas (Un 5/56)	295.00	395.00
4.	Spark Plug (Wm 9/51)	20.00	40.00
4.	Spitfire (Wm 2/55)	75.00	135.00
4.	Spot Bowler (Got (10/50)	25.00	50.00
4.	Spot-Lite (B 1/52)	35.00	70.00
4.	Sportsman (Wm 2/52)	25.00	35.00
4.	Springtime (Ge 3/52)	20.00	30.00
4.	Stage Coach (Got 11/54)	135.00	170.00
4.	Stardust (Wm 3/56)	225.00	310.00
2.	Starlets (Un 12/55)	210.00	250.00
4.	Star Pool (Wm 10/54)	85.00	160.00
4.	Stars (Un 6/52)	30.00	50.00
4.	Starlite (Wm 3/53)	35.00	55.00
4.	Steeple Chase (Un 1/52)	25.00	50.00
4.	Stop & Go (Ge 3/51)	10.00	20.00
4.	Struggle Buggies (Wm 12/53)	40.00	95.00
4.	Sunshine Park (B 12/52)	25.00	40.00
6.	Super Hockey (CC 4/49)	10.00	20.00
2.	Super Jumbo (Got 10/54)	250.00	295.00
4*	Surf Club (B 3/54)	37.50	75.00
4.	Sweepstakes (Wm 1/52)	50.00	75.00
4.	Sweet Add-A-Line (Got 7/55)	145.00	195.00
4.	Sweetheart (Wm 5/50)	20.00	35.00
4.	Tahiti (Un 8/53)	25.00	75.00
4.	Tampico (Un 6/49)	10.00	15.00
4.	Telecard (Got 1/49)	10.00	15.00
4.	Thing (CC 2/51)	15.00	25.00
4.	Three Deuces (Wm 8/55)	175.00	200.00
4.	Three Feathers (Ge 5/49)	10.00	20.00
4.	Three Four Five (Un 6/51)	20.00	35.00
4.	Thunderbird (Wm 5/54)	70.00	120.00
4.	Tim-Buc-Tu (Wm 1/56)	145.00	200.00
4.	Times Square (Wm 4/53)	50.00	80.00
2.	Toreador (Got 6/56)	275.00	320.00
4.	Touchdown (Un 1/52)	20.00	35.00
4.	Tournament (Got 8/55)	225.00	285.00
4.	Triple Play (Un 8/55)	145.00	195.00
4.	Triplets (Got 7/50)	15.00	20.00
4.	TriScore (Ge 1/51)	15.00	25.00
4.	Tropicana (Un 1/55)	55.00	140.00
4.	Tropics (Un 7/53)	25.00	60.00
4.	Turf King (B 6/50)	20.00	45.00
4.	Twenty Grand (Wm 12/52)	25.00	50.00
4.	Twin Bill (Got 1/55)	120.00	175.00
4*	Variety (B 9/54)	70.00	135.00
4.	Watch My Line (Got 9/51)	30.00	45.00
4.	Whizz Kids (CC 3/52)	35.00	50.00
2.	Wild West (Got 8/51)	30.00	50.00
4.	Winner (Univ.)	20.00	40.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Wishing Well (Got 9/55)	165.00	195.00
4.	Wonderland (Wm 5/55)	125.00	180.00
1*	Yacht Club (B 6/53)	45.00	85.00
4.	Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→

SHUFFLES

4.	Bally Victory Bowler (5/54)	90.00	160.00
4.	Bally Champion Bowler (5/54)	90.00	165.00
4*	Bally Jet Bowler (8/54)	95.00	170.00
4.	Bally Rocket Bowler (8/54)	99.50	175.00
4.	Bally Mystic Bowler (12/54)	125.00	185.00
4*	Bally Magic Bowler (12/54)	125.00	195.00
4.	Bally Blue Ribbon (3/55)	195.00	275.00
4*	Bally Gold Medal (3/55)	195.00	295.00
2*	Bally ABC Bowler (7/55)	325.00	400.00
7.	DeLuxe Model	350.00	425.00
7.	Bally Congress (7/55)	375.00	425.00
7.	DeLuxe Model	395.00	450.00
2.	ChiCoin 6-Player (8/51)	35.00	65.00
2.	ChiCoin 6-Player DeLuxe (5/52)	35.00	70.00
2.	ChiCoin Match Bowler (6/52)	35.00	75.00
2.	ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	35.00	90.00
4.	ChiCoin 10th Frame Special (12/52)	35.00	90.00
4.	ChiCoin Name Bowler (1/53)	35.00	95.00
4.	ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4.	ChiCoin Crown (4/53)	45.00	110.00
4.	ChiCoin Crown Giant Pins (4/53)	50.00	110.00
4.	ChiCoin Triple Score (6/53)	50.00	120.00
4.	ChiCoin Gold Cup (7/53)	50.00	125.00
4.	ChiCoin High Speed Crown (7/53)	60.00	130.00
4.	ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4.	ChiCoin Advance (10/53)	75.00	140.00
4.	ChiCoin King (10/53)	75.00	145.00
4*	ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
2*	ChiCoin Super Frame (3/54)	50.00	155.00
4.	ChiCoin Starlite (5/54)	90.00	175.00
4.	ChiCoin Feature (7/54)	95.00	180.00
4.	ChiCoin Holiday (9/54)	95.00	195.00
4.	ChiCoin Flash (10/54)	95.00	195.00
4.	ChiCoin Playtime (10/54)	95.00	200.00
2.	ChiCoin Fireball (11/54)	75.00	200.00
1.	ChiCoin Thunderbolt (12/54)	150.00	250.00
4*	ChiCoin Triple Strike (2/55)	150.00	230.00
4.	ChiCoin Arrow (2/55)	175.00	250.00
4.	ChiCoin Criss Cross Targette (1/55)	75.00	175.00
4.	DeLuxe Model	75.00	185.00
4.	ChiCoin Bonus Score (4/55)	175.00	265.00
2.	ChiCoin Big League (5/55)	185.00	270.00
4*	ChiCoin Hollywood (5/55)	185.00	285.00
2.	ChiCoin Blinker (8/55)	225.00	295.00
4.	ChiCoin Score-A-Line (9/55)	275.00	315.00
4.	ChiCoin Bowling Team (10/55)	235.00	320.00
4*	ChiCoin Miami Shuffle (10/56)	65.00	195.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4.	Exhibit Twin Rotation (5/52)	50.00	80.00
4.	Genco Shuffle Target (7/51)	20.00	35.00
4.	Genco 8-Player Rebound (9/51)	20.00	40.00
4.	Genco Shuffle Pool (11/53)	25.00	75.00
4.	Genco Match Pool (2/54)	50.00	90.00
4.	Gottlieb Bowlette (3/50)	15.00	25.00
4.	Keeney Super DeLuxe League (3/52)	40.00	75.00
4.	Keeney High Score League (5/52)	40.00	80.00
4.	Keeney Team (10/52)	35.00	90.00
4.	Keeney Club (4/53)	25.00	95.00
4.	Keeney Domino (5/53)	40.00	100.00
4.	Keeney Carnival (5/53)	45.00	110.00
4.	Keeney Pacemaker (9/53)	50.00	125.00
4.	Keeney Mainliner Bowler (1/54)	65.00	175.00
2.	Keeney Bonus Bowler (3/54)	70.00	175.00
4.	Keeney Diamond Bowler (5/54)	75.00	175.00
4*	Keeney Bikini (6/54)	90.00	175.00
4.	Keeney Century (6/54)	90.00	195.00
4.	Keeney American (9/54)	90.00	250.00
4.	Keeney National (9/54)	100.00	260.00
4.	Keeney Speedlane (4/55)	100.00	300.00
4.	United 6-Player Super (3/52)	20.00	60.00
4.	United 4-Player Official (5/52)	30.00	60.00
4.	United 6-Player Star (7/52)	30.00	65.00
4.	United 10th Frame Star (9/52)	35.00	70.00
4.	United Manhattan 10th Frame (9/52)	35.00	70.00
4.	United Manhattan (9/52)	35.00	70.00
4.	United 10th Frame Super (10/52)	35.00	75.00
4.	United Cascade (2/53)	35.00	85.00
4.	United Clover (2/53)	35.00	90.00
6.	United Liberty (2/53)	40.00	90.00
4.	United Classic (6/53)	45.00	90.00
4.	United Olympic (6/53)	45.00	95.00
4.	United Royal (9/53)	50.00	95.00
4.	United Imperial (9/53)	60.00	110.00
1.	DeLuxe model	75.00	110.00
4.	United Chief (11/53)	75.00	115.00
4.	United Leader (11/53)	75.00	110.00
4.	DeLuxe model	85.00	115.00
4.	United Team (1/54)	85.00	125.00
4.	DeLuxe model	85.00	130.00
4.	United League (1/54)	100.00	135.00
4.	DeLuxe model	100.00	140.00
4*	United Ace (5/54)	100.00	150.00
4.	DeLuxe model	110.00	160.00
4.	United Rainbow (5/54)	95.00	170.00
4.	United Banner (8/54)	115.00	185.00
4.	DeLuxe model	115.00	190.00
1.	United Shuffle Targette (8/54)	115.00	200.00
4.	DeLuxe model	125.00	220.00
4*	United Speedy (8/54)	125.00	220.00
4*	Un. 11th Frame (10/54)	125.00	225.00
4.	DeLuxe model	125.00	230.00
4*	United Comet Targette (11/54)	110.00	235.00
4.	DeLuxe model	110.00	240.00
4.	United Mercury (12/54)	135.00	245.00
4.	DeLuxe model	145.00	250.00
4.	United Mars (1/55)	150.00	250.00
4.	DeLuxe model	150.00	255.00
4*	Un. Lightning (2/55)	165.00	260.00
4.	DeLuxe model	170.00	265.00
4.	Un. Venus (3/55)	125.00	275.00
4.	DeLuxe model	125.00	280.00
4*	Un Clipper (5/55)	150.00	285.00
4*	DeLuxe model	155.00	290.00
4.	Un. Derby Roll (5/55)	175.00	290.00
4.	DeLuxe model	185.00	290.00
4.	Un. 5th Inning (6/55)	175.00	295.00
4.	DeLuxe model	195.00	295.00
2*	Un. Capitol (6/55)	215.00	300.00
2*	DeLuxe model	215.00	305.00
2*	Un. Super Bonus (9/55)	245.00	315.00
2.	DeLuxe model	265.00	325.00
3.	Un. Top Notch (10/55)	345.00	425.00
3.	Top Notch Special	350.00	450.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4.	Un. Regulation (11/55)	295.00	450.00
4.	DeLuxe model	350.00	460.00

←TOTAL NO. TOTAL VALUE→

KIDDIE RIDES

4.	Bally Champion Horse	300.00	375.00
2*	Bally Moon Ride	150.00	320.00
4*	Bally Space Ship	175.00	325.00
4.	Bally Speed Boat	250.00	350.00
4*	Bert Lane Merry-Go-R'd	275.00	400.00
4.	Bert Lane Miss America Boat	250.00	350.00
4.	Bert Lane Fire Engine	325.00	450.00
4.	Chicago Coin Snper Jet	195.00	345.00
4.	Decco Merry-Go-Round	225.00	345.00
4*	Exhibit Big Bronco	250.00	350.00
4.	Exhibit Mustang	310.00	400.00
4.	Exhibit Space Patrol	150.00	295.00
7.	Mutoscope Drive Yourself	475.00	550.00
4.	Scientific Television	265.00	310.00

←TOTAL NO. TOTAL VALUE→

ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	500.00	600.00
4.	Air Football	195.00	250.00
4.	Amus. Boomerang	30.00	65.00
4.	Bally Big Inning	65.00	125.00
4.	Bally Heavy Hitter	35.00	55.00
4.	Bally King Pin	20.00	50.00
4.	Bally Rapid Fire	65.00	100.00
4.	Bally Undersea Raider	75.00	125.00
4*	Capitol Midget Movies	195.00	195.00
4.	Champion Hockey	45.00	125.00
4.	ChiCoin Basketball Champ	100.00	175.00
4.	ChiCoin 4-Player Derby	99.50	165.00
4.	ChiCoin Goalee	35.00	100.00
4.	ChiCoin Hockey	55.00	75.00
4.	ChiCoin Midget Skee	60.00	125.00
4.	ChiCoin Pistol	30.00	95.00
4.	ChiCoin Home Run, 6-Player (3/54)	100.00	185.00
4.	Snper model	125.00	195.00
4*	ChiCoin Twin Hockey (5/56)	225.00	385.00
4*	ChiCoin Steam Shovel (5/56)	165.00	285.00
4.	Edelco Pool Table	20.00	40.00
4.	Evans Bola Score	40.00	75.00
1.	Evans Bat-A-Score	40.00	105.00
4.	Evans Ski Roll	35.00	75.00
4.	Evans Super Bomber	60.00	120.00
4.	Evans Play Ball	30.00	90.00
4.	Evans Ten Strike '46	30.00	75.00
4.	Evans Tommy Gun	30.00	110.00
3*	Exhibit Dale Gun	25.00	95.00
4.	Exhibit Gun Patrol	50.00	120.00
4.	Exhibit Jet Gnn	55.00	145.00
4.	Exhibit Space Gun	70.00	140.00
4.	Exhibit Pony Express	70.00	135.00
4.	Exhibit Silver Bullets	35.00	125.00
4.	Exhibit Six Shooter	50.00	125.00
4.	Exhibit Vitalizer	40.00	70.00
4*	Exhibit Shooting Gall. (6/54)	85.00	175.00
4.	Exhibit Star Shooting Gallery (9/54)	85.00	195.00
4.	Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00
4.	Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4.	Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00
4.	Games, Inc. Hunter (1/56)	245.00	295.00
4.	Genco Sky Gunner	75.00	145.00
4.	Genco Night Fighter	75.00	145.00
4.	Genco 2-Player Basketball	110.00	195.00
4.	Genco Rifle Gal. (6/54)	119.50	250.00
4.	Genco Big Top Rifle Gallery (6/54)	235.00	300.00
4.	Super Model (12/55)	325.00	375.00
4.	Genco Wild West Gun (2/55)	245.00	320.00
4*	Genco Sky Rocket Rifle Gallery (5/55)	275.00	325.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

ARCADE EQUIPMENT (Cont.)

	4. Genco Champion Baseball (9/55)	225.00	325.00
	4. Genco Quarterback (10/55)	215.00	325.00
	4. Genco Hi-Fly Baseball (5/56)	250.00	375.00
	4* Genco State Fair Rifle Gal. (6/56)	350.00	395.00
	4. Jack Rabbitt	50.00	75.00
	4. Jungle Joe	45.00	65.00
	4. Keeney Air Raider	65.00	150.00
	4. Keeney Sub Gun	70.00	125.00
	4. Keeney Texas Leaguer	25.00	40.00
	4* Keeney Sportsman (11/54)	145.00	200.00
	4. DeLuxe model	160.00	210.00
	4. Keeney Ranger (3/55)	225.00	250.00
	4. DeLuxe model (3/55)	235.00	260.00
	4. Lite League	45.00	75.00
	4. Mills Panoram Peak	175.00	325.00
	4. Mills Conv. for Panoram Peek	10.00	20.00
	4. Muto. Atomic Bomber	65.00	145.00
	4. Mutos. Ace Bomber	95.00	150.00
	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
	4. Mutos. Fly. Saucers	90.00	150.00
	4. Mutos. Photo. (Pre-War)	125.00	275.00
	4. Mutos. Photomatic DeLuxe	250.00	350.00
	4. Mutoscope Silver Gloves	125.00	225.00
	4. Mutoscope Sky Fighter	60.00	150.00
	4. Mutos. Voice-O-Graph 35c	175.00	375.00
	4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
	4. QT Pool Table	50.00	75.00
	4. Quizzer	50.00	85.00
	4. Rockola World Series	35.00	85.00
	4. Scientific Baseball	20.00	40.00
	4. Scientific Basketball	20.00	45.00
	4. Scientific Batting Pr.	30.00	85.00
	4. Scientific Pitch 'Em	50.00	175.00
	4* Seeburg Bear Gun	75.00	175.00
	4. Seeburg Chicken Sam	50.00	100.00
	4. Seeburg Shoot the Chute	49.50	90.00
	4* Seeburg Coon Hunt	85.00	175.00
	4. Set Shot Basketball	135.00	265.00
	4* Telequiz	75.00	100.00
	4. Un. Team Hockey	25.00	50.00
	4. Un. Jungle Gun	75.00	185.00
	4. DeLuxe model	75.00	195.00
	4. United Carnival Gun (10/54)	125.00	195.00
	4. DeLuxe model	135.00	200.00
	4. United Bonus Gun (1/55)	240.00	285.00
	4. DeLuxe model	250.00	295.00
	7. United Super Slugger (7/55)	245.00	325.00
	7* United Star Slugger (4/56)	295.00	375.00
	4. Wilcox-Gay Recordio	50.00	75.00
	6. Wms. All Stars (8/47)	25.00	70.00
	6. Wms. Box Score (12/47)	25.00	70.00
	6. Wms. Star Series (4/49)	25.00	75.00
	4. Wms. Super World Series (4/51)	35.00	85.00
	4. Wms. DeLuxe World Series (2/52)	40.00	90.00
	2. Wms. DeLuxe Baseball (4/53)	75.00	125.00
	2. Wms. Pennant Baseball (12/53)	80.00	135.00
	2. Wms. Super Pennant Baseball (12/53)	84.50	150.00
	2. Wms. Super Star Baseball (12/53)	90.00	175.00
	4. Wms. Major League Baseball (2/54)	99.50	185.00
	4. Wms. All Star Baseball (2/54)	125.00	185.00
	4. Wms. Big League Baseball (3/54)	125.00	190.00
	4* Wms. Jet Fighter (10/54)	145.00	225.00
	4. Wms. Safari (2/55)	210.00	300.00
	4. DeLuxe model	220.00	310.00
	4. Wms. Polar Hunt (3/55)	245.00	325.00
	4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
	4* Wms. King Of Swat (5/55)	225.00	300.00
	4. Wms. Four Bagger (4/56)	325.00	375.00
	4. DeLuxe model	325.00	380.00
←TOTAL NO.		TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G- 80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS- 80" Selective Hideaway
- "HS-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "11"	$3,245.00

BALLY MFG. CO.

ABC Bowling Lanes (6 Player) 14 Foot	$1,245.00
11 Foot	1,225.00
Key West	815.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)
- 14 Foot-8 In.
- 11 Foot-11 In.

DeLuxe Ski-Roll or
DeLuxe Ski-Score (6 Player)
- 13 Foot
- 11 Foot

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Circus Rifle Gallery
- Regular Model
- Match Model

Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Ace High (Single Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Voice-O-Graph, 45-78 RPM With Musical Unit	$1,850.00
Without Musical Unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO.

No List Price Authorized for Publication

- Bowlette (6 Player)
 - 14 Foot
 - 12 Foot
 - 9 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Bowling Alley (6 Player) 14 Foot	$1,195.00
11 Foot	1,170.00
Brazil	775.00
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature) Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature) Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Roll-A-Ball (6-Player)
Peppy, The Clown
Crane

No List Price Authorized for Publication

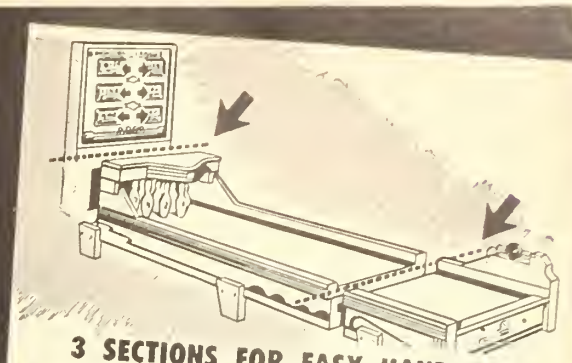
THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.,
- Model 2104 Phonograph, 104 Sel.,
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257, Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

chicago coin's

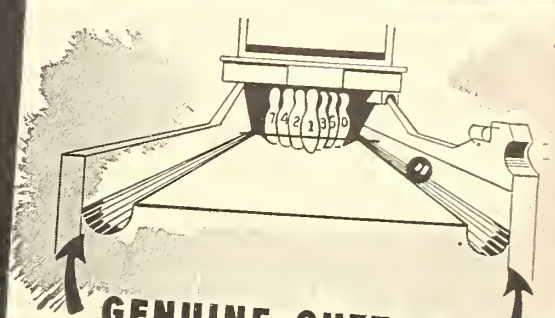
BOWLING LEAGUE EXTRAS Bring YOU BIGGER PROFITS



3 SECTIONS FOR EASY HANDLING!
(Custom Built For A Perfect Fit)



SCORING HANDICAP CONTROL!



GENUINE GUTTERS!



ALL MECHANISM IN THE BACK RACK!

- Ball Return Rack Operates The Same As Regulation Bowling!
- Ball Return Button Easily Accessible!
- Mirrored Glass!
- Automatic Regulation Scoring!
- 3 Inch Hard Rubber Balls!
- Equipped With National Slug Rejector!

Your Choice Of
2 Size Cabinets!

14 ft. 8" LONG
12 ft. LONG
29 Inches Wide 18 Inches High

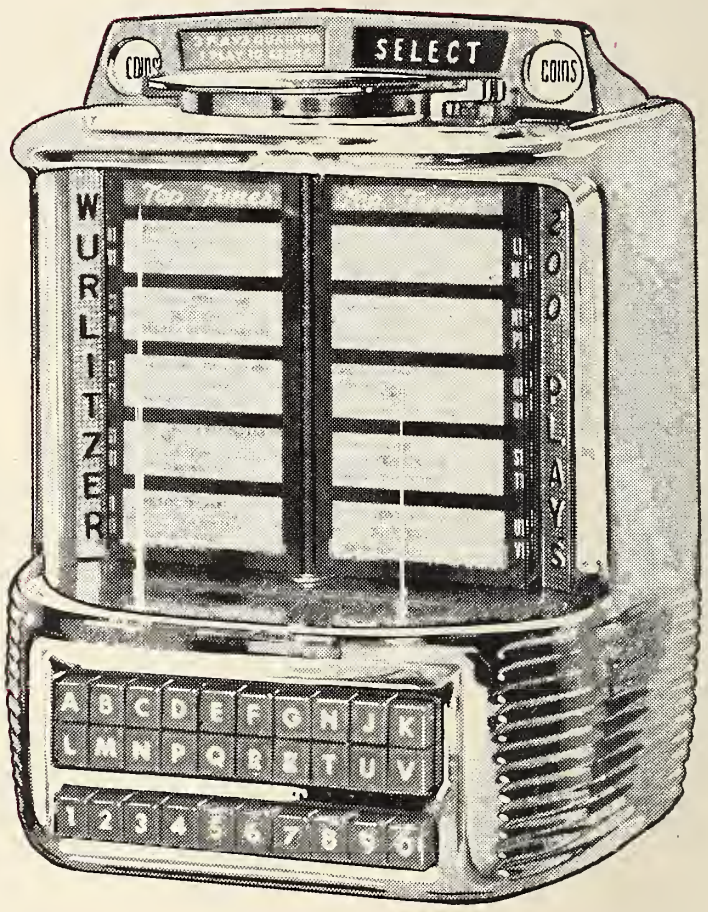
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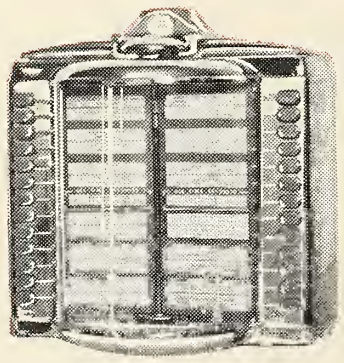
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